

# WE MAKE TECHNOLOGY WORK SO PEOPLE CAN DO GREAT THINGS 

At CDW, everything we do revolves around meeting the needs of our customers.

CDW's integrated technology solutions and services helped more than 250,000 business, government, education and healthcare customers in more than 150 countries navigate an increasingly complex IT landscape and optimize the return on their technology investment.

RECORD FINANCIAL PERFORMANCE


Non-GAAP net income* (\$MM)
GAAP net income (\$MM)

- Non-GAAP net income per diluted share* (\$)
- Non-GAAP net income per diluted share Compound Annual Growth Rate

- Non-GAAP operating income (NGOI)* (\$MM)GAAP operating income (\$MM)
$\square$ NGOI Margin* (\%)
- NGOI Compound Annual Growth Rate


* Non-GAAP operating income, Non-GAAP operating income margin, Non-GAAP net income and Non-GAAP net income per diluted share are non-GAAP financial measures. Please refer to "Use of Non-GAAP Financial Measures" on the inside back cover for further information.

Balanced Performance: All Six Customer Sales Channels over \$1.9 Billion in Net Sales
$\mathbf{2 0 2 1}$ Net Sales - \$20.8BCorporate (>250 employees)

- Small Business (<250 employees)
$\square$ Government (Federal, State and Local)
- Education (K-12, Higher Ed)
$\square$ Healthcare
- Other (Canada, UK)


## Two Extraordinary Years

The past two extraordinary years changed our world, our business and our lives. In the blink of an eye, organizations of all types and sizes were forced to dramatically and rapidly change how they operate. To change how and where they worked, learned, connected and served their customers, communities and stakeholders.

After successfully navigating 2020, we, like so many others, entered 2021 with optimism for a return to "normal." Instead, the world experienced a rollercoaster ride of great hope and dismay as we faced wave after wave of COVID-19.

Our customers' priorities evolved as the world evolved. In 2020, technology was vital to survive. Customers needed technology to immediately and unexpectedly pivot to meet unprecedented work from home and learn from home needs. In 2021, while remote enablement remained a key priority, customers also sought technology to adapt and thrive in today's new world. To create competitive advantage and reinvent the future of working, learning and transacting. To add resiliency to their operations and strengthen and secure infrastructure platforms and endpoints.

Amid the greatest global health crisis of our time came unprecedented supply challenges. The CDW team did what they do best - they persevered, pivoted and powered through. They leveraged our competitive advantages - our distribution centers, extensive logistics capabilities, deep vendor partner relationships, and strong balance sheet and liquidity position. And they worked tirelessly to help customers solve challenges from our deep portfolio whenever possible.

## "Throughout these two extraordinary years there was one constant our unwavering dedication to meet rapidly evolving customer needs with speed, agility and skill..."

Throughout these two extraordinary years there was one constant - our unwavering dedication to meet rapidly evolving customer needs with speed, agility and skill to deliver the outcomes our more than 250,000 customers around the globe turned to us to provide.

## Record Financial Performance

Our ability to deliver outcomes for our customers led to record financial performance. In 2021, the teams delivered $\$ 21$ billion in Net sales with excellent profitability. Margins improved and our $13 \%$ increase in sales translated to a $17 \%$ increase in both Non-GAAP operating income and Non-GAAP net income. Share repurchases amplified this growth, and Non-GAAP net income per share increased $21 \%$ to $\$ 7.97$.

Over the past two years, the teams delivered an annual Net sales compound growth rate of $7.5 \%$. Profitability improved at a faster clip with annual compound growth rates for Gross profit and Non-GAAP operating income of $8 \%$ and $10 \%$, respectively. Combined

Free cash flow ${ }^{1}$ reached $\$ 1.7$ billion and we returned nearly $\$ 2.3$ billion to shareholders through dividends and share repurchases. Since our IPO in June 2013, our dividend has increased over tenfold, including 2021's 25\% increase.

## Durable Formula for Success

These results demonstrate the power of our durable formula for success the unique combination of our competitive advantages, balanced customer end-markets, deep and broad portfolio with our agile, customercentric strategy. They also demonstrate the incredible dedication and resiliency of our talented team of 13,900 coworkers.
Time and again, CDW coworkers demonstrate why they are so vital to our ability to successfully deliver industry-leading performance and how they sustain our unique, performance driven culture. A culture built over more than 35 years that has shaped our shared purpose to make technology work so people can do great things.

Full Solutions and Full Stack

As a trusted advisor, we help customers navigate and be successful in an ever-changing world by providing them the technology advice and solutions they need, when, where and how they need them.


[^0]
## We Make Technology Work

Technology is a means to an end. It's not the specific product or service our customers seek -it's the outcome technology delivers. Outcomes that support our customers so they can do great things. Great things like deliver digital education, rural health care, safe communities and the ability to live life to the fullest. At its core technology delivers five outcomes-Innovation, Cost management, Agility, Risk mitigation, and Experience, both for customers and coworkers. We have codified these into the CDW ICARE framework to help our sellers and customers define organizational outcomes. We know that while technology will evolve, the ICARE outcomes technology delivers will endure. This drives our strategy.

Strategy at CDW is a living, breathing thing. It is not something that sits on the shelf. It tells us where we are going, why we are going there and how we are going to get there. We never lose sight of the fact that the long term is made up of a series of short terms. That is why our strategy and capital priorities are intertwined. By doing so, we invest for the future and deliver results today. Our track record of success has demonstrated we can consistently do both. One reason for this success is our criteria that investments put the

CDW ICARE - Defining Organizational Outcomes


INNOVATION
"Help us enable breakthrough technological innovation"

COST MANAGEMENT
"Help us reduce our cost and maximize leverage of existing investments"
AGILITY
"Help us integrate, automate and manage high-performance, scalable platforms for apps and data"

RISK MITIGATION
"Help us prepare for and manage risk, protect data and reputation and ensure compliance"

## EXPERIENCE

"Help us gain greater insight about our stakeholders and create an exceptional experience for them at every touchpoint"

## "While the past two years have been challenging, they also highlight the boundless opportunity that lies ahead for CDW."

customer at the center of all we do and further strengthen our sustainable competitive advantages. Our top two strategic priorities - deepening services and solutions capabilities and our own digital transformation-achieve both.

## Mission Forward

Despite the challenges of the past two years, we forged ahead with our strategy. Services capabilities enable complete solutions-hardware, software, services and cloud. This is an important source of differentiation in the marketplace.

Services engagements solve critical customer problems and drive enduring customer relationships. Working side by side with our customers at the front end of projects, we gain insight into opportunities to further help them across a fuller spectrum of solutions. We also earn a greater share of our customers' wallet.

To accelerate our services and solutions strategy we acquired six companies in 2020 and 2021. On Dec. 1, 2021, we closed the largest of these acquisitions, Sirius

Proven Track Record of Execution to Accelerate Capabilities


Strategic Solutions and Services Acquisitions in 2020 and 2021
COMPANY CORE EXPERTISE



Sirius
Sirius
Computer Computer
Solutions

CORE EXPERTISE
Cloud native services, software development and data orchestration

Infrastructure and architecture development services, ServiceNOW
infrastructure and architecture development services, ServiceNOW

K-12 and Higher Ed consulting on empowering education

Identity and access management, cyber security consulting and talent orchestration Systems integration, IT strategy,
security, digital transformation, cloud, and managed services

## "Technology is no longer viewed as a cost to the business but instead an asset of innovation."

Computer Solutions, a leading North American solutions integrator. Sirius brings scale to our cloud, digital and security services practices, expands in-market customer-facing coverage and nearly doubles our number of billable services engineers and our managed services business. Integration is apace, with a clear vision and clear accountability. Our customers are already gaining benefit from this move to accelerate our services and solutions strategy.

Internal investments accelerate our strategy as well. Just as our customers are leveraging technology as a competitive advantage to reimage their operations, so are we. Digital transformation will further improve seller and all coworker success. Two great examples of this include new customer and partner portals that use our proprietary artificial intelligence to deliver a reimagined and differentiated digital experience.

Talent fuels our mission. Coworkers are the nucleus of the virtuous cycle at CDW that starts with an idea and ends with results. In an incredibly tight labor market, our reputation as a great place to work enabled us to add nearly 1,000 new coworkers in 2021 - in addition to the 3,000 talented coworkers that joined us via acquisition.

When we invest in our coworkers, we invest in our collective success. In today's new world of operating, our talent investments are laser-focused on the tools, structure and training needed to enable coworkers to succeed from any where, anytime. Investments to ensure CDW is the best place to work and serve our customers and partners better than anyone else can. Investments that help coworkers reach their maximum opportunity, so they can deliver maximum impact.

## Maximum Impact

At CDW, our focus on maximum impact isn't limited to our coworkers and customers. We know our success is
amplified when we deliver maximum impact across all stakeholdersshareholders, coworkers, customers, partners and our communities. Our social impact focus area of digital equity is a great example of this in action. Digital equity seeks to empower all learners to reach their unlimited potential through technology. Potential that is unlocked through access to digital resources, education and workforce development. The CDW Legacy Excellence program in partnership with the Thurgood Marshall College Fund and four premier Historically Black Colleges and Universities is one of the many ways we are partnering with others to drive digital equity. It is also one of the ways we are driving CDW diversity, equity and inclusion outcomes. This exciting program is just the beginning.
We know that when we focus and direct the full power of CDW behind our efforts, we deliver. You can learn more about how our efforts are driving outcomes across ESG and diversity, equity and inclusion in CDW's 2021 Environmental, Social and Governance report.

## Looking to the Future

We enter 2022 with a great strategy and momentum. Technology is no longer viewed as a cost to the business but instead an asset of innovation. As data proliferates at an exponential rate organizations of all types and sizes are searching for ways to unlock the potential of technology. At the same time, more and more users are accessing data from multiple locations and security is paramount. CDW is well prepared to meet these needs, today and tomorrow.

While the past two years have been challenging, they also highlight the boundless opportunity that lies ahead for CDW. If the pandemic has shown us

[^1]anything, it is that technology is essential to all sectors of our economy and will play an increasingly important role in the years ahead. Our role as a trusted, strategic partner to our customers is more important now than ever.

There will be challenges, uncertainties and risks but I am confident the combination of our durable business model and incredible coworkers will more than prevail -just as we have the past two extraordinary years. We will continue to be our customers' partner of choice as we make technology work so people can do great things.

## With Gratitude

As we move into 2022, I want to thank our more than 250,000 customers around the world for the trust and confidence you place in us every day. You are why we exist. I want to thank the more than 1,000 world class technology companies we work with for your partnership and collaboration, especially during the past two years of unprecedented supply challenges. Finally, I want to thank our incredible, dedicated CDW coworkers. You are the reason why CDW is the best place for the best people.

## Chritincheany

Christine A. Leahy
President and Chief Executive Officer
April 7, 2022


## GOVERNANCE AND LEADERSHIP

## Board of Directors

Virginia C. Addicott
Retired President \&
Chief Executive Officer,
FedEx Custom Critical

James A. Bell
Retired Executive Vice President, Corporate President \& Chief
Financial Officer,
The Boeing Company
Lynda M. Clarizio
Former Executive Vice President,
Strategic Initiatives,
The Nielsen Company (US), LLC

## Corporate Officers

Christine A. Leahy
President \& Chief Executive Officer
Jill M. Billhorn
Senior Vice President, Corporate Sales
Sona Chawla
Chief Growth \& Innovation Officer
Mark C. Chong
Senior Vice President, Integration Lead
Elizabeth H. Connelly
Chief Human Resources Officer \& Senior Vice President, Coworker Services

Paul J. Finnegan
Co-Chief Executive Officer, Madison Dearborn Partners, LLC

Anthony R. Foxx
Former United States Secretary
of Transportation
Christine A. Leahy
President \& Chief Executive Officer, CDW Corporation

Sanjay Mehrotra
President \& Chief Executive Officer, Micron Technology, Inc.

David W. Nelms
Non-Executive Chairman of the Board; Retired Chairman \& Chief Executive Officer, Discover Financial Services, Inc.

Joseph R. Swedish
Retired Chairman, President \& Chief Executive Officer, Anthem, Inc.

Donna F. Zarcone
Retired President \& Chief Executive Officer, The Economic Club of Chicago
\(\left.\begin{array}{ll}Christina M. Corley \& Ilaria Mocciaro <br>
Chief Commercial \& Operating Officer \& Vice President, Controller \& <br>

Chief Accounting Officer\end{array}\right]\)| Andrew J. Eccles |
| :--- | :--- |
| Senior Vice President, Integrated |
| Technology Solutions |$\quad$| Aletha C. Noonan |
| :--- |
|  |
| Partner Management F. Kirby |
| Senior Vice President, Public Sales |$\quad$| Sanjay Sood |
| :--- |
| Frederick J. Kulevich |
| Senior Vice President, General |
| Counsel \& Corporate Secretary |
|  |
|  |
| Chief Financial Officer |$\quad$| Chief Technology Officer |
| :--- |

# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 <br> FORM 10-K 

## (Mark One)

$\triangle$ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended December 31, 2021
or
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from to

## Commission File Number 001-35985



## CDW CORPORATION

(Exact name of registrant as specified in its charter)
$\left.\begin{array}{cc}\begin{array}{c}\text { Delaware } \\ \text { (State or other jurisdiction of } \\ \text { incorporation or organization) }\end{array} & \begin{array}{c}\mathbf{2 6 - 0 2 7 3 9 8 9} \\ \text { (I.R.S. Employer } \\ \text { Identification No.) }\end{array} \\ \begin{array}{c}\text { 75 Tri-State International } \\ \text { Lincolnshire , Illinois } \\ \text { (Address of principal executive offices) }\end{array} & \mathbf{6 0 0 6 9} \\ \text { (Registrant's telephone number, including area code) } \\ \text { (847) 465-6000 }\end{array}\right]$

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading symbol(s) | Name of each exchange on which registered |
| :---: | :---: | :---: |
| Common stock, par value $\$ 0.01$ per share | CDW | Nasdaq Global Select Market |

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. $\mathbb{\text { Yes } \quad \square \text { No }}$

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section $15(\mathrm{~d})$ of the Act. $\square$ Yes $\mathbf{x}$ No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. $\boldsymbol{\otimes}$ YesNo

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). 区 Yes $\square$No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer
区
Accelerated filer
Non-accelerated filer
$\square \quad$ Smaller reporting company
Emerging growth company
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act (15 U.S.C. 7262(b)) by the registered public accounting firm that prepared or issued its audit report. Yes 区 No

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). $\square$ Yes $\boxtimes$ No

The aggregate market value of the voting and non-voting common equity held by non-affiliates of the registrant as of June 30, 2021, the last business day of the registrant's most recently completed second fiscal quarter, was $\$ 24,115$ million, based on the per share closing sale price of $\$ 174.65$ on that date.

As of February 24,2022 , there were $134,944,328$ shares of common stock, $\$ 0.01$ par value, outstanding.

## DOCUMENTS INCORPORATED BY REFERENCE

Certain parts of the registrant's definitive proxy statement for its 2022 annual meeting of stockholders to be held on May 19, 2022, which will be filed with the Securities and Exchange Commission on or before April 30, 2022, are incorporated by reference into Part III of this Annual Report on Form 10-K.

## CDW CORPORATION AND SUBSIDIARIES

## ANNUAL REPORT ON FORM 10-K

 Year Ended December 31, 2021TABLE OF CONTENTS
Item Page
PART I
Item 1. Business ..... 4
Item 1A. Risk Factors ..... 10
Item 1B. Unresolved Staff Comments ..... $\underline{22}$
Item 2. Properties ..... $\underline{22}$
Item 3. Legal Proceedings ..... $\underline{22}$
Item 4. Mine Safety Disclosures ..... $\underline{22}$
Information about our Executive Officers ..... $\underline{23}$
PART II
Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities ..... $\underline{24}$
Item 6. [RESERVED] ..... $\underline{26}$
Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations ..... 27
Item 7A. Quantitative and Qualitative Disclosures About Market Risk ..... 41
Item 8. Financial Statements and Supplementary Data ..... 42
Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure ..... $\underline{80}$
Item 9A. Controls and Procedures ..... $\underline{80}$
Item 9B. Other Information ..... 82
Item 9C. Disclosure Regarding Foreign Jurisdictions that Prevent Inspections ..... $\underline{82}$
PART III
Item 10. Directors, Executive Officers and Corporate Governance ..... $\underline{83}$
Item 11. Executive Compensation ..... $\underline{83}$
Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters ..... $\underline{83}$
Item 13. Certain Relationships and Related Transactions, and Director Independence ..... $\underline{83}$
Item 14. Principal Accountant Fees and Services ..... $\underline{83}$
PART IV
Item 15. Exhibits and Financial Statement Schedules ..... $\underline{84}$
Item 16. Form 10-K Summary ..... $\underline{89}$
SIGNATURES ..... $\underline{90}$

## FORWARD-LOOKING STATEMENTS

This report contains "forward-looking statements" within the meaning of the federal securities laws. All statements other than statements of historical fact are forward-looking statements. These statements relate to analyses and other information, which are based on forecasts of future results or events and estimates of amounts not yet determinable. These statements also relate to our future prospects, developments and business strategies. We claim the protection of The Private Securities Litigation Reform Act of 1995 for all forward-looking statements in this report.

These forward-looking statements are identified by the use of terms and phrases such as "anticipate," "assume," "believe," "estimate," "expect," "goal," "intend," "plan," "potential," "predict," "project," "target" and similar terms and phrases or future or conditional verbs such as "could," "may," "should," "will," and "would." However, these words are not the exclusive means of identifying such statements. Although we believe that our plans, intentions and other expectations reflected in or suggested by such forward-looking statements are reasonable, we cannot assure you that we will achieve those plans, intentions or expectations. All forward-looking statements are subject to risks and uncertainties that may cause actual results or events to differ materially from those that we expected.

Important factors that could cause actual results or events to differ materially from our expectations, or cautionary statements, are disclosed under the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" included elsewhere in this report. All written and oral forward-looking statements attributable to us, or persons acting on our behalf, are expressly qualified in their entirety by those cautionary statements as well as other cautionary statements that are made from time to time in our other Securities and Exchange Commission ("SEC") filings and public communications. You should evaluate all forward-looking statements in the context of these risks and uncertainties.

We caution you that the important factors referenced above may not reflect all of the factors that could cause actual results or events to differ from our expectations. In addition, we cannot assure you that we will realize the results or developments we expect or anticipate or, even if substantially realized, that they will result in the consequences or affect us or our operations in the way we expect. The forward-looking statements included in this report are made only as of the date hereof or, with respect to any documents incorporated by reference, available at the time such document was prepared or filed with the SEC. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as otherwise required by law.

## PART I

## Item 1. Business

## Our Company

CDW Corporation (together with its subsidiaries, the "Company," "CDW" or "we"), a Fortune 500 company and member of the S\&P 500 Index, is a leading multi-brand provider of information technology ("IT") solutions to small, medium and large business, government, education and healthcare customers in the United States ("US"), the United Kingdom ("UK") and Canada. Our broad array of offerings ranges from discrete hardware and software products to integrated IT solutions and services that include on-premise, hybrid and cloud capabilities across hybrid infrastructure, digital experience and security.

On December 1, 2021, we completed our previously announced acquisition of Sirius Computer Solutions, Inc. ("Sirius"). This strategic acquisition is expected to enhance our services and solutions capabilities in key areas, including hybrid infrastructure, security, digital and data innovation, and cloud and managed services, as well as add services scale, further balancing and diversifying our portfolio mix. The addition of Sirius strengthens our role as the trusted technology advisor to our customers, with the expertise and portfolio breadth, depth and scale to orchestrate complete customer-centric solutions.

We are vendor, technology and consumption model "agnostic", with a solutions portfolio including more than 100,000 products and services from more than 1,000 leading and emerging brands. Our solutions are delivered in physical, virtual and cloudbased environments through approximately 9,900 customer-facing coworkers, including sellers, highly-skilled technology specialists and advanced service delivery engineers. We are a leading sales channel partner for many original equipment manufacturers ("OEMs"), software publishers and cloud providers (collectively, our "vendor partners"), whose products we sell or include in the solutions we offer. We provide our vendor partners with a cost-effective way to reach customers and deliver a consistent brand experience through our established end-market coverage, technical expertise and extensive customer access.

We simplify the complexities of technology across design, selection, procurement, integration and management for our customers. Our goal is to have our customers, regardless of their size, view us as a trusted adviser and extension of their IT resources. Our multi-brand offering approach enables us to identify the products or combination of products from our vendor partners that best address each customer's specific IT requirements.

We have capabilities to provide integrated IT solutions in more than 150 countries for customers with primary locations in the US, UK and Canada, which are large and growing markets. According to the International Data Corporation ("IDC"), the total US, UK and Canadian IT market generated approximately $\$ 1.2$ trillion in sales in 2021. We believe our addressable markets in the US, UK and Canada represent approximately $\$ 400$ billion in annual sales. These are highly fragmented markets served by thousands of IT resellers and solutions providers. For the year ended December 31, 2021, we estimate that our total Net sales of $\$ 20.8$ billion represented approximately $5 \%$ of our addressable markets. We believe that demand for IT will continue to outpace general economic growth in the markets we serve, fueled by new technologies, including hybrid and cloud computing, virtualization and mobility as well as growing end-user demand for security, efficiency and productivity.

## Value Proposition

We are positioned in the middle of the IT ecosystem where we procure products from OEMs, software publishers, cloud providers and wholesale distributors and provide added value to our customers by helping them navigate through complex options and implement the best solution for their business. In this role, we believe we provide unique value to both our vendor partners and our customers.

## Our value proposition to our customers

- Broad selection of products and multi-branded IT solutions
- Value-added services with integration capabilities
- Highly-skilled specialists and engineers
- Solutions across IT lifecycle


## Our value proposition to our vendor partners

- Access to over 250,000 customers
- Large and established customer channels
- Strong distribution and implementation capabilities
- Customer relationships driving insight into technology roadmaps


## Customers

We provide integrated IT solutions to over 250,000 small, medium and large business, government, education and healthcare customers throughout the US, UK and Canada.

We serve our customers through sales teams focused on customer end-markets that are supported by technical specialists and highly-skilled service delivery engineers. Our market segmentation allows us to customize our offerings and to provide enhanced expertise in designing and implementing IT solutions that meet our customer's specific needs.

We have three reportable segments, Corporate, Small Business and Public. Our Corporate segment primarily serves US private sector business customers with more than 250 employees. Our Small Business segment primarily serves US private sector business customers with up to 250 employees. Our Public segment is comprised of government agencies and education and healthcare institutions in the US. We also have two other operating segments: CDW UK and CDW Canada, each of which do not meet the reportable segment quantitative thresholds and, accordingly, are included in an all other category ("Other").

In our US business, which represents approximately $90 \%$ of our revenues, we currently have five dedicated customer channels: corporate, small business, government, education and healthcare, each of which generated $\$ 1.8$ billion or greater in Net sales in 2021. Net sales to customers in the UK and Canada combined generated $\$ 2.6$ billion in 2021 . We believe this diversity of customer end-markets provides us with multiple avenues for growth and has been a key factor in our ability to weather economic and technology cycles and continue to gain market share.

## Partners

We provide more than 100,000 products and services from more than 1,000 partners, including well-established companies such as Adobe, APC, Apple, Cisco, Dell EMC, Google, Hewlett Packard Enterprise, HP Inc., IBM, Intel, Lenovo, Microsoft, NetApp, Nutanix, Palo Alto Networks, Poly, Samsung, and VMware, as well as from emerging technology companies to expand our portfolio. This broad portfolio of partners and technologies enables us to offer customers significant options and meet customer demand for the products and solutions that best meet their needs. We believe our value proposition to vendor partners enables us to evolve our offering as new technologies emerge and new companies seek us as a channel partner.

In 2021, we generated over $\$ 1.0$ billion each of Net sales from five vendor partners and over $\$ 100$ million of Net sales from each of fifteen other vendor partners. We have received the highest level of certification from major vendor partners such as Cisco, Dell EMC, Hewlett Packard Enterprise, LG, Microsoft, Palo Alto Networks, Samsung, and VMware which reflects the extensive product and solution knowledge and capabilities that we bring to our customers' IT challenges. These certifications also provide us with access to favorable pricing, tools and resources, including vendor incentive programs, which we use to provide additional value to our customers. Our vendor partners also regularly recognize us with top awards and select us to develop and grow new customer solutions.

## Product Procurement

We may purchase all or only some of the products our vendor partners offer for resale to our customers or for inclusion in the solutions we offer. Each vendor partner agreement provides for specific terms and conditions, which may include one or more of the following: product return privileges, price protection policies, purchase discounts and vendor incentive programs, such as purchase or sales rebates and cooperative advertising reimbursements. We also purchase software from major software publishers and cloud providers for resale to our customers or for inclusion in the solutions we offer. Our agreements allow us to resell cloud based solutions, software or other licensed products to the end-user customer.

In addition to purchasing products directly from our vendor partners, we purchase products from wholesale distributors for resale to our customers or for inclusion in the solutions we offer. These wholesale distributors provide logistics management and supply-chain services for us, as well as for our vendor partners.

For our US operations in 2021, we purchased approximately $50 \%$ of the products we sold as discrete products or as components of a solution directly from our vendor partners and the remaining $50 \%$ from wholesale distributors. Purchases from our two largest wholesale distributors, Ingram Micro and TD SYNNEX, were over 30\% of total US purchases in 2021.

## Inventory Management

We operate two distribution centers in North America: a 513,000 square foot facility in North Las Vegas, Nevada, and a 442,000 square foot facility in Vernon Hills, Illinois. We also operate a 120,000 square foot distribution center in Rugby, Warwickshire, UK. Leveraging our distribution and logistics capabilities, we handle and ship over 45 million units annually on an aggregate basis from our distribution centers.

We also have drop-shipment arrangements with many of our OEMs and wholesale distributors, which permit us to offer products to our customers without having to take physical delivery at our distribution centers. These arrangements represented approximately $50 \%$ of total North America Net sales in 2021 . Electronic delivery for software licenses is approximately $20 \%$ of total North America Net sales in 2021.

We believe that the location of our distribution centers allows us to efficiently ship products to our customers and provide timely access to our principal distributors. We believe that our logistics and configuration capabilities delivered by our highly skilled and certified team enable us to customize technology for our customers to meet their unique needs.

We believe competitive sources of supply are available in substantially all of the product categories that we offer.

## Competition

The market for technology products and services is highly competitive and subject to economic conditions and rapid technological changes. Competition is based on many things, including the ability to tailor specific solutions to customer needs, the quality and breadth of product and service offerings, knowledge and expertise of sales force, customer service, price, product availability, speed of delivery and credit availability. We face competition from resellers, direct manufacturers, large service providers, cloud providers, telecommunication companies, and to a lesser extent e-tailers and retailers. Smaller, local or regional value-added resellers typically focus on a single solution suite or portfolio of solutions from one or two vendor partners.

We believe we are well positioned to compete within this marketplace due to our competitive advantages. We expect the competitive landscape to continue to evolve as new technologies are developed. While innovation can help our business as it creates new offerings for us to sell, it can also disrupt our business model and create new and stronger competitors. For additional information on the risks associated with competition, see "Item 1A. Risk Factors."

We believe we have sustainable competitive advantages that differentiate us in the marketplace. We have built a strong sales organization and deep services and solutions capabilities over time and expect to continue to invest to enhance these capabilities, which we believe when combined with our competitive advantages of scale and a performance driven culture, will help drive sustainable, profitable growth for us today and in the future. Our scale enables us to have a national and international footprint, as well as invest in resources to meet specific customer end-market needs. Our sellers are organized around unique customer end-markets that are both vertically and geographically focused. Our scale enables our ability to invest in technical coworkers who work directly with our sellers to help customers implement increasingly complex IT solutions. Our scale also enables us to operate our three distribution centers (two in the US and one in the UK), which combined are more than 1 million square feet in size. We have cross-border relationships that enable us to serve the needs of our US, UK and Canadian-based customers in more than 150 countries. Our strong, execution-oriented culture is underpinned by our compensation system.

## Our Offerings

Our offerings range from discrete hardware and software products and services to complex integrated solutions including one or more of these elements. We believe our customers increasingly view technology purchases as integrated solutions rather than discrete product and services categories. We estimate that more than $40 \%$ of our Net sales in 2021 in the US came from sales of product categories and services typically associated with solutions. Our hardware products include notebooks/mobile devices (including tablets), network communications, desktop computers, video monitors, enterprise and data storage, and other hardware. Our software products include application suites, security, virtualization, operating systems and network management. Our services include advisory and design, software development, implementation, managed services and warranties.

IT is critical to both "run the business" and drive greater growth and productivity. To help our customers accomplish this, we have built a robust portfolio of solutions across hybrid infrastructure, digital experience, security and services that we provide in physical, virtual, or cloud-based environments.

We provide customers with cloud solutions and services through public cloud solutions, which reside off customer premises on a public (shared) infrastructure, private cloud solutions, which reside on customer premises, and hybrid cloud solutions that deliver the benefits of both public and private solutions. Our migration, integration and managed services help our customers simplify cloud adoption, as well as the ongoing management of cloud solutions, across the entire IT lifecycle. Service delivery engineers work with our customers to design cloud solutions meeting their organizational, technology and financial objectives.

We offer a broad portfolio of integrated solutions that include the following on-premise, hybrid and cloud capabilities:

- Services: We help organizations design, orchestrate and manage technology for their unique needs. Our offerings are designed to highlight our expertise in the most critical technology areas for our customers. Our service delivery engineers have expertise which include integrated cloud, collaboration, data center, mobility and security business technology, from the physical to the application layer. We leverage best-in-class partner technology platforms to seamlessly architect and manage disparate IT platforms into integrated business technology solutions.
- Hybrid Infrastructure: We assess our customers application infrastructure need, design flexible, resilient and efficient solutions and manage the solution throughout its lifecycle. Our broad portfolio of hardware and software products, encompassing both on and off-premise solutions, enables us to provide well-integrated solutions, including converged and hyper-converged infrastructure, physical and virtualized servers, software defined automation and orchestration solutions, hybrid storage, energy-efficient power and cooling, and data center networking.
- Digital Experience: We build end-to-end solutions that deliver access to applications that improve our customers' productivity regardless of device or location. We connect our customers' physical devices, including laptops, desktops, IP Phones, mobile devices and print systems. We utilize collaboration solutions to unite applications via the integration of products that facilitate the use of multiple enterprise communication methods including email, persistent chat, social media, voice and video. We also host cloud-based collaboration solutions. Our solutions provide the tools that allow our customers' employees to share knowledge, ideas and information among each other and with clients and partners effectively, securely and quickly.
- Security: We assess our customers' security needs and provide them with tools and services to help effectively manage risk. We are a security solutions integrator that combines our expertise in design, solution architecture and implementation services. Our customer solutions can take the form of hardware, software or Software as a Service across a multitude of categories such as: endpoint security, email security, web security, intrusion prevention, authentication, firewall, virtual private network services and network access control. Security consulting engagements include security assessment, policy and procedure gap analysis, security roadmaps and health checks.

Although we believe customers increasingly view technology purchases as solutions rather than discrete product and service categories, our Net sales by major category, based upon our internal category classifications, was as follows

|  | Year Ended December 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |  | 2019 |  |  |
|  | Dollars in Millions | Percentage of Total Net Sales | Dollars in Millions |  | Percentage of Total Net Sales | Dollars in Millions |  | Percentage of Total Net Sales |
| Notebooks/Mobile Devices | \$ 6,659.4 | 32.0 \% | \$ | 5,486.2 | 29.7 \% | \$ | 4,344.9 | 24.1 \% |
| Netcomm Products | 1,950.9 | 9.4 |  | 1,955.0 | 10.6 |  | 2,189.1 | 12.1 |
| Desktops | 1,203.6 | 5.8 |  | 1,132.4 | 6.1 |  | 1,547.3 | 8.6 |
| Video | 1,605.0 | 7.7 |  | 1,190.8 | 6.4 |  | 1,272.9 | 7.1 |
| Enterprise and Data Storage (Including Drives) | 992.1 | 4.8 |  | 947.4 | 5.1 |  | 1,147.6 | 6.4 |
| Other Hardware | 4,358.6 | 20.9 |  | 4,121.6 | 22.3 |  | 3,980.4 | 22.1 |
| Total Hardware | 16,769.6 | 80.6 |  | 14,833.4 | 80.2 |  | 14,482.2 | 80.4 |
| Software ${ }^{(1)}$ | 2,802.4 | 13.5 |  | 2,581.0 | 14.0 |  | 2,585.0 | 14.3 |
| Services ${ }^{(1)}$ | 1,126.1 | 5.4 |  | 913.9 | 4.9 |  | 840.9 | 4.7 |
| Other ${ }^{(2)}$ | 122.7 | 0.5 |  | 139.2 | 0.9 |  | 124.3 | 0.6 |
| Total Net sales | \$ 20,820.8 | 100.0 \% | \$ | 18,467.5 | 100.0 \% | \$ | 18,032.4 | 100.0 \% |

(1) Certain software and services revenue is recorded on a net basis for accounting purposes, so the category percentage of Net sales is not representative of the category percentage of gross profits.
(2) Includes items such as delivery charges to customers.

## Our Internal Capabilities

## Human Capital Management

Our culture is reflected through our coworkers, who are driven to serve our customers, our partners, our communities and all our stakeholders. We provide our coworkers with diverse experiences, engagement opportunities, strong training and development, competitive compensation and meaningful careers, which creates a high-performance culture that is central to CDW's success. We know that an inclusive environment produces the best ideas and our coworkers are driven to finding the best technology solutions to enable the mission-driven needs of our customers.

We have approximately 13,900 coworkers across the globe, with 11,500 coworkers in the US, 1,500 in the UK and 900 in Canada. More than $50 \%$ of our US Net sales are generated by account managers who have more than seven years of tenure with CDW. Our coworker relations are strong and none of our coworkers are covered by collective bargaining agreements.

## Diversity, Equity and Inclusion

CDW's commitment to diversity, equity and inclusion is a core value-shaping who we are, and how we work, grow and do business. We remain steadfast in our commitment to a culture of inclusion and equity, where everyone feels they belong.

Our diversity, equity and inclusion efforts prioritize fostering an inclusive environment for coworkers and job candidates that cannot be separated from how we work with customers, partners and the community. It all comes back to our character, values and ethics as an organization. We are intent on making sure our values are not just words on a page, but spur behavior where everyone feels they are seen, heard and valued.

## Coworker Engagement

We strive to create a culture of collaboration, belonging and individual growth and reward - one in which every coworker has a voice and where all voices are heard. Our coworker engagement strategy utilizes frequent, short surveys as well as virtual listening groups to gain a real-time understanding of the coworker experience at CDW. As a result of our coworkers' consistent engagement, we have garnered meaningful feedback and recommendations, which have led to measurable and impactful results.

## Training \& Development

We focus on skills enhancement, leadership development, innovation excellence and professional growth throughout our coworkers' careers at CDW. Our programs include: leadership development trainings, unique developmental opportunities for our high-potential emerging leaders, a 24-month training program for new North American sales coworkers, technical skill development training, an 18-month apprentice-style program for aspiring engineers, and coworker access to over 15,000 ondemand educational modules.

## Total Rewards

Our Pay-for-Performance total rewards philosophy provides market competitive compensation aligned with company performance. We further align our sellers' compensation to their individual performance by providing substantially uncapped commission opportunity. We provide a comprehensive benefits package to our coworkers, including healthcare, retirement plans with profit sharing and match, tuition assistance, inclusive parental leave policies, adoption assistance, paid time off, paid volunteer hours and philanthropic match programs based upon eligibility and location.

## Health and Safety

At the beginning of the pandemic, we identified three key principles, which have guided us. First, safeguard the health and well-being of our coworkers, second, serve the mission-driven needs of our customers, and third, support our communities. We implemented precautions to help keep our coworkers healthy and safe, including activating a cross-functional response team led by senior leadership, moving to remote work for our office coworkers, and implementing safety protocols at our distribution centers, including social distancing measures, segmented shifts, additional personal protective equipment, enhanced facility cleanings, expanded health and safety training, increased available mental health resources, and increased sick days for impacted coworkers.

## Oversight and Management

Our Coworker Services organization is responsible for the strategy and management of coworker-related matters, working in concert with all our leaders. Our Board understands the importance of our inclusive, performance-driven culture to our ongoing
success and is actively engaged with our President and Chief Executive Officer and our Chief Human Resources Officer across a broad range of human capital management topics.

## Marketing

We market the CDW brand to US, UK and Canadian audiences using a variety of channels that include online, broadcast, print, social and other media. We market to current and prospective customers through integrated marketing programs including behaviorally targeted email, print, online media, events and sponsorships, as well as broadcast media. This promotion is also supported by integrated communication efforts targeting decision-makers, influencers and the general public using a combination of news releases, case studies, media interviews and speaking opportunities.

As a result of our relationships with our vendor partners, a significant portion of our advertising and marketing expenses is reimbursed through cooperative advertising programs. These programs are at the discretion of our vendor partners and are typically tied to sales or other commitments to be met by us within a specified period of time. We believe that our results and analytical techniques that measure the efficacy of our marketing programs differentiate us from our competitors.

## Information Technology Systems

We maintain customized IT and unified communication systems that enhance our ability to provide prompt, efficient and expert service to our customers. In addition, these systems enable centralized management of key functions, including purchasing, inventory management, billing and collection of accounts receivable, sales and distribution. Our systems provide us with thorough and detailed information regarding key aspects of our business. These capabilities help us to continuously enhance productivity, ship customer orders quickly and efficiently, respond appropriately to industry changes and provide high quality customer service. We believe our websites, which provide electronic order processing and advanced tools, such as order tracking, reporting and asset management, make it easy for customers to transact business with us and ultimately strengthen our customer relationships.

## History

Founded in 1984, CDW became a public company in 1993. In 2006, we acquired Berbee Information Networks Corporation to expand our capabilities in customized engineering services and managed services. In 2007, we went private and then became public again in 2013.

In 2015, we acquired control of $100 \%$ of UK-based IT solutions provider, Kelway TopCo Limited. Rebranded CDW UK in 2016, the acquisition extended our footprint into the UK.

In 2019, we acquired Canada-based technology solutions provider, Scalar Decisions Inc.
CDW's Amplified ${ }^{\mathrm{TM}}$ Services portfolio has grown into a billion-dollar business over the past few years, aided by acquisitions of various companies. In addition to the acquisition of Sirius in 2021, an IT solutions integrator, as described above, we further strengthened our consulting and services expertise by acquiring Aptris, an IT service management solutions provider and ServiceNow Elite partner, in 2019. In 2020, we acquired IGNW, a cloud-native services, software development and data orchestration capability provider. In 2021, we acquired Amplified IT, which has expert capability in Google Workspace for Education and Focal Point Data Risk, which has expert capabilities in cybersecurity services.

## Available Information

We maintain a website at www.cdw.com. You may access our Annual Reports on Form 10-K, Quarterly Reports on Form 10Q, Current Reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 with the SEC free of charge at our website as soon as reasonably practicable after such material is electronically filed with, or furnished to, the SEC. Our website and the information contained on that site, or connected to that site, are not incorporated into and are not a part of this report.

## Item 1A. Risk Factors

There are many factors that could adversely affect our business, results of operations and cash flows, some of which are beyond our control. The following is a description of some important factors that may cause our business prospects, results of operations and cash flows in future periods to differ materially from those currently expected or desired. Factors not currently known to us or that we currently deem to be immaterial may also materially and adversely affect our business, results of operations and cash flows.

## Business and Operational Risks

The outbreak of the novel coronavirus ("COVID-19") pandemic has adversely impacted and could continue to adversely impact our business and results of operations and could also adversely impact our cash flows, financial condition and liquidity.

The global spread of COVID-19 continues to create significant macroeconomic uncertainty, volatility and disruption. Many governments and health authorities have implemented recommendations or mandates intended to slow the further spread of the disease, such as shelter-in-place orders, resulting in the temporary closure of schools and non-essential businesses, or social distancing measures, resulting in modified operations of various businesses including ours, and these measures may remain in place for a significant period of time. While some of these restrictions have been lifted or eased in certain jurisdictions, other restrictions such as vaccine mandates and testing requirements have been newly imposed, and the recovery process is uncertain. We have experienced and could continue to experience disruptions, including as a result of resurgences of COVID-19, that prevent us from meeting the demands of our customers, such as product constraints from our vendor partners and wholesale distributors and other disruptions to our supply chain, disruptions in or restrictions on the ability of our coworkers to work effectively, temporary closures of our distribution facilities, modifications in the operation of facilities that remain open and disruptions of commercial delivery services. The impact of COVID-19 and measures implemented to slow the spread have caused and could continue to cause delay in, or limit the ability of, our customers to place orders for our products and services and make timely payments to us and could materially increase our labor, logistics and other costs. As long as the pandemic continues, our coworkers will continue to be exposed to health risks, and we could be negatively impacted in the future if a significant number of our coworkers, or coworkers who perform critical functions, become unable to work as a result of exposure to COVID-19. In addition, the pandemic has resulted in a widespread health crisis that has adversely affected the economies and financial markets of many countries, including the US, the UK and Canada. During the COVID-19 pandemic and even after it has subsided, we may experience adverse impacts to our business as a result of the pandemic's global economic impact, including any recession, economic downturn or volatility, government spending cuts, tightening of credit markets or increased unemployment that has occurred or may occur in the future, which could cause our customers and potential customers to postpone or reduce spending on technology products or services or put downward pressure on prices. In addition, we may experience inflationary pressures, resulting in increased product prices that we may be unable to pass on to our customers.

Individually and collectively, the consequences of the COVID-19 pandemic have adversely impacted and could continue to adversely impact our business and results of operations and could also adversely impact our cash flows, financial condition and liquidity. The extent to which the COVID-19 pandemic continues to impact our business, results of operations, cash flows, financial condition and liquidity will depend on future developments, which are highly uncertain and cannot be predicted, including, but not limited to, the ultimate duration and severity of the pandemic, future resurgences and emergences of new variants of the virus, the availability, efficacy and acceptance of a vaccine and treatments, actions taken to contain the virus including reimplementation of closures, and the effectiveness of these actions, and how quickly and to what extent normal economic and operating conditions can resume and be sustained. The COVID-19 pandemic has and may continue to have the effect of heightening many of the other risks described in this "Risk Factors" section.

## Our business depends on our vendor partner relationships and the terms of the agreements governing those relationships.

Our solutions portfolio includes products and services from OEMs, software publishers and cloud providers. We are authorized by these vendor partners to sell all or some of their products and services via direct marketing activities. Our authorization with each vendor partner is subject to specific terms and conditions regarding such things as sales channel restrictions, product return privileges, services performance commitments, price protection policies, purchase discounts and vendor partner programs and funding, including purchase rebates, sales volume rebates, purchasing incentives and cooperative advertising reimbursements. However, we do not have any long-term contracts with our vendor partners and many of these arrangements are terminable upon notice by either party. A reduction in vendor partner programs or funding or our failure to timely react to changes in vendor partner programs or funding could have an adverse effect on our business, results of operations or cash flows. In addition, a reduction in the amount or a change in the terms of credit granted to us by our vendor partners could increase our
need for, and the cost of, working capital and could have an adverse effect on our business, results of operations or cash flows, particularly given our level of indebtedness.

From time to time, vendor partners may terminate or limit our right to sell some or all of their products or change the terms and conditions or reduce or discontinue the incentives that they offer us. For example, there is no assurance that, as our vendor partners continue to sell directly to end users and through resellers, they will not limit or curtail the availability of their products to solutions providers like us. Any such termination or limitation or the implementation of such changes could have a negative impact on our business, results of operations or cash flows.

We purchase the products included in our portfolio both directly from our vendor partners and from wholesale distributors. Although we purchase from a diverse vendor base, in 2021, products we purchased from wholesale distributors Ingram Micro and TD SYNNEX, together, represented over $30 \%$ of total US purchases. In addition, sales of products manufactured by Apple, Cisco, Dell EMC, HP Inc., Lenovo and Microsoft, whether purchased directly from these vendor partners or from a wholesale distributor, represented over $50 \%$ of our 2021 consolidated Net sales. Sales of products manufactured by Dell EMC and Lenovo represented over $20 \%$ of our 2021 consolidated Net sales. The loss of, or change in business relationship with, any of these or any other wholesale distributors or key vendor partners, or the diminished availability of their products, including due to backlogs for their products, could reduce the supply and increase the cost of products we sell and negatively impact our competitive position.

Further, the sale, spin-off or combination of any of our wholesale distributors or key vendor partners and/or certain of their business units, including any such sale to or combination with a vendor with whom we do not currently have a commercial relationship or whose products we do not sell, or our inability to develop relationships with new and emerging vendors and vendors that we have not historically represented in the marketplace, could have an adverse impact on our business, results of operations or cash flows.

## Our sales are dependent on continued innovations in hardware, software and services by our vendor partners and the competitiveness of their offerings, and our ability to partner with new and emerging technology providers.

The technology industry is characterized by rapid innovation and the frequent introduction of new and enhanced hardware, software and services, such as cloud-based solutions, including Software as a Service ("SaaS"), Infrastructure as a Service ("IaaS") and Platform as a Service ("PaaS"); Device as a Service ("DaaS"); the Internet of Things ("IoT"); and artificial intelligence ("AI"). We have been and will continue to be dependent on innovations in hardware, software and services, as well as the acceptance of those innovations by customers. Also, customers may delay spending while they evaluate new technologies. A decrease in the rate of innovation, a lack of acceptance of innovations by our customers or delays in technology spending by our customers, could have an adverse effect on our business, results of operations or cash flows.

In addition, if we are unable to anticipate and expand our capabilities to keep pace with changes in technology and new hardware, software and services, for example by providing the appropriate training to our account managers, technology specialists and engineers to enable them to effectively sell and deliver such new offerings to customers, our business, results of operations or cash flows could be adversely affected.

We also are dependent upon our vendor partners for the development and marketing of hardware, software and services to compete effectively with hardware, software and services of vendors whose products and services we do not currently offer or that we are not authorized to offer in one or more customer channels. To the extent that a vendor's offering that is in high demand is not available to us for resale in one or more customer channels, and there is not a competitive offering from another vendor that we are authorized to sell in such customer channels, our business, results of operations or cash flows could be adversely impacted.

## Substantial competition could reduce our market share and significantly harm our financial performance.

Our current competition includes:

- resellers and service providers, such as Computacenter, Connection, ePlus, Insight Enterprises, NTT, Optiv, Presidio, SCC, Softchoice, World Wide Technology and many smaller resellers and service providers;
- manufacturers who sell directly to customers, such as Adobe, Apple, Dell EMC, HP Inc. and Hewlett Packard Enterprise;
- large service providers and system integrators, such as Accenture, Dell EMC, Hewlett Packard Enterprise and IBM;
- communications service providers, such as AT\&T, CenturyLink and Verizon;
- cloud providers, such as Amazon Web Services, Google and Microsoft;
- e-tailers, such as Amazon and Newegg; and
- retailers (including their e-commerce activities), such as Office Depot and Staples.

We expect the competitive landscape to continue to evolve as new technologies and consumption models emerge, such as cloud-based and other "as a service" solutions, hyper-converged infrastructure and embedded software solutions. Our continued competitiveness depends upon our ability to anticipate and evolve at pace and scale with new technologies, services and solutions through strategic and timely investments in innovation, expansion of offerings and the capabilities necessary to implement them.

While innovation can help our business as it creates new offerings for us to sell, it can also disrupt our business model and create new and stronger competitors. For instance, while cloud-based solutions present an opportunity for us, cloud-based solutions and technology solutions as a service could increase the amount of sales directly to customers rather than through solutions providers like us, or could reduce the amount of hardware we sell. In addition, some of our hardware and software vendor partners sell, and could intensify their efforts to sell, their products directly to our customers. Moreover, traditional OEMs have increased their services capabilities through mergers and acquisitions with service providers, which could potentially increase competition in the market to provide comprehensive technology solutions to customers. If we are unable to effectively respond to the evolving competitive landscape, or respond in a manner that is less effective than that of our competitors, our business, results of operations or cash flows could be adversely impacted.

We focus on providing high quality service to gain new customers and retain existing customers. To the extent we face increased competition to gain and retain customers, we may be required to reduce prices, increase advertising expenditures or take other actions which could adversely affect our business, results of operations or cash flows. Additionally, some of our competitors may reduce their prices in an attempt to stimulate sales, which may require us to reduce prices. This would require us to sell a greater number of products to achieve the same level of Net sales and Gross profit. If such a reduction in prices occurs and we are unable to attract new customers and sell increased quantities of products, our sales growth and profitability could be adversely affected.

## The success of our business depends on the continuing development, maintenance and operation of our information technology systems.

Our success is dependent on the accuracy, proper utilization and continuing operation, maintenance and development of our information technology systems, including our business systems, such as our sales, customer management, financial and accounting, marketing, purchasing, warehouse management, e-commerce and mobile systems, as well as our operational platforms, including voice and data networks and power systems. The quality and our utilization of the information generated by our information technology systems, and our success in implementing new systems and upgrades, affects, among other things, our ability to:

- conduct business with our customers, including delivering services and solutions to them;
- provide the means to effectively manage global operations across time zones;
- keep pace with changes and innovation and compete effectively;
- effectuate comprehensive and reliable data collection, maintenance and governance;
- manage our inventory, accounts receivable and accounts payable;
- support planned growth in services and solutions and continued evolution of the business;
- purchase, sell, ship and invoice our hardware and software products and provide and invoice our services efficiently and on a timely basis; and
- maintain our cost-efficient operating model while scaling our business.

The integrity of our information technology systems is vulnerable to disruption due to forces beyond our control. While we have taken steps to protect our information technology systems from a variety of threats, both internal and external, and from human error, there can be no guarantee that those steps will be effective. Furthermore, although we have redundant systems at a separate location to back up our primary systems, there can be no assurance that these redundant systems will operate properly if and when required. Any disruption to or infiltration of our information technology systems could significantly harm our reputation, business and results of operations due to failure to comply with customer, partner, legal or regulatory obligations.

## Breaches of data security and the failure to protect our information technology systems from cybersecurity threats could adversely impact our business.

Our business involves the handling, storage and transmission of proprietary information and sensitive or confidential data, including personal information of coworkers, customers, partners and others. In connection with our services business, some of our coworkers have access to our customers' confidential data and other information. Additionally, third parties, such as data center colocation and hosted solution partners, provide services to us and also provide services as a component of our services delivery to customers. These third parties or others that are a part of our supply chain could also be a source of security risk in the event of a failure to protect their own products, security systems and infrastructure and we may not be able to control the manner in which these third parties respond to any security breach. We have privacy and data security policies, practices and controls in place that are designed to prevent security breaches; however, as newer technologies evolve, as more business is conducted on line and remotely, and as the portfolio of the service providers we exchange confidential information, software and/or hardware with expands, we are exposed to increased risks from breaches in security, including those arising from human error, negligence or mismanagement or from illegal or fraudulent acts, such as cyberattacks. Although we have not experienced a material security breach to date, we regularly experience malicious attacks and other attempts to gain authorized access to our systems. The evolving nature of threats to data security, in light of new and sophisticated methods used by criminals and cyberterrorists, state-sponsored organizations and nation-states, including computer viruses, malware, ransomware, phishing, misrepresentation, social engineering and forgery, make it increasingly challenging to anticipate and adequately mitigate these threats should they materialize.

Breaches in security could expose us, our supply chain, our customers or other individuals to significant disruptions and a risk of public disclosure, loss or misuse of this information. Security breaches could result in legal claims or proceedings, liability or regulatory penalties under laws protecting the privacy of personal information (including those under the European Union General Data Protection Regulation and the California Consumer Privacy Act), significant remediation costs as well as the loss of existing or potential customers and, ultimately, damage to our brand and reputation. While we maintain insurance coverages that are intended to address certain aspects of data security, such insurance may be insufficient to cover all losses or all types of claims that may arise. Moreover, media or other reports of perceived vulnerabilities in our network security or perceived lack of security within our environment, even if inaccurate, could materially adversely impact our reputation and business. The cost and operational consequences of implementing further data protection measures could also be significant. Such breaches, costs and consequences could adversely affect our business, results of operations or cash flows.

## If we or our third-party service providers fail to provide high-quality services to our customers, our reputation, brand, business, results of operations or cash flows could be adversely affected.

Our services include professional services, managed services, warranties, configuration services, partner services and telecom services. Additionally, we deliver and manage mission critical software, systems and network solutions for our customers. We also offer certain services, such as implementation and installation services and repair services, to our customers through various third-party service providers engaged to perform these services on our behalf. If we or our third-party service providers fail to provide high-quality services to our customers or such services result in an unplanned disruption of our customers' businesses, this could, among other things, result in legal claims and proceedings and liability for us. Moreover, as we expand our services and solutions business and provide increasingly complex services and solutions, we may be exposed to additional operational, regulatory and other risks. We also could incur liability for failure to comply with the rules and regulations applicable to the new services and solutions we provide to our customers. If any of the foregoing were to occur, our reputation with our customers, our brand and our business, results of operations or cash flows could be adversely affected.

If we lose any of our key personnel, are unable to attract and retain the talent required for our business, our labor costs significantly increase or if our approach to workforce management is ineffective, our business could be disrupted and our financial performance could suffer.

Our success is heavily dependent upon our ability to attract, develop, engage and retain key personnel to manage, lead, innovate and grow our business, including our key executive, management, sales, services and technical coworkers. The proposed federal vaccinate mandate, along with any other vaccine requirements applicable to our coworkers, and the uncertainty and unpredictability of the COVID-19 environment, could make it more difficult to attract or retain key personnel.

Our future success will depend to a significant extent on the efforts of our leadership team, as well as the effectiveness of our succession planning and efforts to develop and promote top talent. Our future success also will depend on our ability to retain and motivate our customer-facing coworkers, who have been given critical CDW knowledge regarding, and the opportunity to develop strong relationships with, many of our customers. In addition, as we seek to expand our offerings of value-added services and solutions, our success will even more heavily depend on attracting and retaining highly skilled technology specialists and engineers, for whom the market is extremely competitive.

In order to attract, retain and motivate key personnel in a competitive marketplace, it is important to provide a competitive compensation package. If our compensation package is not viewed as being competitive, our ability to attract, retain and motivate key personnel could be adversely affected. Additionally, as minimum wage rates increase or related laws and regulations change, we have and may need to continue to increase not only the wage rates of our minimum wage coworkers, but also the wages paid to our other hourly or salaried coworkers.

We have observed an overall tightening and increasingly competitive labor market, in particular with highly skilled technology specialists and engineers. A sustained labor shortage or increased turnover rates within our coworker base, whether caused by COVID-19 or as a result of general macroeconomic factors occurring throughout the US economy, could lead to increased costs, such as increased overtime to meet demand and increased wage rates to attract and retain coworkers, and could adversely affect our business, results of operations or cash flows. Additionally, if we fail to effectively manage our workforce, we may need to terminate or reposition coworkers within our Company to eliminate an abundance of or to reconfigure resources, which could damage our coworker relations and our ability to attract and retain key personnel.

If we are unable to attract, develop, engage and retain key personnel, or if our approach to workforce management is ineffective, our relationships with our vendor partners and customers and our ability to expand our offerings of value-added services and solutions could be adversely affected. Moreover, if we are unable to continue to train our sales, services and technical personnel effectively to meet the rapidly changing technology needs of our customers, the overall quality and efficiency of such personnel could decrease. Such consequences could adversely affect our business, results of operations or cash flows.

## A natural disaster or other adverse occurrence at one of our primary facilities or a third-party provider location could damage our business.

If the warehouse and distribution equipment or operations at one of our distribution centers were to be seriously damaged or disrupted by a natural disaster, which may increase in number or severity as a result of climate change, or other adverse occurrence, including disruption related to political or social unrest, we could utilize another distribution center or third-party distributors to ship products to our customers. However, this may not be sufficient to avoid interruptions in our service and may not enable us to meet all of the needs of our customers and would cause us to incur incremental operating costs. In addition, we operate numerous facilities which may contain both business-critical data and confidential information of our customers and third parties, such as data center colocation and hosted solution partners, and third-parties provide services as a component of our services delivery to customers. A natural disaster or other adverse occurrence at any of our major data storage locations or third-party provider locations could negatively impact our business, results of operations or cash flows.

## Increases in the cost of commercial delivery services or disruptions of those services could materially adversely impact our business.

We generally ship hardware products to our customers by FedEx, United Parcel Service and other commercial delivery services and invoice customers for delivery charges. If we are unable to pass on to our customers future increases in the cost of commercial delivery services (including those that may result from an increase in fuel or personnel costs or a need to use higher cost delivery channels during periods of increased demand), our profitability could be adversely affected. Additionally, strikes, inclement weather, natural disasters or other service interruptions by such shippers or periods of increased demand on delivery services, such as those we have experienced during the COVID-19 pandemic, could materially adversely affect our ability to deliver or receive products on a timely basis.

## We are exposed to accounts receivable and inventory risks.

We extend credit to our customers for a significant portion of our sales. We are subject to the risk that our customers may not pay for the products they have purchased, may pay at a slower rate than we have historically experienced, or may seek extended payment terms. This risk is heightened during periods of global or industry-specific economic downturn or uncertainty, during periods of rising interest rates or, in the case of public sector customers, during periods of budget constraints. Significant failures of customers to timely pay all amounts due to us could adversely affect our business, results of operations or cash flows.

We are also exposed to inventory risks as a result of the rapid technological changes that affect the market and pricing for the products we sell. In addition to drop-ship arrangements with many of our OEMs and wholesale distributors, we seek to minimize our inventory exposure through a variety of inventory management procedures and policies, including our rapid-turn inventory model, as well as vendor price protection and product return programs. However, if we were unable to maintain our rapid-turn inventory model, if there were unforeseen product developments that created more rapid obsolescence or if our vendor partners were to change their terms and conditions, our inventory risks could increase. We also from time to time take advantage of cost savings associated with certain opportunistic bulk inventory purchases offered by our vendor partners or we
may decide to carry high inventory levels of certain products that have limited or no return privileges due to customer demand or request or to manage supply chain interruptions. If we purchase inventory in anticipation of customer demand that does not materialize, or if customers reduce or delay orders, and if we were unable to return the inventory to a vendor partner, we would be exposed to an increased risk of inventory obsolescence.

## Achieving the anticipated benefits of the Sirius acquisition remains subject to a number of uncertainties.

On December 1, 2021, the Company completed its acquisition of Sirius (the "Sirius Acquisition"). Risks and uncertainties associated with the integration of Sirius include, among other things, our ability to retain key personnel and maintain relationships with customers, suppliers and other third parties. Moreover, achieving the anticipated benefits of the Sirius Acquisition is subject to a number of uncertainties, including that the anticipated benefits may not be fully realized or may take longer to realize than expected, that the Sirius Acquisition may not be accretive to the extent anticipated, and that the Company's acquisition and integration of Sirius may involve unanticipated liabilities and costs. Failure to achieve the anticipated benefits of the Sirius Acquisition in the expected timeframe or at all could materially adversely affect our business, results of operations, cash flows and common stock price.

## We could be exposed to additional risks if we continue to make strategic investments or acquisitions or enter into alliances.

We may continue to pursue transactions, including strategic investments, acquisitions or alliances, in an effort to extend or complement our existing business. These types of transactions involve numerous business risks, including finding suitable transaction partners and negotiating terms that are acceptable to us, the diversion of management's attention from other business concerns, extending our product or service offerings into areas in which we have limited experience, entering into new geographic markets, the potential loss of key coworkers or business relationships and successfully integrating acquired businesses. There can be no assurance that the intended benefits of our investments, acquisitions and alliances will be realized, or that those benefits will offset these numerous risks or other unforeseen factors, any of which could adversely affect our business, results of operations or cash flows.

In addition, our financial results could be adversely affected by financial adjustments required by generally accepted accounting principles in the United States of America ("US GAAP") in connection with these types of transactions, including the Sirius Acquisition, where significant goodwill or intangible assets are recorded. To the extent the value of goodwill or identifiable intangible assets becomes impaired, we may be required to incur material charges relating to the impairment of those assets.

## Our future operating results may fluctuate significantly, which may result in volatility in the market price of our stock and could impact our ability to operate our business effectively.

We may experience significant variations in our future quarterly results of operations. These fluctuations may cause the market price of our common stock to be volatile and may result from many factors, including the condition of the technology industry in general, shifts in demand and pricing for hardware, software and services, the introduction of new products or upgrades. Further, if our customers' businesses are adversely affected by the impact of COVID-19, they may delay or reduce purchases from us, which could adversely affect our results of operations.

Our operating results are also highly dependent on Gross profit as a percentage of Net sales. Our Gross profit percentage fluctuates due to numerous factors, some of which may be outside of our control, including general macroeconomic conditions, such as inflation; pricing pressures; changes in product costs from our vendor partners; the availability of price protection, purchase discounts and incentive programs from our vendor partners; changes in product, order size and customer mix; the risk of some items in our inventory becoming obsolete; increases in product and delivery costs that we cannot pass on to customers; and general market and competitive conditions.

In addition, our cost structure is based, in part, on anticipated sales and gross margins. Therefore, we may not be able to adjust our cost structure quickly enough to compensate for any unexpected sales or gross margin shortfall, and any such inability could have an adverse effect on our business, results of operations or cash flows.

## Fluctuations in foreign currency have an effect on our reported results of operations.

Our exposure to fluctuations in foreign currency rates results primarily from the translation exposure associated with the preparation of our Consolidated Financial Statements. While our Consolidated Financial Statements are reported in US dollars, the financial statements of our subsidiaries outside the US are prepared using the local currency as the functional currency and translated into US dollars. As a result, fluctuations in the exchange rate of the US dollar relative to the local currencies of our international subsidiaries, particularly the British pound and the Canadian dollar, could cause material fluctuations in our reported results of operations. We also have foreign currency exposure to the extent sales and purchases are not denominated in a subsidiary's functional currency, which could have an adverse effect on our business, results of operations or cash flows.

## Macroeconomic and Industry Risks

## Global and regional economic and political conditions may have an adverse impact on our business.

Weak or unstable economic and political conditions generally, sustained uncertainty about global economic and political conditions, government spending cuts and the impact of new government policies (including the introduction of new or increased taxes, the imposition of minimum taxes or new or increased limitations on deductions, credits or other tax benefits), or a tightening of credit markets, including as a result of the COVID-19 pandemic, could cause our customers and potential customers to postpone or reduce spending on technology products or services or put downward pressure on prices, which could have an adverse effect on our business, results of operations or cash flows. For example, there continues to be uncertainty regarding the economic and other impacts of the UK's exit from the European Union ("EU") in 2020, referred to as "Brexit". Potential adverse consequences of Brexit and the uncertainties around the UK and EU's relationship include global market uncertainty, volatility in currency exchange rates, additional costs and operational burdens associated with increased operational restrictions on imports and exports between the UK and other countries, potential adverse effects on the mobility of personnel and potentially increased regulatory complexities, each of which could have a negative impact on our business, financial condition or results of operations. We have established a presence in the Netherlands to help address future developments, as needed, for Brexit, which could add complexity to our European operations as well as result in higher costs associated with serving our customers.

## The interruption of the flow of products from suppliers could disrupt our supply chain.

Our business depends on the timely supply of products in order to meet the demands of our customers. Manufacturing interruptions or delays, including as a result of the financial instability or bankruptcy of manufacturers, significant labor disputes such as strikes, natural disasters (which may increase in number or severity as a result of climate change), political or social unrest, pandemics (such as the COVID-19 pandemic) or other public health crises, or other adverse occurrences affecting any of our suppliers' facilities, could disrupt our supply chain. We have experienced and could continue to experience product constraints due to the failure of suppliers to accurately forecast customer demand, or to manufacture sufficient quantities of product to meet customer demand (including as a result of shortages of product components), among other reasons. Additionally, the relocation of key distributors utilized in our purchasing model could increase our need for, and the cost of, working capital and have an adverse effect on our business, results of operations or cash flows.

Moreover, supply chain disruptions during the COVID-19 pandemic have caused and could continue to cause us to experience more volatility in our level of inventory and delays in completion of orders and installations for our customers.

Our supply chain is also exposed to risks related to international operations. While we purchase our products primarily in the markets we serve (for example, products for US customers are sourced in the US), our vendor partners manufacture or purchase a significant portion of the products we sell outside of the US, primarily in Asia. Political, social or economic instability in Asia, or in other regions in which our vendor partners purchase or manufacture the products we sell, could cause disruptions in trade, including exports to the US. Other events related to international operations that could cause disruptions to our supply chain include:

- the imposition of additional trade law provisions or regulations, including the adoption or expansion of trade restrictions;
- the imposition of additional duties, tariffs and other charges on imports and exports, including any resulting retaliatory tariffs or charges and any reductions in the production of products subject to such tariffs and charges;
- foreign currency fluctuations; and
- restrictions on the transfer of funds.

We cannot predict whether the countries in which the products we sell, or any components of those products, are purchased or manufactured will be subject to new or additional trade restrictions or sanctions imposed by the US or foreign governments, including the likelihood, type or effect of any such restrictions. Trade restrictions, including new or increased tariffs or quotas, embargoes, sanctions, safeguards and customs restrictions against the products we sell, could increase the cost or reduce the supply of product available to us and adversely affect our business, results of operations or cash flows. In addition, our exports are subject to regulations, some of which may be inconsistent, and noncompliance with these requirements could have a negative effect on our business, results of operations or cash flows.


#### Abstract

Our financial performance could be adversely affected by decreases in spending on technology products and services by our public and private sector customers due to, among other things, customer spending decisions and government spending policies.


Our sales are impacted by customer spending decisions on technology, including refresh decisions, customer initiatives that drive technology spending and customer budget priorities. Our sales to our public sector customers, and our other customers that do business with our public sector customers in particular, are impacted by government spending policies, budget priorities and revenue levels. An adverse change in government spending policies (such as budget cuts or limitations or temporary shutdowns of government operations), shifts in budget priorities or reductions in revenue levels, could cause our impacted public sector customers or our other customers that do business with impacted public sector customers to reduce or delay their purchases or to terminate or not renew their contracts with us, which could adversely affect our business, results of operations or cash flows. Additionally, such adverse change in government spending policies, shifts in budget priorities or reductions in revenue levels could impact cash collections from contracts with our impacted public sector customers or other customers that do business with impacted public sector customers, which could adversely affect our business, results of operations or cash flows.

## Legal and Regulatory Risks

The failure to comply with our public sector contracts or applicable laws and regulations could result in, among other things, termination, fines or other liabilities, and changes in procurement regulations could adversely impact our business, results of operations or cash flows.

Revenues from our public sector customers are derived from sales to governmental entities, educational institutions and healthcare customers through various contracts and open market sales of products and services. Sales to public sector customers are highly regulated and present risks and challenges not present in private commercial agreements. Noncompliance with contract provisions, government procurement regulations or other applicable laws or regulations (including the False Claims Act, the Medicare and Medicaid Anti-Kickback Statute or similar laws of the jurisdictions for our business activities outside of the US) or security clearance and confidentiality requirements could result in civil, criminal and administrative liability, including substantial monetary fines or damages, termination of government contracts or other public sector customer contracts, and suspension, debarment or ineligibility from doing business with governmental entities or other customers in the public sector. In addition, contracts in the public sector are generally terminable at any time for convenience of the contracting agency or group purchasing organization ("GPO") or upon default and public sector contracts may be subject to periodic funding approval, rejections or delays, which could adversely impact public sector demand for our products and services. Furthermore, our inability to enter into or retain contracts with GPOs may threaten our ability to sell to customers in those GPOs and compete effectively. The effect of any of these possible actions or failures could adversely affect our business, results of operations or cash flows. In addition, the adoption of new or modified procurement regulations and other requirements may increase our compliance costs and reduce our gross margins, which could have a negative effect on our business, results of operations or cash flows.

## We are exposed to risks from legal proceedings and audits, including intellectual property infringement claims, which may result in substantial costs and expenses or interruption of our normal business operations.

We are party to various legal proceedings that arise in the ordinary course of our business, which include commercial, employment, tort and other litigation.

We are also subject to intellectual property infringement claims against us in the ordinary course of our business, either because of the products and services we sell or the business systems and processes we use to sell such products and services, in the form of cease-and-desist letters, licensing inquiries, lawsuits and other communications and demands. In our industry, such intellectual property claims have become more frequent as the complexity of technological products and the intensity of competition in our industry have increased. Increasingly, many of these assertions are brought by non-practicing entities whose principal business model is to secure patent licensing revenue, but we may also be subject to demands from inventors, competitors or other patent holders who may seek licensing revenue, lost profits and/or an injunction preventing us from engaging in certain activities, including selling certain products or services.

In addition, we are subject to proceedings, investigations and audits by federal, state, international, national, provincial and local authorities, including as a result of our significant sales to governmental entities. For example, a subsidiary of the Company received a Civil Investigative Demand dated September 20, 2021 from the US Department of Justice ("DOJ") in connection with a False Claims Act investigation. The DOJ has requested information related to teaming agreements with OEMs.

We also are subject to audits by various partners, group purchasing organizations and customers, including government agencies, relating to purchases and sales under various contracts. In addition, we are subject to indemnification claims under various contracts.

Current and future litigation, infringement claims, governmental proceedings and investigations, audits or indemnification claims that we face may result in substantial costs and expenses and significantly divert the attention of our management regardless of the outcome. In addition, these matters could lead to increased costs or interruptions of our normal business operations. Litigation, infringement claims, governmental proceedings and investigations, audits or indemnification claims involve uncertainties and the eventual outcome of any such matter could adversely affect our business, results of operations or cash flows.

## Failure to comply with complex and evolving laws and regulations applicable to our operations or failure to meet stakeholder expectations on environmental sustainability and corporate responsibility matters could adversely affect our business, results of operations or cash flows.

Our global operations span a variety of legal regimes, subjecting us to numerous complex, diverse, evolving and at times potentially inconsistent laws and regulations in a number of areas, including labor and employment, advertising, e-commerce, tax, trade, import and export controls, economic and trade sanctions, anti-corruption, data privacy and security requirements, competition, climate, environmental and health and safety. The evaluation of and compliance with these laws, regulations and similar requirements may be onerous and expensive, and may have other adverse impacts on our business, results of operations or cash flows, the risk of which will be heightened as we expand the products and services we offer, expand into new markets and channels and expand internationally. For example, we may be subject to increased costs and use of operational resources associated with complying with any new climate-related laws and regulations. Additionally, the hardware, software and services we offer increasingly utilize new and evolving technologies such as artificial intelligence ("AI"), which presents risks and challenges that could result in legal liability.

We have implemented policies and procedures designed to help ensure compliance with applicable laws and regulations, but there can be no guarantee against coworkers, contractors or agents violating such laws and regulations or our policies and procedures. Additionally, there is increased focus by stakeholders on environmental sustainability and corporate responsibility matters, including climate change response, packaging and waste reduction, energy consumption, and diversity, equity and inclusion. Our disclosure on these matters and our failure, or perceived failure, to meet our commitments or otherwise effectively address these matters may erode customer trust or confidence, particularly if they receive considerable publicity or result in litigation, and could have a negative impact on our business.

As a public company, we also are subject to increasingly complex public disclosure, corporate governance and accounting requirements that increase compliance costs and require significant management focus.

## Risks Related to Our Indebtedness

## Our level of indebtedness could adversely affect our business.

As of December 31, 2021, we had $\$ 6.9$ billion of total debt outstanding and $\$ 448$ million of obligations outstanding under our inventory financing agreements, and the ability to borrow an additional $\$ 1.0$ billion under our senior unsecured revolving loan facility (the "Revolving Loan Facility"). Our level of indebtedness could have important consequences, including the following:

- making it more difficult for us to satisfy our obligations with respect to our indebtedness;
- requiring us to dedicate a substantial portion of our cash flow from operations to debt service payments on our and our subsidiaries' debt, which reduces the funds available for working capital, capital expenditures, acquisitions and other general corporate purposes;
- requiring us to comply with restrictive covenants in our senior credit facilities and indentures, which limit the manner in which we conduct our business;
- making it more difficult for us to obtain vendor financing from our vendor partners, including original equipment manufacturers and software publishers;
- limiting our flexibility in planning for, or reacting to, changes in the industry in which we operate;
- placing us at a competitive disadvantage compared to any of our less-leveraged competitors;
- increasing our vulnerability to both general and industry-specific adverse economic conditions; and
- limiting our ability to obtain additional debt or equity financing to fund future working capital, capital expenditures, acquisitions or other general corporate requirements and increasing our cost of borrowing.


## Restrictive covenants under our senior credit facilities and, to a lesser degree, our indentures may adversely affect our operations and liquidity.

Our senior credit facilities and, to a lesser degree, our indentures contain, and any future indebtedness of ours may contain, various covenants that limit our ability to, among other things:

- incur or guarantee additional debt;
- receive dividends or other payments from our subsidiaries;
- enter into transactions with affiliates;
- pledge our assets as collateral;
- merge or consolidate with other companies or transfer all or substantially all of our assets; and
- engage in sale leaseback transactions.

As a result of these covenants, we are limited in the manner in which we conduct our business and we may be unable to engage in favorable business activities or finance future operations or capital needs. A breach of any of these covenants or any of the other restrictive covenants would result in a default under our senior credit facilities. Upon the occurrence of an event of default under our senior credit facilities, the lenders:

- will not be required to lend any additional amounts to us;
- could elect to declare all borrowings outstanding thereunder, together with accrued and unpaid interest and fees, to be due and payable; or
- could require us to apply all of our available cash to repay these borrowings.

The acceleration of amounts outstanding under our senior credit facilities would likely trigger an event of default under our existing indentures.

If the lenders under our senior credit facilities accelerate the repayment of borrowings, we may not have sufficient assets to repay our senior credit facilities and our other indebtedness or the ability to borrow sufficient funds to refinance such indebtedness. Even if we were able to obtain new financing, it may not be on commercially reasonable terms, or terms that are acceptable to us.

## We will be required to generate sufficient cash to service our indebtedness and, if not successful, we may be forced to take other actions to satisfy our obligations under our indebtedness.

Our ability to make scheduled payments on or to refinance our debt obligations depends on our financial and operating performance, which is subject to prevailing economic and competitive conditions and to certain financial, business and other factors beyond our control. Our outstanding long-term debt will impose significant cash interest payment obligations on us and, accordingly, we will have to generate significant cash flow from operating activities to fund our debt service obligations. We cannot assure you that we will maintain a level of cash flows from operating activities sufficient to permit us to pay the principal, premium, if any, and interest on our indebtedness. See "Management's Discussion and Analysis of Financial Condition and Results of Operations-Liquidity and Capital Resources" included elsewhere in this report.

If our cash flows and capital resources are insufficient to fund our debt service obligations, we may be forced to reduce or delay capital expenditures, sell assets or operations, seek additional debt or equity capital, restructure or refinance our indebtedness, or revise or delay our strategic plan. We cannot assure you that we would be able to take any of these actions on terms that are favorable to us or at all, that these actions would be successful and permit us to meet our scheduled debt service obligations or satisfy our capital requirements, or that these actions would be permitted under the terms of our existing or future debt agreements, including our senior credit facilities and indentures. In the absence of such operating results and resources, we could face substantial liquidity problems and might be required to dispose of material assets or operations to meet our debt service and other obligations. We may not be able to consummate those dispositions or to obtain the proceeds which we could realize from them and these proceeds may not be adequate to meet any debt service obligations then due.

In addition, major debt rating agencies regularly evaluate our debt based on a number of factors. We may not be able to maintain our existing ratings, and the failure to do so could increase the cost of servicing certain of our existing indebtedness, and make it more difficult to raise debt financing on favorable terms in the future.

If we cannot make scheduled payments on our debt, we will be in default and, as a result:

- our debt holders could declare all outstanding principal and interest to be due and payable;
- the lenders under our Revolving Loan Facility could terminate their commitments to lend us money; and
- we could be forced into bankruptcy or liquidation.


## We and our subsidiaries may be able to incur substantially more debt, including secured debt. This could further increase the risks associated with our leverage.

We and our subsidiaries may be able to incur substantial additional indebtedness in the future. The terms of our senior credit facilities and indentures do not fully prohibit us or our subsidiaries from doing so. To the extent that we incur additional indebtedness, the risks associated with our level of indebtedness described above, including our possible inability to service our debt, will increase. As of December 31, 2021, we had $\$ 1.0$ billion available for additional borrowing under our Revolving Loan Facility.

## Variable rate indebtedness subjects us to interest rate risk, which could cause our debt service obligations to increase significantly.

Certain of our borrowings, primarily borrowings under our senior credit facilities, are at variable rates of interest and expose us to interest rate risk. As of December 31, 2021, we had $\$ 1.7$ billion of variable rate debt outstanding. If interest rates increase, our debt service obligations on the variable rate indebtedness would increase even though the amount borrowed remained the same, and our net income would decrease. Although we have entered into interest rate cap agreements on our term loan facility to reduce interest rate volatility, we cannot assure you we will be able to enter into interest rate cap agreements in the future on acceptable terms or that such caps or the caps we have in place now will be effective.

## The London Inter-bank Offered Rate ("LIBOR") is being discontinued as a floating rate benchmark, which may cause interest rates under our current or future debt agreements to perform differently than in the past or cause other unanticipated consequences.

Certain of our credit facilities, including our term loan facility and our Revolving Loan Facility, have variable interest rates using LIBOR as a benchmark rate, and we have entered into interest rate cap agreements with respect to the term loan facility that are based on LIBOR. As of December 31, 2021, $\$ 1.7$ billion of our total debt outstanding bears interest at variable interest rates using LIBOR as a benchmark rate. The LIBOR and certain other interest "benchmarks" are subject to regulatory guidance and/or reform that could cause interest rates under our current or future debt agreements to perform differently than in the past or cause other unanticipated consequences. The United Kingdom's Financial Conduct Authority, which regulates the LIBOR administrator, previously announced that all LIBOR settings will either cease to be provided or no longer be representative (i) after December 31, 2021, in the case of the one-week and two-month US dollar LIBOR tenors and all tenors of non-US dollar LIBOR, and (ii) after June 30, 2023, in the case of the overnight and one-, three-, six-, and 12-month US dollar LIBOR tenors. Additionally, the US Federal Reserve, in conjunction with the Alternative Reference Rates Committee, a steering committee comprised of large US financial institutions, announced the replacement of US dollar LIBOR with a new index calculated by short-term repurchase agreements, backed by US Treasury securities, called the Secured Overnight Financing Rate ("SOFR"). SOFR has a limited history, having been first published in April 2018. The future performance of SOFR, and SOFR-based reference rates, cannot be predicted based on SOFR's history or otherwise. Future levels of SOFR may bear little or no relation to historical levels of SOFR, LIBOR or other rates. If LIBOR ceases to exist, interest rates on our current or future debt obligations and hedging instruments may be adversely affected and we may need to renegotiate the agreements governing such obligations or instruments. Although the agreements governing our senior credit facilities contain provisions for transition to new "benchmark" rates if LIBOR is discontinued or cannot be determined, any new "benchmark" may perform differently than LIBOR or cause other unanticipated consequences, which could adversely affect our interest expense, related debt obligations and our interest rate cap agreements.

## Risks Related to Ownership of Our Common Stock

## Our common stock price may be volatile and may decline regardless of our operating performance, and holders of our common stock could lose a significant portion of their investment.

The market price for our common stock may be volatile. Our stockholders may not be able to resell their shares of common stock at or above the price at which they purchased such shares, due to fluctuations in the market price of our common stock, which may be caused by a number of factors, many of which we cannot control, including the risk factors described in this Annual Report on Form 10-K and the following:

- changes in financial estimates by any securities analysts who follow our common stock, our failure to meet these estimates or failure of securities analysts to maintain coverage of our common stock;
- downgrades by any securities analysts who follow our common stock;
- future sales of our common stock by our officers, directors and significant stockholders;
- market conditions or trends in our industry or the economy as a whole;
- investors' perceptions of our prospects;
- announcements by us or our competitors of significant contracts, acquisitions, joint ventures or capital commitments; and
- changes in key personnel.

In addition, the stock markets have experienced extreme price and volume fluctuations that have affected and continue to affect the market prices of equity securities of many companies, including companies in our industry. In the past, securities class action litigation has followed periods of market volatility. If we were involved in securities litigation, we could incur substantial costs, and our resources and the attention of management could be diverted from our business.

In the future, we may also issue our securities in connection with investments or acquisitions. The number of shares of our common stock issued in connection with an investment or acquisition could constitute a material portion of our thenoutstanding shares of our common stock and depress our stock price.

## Anti-takeover provisions in our charter documents and Delaware law might discourage or delay acquisition attempts for us that may be considered favorable.

Our amended and restated certificate of incorporation and amended and restated bylaws contain provisions that may make the acquisition of the Company more difficult without the approval of our Board of Directors. These provisions:

- authorize the issuance of undesignated preferred stock, the terms of which may be established and the shares of which may be issued without stockholder approval, and which may include super voting, special approval, dividend, or other rights or preferences superior to the rights of the holders of common stock;
- generally prohibit stockholder action by written consent, requiring all stockholder actions be taken at a meeting of our stockholders;
- provide that special meetings of the stockholders can only be called by or at the direction of our Board of Directors pursuant to a written resolution adopted by the affirmative vote of the majority of the total number of directors that the Company would have if there were no vacancies;
- establish advance notice requirements for nominations for elections to our Board of Directors or for proposing matters that can be acted upon by stockholders at stockholder meetings; and
- provide that our Board of Directors is expressly authorized to make, alter or repeal our amended and restated bylaws.

In addition, we are subject to Section 203 of the Delaware General Corporation Law, which will prevent us from engaging in a business combination with a person who acquires at least $15 \%$ of our common stock for a period of three years from the date such person acquired such common stock, unless Board or stockholder approval is obtained prior to the acquisition. These antitakeover provisions and other provisions under Delaware law could discourage, delay or prevent a transaction involving a change in control of the Company, even if doing so would benefit our stockholders. These provisions could also discourage
proxy contests and make it more difficult for our stockholders to elect directors of their choosing and to cause us to take other corporate actions our stockholders desire.

We cannot assure you that we will continue to pay dividends on our common stock or repurchase any of our common stock under our share repurchase program, and our indebtedness and certain tax considerations could limit our ability to continue to pay dividends on, or make share repurchases of, our common stock. If we do not continue to pay dividends, you may not receive any return on investment unless you are able to sell your common stock for a price greater than your purchase price.

We expect to continue to pay a cash dividend on our common stock. However, any determination to pay dividends in the future will be at the discretion of our Board of Directors. Any determination to pay dividends on, or repurchase, shares of our common stock in the future will depend upon our results of operations, financial condition, business prospects, capital requirements, contractual restrictions, any potential indebtedness we may incur, our target leverage ratio, restrictions imposed by applicable law, tax considerations and other factors our Board of Directors deems relevant. In addition, our ability to pay dividends on, or repurchase, shares of our common stock will be limited by restrictions on our ability to pay dividends or make distributions to our stockholders and on the ability of our subsidiaries to pay dividends or make distributions to us, in each case, under the terms of our current and any future agreements governing our indebtedness. There can be no assurance that we will continue to pay a dividend at the current rate or at all or that we will continue to repurchase shares of our common stock. If we do not pay dividends in the future, realization of a gain on your investment will depend entirely on the appreciation of the price of our common stock, which may never occur.

## We are a holding company and rely on dividends, distributions and other payments, advances and transfers of funds from our subsidiaries to meet our obligations.

We are a holding company that does not conduct any business operations of our own. As a result, we are largely dependent upon cash dividends and distributions and other transfers from our subsidiaries to meet our obligations. The agreements governing the indebtedness of our subsidiaries impose restrictions on our subsidiaries' ability to pay dividends or other distributions to us. The deterioration of the earnings from, or other available assets of, our subsidiaries for any reason could also limit or impair their ability to pay dividends or other distributions to us.

## Item 1B. Unresolved Staff Comments

None.

## Item 2. Properties

As of December 31, 2021, we owned or leased a total of 2.6 million square feet of space, primarily in the US, UK and Canada. We own two properties: a 513,000 square foot distribution center in North Las Vegas, Nevada, and a combined office and a 442,000 square foot distribution center in Vernon Hills, Illinois. In addition, we conduct sales, services and administrative activities in various locations primarily in the US, UK and Canada.

We believe our facilities are well maintained, suitable for our business and occupy sufficient space to meet our operating needs. As part of our normal business, we regularly evaluate sales center performance and site suitability. Leases covering our currently occupied leased properties expire at varying dates, all within the next 15 years.

We anticipate no difficulty in retaining occupancy through lease renewals, month-to-month occupancy or replacing the leased properties with equivalent properties. We believe that suitable additional or substitute leased properties will be available as required.

## Item 3. Legal Proceedings

We are party to various legal proceedings that arise in the ordinary course of our business, which include commercial, intellectual property, employment, tort and other litigation matters. For additional information regarding legal proceedings, refer to Note 16 (Commitments and Contingencies) to the accompanying Consolidated Financial Statements.

## Item 4. Mine Safety Disclosures

Not applicable.

## Information about our Executive Officers

The following table lists the name, age as of February 28, 2022 and positions of each executive officer of the Company.

|  | Age | Position |
| :--- | ---: | :--- |
| Name | 57 | President and Chief Executive Officer and member of our Board of Directors since January 2019; <br> Chief Revenue Officer from July 2017 to December 2018; Senior Vice President - International, <br> Chief Legal Officer, and Corporate Secretary from May 2016 to July 2017; Senior Vice President, <br> General Counsel and Corporate Secretary from January 2007 to May 2016. |
| Christine A. Leahy | 54Chief Growth and Innovation Officer since January 2020; President, Kohl's Corporation (an <br> omnichannel retailer) from May 2018 to October 2019 and Chief Operating Officer from November <br> 2015 to May 2018. |  |
| Sona Chawla | 57 | Chief Human Resources Officer and Senior Vice President, Coworker Services since December <br> 2018; Managing Director and Head, Commercial Bank Health care, Higher Education and Not-for- <br> Profit Banking at J.P. Morgan Chase \& Company (a global financial services firm) from March |
| 2012 to December 2018. |  |  |

## PART II

## Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

## Market Information

Our common stock has been listed on the Nasdaq Global Select Market since June 27, 2013 under the symbol "CDW."

## Holders

As of February 24, 2022, there were 7 holders of record of our common stock. The number of beneficial stockholders is substantially greater than the number of holders of record because a portion of our common stock is held through brokerage firms.

## Dividends

On February 9, 2022, we announced that our Board of Directors declared a quarterly cash dividend on our common stock of $\$ 0.50$ per share. The dividend will be paid on March 10, 2022 to all stockholders of record as of the close of business on February 25, 2022.

We expect to continue to pay quarterly cash dividends on our common stock in the future, but such payments remain at the discretion of our Board of Directors and will depend upon our results of operations, financial condition, business prospects, capital requirements, contractual restrictions, any potential indebtedness we may incur, restrictions imposed by applicable law, tax considerations and other factors that our Board of Directors deems relevant. In addition, our ability to pay dividends on our common stock will be limited by restrictions on our ability to pay dividends or make distributions to our stockholders and on the ability of our subsidiaries to pay dividends or make distributions to us, in each case, under the terms of our current and any future agreements governing our indebtedness. For additional information on our cash resources and needs and restrictions on our ability to pay dividends, see "Management's Discussion and Analysis of Financial Condition and Results of OperationsLiquidity and Capital Resources" included elsewhere in this report. For additional information on restrictions on our ability to pay dividends, see Note 9 (Debt) to the accompanying Consolidated Financial Statements.

## Issuer Purchases of Equity Securities

On February 10, 2021, we announced that our Board of Directors authorized a $\$ 1.25$ billion increase to our share repurchase program under which we may repurchase shares of our common stock in the open market through privately negotiated or other transactions, depending on share price, market conditions and other factors.

Information relating to the Company's purchases of its common stock during the quarter ended December 31, 2021 is as follows:

| Period | Total Number of Shares Purchased (in millions) | $\begin{array}{c}\text { Average Price Paid per } \\ \text { Share }\end{array}$ |  | Total Number of Shares Purchased as Part of a Publicly Announced Program (in millions) | Maximum Dollar Value of Shares that May Yet be Purchased Under the Program ${ }^{(1)}$ (in millions) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| October 1 through October 31, 2021 | 0.6 | \$ | 182.78 | 0.6 | \$ | 292.4 |
| November 1 through November 30, 2021 | 0.6 | \$ | 191.15 | 0.6 | \$ | 182.3 |
| December 1 through December 31, 2021 | 0.5 | \$ | 193.61 | 0.5 | \$ | 87.6 |
| Total | 1.7 |  |  | 1.7 |  |  |

(1) The amounts presented in this column are the remaining total authorized value to be spent after each month's repurchases.

## Cumulative Total Shareholder Return

The information contained in this Cumulative Total Shareholder Return section shall not be deemed to be "soliciting material" or "filed" or incorporated by reference in future filings with the SEC, or subject to the liabilities of Section 18 of the Securities Exchange Act of 1934, except to the extent that we specifically incorporate it by reference into a document filed under the Securities Act of 1933 or the Securities Exchange Act of 1934.

The following graph compares the cumulative total shareholder return, calculated on a dividend reinvested basis, on $\$ 100.00$ invested at the closing of the market on December 31, 2016 through and including the market close on December 31, 2021, with the cumulative total return for the same time period of the same amount invested in the S\&P 500 Index and a peer group
index. Our peer group index for 2021 consists of the following companies: Accenture plc, Arrow Electronics, Inc., Avnet, Inc., Best Buy Company, Inc., CGI Group Inc., Cognizant Technology Solutions Corporation, DXC Technology Company, Flex Ltd., Genuine Parts Company, Henry Schein, Inc., Hewlett Packard Enterprise Company, Insight Enterprises, Inc., Jabil, Inc., LKQ Corporation, TD SYNNEX Corporation, W.W. Grainger, Inc. and Wesco International, Inc. This peer group was selected based on a review of publicly available information about these companies and our determination that they met one or more of the following criteria: (i) similar size in terms of revenue and/or enterprise value (one-third to three times our revenue or enterprise value); (ii) operates in a business-to-business distribution environment; (iii) members of the technology industry; (iv) similar customers (i.e., business, government, healthcare, and education); (v) companies that provide services and/or solutions; (vi) similar margins; (vii) comparable percentage of international sales; (viii) frequently identified as a peer by the other peer companies or Institutional Shareholder Services Inc.; or (ix) identified by the Company as a competitor.

The cumulative total shareholder returns over the indicated period are based on historical data and should not be considered indicative of future shareholder returns.

Cumulative Total Shareholder Return


|  | $\begin{gathered} \text { December 31, } \\ 2016 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2019 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2020 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2021 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CDW Corp | \$ | 100 | \$ | 135 | \$ | 159 | \$ | 284 | \$ | 265 | \$ | 416 |
| S\&P 500 Index | \$ | 100 | \$ | 119 | \$ | 112 | \$ | 144 | \$ | 168 | \$ | 213 |
| CDW Peers | \$ | 100 | \$ | 117 | \$ | 100 | \$ | 133 | \$ | 146 | \$ | 196 |

## Recent Sales of Unregistered Securities

None.

## Item 6. [RESERVED]

## Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

Unless otherwise indicated or the context otherwise requires, as used in this "Management's Discussion and Analysis of Financial Condition and Results of Operations," the terms "we," "us," "the Company," "our," "CDW" and similar terms refer to CDW Corporation and its subsidiaries. "Management's Discussion and Analysis of Financial Condition and Results of Operations" should be read in conjunction with the Consolidated Financial Statements and the related notes included elsewhere in this report. This discussion contains forward-looking statements that are subject to numerous risks and uncertainties. Actual results may differ materially from those contained in any forward-looking statements. See "ForwardLooking Statements" above.

## Overview

CDW Corporation, a Fortune 500 company and member of the S\&P 500 Index, is a leading multi-brand provider of information technology ("IT") solutions to small, medium and large business, government, education and healthcare customers in the US, the UK and Canada. Our broad array of offerings ranges from discrete hardware and software products to integrated IT solutions and services that include on-premise, hybrid and cloud capabilities across hybrid infrastructure, digital experience and security.

We are vendor, technology, and consumption model "agnostic", with a solutions portfolio including more than 100,000 products and services from more than 1,000 leading and emerging brands. Our solutions are delivered in physical, virtual and cloud-based environments through approximately 9,900 customer-facing coworkers, including sellers, highly-skilled technology specialists and advanced service delivery engineers. We are a leading sales channel partner for many original equipment manufacturers ("OEMs"), software publishers and cloud providers (collectively, our "vendor partners"), whose products we sell or include in the solutions we offer. We provide our vendor partners with a cost-effective way to reach customers and deliver a consistent brand experience through our established end-market coverage, technical expertise and extensive customer access.

On December 1, 2021, we completed the acquisition of Sirius Computer Solutions, Inc. ("Sirius"). The aggregate consideration paid, net of cash acquired, at the closing of the acquisition was approximately $\$ 2.4$ billion, which is subject to the finalization of customary closing adjustments. Sirius is a leading provider of secure, mission-critical technology-based solutions and is one of the largest IT solutions integrators in the United States, leveraging its services-led approach, broad portfolio of hybrid infrastructure solutions, and deep technical expertise of its 2,600 coworkers to support corporate and public customers. This strategic acquisition will enhance our breadth and depth of services and solutions offerings.

We have three reportable segments, Corporate, Small Business and Public. Our Corporate segment primarily serves US private sector business customers with more than 250 employees. Our Small Business segment primarily serves US private sector business customers with up to 250 employees. Our Public segment is comprised of government agencies and education and healthcare institutions in the US. We also have two other operating segments: CDW UK and CDW Canada, each of which do not meet the reportable segment quantitative thresholds and, accordingly, are included in an all other category ("Other"). The financial results of Sirius have been included in our Consolidated Financial Statements and the results of our Corporate, Small Business and Public segments since the date of the acquisition.

We may sell all or only select products that our vendor partners offer. Each vendor partner agreement provides for specific terms and conditions, which may include one or more of the following: product return privileges, price protection policies, purchase discounts and vendor incentive programs, such as purchase or sales rebates and cooperative advertising reimbursements. We also resell software for major software publishers. Our agreements with software publishers allow the enduser customer to acquire software or licensed products and services. In addition to helping our customers determine the best software solutions for their needs, we help them manage their software agreements, including warranties and renewals. A significant portion of our advertising and marketing expenses are reimbursed through cooperative advertising programs with our vendor partners. These programs are at the discretion of our vendor partners and are typically tied to sales or other commitments to be met by us within a specified period of time.

For a discussion of results for the year ended December 31, 2020, see "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" of our Annual Report on Form 10-K for the year ended December 31, 2020, filed with the Securities and Exchange Commission on February 26, 2021.

## Trends and Key Factors Affecting our Financial Performance

We believe the following key factors may have a meaningful impact on our business performance, influencing our ability to generate sales and achieve our targeted financial and operating results:

- General economic conditions are a key factor affecting our results as they impact our customers' willingness to spend on information technology. This is particularly the case for our Corporate and Small Business customers, as their purchases tend to reflect confidence in their business prospects, which are driven by their discrete perceptions of business and general economic conditions. Additionally, changes in trade policy and product constraints from suppliers could have an adverse impact on our business.
- The global spread of the novel coronavirus ("COVID-19") pandemic continues to create macroeconomic uncertainty, volatility and disruption, including supply constraints. The supply constraints are being caused by component availability and labor and logistical disruptions, resulting in extended lead times, unpredictability and higher costs. In 2021, customer top priorities have been digital transformation, security, hybrid and cloud solutions, client devices, and preparing for workers to return to the office and enhancing remote enablement capabilities as hybrid environments become the future work model. We have orchestrated solutions by leveraging client devices, accessories, collaboration tools, security, software and hybrid and cloud offerings to help customers build these capabilities and achieve their objectives.
- Changes in spending policies, budget priorities and funding levels, including current and future stimulus packages, are key factors influencing the purchasing levels of Government, Healthcare and Education customers. In 2021, Education customers continued to prioritize investments towards equity and access for all students and enhancing the inclassroom and hybrid experiences. In addition, Healthcare customers resumed projects that were paused during the pandemic as budget certainty improved as more patients returned to elective procedures. Government customers focused on multiyear budget planning and had contracting delays in several large contracts. As the duration and ongoing economic impacts of the COVID-19 pandemic remain uncertain, current and future budget priorities and funding levels for Government, Healthcare and Education customers may be adversely affected.
- Technology trends drive customer purchasing behaviors in the market. Current technology trends are focused on delivering greater flexibility and efficiency, as well as designing IT securely. These trends are driving customer adoption of solutions such as those delivered via cloud, software defined architectures and hybrid on-premise and offpremise combinations, as well as the evolution of the IT consumption model to more "as a service" offerings, including Device as a Service and managed services. Technology trends could also change as customers consider the impact of the COVID-19 pandemic on their operations.


## Key Business Metrics

We monitor a number of financial and non-financial measures and ratios on a regular basis in order to track the progress of our business and make adjustments as necessary. We believe that the most important of these measures and ratios include average daily sales, gross margin, operating margin, Net income, Non-GAAP operating income, Non-GAAP operating income margin, Non-GAAP income before income taxes, Non-GAAP net income, Net sales growth on a constant currency basis, Net income per diluted share, Non-GAAP net income per diluted share, free cash flow, return on working capital, Cash and cash equivalents, net working capital, cash conversion cycle and debt levels including available credit. These measures and ratios are closely monitored by management, so that actions can be taken, as necessary, in order to achieve set standards and objectives.

In this section, we discuss Non-GAAP operating income, Non-GAAP operating income margin, Non-GAAP income before income taxes, Non-GAAP net income and Net sales growth on a constant currency basis, which are non-GAAP financial measures.

We believe these measures provide analysts, investors and management with helpful information regarding the underlying operating performance of our business, as they remove the impact of items that management believes are not reflective of underlying operating performance. Management uses these measures to evaluate period-over-period performance as management believes they provide a more comparable measure of the underlying business. Certain non-GAAP financial measures are also used to determine certain components of performance-based compensation. For the definitions of Non-GAAP operating income, Non-GAAP operating income margin, Non-GAAP income before income taxes, Non-GAAP net income and Net sales growth on a constant currency basis and reconciliations to the most directly comparable US GAAP measure, see "Results of Operations - Non-GAAP Financial Measure Reconciliations."

The results of certain key business metrics are as follows:

| (dollars in millions) | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Net sales | \$ | 20,820.8 | \$ | 18,467.5 | \$ | 18,032.4 |
| Gross profit |  | 3,568.5 |  | 3,210.1 |  | 3,039.9 |
| Operating income |  | 1,419.0 |  | 1,179.2 |  | 1,133.6 |
| Net income |  | 988.6 |  | 788.5 |  | 736.8 |
| Non-GAAP operating income |  | 1,645.4 |  | 1,404.6 |  | 1,368.4 |
| Non-GAAP net income |  | 1,118.9 |  | 954.4 |  | 902.1 |
| Average daily sales ${ }^{(1)}$ |  | 82.0 |  | 72.7 |  | 71.0 |
| Net debt ${ }^{(2)}$ |  | 6,600.4 |  | 2,517.0 |  | 3,163.3 |
| Cash conversion cycle (in days) ${ }^{(3)}$ |  | 24 |  | 17 |  | 18 |

(1) There were 254 selling days for each of the years ended December 31, 2021, 2020, and 2019.
(2) Defined as Total debt minus Cash and cash equivalents.
(3) Cash conversion cycle is defined as days of sales outstanding in Accounts receivable and certain receivables due from vendors plus days of supply in Merchandise inventory minus days of purchases outstanding in Accounts payable and Accounts payable-inventory financing, based on a rolling three-month average.

## Results of Operations

Results of operations, in dollars and as a percentage of Net sales are as follows:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  |  | 2020 |  |  |
|  | Dollars in Millions |  | Percentage of Net Sales | Dollars in Millions |  | Percentage of Net Sales |
| Net sales | \$ | 20,820.8 | 100.0 \% | \$ | 18,467.5 | 100.0 \% |
| Cost of sales |  | 17,252.3 | 82.9 |  | 15,257.4 | 82.6 |
| Gross profit |  | 3,568.5 | 17.1 |  | 3,210.1 | 17.4 |
| Selling and administrative expenses |  | 2,149.5 | 10.3 |  | 2,030.9 | 11.0 |
| Operating income |  | 1,419.0 | 6.8 |  | 1,179.2 | 6.4 |
| Interest expense, net |  | (150.9) | (0.7) |  | (154.9) | (0.8) |
| Other income (expense), net |  | 29.7 | 0.1 |  | (22.0) | (0.1) |
| Income before income taxes |  | 1,297.8 | 6.2 |  | 1,002.3 | 5.5 |
| Income tax expense |  | (309.2) | (1.5) |  | (213.8) | (1.2) |
| Net income | \$ | 988.6 | 4.7 \% | \$ | 788.5 | 4.3 \% |

Net sales
Net sales by segment, in dollars and as a percentage of total Net sales, and the year-over-year dollar and percentage change in Net sales are as follows:

| (dollars in millions) | Year Ended December 31, |  |  |  |  | Dollar Change |  | $\begin{gathered} \text { Percent } \\ \text { Change }^{(1)} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |  |  |  |  |
|  | Net Sales | Percentage of Total Net Sales | Net Sales |  | Percentage of Total Net Sales |  |  |  |
| Corporate | \$ 8,179.7 | 39.3 \% | \$ | 6,846.0 | 37.1 \% | \$ | 1,333.7 | 19.5 \% |
| Small Business | 1,870.1 | 9.0 |  | 1,397.1 | 7.6 |  | 473.0 | 33.9 |
| Public: |  |  |  |  |  |  |  |  |
| Government | 2,155.6 | 10.4 |  | 2,978.5 | 16.1 |  | (822.9) | (27.6) |
| Education | 4,108.7 | 19.7 |  | 3,458.1 | 18.7 |  | 650.6 | 18.8 |
| Healthcare | 1,919.3 | 9.2 |  | 1,701.1 | 9.2 |  | 218.2 | 12.8 |
| Total Public | 8,183.6 | 39.3 |  | 8,137.7 | 44.0 |  | 45.9 | 0.6 |
| Other | 2,587.4 | 12.4 |  | 2,086.7 | 11.3 |  | 500.7 | 24.0 |
| Total Net sales | \$ 20,820.8 | 100.0 \% | \$ | 18,467.5 | 100.0 \% | \$ | 2,353.3 | 12.7 \% |

(1) There were 254 selling days for both the years ended December 31, 2021 and 2020.

Total Net sales for the year ended December 31, 2021 increased $\$ 2,353$ million, or $12.7 \%$, to $\$ 20,821$ million, compared to the prior year. This increase includes $\$ 197$ million of Net sales from the acquisition of Sirius which closed on December 1, 2021. The Net sales impact from the acquisition of Sirius is included in our Corporate, Small Business and Public segments. Net sales growth was primarily driven by Corporate, Education and Small Business customers and the results from the UK and Canadian operations included in Other, partially offset by lower Net sales to Government customers.

Corporate segment Net sales for the year ended December 31, 2021 increased $\$ 1,334$ million, or $19.5 \%$, compared to the year ended December 31, 2020. The increase was primarily driven by hybrid work resulting in higher demand for notebooks/mobile devices, video and accessories. Additionally, Corporate customers continued to prioritize digital transformation, hybrid and cloud and security, driving growth in solutions categories, including servers and software.

Small Business segment Net sales for the year ended December 31, 2021 increased by $\$ 473$ million, or $33.9 \%$, compared to the year ended December 31, 2020. Customers continued to focus on remote enablement as Net sales growth was driven by notebooks/mobile devices, video and accessories.

Public segment Net sales for the year ended December 31, 2021 increased $\$ 46$ million, or $0.6 \%$, compared to the year ended December 31, 2020. The increase was primarily driven by growth in Education and Healthcare customers, offset by lower Net sales with Government customers. Net sales to Education customers increased $18.8 \%$ primarily driven by integrated solutions, including notebooks/mobile devices, video, accessories and services. Schools continued to prioritize equity and access to learning and investing in the interactive learning experience for both the classroom and dorm room. Net sales to Healthcare customers increased $12.8 \%$ primarily driven by desktops, software, notebooks/mobile devices, servers, video and services. Healthcare customers saw patients returning for elective procedures which increased confidence in budgets, enabling delayed projects to restart. Net sales to Government customers decreased $27.6 \%$. Government decreased in most transactional and solutions categories primarily driven by several one-time activities in 2020 that did not reoccur in 2021, including the Census project, timebound stimulus funding and device refreshes related to large customer contracts. In addition, Government had contracting delays across certain large contracts in 2021.

Net sales in Other, which is comprised of results from our UK and Canadian operations, for the year ended December 31, 2021 increased $\$ 501$ million, or $24.0 \%$, compared to the year ended December 31, 2020. UK and Canadian Net sales increased as a result of the economic recovery from 2020 and increased customer confidence. Customers in the UK and Canada remained focused on hybrid work and learning as Net sales growth was driven by notebooks/mobile devices, video and software. The impact of foreign currency exchange increased Other Net sales by approximately 810 basis points, primarily due to the favorable translation of the Canadian dollar and British pound to the US dollar.

## Gross profit

Gross profit increased $\$ 359$ million, or $11.2 \%$, to $\$ 3,569$ million for the year ended December 31,2021 , compared to $\$ 3,210$ million for the year ended December 31, 2020. As a percentage of Net sales, Gross profit margin decreased 30 basis points to $17.1 \%$ for the year ended December 31, 2021. This decrease in Gross profit margin was primarily due to lower product margin and higher margin configuration services in the prior year, partially offset by an increase in the mix of net service contract revenue, primarily Software as a Service, increase in Net sales and related margins on professional services.

## Selling and administrative expenses

Selling and administrative expenses increased $\$ 119$ million, or $5.8 \%$, to $\$ 2,150$ million for the year ended December 31, 2021, compared to $\$ 2,031$ million for the year ended December 31, 2020. The increase was primarily due to higher payroll expenses consistent with higher Gross profit, higher coworker count and higher performance-based compensation consistent with higher attainment against financial goals, and higher acquisition and integration costs, partially offset by lower intangible asset amortization and lower bad debt expense. Total coworker count was 13,924, up 3,942 from 9,982 at December 31, 2020 primarily due to an increase in customer-facing coworkers as a result of our recent acquisitions and an increase in new hires during 2021.

As a percentage of total Net sales, Selling and administrative expenses decreased 70 basis points to $10.3 \%$ for the year ended December 31, 2021, compared to $11.0 \%$ for the year ended December 31, 2020 primarily due to lower intangible asset amortization, lower bad debt expense and lower payroll expenses as a percentage of Net sales.

## Operating income

Operating income by segment, in dollars and as a percentage of Net sales, and the year-over-year percentage change was as follows:

|  | Year Ended December 31, |  |  |  |  |  | Percent Change in Operating Income |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  |  | 2020 |  |  |  |
|  | Dollars in Millions |  | Operating Margin | Dollars in Millions |  | Operating Margin |  |
| Segments: ${ }^{(1)}$ |  |  |  |  |  |  |  |
| Corporate | \$ | 697.3 | 8.5 \% | \$ | 489.5 | 7.2 \% | 42.4 \% |
| Small Business |  | 167.7 | 9.0 |  | 99.0 | 7.1 | 69.4 |
| Public |  | 606.7 | 7.4 |  | 678.2 | 8.3 | (10.5) |
| Other ${ }^{(2)}$ |  | 115.8 | 4.5 |  | 65.9 | 3.2 | 75.5 |
| Headquarters ${ }^{(3)}$ |  | (168.5) | $\mathrm{nm} *$ |  | (153.4) | nm * | (9.7) |
| Total Operating income | \$ | 1,419.0 | 6.8 \% | \$ | 1,179.2 | 6.4 \% | 20.3 \% |

[^2](1) Segment operating income includes the segment's direct operating income, allocations for certain Headquarters' costs, allocations for income and expenses from logistics services, certain inventory adjustments and volume rebates and cooperative advertising from vendors.
(2) Includes the financial results for our other operating segments, CDW UK and CDW Canada, which do not meet the reportable segment quantitative thresholds.
(3) Includes Headquarters' function costs that are not allocated to the segments.

Operating income was $\$ 1,419$ million for the year ended December 31, 2021, an increase of $\$ 240$ million, or $20.3 \%$, compared to $\$ 1,179$ million for the year ended December 31, 2020. Operating income increased primarily due to higher Gross profit dollars, lower intangible asset amortization and lower bad debt expense, partially offset by higher payroll expenses consistent with higher Gross profit, higher coworker count, higher performance-based compensation consistent with higher attainment against financial goals, and higher acquisition and integration expenses. Total operating margin percentage increased 40 basis points to $6.8 \%$ for the year ended December 31, 2021, from $6.4 \%$ for the year ended December 31, 2020 primarily due to lower intangible asset amortization, lower bad debt expense and lower payroll as a percentage of Net sales, partially offset by lower Gross profit margin and higher acquisition and integration expenses as a percentage of Net sales.

Corporate segment Operating income was $\$ 697$ million for the year ended December 31, 2021, an increase of $\$ 207$ million, or $42.4 \%$, compared to $\$ 490$ million for the year ended December 31, 2020. Corporate segment Operating income increased primarily due to higher Gross profit and lower intangible asset amortization, partially offset by higher payroll expenses. Corporate segment operating margin percentage increased 130 basis points to $8.5 \%$ for the year ended December 31, 2021, from $7.2 \%$ for the year ended December 31, 2020 primarily due to lower intangible asset amortization and lower payroll expense as a percentage of Net sales.

Small Business segment Operating income was $\$ 168$ million for the year ended December 31, 2021, an increase of $\$ 69$ million, or $69.4 \%$, compared to $\$ 99$ million for the year ended December 31, 2020. Small Business segment Operating income increased primarily due to higher Gross profit and lower intangible asset amortization, partially offset by higher payroll expenses. Small Business segment operating margin percentage increased 190 basis points to $9.0 \%$ for the year ended December 31, 2021, from $7.1 \%$ for the year ended December 31, 2020 primarily due to lower intangible asset amortization and lower payroll expenses as a percentage of Net sales.

Public segment Operating income was $\$ 607$ million for the year ended December 31, 2021, a decrease of $\$ 71$ million, or $10.5 \%$, compared to $\$ 678$ million for the year ended December 31, 2020. Public segment Operating income decreased primarily due to higher payroll expenses and lower Gross profit dollars. Public segment operating margin percentage decreased 90 basis points to $7.4 \%$ for the year ended December 31, 2021, from $8.3 \%$ for the year ended December 31, 2020, primarily due to higher payroll expenses and higher margin configuration services in the prior year.

Other Operating income, which is comprised of results from our UK and Canadian operations, was $\$ 116$ million for the year ended December 31, 2021, an increase of $\$ 50$ million, or $75.5 \%$, compared to $\$ 66$ million for the year ended December 31, 2020. Other Operating income increased primarily due to higher Gross profit and lower bad debt expense, partially offset by higher payroll expenses. Other operating margin percentage increased 130 basis points to $4.5 \%$ for the year ended December 31 , 2021 , from $3.2 \%$ for the year ended December 31, 2020, primarily due to lower expenses, including payroll expenses, bad debt expense, intangible asset amortization, integration costs and other selling and administrative expenses, partially offset by lower product margin.

## Interest expense, net

Interest expense, net in 2021 was $\$ 151$ million, a decrease of $\$ 4$ million, compared to $\$ 155$ million in 2020. This decrease was primarily driven by lower effective interest rates in 2021 compared to 2020 , partially offset by additional interest expense from the $\$ 2.5$ billion aggregate principal amount of senior notes issued on December 1, 2021, the net proceeds of which were used to fund the acquisition of Sirius.

## Other income (expense), net

During the year ended December 31, 2021, we sold all ownership interests in an equity method investment and recognized a $\$ 36$ million gain. During the year ended December 31, 2020, we completed the August 2020 senior notes refinancing and recorded a $\$ 27$ million Net loss on extinguishment of long-term debt.

## Income tax expense

Income tax expense was $\$ 309$ million in 2021, compared to $\$ 214$ million in 2020 . The effective income tax rate, expressed by calculating income tax expense as a percentage of Income before income taxes, was $23.8 \%$ and $21.3 \%$ for 2021 and 2020 , respectively.

For 2021, the effective tax rate differed from the US federal statutory rate primarily due to state and local income taxes and a discrete deferred tax expense as a result of an increase in the UK corporate tax rate effective in 2023, partially offset by excess tax benefits on equity-based compensation. For 2020, the effective tax rate differed from the US federal statutory rate primarily due to state and local income taxes and a discrete deferred tax expense as a result of an increase in the UK corporate tax rate, largely offset by excess tax benefits on equity-based compensation and tax benefits associated with global intangible low taxed income and nondeductible expenses.

The 2021 effective tax rate was higher than 2020 primarily due to certain tax benefits incurred in the prior year with no similar activity in the current year and a less favorable tax rate impact of excess tax benefits on equity-based compensation.

## Non-GAAP Financial Measure Reconciliations

We have included reconciliations of Non-GAAP operating income, Non-GAAP operating income margin, Non-GAAP income before income taxes, Non-GAAP net income and Net sales growth on a constant currency basis for the years ended December 31, 2021 and 2020 below.

Non-GAAP operating income excludes, among other things, charges related to the amortization of acquisition-related intangible assets, equity-based compensation and the associated payroll taxes, and acquisition and integration expenses. Non-GAAP operating income margin is defined as Non-GAAP operating income as a percentage of Net sales. Non-GAAP income before income taxes and Non-GAAP net income exclude, among other things, charges related to acquisition-related intangible asset amortization, equity-based compensation, acquisition and integration expenses, and the associated tax effects of each. Net sales growth on a constant currency basis is defined as Net sales growth excluding the impact of foreign currency translation on Net sales compared to the prior period.

Non-GAAP operating income, Non-GAAP operating income margin, Non-GAAP income before income taxes, Non-GAAP net income and Net sales growth on a constant currency basis are considered non-GAAP financial measures. Generally, a nonGAAP financial measure is a numerical measure of a company's performance or financial condition that either excludes or includes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with US GAAP. Non-GAAP measures used by management may differ from similar measures used by other companies, even when similar terms are used to identify such measures.

We believe these measures provide analysts, investors and management with helpful information regarding the underlying operating performance of our business, as they remove the impact of items that management believes are not reflective of underlying operating performance. Management uses these measures to evaluate period-over-period performance as management believes they provide a more comparable measure of the underlying business. Certain non-GAAP financial measures are also used to determine certain components of performance-based compensation.

## Non-GAAP operating income

Non-GAAP operating income was $\$ 1,645$ million for the year ended December 31, 2021, an increase of $\$ 240$ million, or $17.1 \%$, compared to $\$ 1,405$ million for the year ended December 31, 2020. As a percentage of Net sales, Non-GAAP operating income was $7.9 \%$ and $7.6 \%$ for the years ended December 31, 2021 and 2020, respectively.

| (dollars in millions) | Year Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Operating income, as reported | \$ | 1,419.0 | \$ | 1,179.2 |
| Amortization of intangibles ${ }^{(1)}$ |  | 94.9 |  | 158.1 |
| Equity-based compensation |  | 72.6 |  | 42.5 |
| Acquisition and integration expenses |  | 54.3 |  | 4.9 |
| Other adjustments |  | 4.6 |  | 19.9 |
| Non-GAAP operating income |  | 1,645.4 |  | 1,404.6 |
| Non-GAAP operating income margin |  | 7.9 \% |  | 7.6 \% |

(1) Includes amortization expense for acquisition-related intangible assets, primarily customer relationships, customer contracts and trade names.

## Non-GAAP net income

Non-GAAP net income was $\$ 1,119$ million for the year ended December 31, 2021, an increase of $\$ 165$ million, or $17.2 \%$, compared to $\$ 954$ million for the year ended December 31, 2020.

|  | Year Ended December 31, 2021 |  |  |  |  | Year Ended December 31, 2020 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (dollars in millions) | Income before income taxes | Income tax expense ${ }^{(1)}$ |  | Net income |  | Income before income taxes | Income tax expense ${ }^{(1)}$ |  | Net income |  |
| US GAAP, as reported | \$ 1,297.8 | \$ | (309.2) | \$ | 988.6 | \$ 1,002.3 | \$ | (213.8) | \$ | 788.5 |
| Amortization of intangibles ${ }^{(2)}$ | 94.9 |  | (18.9) |  | 76.0 | 158.1 |  | (36.8) |  | 121.3 |
| Equity-based compensation | 72.6 |  | (42.6) |  | 30.0 | 42.5 |  | (37.0) |  | 5.5 |
| Acquisition and integration expenses | 54.3 |  | (10.4) |  | 43.9 | 4.9 |  | (1.2) |  | 3.7 |
| Gain on sale of equity method investment | (36.0) |  | 8.5 |  | (27.5) | - |  | - |  | - |
| Net loss on extinguishment of long-term debt | 6.0 |  | (1.5) |  | 4.5 | 27.3 |  | (6.8) |  | 20.5 |
| Other adjustments | 4.6 |  | (1.2) |  | 3.4 | 19.9 |  | (5.0) |  | 14.9 |
| Non-GAAP | \$ 1,494.2 | \$ | (375.3) |  | ,118.9 | \$ 1,255.0 | \$ | (300.6) | \$ | 954.4 |

(1) Income tax on non-GAAP adjustments includes excess tax benefits associated with equity-based compensation.
(2) Includes amortization expense for acquisition-related intangible assets, primarily customer relationships, customer contracts and trade names.

## Net sales growth on a constant currency basis

Net sales increased $\$ 2,353$ million, or $12.7 \%$, to $\$ 20,821$ million for the year ended December 31, 2021, compared to $\$ 18,468$ million for the year ended December 31, 2020. Net sales on a constant currency basis, which excludes the impact of foreign currency translation, increased $\$ 2,207$ million, or $11.9 \%$.

| (dollars in millions) | Year Ended December 31, |  |  |  | \% Change ${ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |  |
| Net sales, as reported | \$ | 20,820.8 | \$ | 18,467.5 | 12.7 \% |
| Foreign currency translation ${ }^{(2)}$ |  | - |  | 146.2 |  |
| Net sales, on a constant currency basis | \$ | 20,820.8 | \$ | 18,613.7 | 11.9 \% |

(1) There were 254 selling days for both the years ended December 31, 2021 and 2020.
(2) Represents the effect of translating Net sales for the year ended December 31, 2020 of CDW UK and CDW Canada at the average exchange rates applicable in 2021.

## Seasonality

While we have not historically experienced significant seasonality throughout the year, sales in our Corporate segment, which primarily serves US private sector business customers with more than 250 employees, are typically higher in the fourth quarter than in other quarters due to customers spending their remaining technology budget dollars at the end of the year. Additionally, sales in our Public segment have historically been higher in the third quarter than in other quarters primarily due to the buying patterns of the federal government and education customers. Since the onset of the pandemic, we have experienced variability compared to historic seasonality trends. As uncertainty due to COVID-19 remains, seasonality may continue to be different than historical experience.

## Liquidity and Capital Resources

## Overview

We finance our operations and capital expenditures with internally generated cash from operations and borrowings under our revolving loan facility. As of December 31, 2021, we had $\$ 1.0$ billion of availability for borrowings under our revolving loan facility. Our liquidity and borrowing plans are established to align with our financial and strategic planning processes and
ensure we have the necessary funding to meet our operating commitments, which primarily include the purchase of inventory, payroll and general expenses. We also take into consideration our overall capital allocation strategy, which includes dividend payments, assessment of debt levels, acquisitions and share repurchases. We believe we have adequate sources of liquidity and funding available for at least the next year; however, there are a number of factors that may negatively impact our available sources of funds. The amount of cash generated from operations will be dependent upon factors such as the successful execution of our business plan, general economic conditions and working capital management.

Our material contractual obligations consist of debt and related interest payments and operating leases. See Note 9 (Debt) and Note 11 (Leases) to the accompanying Consolidated Financial Statements for additional information regarding future maturities of debt and operating leases.

## Long-Term Debt and Financing Arrangements

During the fourth quarter of 2021, we entered into a commitment letter for a $\$ 2.5$ billion senior unsecured 364-day bridge loan facility (the "Bridge Facility"), which would have been used in the event permanent financing was not obtained on or before completing the acquisition of Sirius. In lieu of borrowing under the Bridge Facility, on December 1, 2021, we obtained permanent financing through the issuance of $\$ 1.0$ billion aggregate principal amount of $2.670 \%$ Senior Notes due 2026, $\$ 500$ million aggregate principal amount of $3.276 \%$ Senior Notes due 2028 and $\$ 1.0$ billion aggregate principal amount of $3.569 \%$ Senior Notes due 2031. The Bridge Facility was automatically terminated upon completing the acquisition of Sirius without using the Bridge Facility.

Also during the fourth quarter of 2021, we entered into the Revolving Loan Facility, a new five-year $\$ 1.6$ billion senior unsecured revolving loan facility, which replaced the senior secured asset-based revolving credit facility (the "ABL Facility"). On the same date, we also entered into the Term Loan Facility, a new five-year $\$ 1.4$ billion senior unsecured term loan facility, which replaced the senior secured term loan facility.

During the first quarter of 2021, we amended, extended and increased the size of the ABL Facility, prior to its extinguishment during the fourth quarter. Simultaneously, we paid off the remaining principal amount on the variable rate CDW UK term loan by drawing on the ABL Facility.

As of December 31, 2021, we had total unsecured indebtedness of $\$ 6.9$ billion. At December 31, 2021, we were in compliance with the covenants under our various credit agreements and indentures.

For additional information regarding our debt and refinancing activities, see Note 9 (Debt) to the accompanying Consolidated Financial Statements. For additional information regarding the acquisition of Sirius, see Note 3 (Acquisitions) to the accompanying Consolidated Financial Statements.

## Inventory Financing Agreements

We have entered into agreements with certain financial intermediaries to obtain more favorable terms on purchases of inventory from various suppliers under certain terms and conditions. These amounts are classified separately as Accounts payableinventory financing on the Consolidated Balance Sheets. We do not incur any interest expense associated with these agreements as balances are paid when they are due. For additional information, see Note 7 (Inventory Financing Agreements) to the accompanying Consolidated Financial Statements.

## Share Repurchase Program

During 2021, we repurchased 8.7 million shares of our common stock for $\$ 1,500$ million under the previously announced share repurchase program. For additional information, refer to Note 12 (Stockholders' Equity) to the accompanying Consolidated Financial Statements.

## Dividends

A summary of 2021 dividend activity for our common stock is as follows:

| Dividend Amount | Declaration Date | Record Date | Payment Date |
| :---: | :---: | :---: | :---: |
| \$0.400 | February 10, 2021 | February 25, 2021 | March 10, 2021 |
| \$0.400 | May 5, 2021 | May 25, 2021 | June 10, 2021 |
| \$0.400 | August 4, 2021 | August 25, 2021 | September 10, 2021 |
| \$0.500 | November 3, 2021 | November 24, 2021 | December 10, 2021 |
| \$1.700 |  |  |  |

On February 9, 2022, we announced that our Board of Directors declared a quarterly cash dividend on our common stock of $\$ 0.500$ per share. The dividend will be paid on March 10,2022 to all stockholders of record as of the close of business on February 25, 2022.

The payment of any future dividends will be at the discretion of our Board of Directors and will depend upon our results of operations, financial condition, business prospects, capital requirements, contractual restrictions, any potential indebtedness we may incur, restrictions imposed by applicable law, tax considerations and other factors that our Board of Directors deems relevant. In addition, our ability to pay dividends on our common stock will be limited by restrictions on our ability to pay dividends or make distributions to our stockholders and on the ability of our subsidiaries to pay dividends or make distributions to us, in each case, under the terms of our current and any future agreements governing our indebtedness.

## Cash Flows

Cash flows from operating, investing and financing activities are as follows:

| (dollars in millions) | Year Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Net cash provided by (used in): |  |  |  |  |
| Operating activities | \$ | 784.6 | \$ | 1,314.3 |
|  |  |  |  |  |
| Investing activities |  |  |  |  |
| Capital expenditures ${ }^{(1)}$ |  | (100.0) |  | (158.0) |
| Acquisitions of businesses, net of cash acquired |  | (2,705.6) |  | (43.0) |
| Proceeds from sale of equity method investment |  | 36.0 |  | - |
| Cash flows used in investing activities |  | $(2,769.6)$ |  | (201.0) |
|  |  |  |  |  |
| Financing activities |  |  |  |  |
| Net change in accounts payable - inventory financing |  | (161.8) |  | 93.0 |
| Financing payments on revenue generating assets |  | (46.1) |  | (18.1) |
| Other cash flows used in financing activities |  | 1,040.7 |  | 63.9 |
| Cash flows provided by financing activities |  | 832.8 |  | 138.8 |
|  |  |  |  |  |
| Effect of exchange rate changes on cash and cash equivalents |  | 0.1 |  | 4.1 |
| Net (decrease) increase in cash and cash equivalents | \$ | $(1,152.1)$ | \$ | 1,256.2 |

[^3]
## Operating Activities

Cash flows from operating activities are as follows:

| (dollars in millions) | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | Change |  |
| Net income | \$ | 988.6 | \$ | 788.5 | \$ | 200.1 |
| Adjustments for the impact of non-cash items ${ }^{(1)}$ |  | 227.6 |  | 520.9 |  | (293.3) |
| Net income adjusted for the impact of non-cash items |  | 1,216.2 |  | 1,309.4 |  | (93.2) |
| Changes in assets and liabilities: |  |  |  |  |  |  |
| Accounts receivable ${ }^{(2)}$ |  | (616.8) |  | (226.4) |  | (390.4) |
| Merchandise inventory ${ }^{(3)}$ |  | (151.0) |  | (71.4) |  | (79.6) |
| Accounts payable-trade ${ }^{(4)}$ |  | 374.5 |  | 253.7 |  | 120.8 |
| Other ${ }^{(5)}$ |  | (38.3) |  | 49.0 |  | (87.3) |
| Net cash provided by operating activities | \$ | 784.6 | \$ | 1,314.3 | \$ | (529.7) |

(1) Includes items such as depreciation and amortization, equity-based compensation expense, amortization of deferred financing costs, deferred income taxes and net loss on extinguishment of long-term debt.
(2) The change is primarily due to higher Accounts receivable balance in Public segment.
(3) The change is primarily due to higher customer-driven stocking positions in 2021.
(4) The change is primarily due to mixing out of vendors with extended payment terms in 2021 and higher inventory purchases at the end of 2020, partially offset by timing of payments at the end of 2021.
(5) The change is primarily due to higher contract liabilities in 2021, partially offset by a decrease in accrued compensation, a decrease in lease incentives and an increase in receivables from vendors in 2021.

In order to manage our working capital and operating cash needs, we monitor our cash conversion cycle, defined as days of sales outstanding in accounts receivable plus days of supply in inventory minus days of purchases outstanding in accounts payable, based on a rolling three-month average. Components of our cash conversion cycle are as follows:

| (in days) | December 31, |  |
| :---: | :---: | :---: |
|  | 2021 | 2020 |
| Days of sales outstanding (DSO) ${ }^{(1)}$ | 65 | 57 |
| Days of supply in inventory (DIO) ${ }^{(2)}$ | 17 | 14 |
| Days of purchases outstanding (DPO) ${ }^{(3)}$ | (58) | (54) |
| Cash conversion cycle | 24 | 17 |

(1) Represents the rolling three-month average of the balance of Accounts receivable, net at the end of the period, divided by average daily Net sales for the same three-month period. Also incorporates components of other miscellaneous receivables.
(2) Represents the rolling three-month average of the balance of Merchandise inventory at the end of the period divided by average daily Cost of sales for the same three-month period.
(3) Represents the rolling three-month average of the combined balance of Accounts payable-trade, excluding cash overdrafts, and Accounts payable-inventory financing at the end of the period divided by average daily Cost of sales for the same three-month period.

The cash conversion cycle increased to 24 days at December 31, 2021, compared to 17 days at December 31, 2020. DSO, DIO and DPO increased 8 days, 3 days and 4 days, respectively. The increase in DSO was primarily driven by higher Accounts receivable balance in Public segment and increased net service contract revenue, such as software as a service and warranties. The increase in net service contract revenue also results in a favorable impact on DPO. DPO further benefited from favorability in timing of payments at the end of 2021. Additionally, DIO increased due to higher customer and strategic stocking positions in 2021 relative to 2020 .

## Investing Activities

Net cash used in investing activities increased $\$ 2,569$ million in 2021 compared to 2020 . The increase was primarily due to the acquisitions of Sirius, Amplified IT LLC and Focal Point Data Risk LLC, partially offset by lower capital expenditures and proceeds from the sale of an equity method investment. For additional information regarding the acquisitions, see Note 3 (Acquisitions) to the accompanying Consolidated Financial Statements.

## Financing Activities

Net cash provided by financing activities increased $\$ 694$ million in 2021 compared to 2020 . The increase was primarily due to the issuance of $\$ 2.5$ billion aggregate principal amount of senior notes issued on December 1, 2021 which was used to fund the acquisition of Sirius and increased borrowings under our revolving credit facilities, partially offset by higher share repurchases and the mixing out of vendors with extended payment terms under our inventory financing arrangements. For additional information regarding the inventory financing and debt activities, see Note 7 (Inventory Financing Agreements) and Note 9 (Debt) to the accompanying Consolidated Financial Statements.

## Off-Balance Sheet Arrangements

We have no off-balance sheet arrangements that have or are reasonably likely to have a material current or future effect on our financial condition, results of operations or liquidity.

## Issuers and Guarantors of Debt Securities

Each series of our outstanding unsecured senior notes (the "Notes") are issued by CDW LLC and CDW Finance Corporation (the "Issuers") and are guaranteed by CDW Corporation ("Parent") and certain of each CDW LLC's direct and indirect, $100 \%$ owned, domestic subsidiaries (the "Guarantor Subsidiaries" and, together with Parent, the "Guarantors"). All guarantees by Parent and the Guarantors are joint and several, and full and unconditional; provided that guarantees by the Guarantor Subsidiaries are subject to certain customary release provisions contained in the indentures governing the Notes.

The Notes and the related guarantees are the Issuers' and the Guarantors' senior unsecured obligations and are:

- structurally subordinated to all existing and future indebtedness and other liabilities of our non-guarantor subsidiaries and
- rank equal in right of payment with all of the Issuers' and the Guarantors' existing and future unsecured senior debt.

The following tables set forth Balance Sheet information as of December 31, 2021 and December 31, 2020, and Statement of Operations information for the years ended December 31, 2021 and 2020 for the accounts of the Issuers and the accounts of the Guarantors (the "Obligor Group"). The financial information of the Obligor Group is presented on a combined basis and the intercompany balances and transactions between the Obligor Group have been eliminated.

## Balance Sheet Information

| (dollars in millions) | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Current assets | \$ | 4,584.1 | \$ | 5,161.3 |
| Goodwill |  | 2,373.1 |  | 2,239.1 |
| Other assets |  | 1,017.3 |  | 572.1 |
| Total Non-current assets |  | 3,390.4 |  | 2,811.2 |
| Current liabilities |  | 3,393.0 |  | 3,265.0 |
| Long-term debt |  | 6,534.6 |  | 3,856.5 |
| Other liabilities |  | 562.4 |  | 209.8 |
| Total Long-term liabilities |  | 7,097.0 |  | 4,066.3 |

## Statements of Operations Information

| (dollars in millions) | Year Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Net sales | \$ | 17,979.4 | \$ | 16,380.8 |
| Gross profit |  | 3,078.0 |  | 2,851.8 |
| Operating income |  | 1,301.9 |  | 1,113.2 |
| Net income |  | 921.3 |  | 738.8 |

## Commitments and Contingencies

The information set forth in Note 16 (Commitments and Contingencies) to the accompanying Consolidated Financial Statements included in Part II, Item 8 of this report is incorporated herein by reference.

## Critical Accounting Policies and Estimates

The preparation of the Consolidated Financial Statements in accordance with US GAAP requires management to make use of certain estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, as well as related disclosure of contingent assets and liabilities in the Consolidated Financial Statements and accompanying notes. We base our estimates on historical experience and on various other assumptions that we believe are reasonable under the circumstances. Historically, we have not made significant changes to the methods for determining these estimates as our actual results have not differed materially from our estimates. We do not believe it is reasonably likely that the estimates and related assumptions will change materially in the foreseeable future; however, actual results could differ from those estimates under different assumptions, judgments or conditions.

Critical accounting policies and estimates are those that are most important to the portrayal of our financial condition and results of operations, and which require us to make our most difficult and subjective judgments, often as a result of the need to make estimates of matters that are inherently uncertain. Based on this definition, we have identified the critical accounting policies and estimates addressed below. For additional information related to significant accounting policies used in the preparation of our Consolidated Financial Statements, see Note 1 (Description of Business and Summary of Significant Accounting Policies) to the accompanying Consolidated Financial Statements.

## Revenue Recognition

We sell some of our products and services as part of bundled contract arrangements containing multiple deliverables, which may include a combination of different products and services. Significant judgment may be required when determining whether products and services are considered distinct performance obligations that should be accounted for separately versus together.

For contracts consisting of multiple performance obligations, the total transaction price is allocated to each performance obligation based upon its standalone selling price. Judgment is required to determine the standalone selling price for each distinct performance obligation. For certain performance obligations, we will use a combination of methods to estimate the standalone selling price based on recent transactions. When evidence from recent transactions is not available to confirm that the prices are representative of the standalone selling price, an expected cost plus margin approach is used.

Additional judgment is required in determining whether we are the principal, and report revenues on a gross basis, or agent, and report revenues on a net basis. For each identified performance obligation in a transaction, we evaluate the facts and circumstances present to determine whether or not we control the specified good or service prior to transfer to the customer. This evaluation includes, but is not limited to, assessing indicators such as whether: (i) we are primarily responsible for fulfilling the promise to provide the specified goods or service, (ii) we have inventory risk before the specified good or service has been transferred to a customer and (iii) we have discretion in establishing the price for the specified good or service. When the evaluation indicates we control the specified good or service prior to transfer to the customer, we are acting as a principal. When the evaluation indicates we do not control the specified good or service prior transfer to the customer, we are acting as an agent.

The nature of our contracts give rise to variable consideration in the form of volume rebates and sales returns and allowances. We estimate variable consideration at the most likely amount to which we expect to be entitled. The estimates of variable consideration and determination of whether to include estimated amounts in the transaction price are based on an assessment of our anticipated performance and all information that is reasonably available.

We recognize revenue on performance obligations when the customer obtains control over the specified good or service. That is, when the customer has the ability to direct the use of and obtain substantially all of the benefits from the good or service. For the sale of hardware and software, this is generally upon delivery to the customer. As a result, we perform an analysis to estimate the amount of Net sales in-transit at the end of the period and adjust revenue and the related costs to reflect only what has been delivered to the customer. This analysis requires judgment whereby we perform an analysis of the estimated number of days of sales in-transit to customers at the end of each reporting period based on a weighted-average analysis of commercial delivery terms that include drop-shipment arrangements. Changes in delivery patterns may result in a different number of business days estimated to make this adjustment.

## Goodwill

Goodwill is allocated to reporting units expected to benefit from the business combination. Goodwill is subject to periodic testing for impairment at the reporting unit level on an annual basis during the fourth quarter, or more frequently if events or changes in circumstances indicate that the asset may be impaired. These events or circumstances could include a significant change in the business climate, legal factors, operating performance indicators, competition or sale or disposition of a significant portion of a reporting unit.

We may elect to utilize a qualitative assessment to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying value. As part of our qualitative assessment, judgment is required in weighing the effect of various positive and negative factors that may affect the fair value. We consider various factors, including the excess of fair value over carrying value from the last quantitative test, macroeconomic conditions, industry and market considerations, the projected financial performance and actual financial performance compared to prior year projected financial performance.

If we elect to bypass the qualitative assessment, or if indicators of impairment exist, a quantitative impairment test is performed. As part of the quantitative assessment, application of the goodwill impairment test requires judgment, including the identification of reporting units, assignment of assets and liabilities to reporting units, assignment of goodwill to reporting units, and determination of the fair value of each reporting unit. Fair value of a reporting unit is determined by using a weighted combination of an income approach and a market approach, as this combination is considered the most indicative of our fair value in an orderly transaction between market participants. This analysis requires significant judgments, including estimation of future cash flows, which is dependent on internal forecasts, estimation of the long-term rate of growth for our business, estimation of the useful life over which cash flows will occur, determination of our weighted average cost of capital, future market conditions and profitability of future business strategies. The estimates used to calculate the fair value of a reporting unit change from year to year based on operating results, market conditions and other factors. Changes in these estimates and assumptions could materially affect the determination of fair value and goodwill impairment for each reporting unit. However, our past estimates of fair value would not have indicated an impairment when revised to include subsequent years' actual results.

We completed our annual impairment analysis during the fourth quarter of 2021 . We performed a qualitative analysis for all reporting units and concluded that it was more likely than not that the fair values of all reporting units exceeded their respective carrying values and, therefore, did not result in an impairment. In 2020, we performed a quantitative analysis of goodwill impairment and determined that no impairment existed.

## Business combinations

We allocate purchase price consideration to the assets acquired and liabilities assumed based on their fair values as of the acquisition date. Determining the fair value of these assets and liabilities requires the use of significant estimates, particularly in valuing acquired intangible assets and Goodwill.

Purchased intangible assets other than goodwill are initially recognized at fair value and amortized over their useful lives. We determine the fair value of purchased intangible using an income approach on an individual asset basis. The fair value measurements were primarily based on significant inputs that are not observable, which are categorized as a Level 3 measurement in the fair value hierarchy. The values assigned to consideration transferred, assets acquired and liabilities assumed may be adjusted during the measurement period as new information arises.

We use the multi-period excess earnings method to determine the fair value of customer relationships. This method identifies the portion of revenue expected to be generated through repeat customers existing as of the valuation date and includes an attrition rate to account for the loss of customers over time. Critical estimates utilized in valuing customer relationships include estimated forecasted future revenue and EBITDA margin growth rates, customer attrition rates and market-participant discount rates. The assumptions we apply in forecasting future revenue and customer attrition rates is based on analysis of historical data, assessment of current and anticipated market conditions, estimated growth rates, and management plans.

## Recent Accounting Pronouncements

The information set forth in Note 2 (Recent Accounting Pronouncements) to the accompanying Consolidated Financial Statements included in Part II, Item 8 of this report is incorporated herein by reference.

## Item 7A. Quantitative and Qualitative Disclosures of Market Risks

## Interest Rate Risk

Our market risks relate primarily to changes in interest rates. The interest rates on borrowings under our senior unsecured revolving loan facility and our senior unsecured term loan facility are floating and, therefore, are subject to fluctuations. In order to manage the risk associated with changes in interest rates on borrowings under our senior unsecured term loan facility, we have entered into interest rate caps to add stability to interest expense and to manage our exposure to interest rate fluctuations.

As of December 31, 2021, we have an interest rate cap agreement in effect with a notional amount of $\$ 1.3$ billion. For additional information, see Note 8 (Financial Instruments) to the accompanying Consolidated Financial Statements.

## Foreign Currency Risk

We transact business in foreign currencies other than the US dollar, primarily the British pound and the Canadian dollar, which exposes us to foreign currency exchange rate fluctuations. Revenue and expenses generated from our international operations are generally denominated in the local currencies of the corresponding countries. The functional currency of our international operating subsidiaries is the same as the corresponding local currency. Upon consolidation, as results of operations are translated, operating results may differ from expectations. The direct effect of foreign currency fluctuations on our results of operations has not been material as the majority of our results of operations are denominated in US dollars.

## Item 8. Financial Statements and Supplementary Data

## Index to Consolidated Financial Statements

Page
Report of Independent Registered Public Accounting Firm (PCAOB ID: 42) ..... 43
Consolidated Balance Sheets as of December 31, 2021 and 2020 ..... $\underline{46}$
Consolidated Statements of Operations for the years ended December 31, 2021, 2020 and 2019 ..... 47
Consolidated Statements of Comprehensive Income for the years ended December 31, 2021, 2020 and 2019 ..... 48
Consolidated Statements of Stockholders' Equity for the years ended December 31, 2021, 2020 and 2019 ..... $\underline{49}$
Consolidated Statements of Cash Flows for the years ended December 31, 2021, 2020 and 2019 ..... $\underline{50}$
Notes to Consolidated Financial Statements ..... 51

## Report of Independent Registered Public Accounting Firm

To the Stockholders and the Board of Directors of CDW Corporation and subsidiaries

## Opinion on the Financial Statements

We have audited the accompanying consolidated balance sheets of CDW Corporation and subsidiaries (the Company) as of December 31, 2021 and 2020, the related consolidated statements of operations, comprehensive income, stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2021, and the related notes and financial statement schedule listed in the Index at Item 15(a) (2) (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2021 and 2020, and the results of its operations and its cash flows for each of the three years in the period ended December 31,2021 , in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of December 31, 2021, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) and our report dated February 28, 2022 expressed an unqualified opinion thereon.

## Basis for Opinion

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

## Critical Audit Matters

The critical audit matters communicated below are matters arising from the current period audit of the financial statements that were communicated or required to be communicated to the audit committee and that: (1) relate to accounts or disclosures that are material to the financial statements and (2) involved our especially challenging, subjective or complex judgments. The communication of critical audit matters does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matters below, providing a separate opinion on the critical audit matters or on the accounts or disclosures to which they relate.

Description of the Matter

How We Addressed the Matter in Our Audit

Description of the Matter

## Revenue recognition

As described in Note 1 to the consolidated financial statements, the Company recognizes revenue upon transfer of control of promised products or services to customers. The Company applies judgment in determining whether it is the principal and reports revenue on a gross basis, or an agent and reports revenue on a net basis. The Company also sells some of its products and services as part of bundled contract arrangements containing multiple performance obligations.

Significant judgment may be required when determining whether products and services are considered distinct performance obligations that should be accounted for separately versus together. For each distinct performance obligation, judgment is required to determine the relative standalone selling price to allocate the transaction price, such as using an expected cost plus margin approach.

Auditing the Company's contracts with customers was challenging given the significant audit effort required to analyze the Company's various products, services and contract arrangements. For example, certain customer contracts contain multiple parties and there can be subjective judgment in assessing the Company's role as principal or agent in the contract arrangement. For certain other customer contracts, there can be judgment in the identification of the distinct performance obligations along with the determination of the associated relative standalone selling prices.

We obtained an understanding of the revenue process, evaluated the design and tested the operating effectiveness of the Company's internal controls over the relevant terms of the customer contracts, including the determination of principal versus agent, the identification of distinct performance obligations and the determination of the relative standalone selling price for separate performance obligations.

To test revenue recognition, our audit procedures included among others, examination of executed customer contracts for a sample of sales transactions, and evaluating the Company's determination of principal versus agent, identifying products and services in the contract and assessing separate distinct performance obligations. To test management's determination of relative standalone selling price for separate performance obligations, we performed audit procedures that included, among others, assessing the appropriateness of the methodology applied, testing the mathematical accuracy of the underlying data and calculations and inspecting the underlying data information on a sample basis.

Accounting for the Acquisition of Sirius - Valuation of Intangible Assets

As described in Note 1 and Note 3 to the consolidated financial statements, the Company acquired Granite Parent, Inc. (also referred to as "Sirius") for net consideration of \$2.4 billion during the year ended December 31, 2021. The transaction was accounted for as a business combination and the Company preliminarily allocated $\$ 1.1$ billion of the purchase price to the fair value of identified intangible assets.

Auditing the Company's accounting for its acquisition of Sirius was complex due to the significant estimation uncertainty in the Company's preliminary determination of the fair value of identified intangible assets of $\$ 1.1$ billion, which principally consisted of customer relationships of $\$ 1,090.0$ million. The significant estimation uncertainty was primarily due to the sensitivity of the fair value of customer relationships to underlying assumptions about the future performance of the acquired business and the expectations of market participant synergies on which those assumptions were based. The Company used the income approach to measure customer relationships. The significant assumptions used to estimate the value of customer relationships included the long-term growth rate, customer attrition rate and discount rate. These significant assumptions are forward looking and could be affected by future economic and market conditions.

How We Addressed the Matter in Our Audit

We obtained an understanding of the Company's process for accounting for the acquisition. We tested the design and operating effectiveness of the Company's controls over the estimation process supporting the recognition and measurement of customer relationships. We also tested controls regarding management's review of assumptions used in the valuation model.

To test the fair value of the Company's customer relationships, we performed, with the assistance of our valuation specialists, audit procedures that included evaluating the Company's selection of the valuation methodology, significant assumptions used and completeness and accuracy of the underlying data. For example, we compared the significant assumptions to historical and current industry, market and economic trends. We also tested the underlying source information used and verified the mathematical accuracy of the calculations within the valuation model.
/s/ Ernst \& Young LLP
We have served as the Company's auditor since 2011.
Chicago, Illinois
February 28, 2022

## CDW CORPORATION AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEETS

(dollars in millions, except per share amounts)

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Assets |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 258.1 | \$ | 1,410.2 |
| Accounts receivable, net of allowance for credit losses of \$20.4 and \$29.6, respectively |  | 4,499.4 |  | 3,212.6 |
| Merchandise inventory |  | 927.6 |  | 760.0 |
| Miscellaneous receivables |  | 435.5 |  | 379.5 |
| Prepaid expenses and other |  | 357.5 |  | 191.2 |
| Total current assets |  | 6,478.1 |  | 5,953.5 |
| Operating lease right-of-use assets |  | 155.6 |  | 130.8 |
| Property and equipment, net |  | 195.8 |  | 175.5 |
| Goodwill |  | 4,382.9 |  | 2,595.9 |
| Other intangible assets, net |  | 1,628.1 |  | 445.1 |
| Other assets |  | 358.9 |  | 43.9 |
| Total Assets | \$ | 13,199.4 | \$ | 9,344.7 |
| Liabilities and Stockholders' Equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable-trade | \$ | 3,114.2 | \$ | 2,088.4 |
| Accounts payable-inventory financing |  | 448.3 |  | 524.6 |
| Current maturities of long-term debt |  | 102.7 |  | 70.9 |
| Contract liabilities |  | 402.9 |  | 243.7 |
| Accrued expenses and other current liabilities: |  |  |  |  |
| Compensation |  | 361.7 |  | 288.3 |
| Advertising |  | 145.5 |  | 153.4 |
| Sales and income taxes |  | 65.9 |  | 104.2 |
| Other |  | 454.8 |  | 424.8 |
| Total current liabilities |  | 5,096.0 |  | 3,898.3 |
| Long-term liabilities: |  |  |  |  |
| Debt |  | 6,755.8 |  | 3,856.3 |
| Deferred income taxes |  | 222.3 |  | 55.3 |
| Operating lease liabilities |  | 184.2 |  | 169.0 |
| Other liabilities |  | 235.4 |  | 68.7 |
| Total long-term liabilities |  | 7,397.7 |  | 4,149.3 |

Commitments and contingencies
Stockholders' equity:
Preferred stock, \$0.01 par value, 100.0 shares authorized; no shares issued or outstanding for both periods

Common stock, $\$ 0.01$ par value, $1,000.0$ shares authorized; 134.8 and 141.9 shares outstanding, respectively
$1.3 \quad 1.4$

| Paid-in capital | 3,369.5 | 3,204.9 |
| :---: | :---: | :---: |
| Accumulated deficit | $(2,570.7)$ | $(1,813.4)$ |
| Accumulated other comprehensive loss | (94.4) | (95.8) |
| Total stockholders' equity | 705.7 | 1,297.1 |
| Total Liabilities and Stockholders' Equity | \$ 13,199.4 | \$ 9,344.7 |

The accompanying notes are an integral part of the Consolidated Financial Statements.

## CDW CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

(dollars in millions, except per share amounts)

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Net sales | \$ | 20,820.8 | \$ | 18,467.5 | \$ | 18,032.4 |
| Cost of sales |  | 17,252.3 |  | 15,257.4 |  | 14,992.5 |
| Gross profit |  | 3,568.5 |  | 3,210.1 |  | 3,039.9 |
| Selling and administrative expenses |  | 2,149.5 |  | 2,030.9 |  | 1,906.3 |
| Operating income |  | 1,419.0 |  | 1,179.2 |  | 1,133.6 |
| Interest expense, net |  | (150.9) |  | (154.9) |  | (159.4) |
| Other income (expense), net |  | 29.7 |  | (22.0) |  | (24.5) |
| Income before income taxes |  | 1,297.8 |  | 1,002.3 |  | 949.7 |
| Income tax expense |  | (309.2) |  | (213.8) |  | (212.9) |
| Net income | \$ | 988.6 | \$ | 788.5 | \$ | 736.8 |
|  |  |  |  |  |  |  |
| Net income per common share: |  |  |  |  |  |  |
| Basic | \$ | 7.14 | \$ | 5.53 | \$ | 5.08 |
| Diluted | \$ | 7.04 | \$ | 5.45 | \$ | 4.99 |
|  |  |  |  |  |  |  |
| Weighted-average common shares outstanding: |  |  |  |  |  |  |
| Basic |  | 138.5 |  | 142.6 |  | 145.1 |
| Diluted |  | 140.5 |  | 144.8 |  | 147.8 |

The accompanying notes are an integral part of the Consolidated Financial Statements.

## CDW CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(dollars in millions)

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Net income | \$ | 988.6 | \$ | 788.5 | \$ | 736.8 |
| Other comprehensive income: |  |  |  |  |  |  |
| Unrealized loss from cash flow hedge, net of tax |  | - |  | (0.6) |  | (11.3) |
| Reclassification of cash flow hedge loss to net income, net of tax |  | 2.5 |  | 6.0 |  | 1.7 |
| Foreign currency translation, net of tax |  | (1.1) |  | 16.6 |  | 22.4 |
| Other comprehensive income |  | 1.4 |  | 22.0 |  | 12.8 |
| Comprehensive income | \$ | 990.0 | \$ | 810.5 | \$ | 749.6 |

The accompanying notes are an integral part of the Consolidated Financial Statements.

## CDW CORPORATION AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

(dollars in millions)

|  | Common Stock |  |  | Paid-in Capital |  | $\begin{gathered} \text { Accumulated } \\ \text { Deficit } \end{gathered}$ |  | Accumulated <br> Other <br> Comprehensive Loss |  | Total Stockholders' Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares | Amount |  |  |  |  |  |  |  |  |  |
| Balance as of December 31, 2018 | 147.7 | \$ | 1.5 | \$ | 2,996.9 | \$ | $(1,892.6)$ | \$ | (130.6) | \$ | 975.2 |
| Net income | - |  | - |  | - |  | 736.8 |  | - |  | 736.8 |
| Equity-based compensation expense | - |  | - |  | 47.7 |  | - |  | - |  | 47.7 |
| Stock option exercises | 1.3 |  | - |  | 34.9 |  | - |  | - |  | 34.9 |
| Coworker Stock Purchase Plan | 0.1 |  | - |  | 14.9 |  | - |  | - |  | 14.9 |
| Repurchases of common stock | (6.1) |  | (0.1) |  | - |  | (657.1) |  | - |  | (657.2) |
| Dividend payments (\$1.265 per share) | - |  | - |  | 0.9 |  | (184.3) |  | - |  | (183.4) |
| Incentive compensation plan stock withheld for taxes | - |  | - |  | - |  | (21.4) |  | - |  | (21.4) |
| Unrealized loss from hedge accounting | - |  | - |  | - |  | - |  | (11.3) |  | (11.3) |
| Reclassification of cash flow hedge loss to net income | - |  | - |  | - |  | - |  | 1.7 |  | 1.7 |
| Foreign currency translation | - |  | - |  | - |  | - |  | 22.4 |  | 22.4 |
| Balance as of December 31, 2019 | 143.0 | \$ | 1.4 | \$ | 3,095.3 | \$ | $(2,018.6)$ | \$ | (117.8) | \$ | 960.3 |
| Net income | - |  | - |  | - |  | 788.5 |  | - |  | 788.5 |
| Equity-based compensation expense | - |  | - |  | 42.5 |  | - |  | - |  | 42.5 |
| Stock option exercises | 1.4 |  | - |  | 49.2 |  | - |  | - |  | 49.2 |
| Coworker Stock Purchase Plan | 0.1 |  | - |  | 16.8 |  | - |  | - |  | 16.8 |
| Repurchases of common stock | (2.6) |  | - |  | - |  | (340.6) |  | - |  | (340.6) |
| Dividend payments (\$1.540 per share) | - |  | - |  | 1.1 |  | (220.7) |  | - |  | (219.6) |
| Incentive compensation plan stock withheld for taxes | - |  | - |  | - |  | (22.5) |  | - |  | (22.5) |
| Unrealized loss from hedge accounting | - |  | - |  | - |  | - |  | (0.6) |  | (0.6) |
| Reclassification of cash flow hedge loss to net income | - |  | - |  | - |  | - |  | 6.0 |  | 6.0 |
| Foreign currency translation | - |  | - |  | - |  | - |  | 16.6 |  | 16.6 |
| Adoption of Credit Losses ASU 2016-13 | - |  | - |  | - |  | 0.5 |  | - |  | 0.5 |
| Balance as of December 31, 2020 | 141.9 | \$ | 1.4 | \$ | 3,204.9 | \$ | $(1,813.4)$ | \$ | (95.8) | \$ | 1,297.1 |
| Net income | - |  | - |  | - |  | 988.6 |  | - |  | 988.6 |
| Equity-based compensation expense | - |  | - |  | 72.6 |  | - |  | - |  | 72.6 |
| Stock option exercises | 1.5 |  | - |  | 69.9 |  | - |  | - |  | 69.9 |
| Coworker Stock Purchase Plan | 0.1 |  | - |  | 20.6 |  | - |  | - |  | 20.6 |
| Repurchases of common stock | (8.7) |  | (0.1) |  | - |  | $(1,500.3)$ |  | - |  | $(1,500.4)$ |
| Dividend payments (\$1.700 per share) | - |  | - |  | 1.5 |  | (236.3) |  | - |  | (234.8) |
| Incentive compensation plan stock withheld for taxes | - |  | - |  | - |  | (28.5) |  | - |  | (28.5) |
| Reclassification of cash flow hedge loss to net income | - |  | - |  | - |  | - |  | 2.5 |  | 2.5 |
| Foreign currency translation | - |  | - |  | - |  | - |  | (1.1) |  | (1.1) |
| Adoption of Income Tax ASU 2019-12 | - |  | - |  | - |  | 19.2 |  | - |  | 19.2 |
| Balance as of December 31, 2021 | 134.8 | \$ | 1.3 | \$ | 3,369.5 | \$ | $\underline{(2,570.7)}$ | \$ | (94.4) | \$ | 705.7 |

The accompanying notes are an integral part of the Consolidated Financial Statements.

## CDW CORPORATION AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(dollars in millions)

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Cash flows from operating activities: |  |  |  |  |  |  |
| Net income | \$ | 988.6 | \$ | 788.5 | \$ | 736.8 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |  |  |
| Depreciation and amortization |  | 191.2 |  | 425.6 |  | 267.1 |
| Equity-based compensation expense |  | 72.6 |  | 42.5 |  | 48.5 |
| Deferred income taxes |  | (6.7) |  | (20.2) |  | (87.9) |
| Provision for credit losses |  | (5.4) |  | 30.9 |  | 0.8 |
| Other |  | (24.1) |  | 42.1 |  | 28.2 |
| Changes in assets and liabilities: |  |  |  |  |  |  |
| Accounts receivable |  | (616.8) |  | (226.4) |  | (244.8) |
| Merchandise inventory |  | (151.0) |  | (71.4) |  | (153.0) |
| Other assets |  | (134.8) |  | 18.6 |  | (10.9) |
| Accounts payable-trade |  | 374.5 |  | 253.7 |  | 194.1 |
| Other liabilities |  | 96.5 |  | 30.4 |  | 248.3 |
| Net cash provided by operating activities |  | 784.6 |  | 1,314.3 |  | 1,027.2 |
| Cash flows used in investing activities: |  |  |  |  |  |  |
| Capital expenditures |  | (100.0) |  | (158.0) |  | (236.3) |
| Acquisitions of businesses, net of cash acquired |  | (2,705.6) |  | (43.0) |  | (95.1) |
| Proceeds from the sale of equity method investment |  | 36.0 |  | - |  | - |
| Net cash used in investing activities |  | (2,769.6) |  | (201.0) |  | (331.4) |
| Cash flows from financing activities: |  |  |  |  |  |  |
| Proceeds from borrowings under revolving credit facilities |  | 1,619.7 |  | 1,024.0 |  | 2,445.5 |
| Repayments of borrowings under revolving credit facilities |  | $(1,300.5)$ |  | $(1,075.0)$ |  | $(2,394.5)$ |
| Proceeds from issuance of long-term debt |  | 3,917.5 |  | 1,300.0 |  | 600.0 |
| Payments to extinguish long-term debt |  | $(1,469.2)$ |  | (622.5) |  | (539.0) |
| Payments of debt financing fees |  | (38.1) |  | (16.2) |  | (9.5) |
| Net change in accounts payable-inventory financing |  | (161.8) |  | 93.0 |  | (1.3) |
| Financing payments for revenue generating assets |  | (46.1) |  | (18.1) |  | - |
| Repurchases of common stock |  | $(1,500.4)$ |  | (340.6) |  | (657.2) |
| Proceeds from stock option exercises |  | 69.9 |  | 49.2 |  | 34.9 |
| Payment of incentive compensation plan withholding taxes |  | (28.5) |  | (22.5) |  | (21.4) |
| Dividend payments |  | (234.8) |  | (219.6) |  | (183.4) |
| Other |  | 5.1 |  | (12.9) |  | (23.9) |
| Net cash provided by (used in) financing activities |  | 832.8 |  | 138.8 |  | (749.8) |
| Effect of exchange rate changes on cash and cash equivalents |  | 0.1 |  | 4.1 |  | 2.2 |
| Net (decrease) increase in cash and cash equivalents |  | $(1,152.1)$ |  | 1,256.2 |  | (51.8) |
| Cash and cash equivalents - beginning of period |  | 1,410.2 |  | 154.0 |  | 205.8 |
| Cash and cash equivalents - end of period | \$ | 258.1 | \$ | 1,410.2 | \$ | 154.0 |
| Supplementary disclosure of cash flow information: |  |  |  |  |  |  |
| Interest paid | \$ | (134.3) | \$ | (139.4) | \$ | (154.2) |
| Income taxes paid, net | \$ | (351.0) | \$ | (245.6) | \$ | (272.2) |

The accompanying notes are an integral part of the Consolidated Financial Statements.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## 1. Description of Business and Summary of Significant Accounting Policies

## Description of Business

CDW Corporation ("Parent"), a Fortune 500 company and member of the $\mathrm{S} \& \mathrm{P} 500$ Index, is a leading multi-brand provider of information technology ("IT") solutions to small, medium and large business, government, education and healthcare customers in the United States ("US"), the United Kingdom ("UK") and Canada. The Company's broad array of offerings ranges from discrete hardware and software products to integrated IT solutions and services that include on-premise, hybrid and cloud capabilities across hybrid infrastructure, digital experience and security.

Throughout this report, the terms "the Company" and "CDW" refer to Parent and its $100 \%$ owned subsidiaries.
Parent has two 100\% owned subsidiaries, CDW LLC and CDW Finance Corporation. CDW LLC is an Illinois limited liability company that, together with its $100 \%$ owned subsidiaries, holds all material assets and conducts all business activities and operations of the Company. CDW Finance Corporation is a Delaware corporation formed for the sole purpose of acting as co-issuer of certain debt obligations and does not hold any material assets or engage in any business activities or operations.

## Significant Accounting Policies

## Basis of Presentation

The Consolidated Financial Statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("US GAAP") and the rules and regulations of the US Securities and Exchange Commission ("SEC"). The Company's Consolidated Financial Statements are based on a fiscal year ended December 31.

## Principles of Consolidation

The Consolidated Financial Statements include the accounts of Parent and its $100 \%$ owned subsidiaries. All intercompany transactions and accounts are eliminated in consolidation.

On October 15, 2021, the Company entered into a Purchase and Sale Agreement (the "Purchase Agreement") to acquire all issued and outstanding equity interests in Granite Parent, Inc., the parent company of Sirius Computer Solutions, Inc. ("Sirius"), for a base purchase price of $\$ 2.5$ billion in cash, subject to customary closing adjustments. On December 1, 2021, the Company completed its acquisition of Sirius. The Company included the financial results of Sirius in its Consolidated Financial Statements from the date of the acquisition. For additional information on the acquisition of Sirius, refer to Note 3 (Acquisitions).

## Reclassifications

Certain prior period amounts included in the Financing activities of the Consolidated Statements of Cash Flows have been reclassified to conform with the current period presentation.

## Use of Estimates

The preparation of the Consolidated Financial Statements in accordance with US GAAP requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the Consolidated Financial Statements and the reported amounts of revenue and expenses during the reported periods. The Company bases its estimates on historical experience and on various other assumptions that management believes are reasonable under the circumstances, the results of which form the basis for making judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results and outcomes could differ from those estimates.

Except as noted within Note 2 (Recent Accounting Pronouncements) for the adoption of Accounting Standards Update ("ASU") 2019-12, Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes, there have been no changes to the Company's significant accounting policies and estimates during the year ended December 31, 2021.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## Business Combinations

The Company accounts for business combinations using the acquisition method of accounting, which allocates the fair value of the purchase consideration to the tangible and intangible assets acquired and liabilities assumed based on their estimated fair values. The excess of the purchase consideration over the fair values of these identifiable assets and liabilities is recorded as goodwill. When determining the fair values of assets acquired and liabilities assumed, management makes significant estimates and assumptions. The Company may utilize third-party valuation specialists to assist the Company in the allocation. Initial purchase price allocations are subject to revision within the measurement period, not to exceed one year from the date of acquisition. Acquisition-related expenses and transaction costs associated with business combinations are expensed as incurred.

## Cash and Cash Equivalents

Cash and cash equivalents include deposits in banks and short-term (original maturities of three months or less at the time of purchase), highly liquid investments that are readily convertible to known amounts of cash and are so near maturity that there is insignificant risk of changes in value due to interest rate changes.

## Accounts Receivable

Trade accounts receivable are recorded at the invoiced amount and typically do not bear interest. The Company estimates an allowance for credit losses related to accounts receivable for future expected credit losses by using relevant information such as historical information, current conditions, and reasonable and supportable forecasts. The allowance is measured on a pool basis when similar risk characteristics exist, and a loss-rate for each pool is determined using historical credit loss experience as the basis for the estimation of expected credit losses. Adjustments to historical loss information are made for differences in current conditions as well as changes in forecasted macroeconomic conditions, such as changes in the unemployment rate or gross domestic product growth rate. The Company has typically observed a higher loss-rate experience with customers in pools associated with the Company's Corporate and Small Business segments, as compared to the pools associated with the Public segment.

The Company occasionally may transfer certain accounts receivable, without recourse, to third-party financial companies as a method to accelerate cash collections and reduce the Company's credit exposure. Under these agreements, the Company may transfer certain accounts receivable in exchange for cash less a discount, as defined by the agreements. The Company's ability to sell receivables is dependent on the financial institutions' willingness to purchase such receivables. In addition, certain of these agreements also require that the Company continue to service, administer and collect the sold accounts receivable. Such transfers are recognized as a sale and the related accounts receivable is derecognized from the Consolidated Balance Sheet upon receipt of the third-party financing company's payment. During the years ended December 31, 2021 and 2020, the Company sold approximately $\$ 139$ million and $\$ 83$ million, respectively, of accounts receivable.

## Merchandise Inventory

Inventory is valued at the lower of cost and net realizable value. Cost is determined using a weighted-average cost method. Price protection is recorded when earned as a reduction to the cost of inventory. The Company decreases the value of inventory for estimated obsolescence equal to the difference between the cost of inventory and the net realizable value, based upon an aging analysis of the inventory on hand, specifically known inventory-related risks and assumptions about future demand and market conditions.

## Miscellaneous Receivables

Miscellaneous receivables primarily consist of amounts due from vendors. The Company receives incentives from vendors related to cooperative advertising, volume rebates, bid programs, price protection and other programs. These incentives generally relate to written vendor agreements with specified performance requirements and are generally recorded as adjustments to Cost of sales or Merchandise inventory, depending on the nature of the incentive.

## Property and Equipment

Property and equipment are stated at cost, less accumulated depreciation. The Company calculates depreciation expense using the straight-line method over the estimated useful lives of the assets. For revenue generating assets, the Company calculates depreciation expense using the straight-line method to the estimated residual value over the

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
estimated useful life of the assets. Property and equipment are reviewed for impairment when events or changes in circumstances indicate that the carrying amount may not be recoverable. Determination of recoverability is based on an estimate of undiscounted future cash flows resulting from the use of the asset and its eventual disposition. If the carrying amount of an asset exceeds its estimated future undiscounted cash flows, an impairment loss is recorded for the excess of the asset's carrying amount over its fair value. Leasehold improvements are amortized over the shorter of their estimated useful lives or the remaining lease term. Expenditures for major renewals and improvements that extend the useful life of property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expense as incurred.

## Leases

The Company enters into operating lease contracts, as assessed at contract inception, primarily for real estate, data centers and equipment. On the lease commencement date, the Company records operating lease liabilities based on the present value of the future lease payments. In determining the present value of future lease payments, the Company uses its incremental borrowing rate based on the information available at the commencement date. For real estate and data center contracts, the Company accounts for the lease and non-lease components as a single lease component. For certain equipment leases, the Company applies a portfolio approach to account for the right-of-use asset and operating lease liability. In assessing the lease term, the Company includes options to renew only when it is reasonably certain that it will be exercised; a determination which is at the sole discretion of the Company. For leases with an initial term of 12 months or less, the Company has elected to not record a right-of-use asset and lease liability. For equipment leases used in revenue generating activities, the Company records a right-of-use asset and lease liability for leases with a term of 12 months or less. The Company records lease expense on a straight-line basis over the lease term beginning on the commencement date.

## Goodwill

The Company performs an evaluation of goodwill at the reporting unit level, utilizing either a qualitative or quantitative impairment test. A qualitative assessment is performed at least on an annual basis to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying value. The Company performs a quantitative impairment test for each reporting unit every three years, or more frequently if circumstances indicate a potential impairment. The annual test for impairment is conducted as of December 1. The Company's reporting units included in the assessment of potential goodwill impairment are the same as its operating segments.

Under a qualitative assessment, the most recent quantitative assessment is used to determine if it is more likely than not that the reporting unit's goodwill is impaired. As part of this qualitative assessment, the Company assesses relevant events and circumstances including macroeconomic conditions, industry and market conditions, cost factors, overall financial performance, changes in share price and entity-specific events to determine if there is an indication of impairment.

Under a quantitative assessment, goodwill impairment is identified by comparing the fair value of a reporting unit to its carrying amount, including goodwill. If the carrying amount of a reporting unit exceeds its fair value, goodwill is considered impaired and an impairment charge is recognized in an amount equal to that excess, not to exceed the carrying amount of goodwill. Fair value of a reporting unit is determined by using a weighted combination of an income approach $(75 \%)$ and a market approach ( $25 \%$ ), as this combination is considered the most indicative of the Company's fair value in an orderly transaction between market participants.

Under the income approach, the Company determines fair value based on estimated future cash flows of a reporting unit, discounted by an estimated weighted-average cost of capital, which reflects the overall level of inherent risk of a reporting unit and the rate of return an outside investor would expect to earn. The estimated future cash flows of each reporting unit are based on internally generated forecasts for the remainder of the respective reporting period and the next five years.

Under the market approach, the Company utilizes valuation multiples derived from publicly available information for guideline companies to provide an indication of how much a knowledgeable investor in the marketplace would be willing to pay for a company. The valuation multiples are applied to the reporting units.

Determining the fair value of a reporting unit is judgmental in nature and requires the use of significant estimates and assumptions, including Net sales growth rates, gross profit margins, operating margins, discount rates and future

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
market conditions, among others. Any changes in the judgments, estimates or assumptions used could produce significantly different results.

## Intangible Assets

Intangible assets with determinable lives are amortized on a straight-line basis over their respective estimated useful lives. The cost of computer software developed or obtained for internal use is capitalized and amortized on a straightline basis over the estimated useful life of the software. Intangible assets are reviewed for impairment when events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. Determination of recoverability is based on an estimate of undiscounted future cash flows resulting from the use of the asset and its eventual disposition. If the carrying amount of an asset exceeds its estimated future undiscounted cash flows, an impairment loss is recorded for the excess of the asset's carrying amount over its fair value. In addition, each quarter, the Company evaluates whether events and circumstances warrant a revision to the remaining estimated useful life of each of these intangible assets. If the Company were to determine that a change to the remaining estimated useful life of an intangible asset was necessary, then the remaining carrying amount of the intangible asset would be amortized prospectively over that revised remaining useful life.

## Deferred Financing Costs

Deferred financing costs, such as underwriting, financial advisory, professional fees and other similar fees are capitalized and recognized in Interest expense, net over the estimated life of the related debt instrument using the effective interest method or straight-line method, as applicable. The Company classifies deferred financing costs as a direct deduction from the carrying value of the Long-term debt liability on the Consolidated Balance Sheets, except for deferred financing costs associated with revolving credit facilities which are presented as an asset, within Other assets on the Consolidated Balance Sheets.

## Derivative Instruments

The Company has interest rate cap agreements for the purpose of hedging its exposure to fluctuations in interest rates. The interest rate cap agreements are designated as cash flow hedges of interest rate risk and recorded at fair value in Other assets on the Consolidated Balance Sheets. Changes in fair value of the derivative instruments, along with the change in the fair value of the hedged item, are reported as a component of Accumulated other comprehensive loss until reclassified to Interest expense, net in the same period the hedge transaction affects earnings.

## Fair Value Measurements

Fair value is defined under US GAAP as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value hierarchy has been established for valuation inputs to prioritize the inputs into three levels based on the extent to which inputs used in measuring fair value are observable in the market. Each fair value measurement is reported in one of the three levels which is determined by the lowest level input that is significant to the fair value measurement in its entirety. These levels are:

Level 1 - observable inputs such as quoted prices for identical instruments traded in active markets.
Level 2 - inputs are based on quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active and model-based valuation techniques for which all significant assumptions are observable in the market or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 - inputs are generally unobservable and typically reflect management's estimates of assumptions that market participants would use in pricing the asset or liability. The fair values are therefore determined using model-based techniques that include option pricing models, discounted cash flow models and similar techniques.

## Revenue Recognition

The Company is a primary distribution channel for a large group of vendors and suppliers, including original equipment manufacturers ("OEMs"), software publishers and wholesale distributors.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
The Company accounts for a contract when it has approval and commitment from both parties, the rights of the parties are identified, payment terms are established, the contract has commercial substance and collectability of consideration is probable. The Company evaluates the following indicators amongst others when determining whether it is acting as a principal in the transaction and recording revenue on a gross basis: (i) the Company is primarily responsible for fulfilling the promise to provide the specified goods or service, (ii) the Company has inventory risk before the specified good or service has been transferred to a customer or after transfer of control to the customer and (iii) the Company has discretion in establishing the price for the specified good or service. If the terms of a transaction do not indicate the Company is acting as a principal in the transaction, then the Company is acting as an agent in the transaction and the associated revenues are recognized on a net basis.

The Company recognizes revenue once control has passed to the customer. The following indicators are evaluated in determining when control has passed to the customer: (i) the Company has a right to payment for the product or service, (ii) the customer has legal title to the product, (iii) the Company has transferred physical possession of the product to the customer, (iv) the customer has the significant risk and rewards of ownership of the product and (v) the customer has accepted the product. The Company's products can be delivered to customers in a variety of ways, including (i) as physical product shipped from the Company's warehouse, (ii) via drop-shipment by the vendor or supplier or (iii) via electronic delivery of keys for software licenses. The Company's shipping terms typically allow for the Company to recognize revenue when the product reaches the customer's location.

The Company leverages drop-shipment arrangements with many of its vendors and suppliers to deliver products to its customers without having to physically hold the inventory at its warehouses. The Company is the principal in the transaction and recognizes revenue for drop-shipment arrangements on a gross basis.

## Revenue Recognition for Hardware

Revenues from sales of hardware products are recognized on a gross basis as the Company is acting as a principal in these transactions, with the selling price to the customer recorded as Net sales and the acquisition cost of the product recorded as Cost of sales. The Company recognizes revenue from these transactions when control has passed to the customer, which is usually upon delivery of the product to the customer.

In some instances, the customer agrees to buy the product from the Company but requests delivery at a later date, commonly known as bill-and-hold arrangements. For these transactions, the Company deems that control passes to the customer when the product is ready for delivery. The Company views products ready for delivery when the customer has a signed agreement, significant risk and rewards for the products and the ability to direct the assets, and the products have been set aside specifically for the customer, cannot be redirected to another customer and for customer orders that include configuration services, when such services have been completed.

The Company's vendor partners warrant most of the products the Company sells. These manufacturer warranties are assurance-type warranties and are not considered separate performance obligations. The warranties are not sold separately and only provide assurance that products will conform with the manufacturer's specifications. In some transactions, a third party will provide the customer with an extended warranty. These extended warranties are sold separately and provide the customer with a service in addition to assurance that the product will function as expected. The Company considers these warranties to be separate performance obligations from the underlying product. For extended warranties, the Company is arranging for those services to be provided by the third party and therefore is acting as an agent in the transaction and records revenue on a net basis at the point of sale.

The Company sells cloud computing solutions which include Infrastructure as a Service ("IaaS"). IaaS solutions utilize third-party partners to enable customers to access data center functionality in a cloud-based solution, including storage, computing and networking. The Company recognizes revenue for cloud computing solutions for arrangements with one-time invoicing to the customer at the time of invoice on a net basis as the Company is acting as an agent in the transaction. For monthly subscription-based arrangements, the Company is acting as an agent in the transaction and recognizes revenue as it invoices the customer for its monthly usage on a net basis.

## Revenue Recognition for Software

Revenues from most software license sales are recognized as a single performance obligation on a gross basis as the Company is acting as a principal in these transactions at the point the software license is delivered to the customer. Generally, software licenses are sold with accompanying third-party delivered software assurance, which is a product that allows customers to upgrade, at no additional cost, to the latest technology if new capabilities are introduced

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
during the period that the software assurance is in effect. The Company evaluates whether the software assurance is a separate performance obligation by assessing if the third-party delivered software assurance is critical or essential to the core functionality of the software itself. This involves considering if the software provides its original intended functionality to the customer without the updates, if the customer would ascribe a higher value to the upgrades versus the up-front deliverable, if the customer would expect frequent intelligence updates to the software (such as updates that maintain the original functionality), and if the customer chooses to not delay or always install upgrades. If the Company determines that the accompanying third-party delivered software assurance is critical or essential to the core functionality of the software license, the software license and the accompanying third-party delivered software assurance are recognized as a single performance obligation. The value of the product is primarily the accompanying support delivered by a third party and therefore the Company is acting as an agent in these transactions and recognizes them on a net basis at the point the associated software license is delivered to the customer. For software licenses where the accompanying third-party delivered software assurance is not critical or essential to the core functionality, the software assurance is recognized as a separate performance obligation, with the associated revenue recognized on a net basis at the point the related software license is delivered to the customer. For additional information regarding the accounting for bundled arrangements, see "Revenue Recognition for Bundled Arrangements" below.

The Company sells cloud computing solutions which include Software as a Service ("SaaS"). SaaS solutions utilize third-party partners to offer the Company's customers access to software in the cloud that enhances office productivity, provides security or assists in collaboration. The Company recognizes revenue for cloud computing solutions for arrangements with one-time invoicing to the customer at the time of invoice on a net basis as the Company is acting as an agent in the transaction. For monthly subscription-based arrangements, the Company is acting as an agent in the transaction and recognizes revenue as it invoices the customer for its monthly usage on a net basis.

The Company's customers are offered the opportunity by certain of its vendors to purchase software licenses and software assurance under enterprise agreements ("EAs"). For most EA transactions, the Company's obligation to the customer is that of a distributor or sales agent of the services, where all obligations for providing the services to customers are passed to the Company's vendors. The Company's performance obligations are satisfied at the time of the sale. In other EA transactions, the Company is responsible for fulfilling the promised services to the customer and providing remedy or refund for work if the customer is not satisfied with the delivered services, has inventory risk in the arrangement and has full control to set the price for the customer. With most EAs, the Company's vendors will transfer the license and invoice the customer directly, paying resellers an agency fee or commission on these sales. The Company records these fees as a component of Net sales as earned and there is no corresponding Cost of sales amount.

## Revenue Recognition for Services

The Company provides professional services, which include project managers and consultants recommending, designing and implementing IT solutions. Revenue from professional services is recognized either on a time and materials basis or proportionally as costs are incurred for fixed fee project work. Revenue is recognized on a gross basis each month as work is performed and the Company transfers those services.

Revenues from the sale of data center services, such as managed and remote managed services, server co-location, internet connectivity and data backup and storage provided by the Company, are recognized over the period the service is provided. Most hosting and managed service obligations are based on the quantity and pricing parameters established in the agreement. As the customer receives the benefit of the service each month, the Company recognizes the respective revenue on a gross basis as the Company is acting as a principal in the transaction. Additionally, the Company's managed services team provides project support to customers that are billed on a fixed fee basis. The Company is acting as the principal in the transaction and recognizes revenue on a gross basis based on the total number of hours incurred for the period over the total expected hours for the project. Total expected hours to complete the project is updated for each period and best represents the transfer of control of the service to the customer.

## Revenue Recognition for Bundled Arrangements

The Company also sells some of its products and services as part of bundled contract arrangements containing multiple deliverables, which may include a combination of products and services. For each deliverable that represents a distinct performance obligation, total arrangement consideration is allocated based upon the standalone selling prices of each performance obligation.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## Sales In-Transit

The Company performs an analysis of the estimated number of days of sales in-transit to customers at the end of each reporting period based on a weighted-average analysis of commercial delivery terms that include drop-shipment arrangements. This analysis is the basis upon which the Company estimates the amount of Net sales in-transit at the end of the period and adjusts revenue and the related costs to reflect only what has been delivered to the customer. Changes in delivery patterns may result in a different number of business days estimated to make this adjustment.

## Freight Costs

The Company records freight billed to its customers as Net sales and the related freight costs as Cost of sales when the underlying product revenue is recognized. For freight not billed to its customers, the Company records the freight costs as Cost of sales. The Company's typical shipping terms result in shipping being performed before the customer obtains control of the product. The Company considers shipping to be a fulfillment activity and not a separate performance obligation.

## Other

The nature of the Company's contracts give rise to variable consideration in the form of volume rebates and sales returns and allowances, which are estimated at contract inception. The Company estimates variable consideration at the most likely amount to which it is expected to be entitled. This estimated amount is included in the transaction price to the extent it is probable that a significant reversal of cumulative revenue recognized will not occur when the uncertainty associated with the variable consideration is resolved. The estimates of variable consideration and determination of whether to include estimated amounts in the transaction price are based on an assessment of the Company's anticipated performance and all information that is reasonably available. At the time of sale, the Company records a liability for estimated sales returns and allowances and an associated right of return asset. The Company also records a provision for volume rebates based on the evaluation of contract terms and historical experience.

The Company excludes amounts collected on behalf of third-parties, such as sales taxes, when determining the transaction price.

When a contract results in revenue being recognized in excess of the amount the Company has the right to invoice to the customer, a contract asset is recorded on the Consolidated Balance Sheets. Contract assets are comprised primarily of professional services with fixed fee arrangements.

Contract liabilities consist of payments received from customers, or such consideration that is contractually due, in advance of providing the product or performing services. Contract liabilities are comprised primarily of professional services with fixed fee arrangements, bill-and-hold transactions where control has not passed to the customer and certain governmental contracts.

Trade accounts receivable are recorded at the point of sale (or in accordance with the Statement of Work for services) for the total amount payable by the customer to the Company for sale of goods and services. Taxes to be collected from the customer as part of the sale are included in Accounts receivable.

Any incremental direct costs of obtaining a contract, primarily sales commissions, are deferred on the Consolidated Balance Sheets and amortized over the period of contract performance.

The Company generally does not enter into long-term contracts. The Company has elected to use the practical expedient for its performance obligations table to include only those contracts that are longer than 12 months at the time of contract inception and those contracts that are non-cancelable. Additionally, for certain governmental contracts where there are annual renewals, the Company has excluded these contracts since there is only a one-year legal obligation. Typically, the only contracts that are longer than 12 months in duration are related to the Company's managed services business.

The Company requests payments for its products and services at the point of sale. The Company generally does not enter into any long-term financing arrangements or payment plans with customers or contracts with customers that have non-cash consideration.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## Sales Taxes

Sales tax amounts collected from customers for remittance to governmental authorities are presented on a net basis in the Consolidated Statements of Operations.

## Advertising

Advertising costs are generally charged to expense in the period incurred and are recorded in Selling and administrative expenses in the Consolidated Statements of Operations. Cooperative reimbursements from vendors are recorded in the period the related advertising expenditure is incurred. The Company classifies vendor consideration as a reduction to Cost of sales. During the years ended December 31, 2021, 2020 and 2019, the Company had advertising costs of $\$ 199$ million, $\$ 191$ million and $\$ 193$ million, respectively.

## Equity-Based Compensation

The Company measures all equity-based payments using a fair-value-based method and records compensation expense over the requisite service period using the straight-line method in its Consolidated Financial Statements. The expense calculation includes estimated forfeiture rates, which have been developed based upon historical experience.

## Interest Expense

Interest expense is recognized in the period incurred at the applicable interest rate in effect.

## Foreign Currency Translation

The Company's reporting currency is the US dollar. The functional currency of the Company's international operating subsidiaries is generally the same as the corresponding local currency. Assets and liabilities of the international operating subsidiaries are translated at the spot rate in effect at the applicable reporting date. Revenues and expenses of the international operating subsidiaries are translated at the average exchange rates in effect during the applicable period. The resulting foreign currency translation adjustment is recorded as Accumulated other comprehensive loss, which is reflected as a separate component of Stockholders' equity.

## Income Taxes

Deferred income taxes are provided to reflect the differences between the tax bases of assets and liabilities and their reported amounts in the Consolidated Financial Statements using enacted tax rates in effect for the year in which the differences are expected to reverse. The Company performs an evaluation of the realizability of deferred tax assets on a quarterly basis. This evaluation requires management to make use of estimates and assumptions and considers all positive and negative evidence and factors, such as the scheduled reversal of temporary differences, the mix of earnings in the jurisdictions in which the Company operates, and prudent and feasible tax planning strategies.

The Company accounts for unrecognized tax benefits based upon its assessment of whether a tax benefit is more likely than not to be sustained upon examination by tax authorities. The Company reports a liability for unrecognized tax benefits resulting from unrecognized tax benefits taken or expected to be taken in a tax return and recognizes interest and penalties, if any, related to its unrecognized tax benefits in income tax expense.

## 2. Recent Accounting Pronouncements

## Accounting for Contract Assets and Contract Liabilities

In October 2021, the Financial Accounting Standards Board ("FASB") issued ASU 2021-08, Business Combinations (Topic 805): Accounting for Contract Assets and Contract Liabilities from Contracts with Customers. This ASU requires entities to recognize contract liabilities and contract assets acquired in a business combination to be recognized in accordance with ASC 606, Revenue from Contracts with Customers ("Topic 606") as if the acquirer had originated the contracts, subject to certain considerations. As a result, the recognition and measurement of those contract liabilities and contract assets will likely be comparable to the acquiree's book value under Topic 606. This ASU is effective for the Company beginning in the first quarter of 2023 and allows for early adoption upon issuance. The Company early adopted this standard, and the impact of adoption was not significant to the Company's Consolidated Financial Statements.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## Accounting for Income Taxes

On January 1, 2021, the Company adopted and applied ASU 2019-12, Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes ("Topic 740") in accordance with the applicable transition methods. Among the various updates, the Company adopted the accounting for ownership changes when transitioning from equity method to consolidation on a modified retrospective basis, which resulted in a $\$ 19$ million adjustment to retained earnings as of January 1, 2021 for the cumulative effect of derecognizing the deferred tax liability related to the UK acquisition. The adoption of the remaining components of Topic 740 did not have an impact to the Company's Consolidated Financial Statements.

## Reference Rate Reform

In March 2020, the FASB issued ASU 2020-04, Reference Rate Reform (Topic 848): Facilitation of the Effects of Reference Rate Reform on Financial Reporting, followed by an amendment issued in January 2021. This ASU temporarily provides optional expedients and exceptions for applying existing guidance to contract modifications, hedging relationships and other transactions that are expected to be affected by reference rate reform. This ASU, as amended, was effective upon issuance and will remain in effect for all contract modifications and hedging relationships entered into through December 31, 2022. The adoption of this ASU along with the related expedients did not have an impact to the Company's Consolidated Financial Statements.

## 3. Acquisitions

## Sirius

On December 1, 2021, the Company completed its previously announced acquisition of all issued and outstanding equity interests of Sirius, as described within Note 1 (Description of Business and Summary of Significant Accounting Policies). The aggregate consideration paid, net of cash acquired, at the closing of the acquisition was approximately $\$ 2.4$ billion, which is subject to the finalization of customary closing adjustments. Transaction costs related to the acquisition were $\$ 35$ million, which are included in Selling and administrative expenses for the year ended December 31, 2021. The Company used the net proceeds from the issuance of the $\$ 2.5$ billion aggregate principal amount of senior unsecured notes to finance the acquisition and related transaction costs. For additional information on the issuance of the senior notes, see Note 9 (Debt).

Sirius is a leading provider of secure, mission-critical technology-based solutions and is one of the largest IT solutions integrators in the United States, leveraging its services-led approach, broad portfolio of hybrid infrastructure solutions, and deep technical expertise of its 2,600 coworkers to support corporate and public customers. This strategic acquisition will enhance the Company's breadth and depth of services and solutions offerings.

Following the close of the acquisition, the Company issued a mix of cash and equity-based retention awards to certain Sirius coworkers, which vest over a required service period and will be recorded as expense over the required service period. The results of operations of Sirius are included in the consolidated financial statements of the Company beginning on the acquisition date. These amounts are presented within the Corporate, Small Business and Public reportable segments. For the year ended December 31, 2021, the Company's consolidated financial statements included $\$ 197$ million of net sales and $\$ 9$ million of net income from the results of operations of Sirius.

The acquisition of Sirius has been accounted for as a business combination. The Company is currently assessing the identification and measurement of the assets acquired and liabilities assumed as of the date of the acquisition. As the values of certain of these assets and liabilities are preliminary, they are subject to adjustment as additional information is obtained about the facts and circumstances that existed as of the acquisition date. The valuations will be finalized within twelve months following the close of the acquisition. When valuations are finalized, any changes to the preliminary valuation of assets acquired and liabilities assumed may result in adjustments to the preliminary fair value of the net identifiable assets acquired and goodwill.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
The preliminary purchase price allocation is as follows:

|  | $\begin{aligned} & \text { Acquisition-Date Fair } \\ & \text { Value } \end{aligned}$ |  |
| :---: | :---: | :---: |
| Cash and cash equivalents | \$ | 52.8 |
| Accounts receivable |  | 646.1 |
| Intangible assets, net |  | 1,140.5 |
| Goodwill |  | 1,572.4 |
| Other assets |  | 444.6 |
| Total assets acquired |  | 3,856.4 |
| Accounts payable-trade |  | 643.8 |
| Debt |  | 170.1 |
| Deferred tax liabilities |  | 208.6 |
| Other liabilities |  | 415.6 |
| Total liabilities assumed |  | 1,438.1 |
| Total preliminary purchase price | \$ | 2,418.3 |

The Company used the income approach to value the intangible assets, consisting of acquired customer relationships and trade name. The fair value measurements were primarily based on significant inputs that are not observable, which are categorized as a Level 3 measurement in the fair value hierarchy. Significant inputs used to value these intangible assets include projection of all future cash flows, long-term growth rates, customer attrition rates, discount rates, royalty rates and applicable income tax rates. The excess purchase price recorded to goodwill primarily represents the future economic benefits the Company expects to achieve as a result of combining operations and Sirius' workforce.

The amount of goodwill expected to be deductible for income tax purposes is estimated to be $\$ 160$ million. The Company has preliminarily allocated the goodwill to the reportable segments. For additional information on goodwill allocation, see Note 6 (Goodwill and Other Intangible Assets).

The table below summarizes the preliminary estimated fair value of identifiable intangible assets acquired.

|  | Useful Lives (Years) | $\underset{\text { Value }}{\text { Acquisition-Date Fair }}$ |  |
| :---: | :---: | :---: | :---: |
| Customer relationships | 12 | \$ | 1,090.0 |
| Trade name | 3 |  | 50.5 |
|  |  | \$ | 1,140.5 |

The following unaudited pro forma financial information presents the combined results of operations as if the acquisition of Sirius had been consummated on January 1, 2020. The pro forma adjustments are based on historical results of operations and financial condition of the Company and Sirius and do not include any anticipated synergies or other expected benefits of the acquisition. The unaudited pro forma financial information is not necessarily indicative of the actual consolidated results of operations had the acquisition actually consummated on January 1, 2020, nor are they indicative of future consolidated results of operations of the combined company.

|  | Year Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Pro forma net sales | \$ | 22,793.0 | \$ | 20,659.0 |
| Pro forma net income | \$ | 977.4 | \$ | 771.1 |

The pro forma adjustments include, among other things:

- Estimated impact to conform Sirius' classification to the Company's financial statement presentation.
- Estimated amortization expense of intangible assets acquired.


## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

- Estimated compensation expense for the cash and equity retention awards.
- Interest expense for the additional indebtedness incurred to fund the acquisition.
- Transaction costs that have been incurred in connection with the acquisition.


## Focal Point Data Risk LLC and certain affiliates ("Focal Point")

On July 30, 2021, the Company completed the acquisition of Focal Point through a purchase of all issued and outstanding equity interests. Focal Point is a leading US-based cybersecurity services firm that brings a team skilled in identity and access management as well as the ability to serve customers across the full cybersecurity landscape. This strategic acquisition expands the Company's services and capabilities to help customers address risks posed by malicious cyber threats and cyber workforce shortages, while helping customers navigate shifting data protection laws. The acquisition of Focal Point was not material to the Company's results of operations and financial condition. The financial results of Focal Point have been included in the Company's Consolidated Financial Statements since the date of the acquisition. These amounts are presented within the Public reportable segment and are insignificant during the year ended December 31, 2021. The purchase price allocation is preliminary and subject to customary closing adjustments and revision as additional information about fair value of assets and liabilities become available. Preliminarily, the Company recorded $\$ 36$ million of intangible assets related to customer relationships.

## Amplified IT LLC ("Amplified IT")

On March 15, 2021, the Company completed the acquisition of Amplified IT through a purchase of all issued and outstanding membership interests. Amplified IT is a Google Premium education partner and leading provider of Google Cloud services, solutions and software for education partners. This strategic acquisition expands the Company's services and solutions capabilities to help schools leverage technology to achieve greater educational outcomes. The acquisition of Amplified IT was not material to the Company's results of operations and financial condition. The financial results of Amplified IT have been included in the Company's Consolidated Financial Statements since the date of the acquisition. These amounts are presented within the Public reportable segment and are insignificant during the year ended December 31, 2021. The purchase price allocation is preliminary and subject to customary closing adjustments and revision as additional information about fair value of assets and liabilities become available. Preliminarily, the Company recorded approximately $\$ 88$ million of intangible assets, which primarily consisted of customer relationships.

## 4. Accounts Receivable and Contract Balances

## Accounts Receivable

The timing of revenue recognition may differ from the time of billing to customers. Accounts receivable presented on the Consolidated Balance Sheets represent an unconditional right to consideration, which includes unbilled receivables. Unbilled receivables represent revenues that are not currently billable where payment is unconditional and solely subject to the passage of time. These items are expected to be billed and collected in the normal course of business. The balance of the Company's accounts receivable is classified as current for amounts expected to be collected within twelve months and noncurrent for amounts to be collected beyond twelve months. The following table details the total accounts receivable recognized and the related classification on the Consolidated Balance Sheets:

|  | December 31, |  |
| :---: | :---: | :---: |
|  | 2021 | 2020 |
| Accounts receivable, current | \$ 4,499.4 | \$ 3,212.6 |
| Accounts receivable, noncurrent | 197.4 | - |
| Total accounts receivable | \$ 4,696.8 | $\xlongequal{\text { \$ 3,212.6 }}$ |

(1) Accounts receivable, current are presented within Accounts receivable, net of allowance for credit losses on the Consolidated Balance Sheets.
(2) Accounts receivable, noncurrent are presented within Other assets on the Consolidated Balance Sheets.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
Accounts receivable increased during the year ended December 31, 2021 primarily due to the acquisition of Sirius. For additional information on the acquisition of Sirius, refer to Note 3 (Acquisitions).

The Company recognizes an allowance for credit losses at inception and reassesses quarterly on a pool basis based on expected collectability. The following table details the changes in the allowance for credit losses related to accounts receivable:

| Balance as of December 31, 2019 | $\$$ |
| :--- | ---: |
| Increase to provision for credit losses | 7.9 |
| Write-offs charged against the allowance for credit losses | $(10.9)$ |
| Other | 1.6 |
| Balance as of December 31, 2020 | 29.6 |
| Decrease to provision for credit losses | $(5.4)$ |
| Write-offs charged against the allowance for credit losses | $(5.0)$ |
| Other | 1.2 <br> Balance as of December 31, 2021 |

During the year ended December 31, 2021, the Company recognized a $\$ 5$ million decrease to the provision within the Corporate and Public segments. While the overall impact and duration of the COVID-19 pandemic remains uncertain, the Company has observed improved collections for certain pools throughout the year 2021 and loss rates across certain pools are approaching pre-pandemic levels. The Company's estimates and assumptions may continue to evolve as conditions change.

## Contract Balances

Contract assets and liabilities represent the difference in the timing of revenue recognition from receipt of cash from customers. Contract assets represent revenue recognized on performance obligations satisfied or partially satisfied for which the Company has no unconditional right to consideration. Contract liabilities consist of payments received from customers, or such consideration that is contractually due, in advance of providing the product or performing services. The following table details information about the Company's contract balances recognized on the Consolidated Balance Sheets:

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Contract assets ${ }^{(1)}$ | \$ | 134.7 | \$ | 39.1 |
| Contract liabilities ${ }^{(2)(3)}$ | \$ | 423.3 | \$ | 255.3 |

(1) Contract assets are presented within Prepaid expenses and other on the Consolidated Balance Sheets.
(2) Includes $\$ 20$ million and $\$ 12$ million of long-term contract liabilities that are presented within Other liabilities on the Consolidated Balance Sheets as of December 31, 2021 and 2020, respectively.
(3) For the years ended December 31, 2021 and 2020, the Company recognized revenue of $\$ 171$ million and $\$ 203$ million, respectively, related to its contract liabilities that were included in the beginning balance of the respective periods.

Contract assets and contract liabilities increased $\$ 96$ million and $\$ 168$ million, respectively, primarily due to the acquisition of Sirius.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
A contract's transaction price is allocated to each distinct performance obligation and recognized as revenue when, or as, the performance obligation is satisfied. For additional information regarding the Company's performance obligations, see Note 1 (Description of Business and Summary of Significant Accounting Policies). The following table represents the total transaction price for the remaining performance obligations as of December 31, 2021 related to non-cancelable contracts longer than 12 months in duration that is expected to be recognized over future periods.

|  | Within 1 Year |  | Years 1-2 |  | Years 2-3 |  | Thereafter |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Remaining performance obligations | \$ | 57.2 | \$ | 26.3 | \$ | 7.5 | \$ | 2.8 |

## 5. Property and Equipment

Property and equipment consist of the following:

|  |  | December 31, |  |  |
| :--- | :---: | :---: | ---: | ---: |
|  | Useful Lives (Years) | 2021 | 2020 |  |
| Computer and data processing equipment | $3-5$ | $\$$ | 162.1 | $\$$ |
| Building and leasehold improvements | $5-25$ | 151.3 | 126.5 |  |
| Machinery and equipment | $5-10$ | 44.4 | 426.8 |  |
| Computer software | $3-5$ | 32.9 | 43.3 |  |
| Furniture and fixtures | $5-10$ | 31.0 | 22.9 |  |
| Land | $-*$ | 27.7 | 21.2 |  |
| Construction in progress | $-*$ | 12.0 | 27.7 |  |
| Property and equipment, gross |  | 461.4 | 50.8 |  |
| Less: accumulated depreciation |  | $\$$ | $(265.6)$ | 419.2 |
| Property and equipment, net |  | 195.8 |  |  |

*Asset is not depreciated.
During 2021, 2020 and 2019, the Company recorded disposals of $\$ 20$ million, $\$ 54$ million and $\$ 3$ million, respectively, to derecognize Property and equipment that were no longer in use.

Depreciation expense for the years ended December 31, 2021, 2020, and 2019 was $\$ 42$ million, $\$ 213$ million and $\$ 41$ million, respectively.

## 6. Goodwill and Other Intangible Assets

## Goodwill

The changes in goodwill by reportable segment are as follows:

|  | Corporate |  | Small Business |  | Public |  | Other ${ }^{(1)}$ |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balances as of December 31, $2019{ }^{(2)}$ | \$ | 1,090.6 | \$ | 185.9 | \$ | 929.6 | \$ | 346.9 | \$ | 2,553.0 |
| IGNW, Inc. acquisition |  | 33.0 |  | - |  | - |  | - |  | 33.0 |
| Foreign currency translation |  | - |  | - |  | - |  | 9.9 |  | 9.9 |
| Balances as of December 31, $2020{ }^{(2)}$ |  | 1,123.6 |  | 185.9 |  | 929.6 |  | 356.8 |  | 2,595.9 |
| Amplified IT acquisition ${ }^{(3)}$ |  | - |  | - |  | 133.8 |  | - |  | 133.8 |
| Focal Point acquisition ${ }^{(3)}$ |  | - |  | - |  | 82.7 |  | - |  | 82.7 |
| Sirius acquisition ${ }^{(3)}$ |  | 900.6 |  | 80.2 |  | 591.6 |  | - |  | 1,572.4 |
| Other acquisition adjustments |  | 0.2 |  | - |  | - |  | - |  | 0.2 |
| Foreign currency translation |  | - |  | - |  | - |  | (2.1) |  | (2.1) |
| Balances as of December 31, $2021{ }^{(2)}$ | \$ | 2,024.4 | \$ | 266.1 | \$ | 1,737.7 | \$ | 354.7 | \$ | 4,382.9 |

(1) Other is comprised of CDW UK and CDW Canada operating segments.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
(2) Goodwill is net of accumulated impairment losses of $\$ 1,571$ million, $\$ 354$ million and $\$ 28$ million related to the Corporate, Public and Other segments, respectively, recorded in 2008 and 2009.
(3) For additional information regarding the Company's acquisitions, see Note 3 (Acquisitions).

## Other Intangible Assets

A summary of intangible assets is as follows:

| December 31, 2021 | Useful Lives (Years) | Gross Carrying Amount |  | Accumulated Amortization |  | Net Carrying Amount |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer relationships | 3-14 | \$ | 3,330.9 | \$ | $(1,987.8)$ | \$ | 1,343.1 |
| Trade name | 1-20 |  | 472.7 |  | (302.0) |  | 170.7 |
| Internally developed software | 3-5 |  | 352.0 |  | (239.8) |  | 112.2 |
| Other | 1-10 |  | 2.5 |  | (0.4) |  | 2.1 |
| Total |  | \$ | 4,158.1 | \$ | $(2,530.0)$ | \$ | 1,628.1 |

December 31, 2020

| Customer relationships | 3-14 | \$ | 2,131.5 | \$ | $(1,927.9)$ | \$ | 203.6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trade name | 1-20 |  | 422.8 |  | (280.1) |  | 142.7 |
| Internally developed software | 3-5 |  | 280.6 |  | (186.0) |  | 94.6 |
| Other | 1-10 |  | 9.6 |  | (5.4) |  | 4.2 |
| Total |  | \$ | 2,844.5 | \$ | (2,399.4) | \$ | 445.1 |

During the years ended December 31, 2021, 2020 and 2019, the Company recorded disposals of $\$ 2$ million, $\$ 25$ million and $\$ 11$ million, respectively, to remove fully amortized intangible assets that were no longer in use.

During the years ended December 31, 2021, 2020 and 2019, the Company recorded amortization expense related to intangible assets of $\$ 149$ million, $\$ 212$ million and $\$ 219$ million, respectively.

Estimated future amortization expense related to intangible assets is as follows:

| Years ending December 31, | Estimated Future <br> Amortization Expense |  |
| :--- | ---: | ---: |
| 2022 | $\$$ | 218.7 |
| 2023 | 197.9 |  |
| 2024 |  | 178.1 |
| 2025 | 149.9 |  |
| 2026 |  | 147.9 |
| Thereafter | ( <br> Total future amortization expense | 735.6 |

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## 7. Inventory Financing Agreements

The Company has entered into agreements with certain financial intermediaries to facilitate the purchase of inventory from various suppliers under certain terms and conditions, as described below. These amounts are classified separately as Accounts payable-inventory financing on the Consolidated Balance Sheets. The Company does not incur any interest expense associated with these agreements as balances are paid when they are due.

Amounts included in accounts payable-inventory financing are as follows:

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Revolving Loan inventory financing agreement ${ }^{(1)}$ | \$ | 310.1 | \$ | 470.1 |
| Other inventory financing agreements |  | 138.2 |  | 54.5 |
| Accounts payable-inventory financing | \$ | 448.3 | \$ | 524.6 |

(1) The revolving credit facilities include an inventory floorplan sub-facility that enables the Company to maintain an inventory financing agreement with a financial intermediary.

## 8. Financial Instruments

The Company does not hold or issue derivative financial instruments for trading or speculative purposes. The Company's indebtedness creates interest rate risk on its variable-rate debt. The Company uses derivative financial instruments to manage its exposure to interest rate risk.

The Company has interest rate cap agreements that entitle it to payments from the counterparty of the amount, if any, by which three-month London Interbank Offered Rate ("LIBOR") exceeds the strike rates of the caps during the agreement period in exchange for an upfront premium. During 2021, the Company did not enter into new interest rate cap agreements.

As of December 31, 2021 and December 31, 2020, the Company had interest rate cap agreements with a fair value of less than $\$ 1$ million which were classified within Other assets on the Consolidated Balance Sheets. The total notional value of the interest rate cap agreements was $\$ 1.3$ billion and $\$ 1.4$ billion as of December 31, 2021 and December 31, 2020, respectively, of which $\$ 100$ million matured on December 31, 2021 and $\$ 1.3$ billion will mature on December 31, 2022.

The fair value of the Company's interest rate cap agreements is classified as Level 2 in the fair value hierarchy. The valuation of the interest rate cap agreements is derived by using a discounted cash flow analysis on the expected cash receipts that would occur if variable interest rates rise above the strike rates of the caps. This analysis reflects the contractual terms of the interest rate cap agreements, including the period to maturity, and uses observable marketbased inputs, including LIBOR curves and implied volatilities. The Company also incorporates insignificant credit valuation adjustments to appropriately reflect the respective counterparty's nonperformance risk in the fair value measurements. The counterparty credit spreads are based on publicly available credit information obtained from a third-party credit data provider. For additional information, see Note 9 (Debt).

The interest rate cap agreements are designated as cash flow hedges. The changes in the fair value of derivatives that qualify as cash flow hedges are recorded in Accumulated other comprehensive loss ("AOCL") and are subsequently reclassified into Interest expense in the period when the hedged forecasted transaction affects earnings. The following tables provide the activity in AOCL, net of tax, for the years ended December 31, 2021, 2020 and 2019.

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Change in fair value recorded to AOCL | \$ | - | \$ | (0.6) | \$ | (11.3) |
| Reclassification from AOCL to Interest expense, net | \$ | 2.5 | \$ | 6.0 | \$ | 1.7 |

The Company expects to reclassify $\$ 5$ million from Accumulated other comprehensive loss into Interest expense, net during the next 12 months.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## 9. Debt

|  | Maturity Date | As of December 31, 2021 |  | As of December 31, 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Interest Rate | Amount | Interest Rate | Amount |
| Credit Facility |  |  |  |  |  |
| Senior unsecured revolving loan facility | December 2026 | Variable | \$ 316.4 | Variable | \$ |
|  |  |  |  |  |  |
| Term Loans |  |  |  |  |  |
| CDW UK term loan | March 2021 | - \% | - | 1.445 \% | 56.0 |
| Senior unsecured term loan facility | December 2026 | Variable | 1,420.0 | - \% | - |
| Senior secured term loan facility | December 2021 | - \% | - | 1.900 \% | 1,423.4 |
| Total term loans |  |  | 1,420.0 |  | 1,479.4 |
|  |  |  |  |  |  |
| Unsecured Senior Notes |  |  |  |  |  |
| Senior notes due 2024 | December 2024 | $5.500 \%$ | 575.0 | 5.500 \% | 575.0 |
| Senior notes due 2025 | May 2025 | 4.125 \% | 600.0 | 4.125 \% | 600.0 |
| Senior notes due 2028 | April 2028 | 4.250 \% | 600.0 | 4.250 \% | 600.0 |
| Senior notes due 2029 | February 2029 | 3.250 \% | 700.0 | 3.250 \% | 700.0 |
| Senior notes due 2026 | December 2026 | 2.670 \% | 1,000.0 | - \% | - |
| Senior notes due 2028 | December 2028 | 3.276 \% | 500.0 | - \% | - |
| Senior notes due 2031 | December 2031 | 3.569 \% | 1,000.0 | - \% | - |
| Total unsecured senior notes |  |  | 4,975.0 |  | 2,475.0 |
|  |  |  |  |  |  |
| Receivable financing liability |  |  | 179.5 |  | - |
| Other long-term obligations |  |  | 13.6 |  | - |
| Unamortized deferred financing fees |  |  | (46.0) |  | (27.2) |
| Current maturities of long-term debt |  |  | (102.7) |  | (70.9) |
| Total long-term debt |  |  | \$ 6,755.8 |  | \$ 3,856.3 |

As of December 31, 2021, the Company is in compliance with the covenants under its credit agreements and indentures.

## Credit Facility

The Company has a variable rate senior unsecured revolving loan facility (the "Revolving Loan Facility") from which it may draw tranches denominated in US dollars, British pounds or Euros. The interest rate is based on LIBOR plus a margin or an alternate base rate plus a margin, where the margin is based on the Company's senior unsecured rating. The Revolving Loan Facility is used by the Company for borrowings, issuances of letters of credit and floorplan financing. As of December 31, 2021, the Company could have borrowed up to an additional $\$ 1.0$ billion under the Revolving Loan Facility. As of December 31, 2021, the Revolving Loan Facility had less than $\$ 1$ million of undrawn letters of credit and $\$ 296$ million reserved for the floorplan sub-facility.

## Term Loan

The senior unsecured term loan facility (the "Term Loan Facility") has a variable interest rate, which has effectively been capped through the use of interest rate caps. The interest rate is based on LIBOR plus a margin, where the margin is determined by the Company's senior unsecured credit rating. The Company is required to pay quarterly principal installments of $\$ 9$ million in 2022 and of $\$ 18$ million in 2023 and thereafter, with the remaining principal amount due at the maturity date.

## Unsecured Senior Notes

The senior notes have a fixed interest rate, which is paid semi-annually.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## Receivable Financing

The majority of the receivable financing liabilities were assumed in connection with the acquisition of Sirius, which had a balance of $\$ 160$ million as of December 31, 2021. Such amounts relate to pre-acquisition transfers of certain accounts receivable to third-party financing companies that did not qualify as a sale under the terms of the agreement. While the terms of such agreements are on a nonrecourse basis, the transfers of accounts receivable could not achieve certain criteria that would allow derecognition of the accounts receivable. The proceeds from these arrangements are recognized as a liability and the associated accounts receivable remains on the Consolidated Balance Sheet until the liability is settled.

## Debt Issuances and Extinguishments

In connection with the execution of the Purchase Agreement to acquire Sirius, on October 15, 2021, the Company entered into a commitment letter for a $\$ 2.5$ billion senior unsecured 364 -day bridge loan facility ("Bridge Facility"), which would have been used in the event permanent financing was not obtained on or before completing the acquisition of Sirius. In lieu of borrowing under the Bridge Facility, on December 1, 2021, the Company obtained permanent financing through the issuance of $\$ 1.0$ billion aggregate principal amount of $2.670 \%$ Senior Notes due 2026, $\$ 500$ million aggregate principal amount of $3.276 \%$ Senior Notes due 2028 and $\$ 1.0$ billion aggregate principal amount of $3.569 \%$ Senior Notes due 2031. Interest on each note is payable semi-annually on June 1 and December 1 of each year, and payments commence on June 1, 2022. The net proceeds from the issuance were used to fund the Sirius acquisition and related transaction costs. The Bridge Facility was automatically terminated upon completing the acquisition of Sirius without using the Bridge Facility.

Also on December 1, 2021, the Company entered into the Revolving Loan Facility, a new five-year $\$ 1.6$ billion senior unsecured revolving loan facility. The Revolving Loan Facility replaced the senior secured asset-based revolving credit facility (the "ABL Facility"). On the same date, the Company also entered into the Term Loan Facility, a new five-year $\$ 1.4$ billion senior unsecured term loan facility. The Term Loan Facility replaced the senior secured term loan facility. The net loss recognized on extinguishment of the senior secured facilities was insignificant for the year ended December 31, 2021.

On March 26, 2021, the Company amended, extended and increased the size of the ABL Facility, prior to its extinguishment on December 1, 2021. On the same day, the Company early extinguished the remaining principal amount on the CDW UK term loan by drawing on the ABL Facility. The net loss recognized on extinguishment of CDW UK term loan was insignificant for the year ended December 31, 2021.

On August 13, 2020, the Company completed the issuance of $\$ 700$ million aggregate principal amount of $3.250 \%$ Senior Notes due 2029 at par ("2029 Senior Notes"). Interest on the 2029 Senior Notes is payable semi-annually on February 15 and August 15 of each year, and payments commenced on February 15, 2021. The net proceeds from the issuance were primarily used to redeem all of the remaining $\$ 600$ million aggregate principal amount of the $5.000 \%$ Senior Notes due September 2025 at a redemption price of $103.75 \%$ of the principal amount redeemed, plus accrued and unpaid interest to the date of redemption, to pay fees and expenses related to the issuance and redemption, and for general corporate purposes.

On April 21, 2020, the Company completed the issuance of $\$ 600$ million aggregate principal amount of $4.125 \%$ Senior Notes due 2025 at par ("2025 Senior Notes"). Interest on the 2025 Senior Notes is payable semi-annually on May 1 and November 1 of each year, and payments commenced on November 1, 2020.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## Total Debt Maturities

A summary of total debt maturities is as follows:

| Years ending December 31, | Debt Maturities |  |
| :---: | :---: | :---: |
| 2022 | \$ | 102.7 |
| 2023 |  | 131.0 |
| 2024 |  | 689.3 |
| 2025 |  | 693.4 |
| 2026 |  | 2,488.1 |
| Thereafter |  | 2,800.0 |
| Total debt maturities | \$ | 6,904.5 |

Fair Value
The fair values of the Senior Notes were estimated using quoted market prices for identical liabilities that are traded in over-the-counter secondary markets. The fair value of the Term Loan was estimated using dealer quotes for identical liabilities in markets that are not considered active. The Senior Notes and Term Loan were classified as Level 2 within the fair value hierarchy. The carrying value of the Revolving Loan approximates fair value.

The approximate fair values and related carrying values of the Company's long-term debt, including current maturities and excluding unamortized discount and unamortized deferred financing costs, were as follows:

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Fair value | \$ | 6,996.0 | \$ | 4,077.9 |
| Carrying value |  | 6,904.5 |  | 3,954.4 |

## 10. Income Taxes

Income before income taxes was taxed under the following jurisdictions:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Domestic | \$ | 1,186.7 | \$ | 934.3 | \$ | 854.1 |
| Foreign |  | 111.1 |  | 68.0 |  | 95.6 |
| Total | \$ | 1,297.8 | \$ | 1,002.3 | \$ | 949.7 |

Components of Income tax expense (benefit) consist of the following:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Current: |  |  |  |  |  |  |
| Federal | \$ | 235.6 | \$ | 166.5 | \$ | 224.7 |
| State |  | 52.9 |  | 49.2 |  | 56.1 |
| Foreign |  | 27.4 |  | 18.3 |  | 20 |
| Total current |  | 315.9 |  | 234.0 |  | 300.8 |
| Deferred: |  |  |  |  |  |  |
| Domestic |  | (8.7) |  | (18.8) |  | (83.0) |
| Foreign |  | 2.0 |  | (1.4) |  | (4.9) |
| Total deferred |  | (6.7) |  | (20.2) |  | (87.9) |
| Income tax expense | \$ | 309.2 | \$ | 213.8 | \$ | 212.9 |

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
The reconciliation between the statutory tax rate expressed as a percentage of income before income taxes and the effective tax rate was as follows:

|  | Year Ended December 31, |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  |  | 2020 |  |  | 2019 |  |  |
| Statutory federal income tax rate | \$ | 272.5 | 21.0 \% | \$ | 210.5 | 21.0 \% | \$ | 199.4 | 21.0 \% |
| State taxes, net of federal effect |  | 50.3 | 3.9 |  | 36.0 | 3.6 |  | 35.4 | 3.7 |
| Excess tax benefit of equity awards |  | (30.1) | (2.3) |  | (28.8) | (2.9) |  | (26.8) | (2.8) |
| Tax on foreign earnings |  | 1.7 | 0.1 |  | 1.0 | 0.1 |  | 2.1 | 0.2 |
| Effect of tax law changes |  | 4.8 | 0.4 |  | (6.8) | (0.7) |  | - | - |
| Other |  | 10.0 | 0.7 |  | 1.9 | 0.2 |  | 2.8 | 0.3 |
| Effective tax rate | \$ | 309.2 | 23.8 \% | \$ | 213.8 | 21.3 \% | \$ | 212.9 | $\underline{22.4 \%}$ |

The tax effect of temporary differences that give rise to net deferred income tax liabilities is presented below. Reclassifications have been made to conform to current year presentation.

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Deferred tax assets: |  |  |  |  |
| Contract liabilities | \$ | 45.3 | \$ | 13.2 |
| Equity compensation plans |  | 22.7 |  | 20.1 |
| Net operating loss and credit carryforwards, net |  | 28.9 |  | 22.9 |
| Payroll and benefits |  | 37.6 |  | 21.8 |
| Operating lease liabilities |  | 51.6 |  | 47.5 |
| Accounts receivable |  | 18.0 |  | 26.0 |
| Other |  | 20.5 |  | 15.9 |
| Total deferred tax assets |  | 224.6 |  | 167.4 |
|  |  |  |  |  |
| Deferred tax liabilities: |  |  |  |  |
| Acquisition-related intangibles |  | 322.2 |  | 76.5 |
| Property and equipment |  | 47.6 |  | 39.9 |
| International investments |  | - |  | 19.2 |
| Operating lease right-of-use assets |  | 35.6 |  | 32.5 |
| Other |  | 26.5 |  | 23.3 |
| Total deferred tax liabilities |  | 431.9 |  | 191.4 |
| Deferred tax asset valuation allowance |  | 17.0 |  | 16.9 |
| Net deferred tax liabilities | \$ | 224.3 | \$ | 40.9 |

The Company has income tax net operating losses and other carryforwards of $\$ 39$ million that do not expire and state and international tax credit carryforwards of $\$ 20$ million, which expire at various dates from 2026 through 2027.

The Company is indefinitely reinvested in its UK business, and therefore will not provide for any US deferred taxes on the earnings of the UK business. The Company is not permanently reinvested in its Canadian business and therefore has recognized deferred tax liabilities of $\$ 2$ million as of December 31, 2021 related to Canada withholding taxes on earnings of its Canadian business.

In the ordinary course of business, the Company is subject to review by domestic and foreign taxing authorities, including the Internal Revenue Service ("IRS"). In general, the Company is no longer subject to audit by the IRS or state, local, or foreign taxing authorities for tax years through 2014. Various taxing authorities are in the process of auditing income tax returns of the Company and its subsidiaries. The Company does not anticipate that any adjustments from the audits would have a material impact on its Consolidated Financial Statements.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
Changes in the Company's unrecognized tax benefits as of December 31, 2021, 2020 and 2019 were as follows:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Balance as of January 1 | \$ | 18.3 | \$ | 17.7 | \$ | 15.1 |
| Additions for tax positions related to current year |  | 0.1 |  | 0.1 |  | 2.6 |
| Additions for tax positions related to prior year |  | - |  | 0.5 |  | - |
| Balance as of December 31 | \$ | 18.4 | \$ | 18.3 | \$ | 17.7 |

As of December 31, 2021, the Company had $\$ 18$ million of unrecognized tax benefits that, if recognized, would have decreased income taxes and the corresponding effective income tax rate and increased net income. The impact of recognizing these tax benefits, net of the federal income tax benefit related to unrecognized state income tax benefits, would be approximately $\$ 15$ million.

## 11. Leases

The Company has operating leases primarily for real estate, data centers and equipment. Remaining lease terms range from 1 to 15 years.

Supplemental Consolidated Balance Sheets information related to the Company's operating leases is as follows:

|  |  | December 31, |  |
| :--- | :--- | :--- | :--- |
| Classification on the Consolidated Balance Sheets |  | 2021 |  |
| Assets | Operating lease right-of-use assets | $\$ 155.6$ | $\$ 130.8$ |

## Liabilities

| Current | Accrued expenses and other current liabilities - Other | $\$ 31.7$ | $\$$ | 25.6 |
| :--- | :--- | :--- | ---: | :--- |
| Long-term | Long-term operating lease liabilities | $\frac{184.2}{}$ | 169.0 |  |
| Total lease liabilities |  | $\$ 215.9$ | $\$ \quad 194.6$ |  |


|  | December 31, |  |
| :--- | :---: | :---: |
|  | $\frac{2021}{2020}$ |  |
| Weighted average remaining lease term (years) | 9.0 | 10.3 |
| Weighted average discount rate | $3.81 \%$ | $3.98 \%$ |

Operating lease expense for the years ended December 31, 2021, 2020 and 2019 was $\$ 50$ million, $\$ 53$ million and $\$ 93$ million, respectively.

Maturities of operating lease liabilities are as follows:

|  | December 31, 2021 |  |
| :---: | :---: | :---: |
| 2022 | \$ | 39.4 |
| 2023 |  | 34.3 |
| 2024 |  | 28.9 |
| 2025 |  | 27.4 |
| 2026 |  | 24.1 |
| Thereafter |  | 106.3 |
| Total lease payments | \$ | 260.4 |
| Less: Interest |  | (44.5) |
| Present value of lease liabilities | \$ | 215.9 |

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
Supplemental cash flow information related to operating leases is as follows:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Cash paid for amounts included in the measurement of lease liabilities |  |  |  |  |  |  |
| Operating cash flows from operating leases | \$ | 35.9 | \$ | 35.8 | \$ | 88.0 |
| Right-of-use assets obtained in exchange for lease obligations |  |  |  |  |  |  |
| Operating leases ${ }^{(1)}$ | \$ | 49.8 | \$ | 26.7 | \$ | 110.2 |

(1) In 2021, primarily includes right-of-use assets acquired as a result of the Sirius acquisition.

## 12. Stockholders' Equity

## Share Repurchase Program

The Company has a share repurchase program under which it may repurchase shares of its common stock in the open market or through privately negotiated other transactions, depending on share price, market conditions and other factors. The share repurchase program does not obligate the Company to repurchase any dollar amount or number of shares, and repurchases may be commenced or suspended from time to time without prior notice.

During 2021, the Company repurchased 8.7 million shares of its common stock for $\$ 1,500$ million. These repurchases occurred under the programs announced on February 7, 2019 and February 10, 2021 by which the Company's Board of Directors authorized an increase to the Company's share repurchase program by $\$ 1.0$ billion and $\$ 1.25$ billion, respectively. As of December 31, 2021, the Company has $\$ 88$ million remaining under this program.

## 13. Equity-Based Compensation

Equity-based compensation expense, which is recorded in Selling and administrative expenses in the Consolidated Statements of Operations was as follows:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Equity-based compensation expense | \$ | 72.6 | \$ | 42.5 | \$ | 48.5 |
| Income tax benefit ${ }^{(1)}$ |  | (12.2) |  | (7.7) |  | (9.8) |
| Equity-based compensation expense, net of tax | \$ | 60.4 | \$ | 34.8 | \$ | 38.7 |

(1) Represents equity-based compensation tax expense at the statutory tax rates. Excess tax benefits associated with equity awards are excluded from this disclosure and separately disclosed in Note 10 (Income Taxes).

The total unrecognized compensation cost related to non-vested awards was $\$ 111$ million as of December 31, 2021 and is expected to be recognized over a weighted-average period of 2.1 years.

## 2021 Long-Term Incentive Plan

During May 2021, the Company adopted the 2021 Long-Term Incentive Plan ("2021 LTIP"), which replaced the former 2013 Long-Term Incentive Plan in connection with the issuance of new equity awards ("2013 LTIP" and, together with the 2021 LTIP, the "LTIPs"). The 2021 LTIP provides for the grant of incentive stock options, nonqualified stock options, stock appreciation rights, restricted stock, restricted stock units, bonus stock and performance awards. The 2021 LTIP allows the Company to grant 6.6 million new shares of the Company's common stock in addition to the number of shares that remained available for issuance under the 2013 LTIP, and undelivered shares subject to outstanding awards granted under the 2013 LTIP that become available for future awards under the 2021 LTIP. As of December 31, 2021, 8.1 million shares were available for issuance under the 2021 LTIP. Authorized but unissued shares are reserved for issuance in connection with equity-based awards.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## Stock Options

The exercise price of a stock option granted is equal to the fair value of the underlying stock on the date of the grant. Stock options granted under the LTIPs have a contractual term of ten years and generally vest ratably over three years. To estimate the fair value of options granted, the Company uses the Black-Scholes option pricing model. The weighted-average assumptions used to value the stock options granted were as follows:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  | 2019 |  |
| Grant date fair value | \$ | 40.83 | \$ | 20.46 | \$ | 19.26 |
| Volatility ${ }^{(1)}$ |  | 30.00 \% |  | 25.50 \% |  | 20.00 \% |
| Risk-free rate ${ }^{(2)}$ |  | 0.93 \% |  | 0.51 \% |  | 2.53 \% |
| Expected dividend yield |  | 1.03 \% |  | 1.52 \% |  | 1.23 \% |
| Expected term (in years) ${ }^{(3)}$ |  | 5.6 |  | 6.0 |  | 6.0 |

(1) Based upon an assessment of the two-year and five-year historical and implied volatility for the Company's selected peer group, adjusted for the Company's leverage.
(2) Based on a composite US Treasury rate.
(3) Based on contractual term length and on historical experience of both exercised and unexercised options.

Stock option activity for the year ended December 31, 2021 was as follows:

| Options | Number of Options | WeightedAverage Exercise Price |  | Weighted-Average Remaining Contractual Term (years) | Aggregate Intrinsic Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Outstanding at January 1, 2021 | 3,965,452 | \$ | 73.71 |  |  |  |
| Granted | 545,359 |  | 156.30 |  |  |  |
| Forfeited/Expired | $(58,446)$ |  | 109.68 |  |  |  |
| Exercised ${ }^{(1)}$ | $(1,097,099)$ |  | 63.76 |  |  |  |
| Outstanding at December 31, 2021 | 3,355,266 | \$ | 89.76 | 6.66 | \$ | 385.9 |
|  |  |  |  |  |  |  |
| Vested and exercisable at December 31, 2021 | 1,959,076 | \$ | 66.97 | 5.45 | \$ | 270.0 |
| Expected to vest after December 31, 2021 | 1,377,326 | \$ | 121.56 | 8.35 | \$ | 114.6 |

(1) The total intrinsic value of stock options exercised during the years ended December 31, 2021, 2020 and 2019 was $\$ 117$ million, $\$ 94$ million and $\$ 83$ million, respectively.

## Restricted Stock Units ("RSUs")

Restricted stock units represent the right to receive unrestricted shares of the Company's stock at the time of vesting. RSUs granted under the LTIPs vest either ratably over three years or cliff-vest at the end of three years. The fair value of RSUs is equal to the closing price of the Company's common stock on date of grant.

RSU activity for the year ended December 31, 2021 was as follows:

|  | Number of Units | Weighted-Average Grant-Date Fair Value |  |
| :---: | :---: | :---: | :---: |
| Non-vested at January 1, 2021 | 92,436 | \$ | 107.88 |
| Granted ${ }^{(1)}$ | 373,530 |  | 172.96 |
| Vested ${ }^{(2)}$ | $(20,340)$ |  | 101.06 |
| Forfeited | $(8,102)$ |  | 160.90 |
| Non-vested at December 31, 2021 | 437,524 | \$ | 163.82 |

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
(1) The weighted-average grant date fair value of RSUs granted during the years ended December 31, 2021, 2020 and 2019 was $\$ 172.96, \$ 112.55$ and $\$ 103.24$, respectively.
(2) The aggregate fair value of RSUs that vested during the years ended December 31, 2021, 2020 and 2019 was $\$ 2$ million, $\$ 12$ million and $\$ 4$ million, respectively.

## Performance Share Units ("PSUs")

Performance share units represent the right to receive unrestricted shares of the Company's stock at the time of vesting. PSUs granted under the LTIPs cliff-vest at the end of three years. The percentage of PSUs that shall vest will range from $0 \%$ to $200 \%$ of the number of PSUs granted based on the Company's performance against a cumulative adjusted free cash flow measure and cumulative non-GAAP net income per diluted share measure over a three-year performance period.

PSU activity for the year ended December 31, 2021 was as follows:

|  | Number of Units | Weighted-Average Grant-Date Fair Value |  |
| :---: | :---: | :---: | :---: |
| Non-vested at January 1, 2021 | 421,164 | \$ | 102.07 |
| Granted ${ }^{(1)}$ | 147,133 |  | 154.37 |
| Attainment adjustment ${ }^{(2)}$ | 163,807 |  | 73.68 |
| Vested ${ }^{(3)}$ | $(324,323)$ |  | 86.17 |
| Forfeited | $(20,577)$ |  | 105.34 |
| Non-vested at December 31, 2021 | 387,204 | \$ | 123.05 |

(1) The weighted-average grant date fair value of PSUs granted during the years ended December 31, 2021, 2020 and 2019 was $\$ 154.37, \$ 102.96$ and $\$ 101.33$, respectively.
(2) During the year ended December 31, 2021, the attainment on PSUs vested at December 31, 2020 was adjusted to reflect actual performance.
(3) The aggregate fair value of PSUs that vested during the years ended December 31, 2021, 2020 and 2019 was $\$ 28$ million, $\$ 24$ million and $\$ 18$ million, respectively.

## 14. Earnings Per Share

The numerator for both basic and diluted earnings per share is Net income. The denominator for basic earnings per share is the weighted-average shares outstanding during the period.

A reconciliation of basic weighted-average shares outstanding to diluted weighted-average shares outstanding is as follows:

|  | Year Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2021 | 2020 | 2019 |
| Basic weighted-average shares outstanding | 138.5 | 142.6 | 145.1 |
| Effect of dilutive securities ${ }^{(1)}$ | 2.0 | 2.2 | 2.7 |
| Diluted weighted-average shares outstanding ${ }^{(2)}$ | 140.5 | 144.8 | 147.8 |

(1) The dilutive effect of outstanding stock options, restricted stock units, performance share units and Coworker Stock Purchase Plan ("CSPP") units is reflected in the diluted weighted-average shares outstanding using the treasury stock method.
(2) There were fewer than 0.1 million potential common shares excluded from diluted weighted-average shares outstanding for the years ended December 31, 2021, 2020 and 2019, respectively, as their inclusion would have had an anti-dilutive effect.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

## 15. Coworker Retirement and Other Compensation Benefits

## Profit Sharing Plan and Other Savings Plans

The Company has a profit-sharing plan that includes a salary reduction feature established under the Internal Revenue Code Section $401(\mathrm{k})$ covering substantially all coworkers in the US. In addition, coworkers outside the US participate in other savings plans. Company contributions to the profit sharing and other savings plans are made in cash and determined at the discretion of the Board of Directors. For the years ended December 31, 2021, 2020 and 2019, the amounts expensed for these plans were $\$ 46$ million, $\$ 28$ million and $\$ 38$ million, respectively.

## CSPP

The Company has a CSPP that provides the opportunity for eligible coworkers to acquire shares of the Company's common stock at a $5 \%$ discount from the closing market price on the final day of the offering period. There is no compensation expense associated with the CSPP.

## 16. Commitments and Contingencies

The Company is party to various legal proceedings that arise in the ordinary course of its business, which include commercial, intellectual property, employment, tort and other litigation matters. The Company is also subject to audit by federal, state, international, national, provincial and local authorities, and by various partners, group purchasing organizations and customers, including government agencies, relating to purchases and sales under various contracts. In addition, the Company is subject to indemnification claims under various contracts. From time to time, certain customers of the Company file voluntary petitions for reorganization or liquidation under the US bankruptcy laws or similar laws of the jurisdictions for the Company's business activities outside of the US. In such cases, certain prepetition payments received by the Company could be considered preference items and subject to return to the bankruptcy administrator.

As of December 31, 2021, the Company does not believe that there is a reasonable possibility that any material loss exceeding the amounts already recognized for these proceedings and matters, if any, has been incurred. However, the ultimate resolutions of these proceedings and matters are inherently unpredictable. As such, the Company's consolidated financial statements could be adversely affected in any particular period by the unfavorable resolution of one or more of these proceedings or matters.

A subsidiary of the Company received a Civil Investigative Demand dated September 20, 2021 from the Department of Justice ("DOJ") in connection with a False Claims Act Investigation. The DOJ has requested information related to teaming agreements with OEMs. The Company is cooperating with the request and, given the early stage of the matter, the Company is currently unable to assess the probability of any outcome or the range of possible loss, if any.

## 17. Segment Information

The Company's segment information reflects the way the chief operating decision maker uses internal reporting to evaluate business performance, allocate resources and manage operations.

The Company has three reportable segments: Corporate, which is comprised primarily of private sector business customers with more than 250 employees in the US, Small Business, primarily servicing private sector business customers with up to 250 employees in the US, and Public, which is comprised of government agencies and education and healthcare institutions in the US. The Company has two other operating segments: CDW UK and CDW Canada, both of which do not meet the reportable segment quantitative thresholds and, accordingly, are included in an all other category ("Other").

The Company has centralized logistics and headquarters functions that provide services to the segments. The logistics function includes purchasing, distribution and fulfillment services to support the Corporate, Small Business and Public segments. As a result, costs and intercompany charges associated with the logistics function are fully allocated to all of these segments based on a percent of Net sales. The centralized headquarters function provides services in areas such as accounting, information technology, marketing, legal and coworker services. Headquarters function costs that are not allocated to the segments are included under the heading of "Headquarters" in the tables below.

Segment information for Total assets and capital expenditures is not presented, as such information is not used in measuring segment performance or allocating resources between segments.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
The segment information presented below includes the results of operations from Sirius since its acquisition on December 1, 2021.

Selected Segment Financial Information
Information about the Company's segments for the years ended December 31, 2021, 2020 and 2019 is as follows:

|  | Corporate | Small Business | Public | Other | Headquarters | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2021: |  |  |  |  |  |  |
| Net sales | \$ 8,179.7 | \$ 1,870.1 | \$ 8,183.6 | \$ 2,587.4 | \$ | \$20,820.8 |
| Operating income (loss) | 697.3 | 167.7 | 606.7 | 115.8 | (168.5) | 1,419.0 |
| Depreciation and amortization expense | (22.9) | (4.1) | (57.2) | (34.4) | (72.6) | (191.2) |
|  |  |  |  |  |  |  |
| 2020: |  |  |  |  |  |  |
| Net sales | \$ 6,846.0 | \$ 1,397.1 | \$ 8,137.7 | \$ 2,086.7 | \$ | \$ 18,467.5 |
| Operating income (loss) | 489.5 | 99.0 | 678.2 | 65.9 | (153.4) | 1,179.2 |
| Depreciation and amortization expense | (73.2) | (18.3) | (229.7) | (32.5) | (71.9) | (425.6) |

## 2019:

| Net sales | $\$ 7,499.0$ | $\$ 1,510.3$ | $\$ 6,864.8$ | $\$ 2,158.3$ | $\$$ | - | $\$ 18,032.4$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Operating income (loss) | 585.1 | 107.5 | 475.0 | 101.6 | $(135.6)$ | $1,133.6$ |  |
| Depreciation and amortization expense | $(86.9)$ | $(22.5)$ | $(56.3)$ | $(31.2)$ | $(70.2)$ | $(267.1)$ |  |

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
Geographic Areas and Revenue Mix

|  | Year Ended December 31, 2021 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Corporate |  | Small Business |  | Public |  | Other |  | Total |  |
| Geography ${ }^{(1)}$ |  |  |  |  |  |  |  |  |  |  |
| United States | \$ | 8,165.4 | \$ | 1,870.1 | \$ | 8,183.6 | \$ | 19.7 | \$ | 18,238.8 |
| Rest of World |  | 14.3 |  | - |  | - |  | 2,567.7 |  | 2,582.0 |
| Total Net sales |  | 8,179.7 |  | 1,870.1 |  | 8,183.6 |  | 2,587.4 |  | 20,820.8 |
|  |  |  |  |  |  |  |  |  |  |  |
| Major Product and Services |  |  |  |  |  |  |  |  |  |  |
| Hardware |  | 6,427.9 |  | 1,587.9 |  | 6,827.1 |  | 1,926.7 |  | 16,769.6 |
| Software |  | 1,172.4 |  | 211.0 |  | 1,017.3 |  | 401.7 |  | 2,802.4 |
| Services |  | 510.1 |  | 49.1 |  | 321.5 |  | 245.4 |  | 1,126.1 |
| Other ${ }^{(2)}$ |  | 69.3 |  | 22.1 |  | 17.7 |  | 13.6 |  | 122.7 |
| Total Net sales |  | 8,179.7 |  | 1,870.1 |  | 8,183.6 |  | 2,587.4 |  | 20,820.8 |

## Sales by Channel

| Corporate | 8,179.7 | - | - | - | 8,179.7 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Small Business | - | 1,870.1 | - | - | 1,870.1 |
| Government | - | - | 2,155.6 | - | 2,155.6 |
| Education | - | - | 4,108.7 | - | 4,108.7 |
| Healthcare | - | - | 1,919.3 | - | 1,919.3 |
| Other | - | - | - | 2,587.4 | 2,587.4 |
| Total Net sales | 8,179.7 | 1,870.1 | 8,183.6 | 2,587.4 | 20,820.8 |

Timing of Revenue Recognition

| Transferred at a point in time where |  | $7,332.3$ | $1,734.7$ | $7,634.3$ | $2,288.7$ | $18,990.0$ |
| :--- | :---: | :---: | :---: | :---: | ---: | :--- |
| CDW is principal |  |  |  |  |  |  |

(1) Net sales by geography is generally based on the ship-to address with the exception of certain services that may be performed at, or on behalf of, multiple locations. Such service arrangements are categorized based on the bill-to address.
(2) Includes items such as delivery charges to customers.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

|  | Year Ended December 31, 2020 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Corporate |  | Small Business |  | Public |  | Other |  | Total |  |
| Geography ${ }^{(1)}$ |  |  |  |  |  |  |  |  |  |  |
| United States | \$ | 6,823.6 | \$ | 1,397.1 | \$ | 8,137.7 | \$ | 20.8 | \$ | 16,379.2 |
| Rest of World |  | 22.4 |  | - |  | - |  | 2,065.9 |  | 2,088.3 |
| Total Net sales |  | 6,846.0 |  | 1,397.1 |  | 8,137.7 |  | 2,086.7 |  | 18,467.5 |
|  |  |  |  |  |  |  |  |  |  |  |
| Major Product and Services |  |  |  |  |  |  |  |  |  |  |
| Hardware |  | 5,289.2 |  | 1,156.1 |  | 6,844.0 |  | 1,544.1 |  | 14,833.4 |
| Software |  | 1,088.3 |  | 189.3 |  | 982.8 |  | 320.6 |  | 2,581.0 |
| Services |  | 400.8 |  | 31.5 |  | 269.8 |  | 211.8 |  | 913.9 |
| Other ${ }^{(2)}$ |  | 67.7 |  | 20.2 |  | 41.1 |  | 10.2 |  | 139.2 |
| Total Net sales |  | 6,846.0 |  | 1,397.1 |  | 8,137.7 |  | 2,086.7 |  | 18,467.5 |
|  |  |  |  |  |  |  |  |  |  |  |
| Sales by Channel |  |  |  |  |  |  |  |  |  |  |
| Corporate |  | 6,846.0 |  | - |  | - |  | - |  | 6,846.0 |
| Small Business |  | - |  | 1,397.1 |  | - |  | - |  | 1,397.1 |
| Government |  | - |  | - |  | 2,978.5 |  | - |  | 2,978.5 |
| Education |  | - |  | - |  | 3,458.1 |  | - |  | 3,458.1 |
| Healthcare |  | - |  | - |  | 1,701.1 |  | - |  | 1,701.1 |
| Other |  | - |  | - |  | - |  | 2,086.7 |  | 2,086.7 |
| Total Net sales |  | 6,846.0 |  | 1,397.1 |  | 8,137.7 |  | 2,086.7 |  | 18,467.5 |
|  |  |  |  |  |  |  |  |  |  |  |
| Timing of Revenue Recognition |  |  |  |  |  |  |  |  |  |  |
| Transferred at a point in time where CDW is principal |  | 6,140.7 |  | 1,301.3 |  | 7,477.4 |  | 1,835.5 |  | 16,754.9 |
| Transferred at a point in time where CDW is agent |  | 457.4 |  | 84.5 |  | 292.5 |  | 61.6 |  | 896.0 |
| Transferred over time where CDW is principal |  | 247.9 |  | 11.3 |  | 367.8 |  | 189.6 |  | 816.6 |
| Total Net sales | \$ | 6,846.0 | \$ | 1,397.1 | \$ | 8,137.7 | \$ | 2,086.7 | \$ | 18,467.5 |

(1) Net sales by geography is generally based on the ship-to address with the exception of certain services that may be performed at, or on behalf of, multiple locations. Such service arrangements are categorized based on the bill-to address.
(2) Includes items such as delivery charges to customers.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)

|  | Year Ended December 31, 2019 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Corporate |  | Small Business |  | Public |  | Other |  | Total |  |
| Geography ${ }^{(1)}$ |  |  |  |  |  |  |  |  |  |  |
| United States | \$ | 7,485.7 | \$ | 1,510.3 | \$ | 6,864.8 | \$ | 32.5 | \$ | 15,893.3 |
| Rest of World |  | 13.3 |  | - |  | - |  | 2,125.8 |  | 2,139.1 |
| Total Net sales |  | 7,499.0 |  | 1,510.3 |  | 6,864.8 |  | 2,158.3 |  | 18,032.4 |
|  |  |  |  |  |  |  |  |  |  |  |
| Major Product and Services |  |  |  |  |  |  |  |  |  |  |
| Hardware |  | 5,963.7 |  | 1,264.7 |  | 5,624.9 |  | 1,628.9 |  | 14,482.2 |
| Software |  | 1,069.2 |  | 196.0 |  | 1,019.6 |  | 300.2 |  | 2,585.0 |
| Services |  | 395.8 |  | 28.5 |  | 199.0 |  | 217.6 |  | 840.9 |
| Other ${ }^{(2)}$ |  | 70.3 |  | 21.1 |  | 21.3 |  | 11.6 |  | 124.3 |
| Total Net sales |  | 7,499.0 |  | 1,510.3 |  | 6,864.8 |  | 2,158.3 |  | 18,032.4 |
|  |  |  |  |  |  |  |  |  |  |  |
| Sales by Channel |  |  |  |  |  |  |  |  |  |  |
| Corporate |  | 7,499.0 |  | - |  | - |  | - |  | 7,499.0 |
| Small Business |  | - |  | 1,510.3 |  | - |  | - |  | 1,510.3 |
| Government |  | - |  | - |  | 2,519.3 |  | - |  | 2,519.3 |
| Education |  | - |  | - |  | 2,411.6 |  | - |  | 2,411.6 |
| Healthcare |  | - |  | - |  | 1,933.9 |  | - |  | 1,933.9 |
| Other |  | - |  | - |  | - |  | 2,158.3 |  | 2,158.3 |
| Total Net sales |  | 7,499.0 |  | 1,510.3 |  | 6,864.8 |  | 2,158.3 |  | 18,032.4 |
|  |  |  |  |  |  |  |  |  |  |  |
| Timing of Revenue Recognition |  |  |  |  |  |  |  |  |  |  |
| Transferred at a point in time where CDW is principal |  | 6,818.7 |  | 1,423.1 |  | 6,410.2 |  | 1,900.6 |  | 16,552.6 |
| Transferred at a point in time where CDW is agent |  | 446.1 |  | 80.0 |  | 248.5 |  | 59.6 |  | 834.2 |
| Transferred over time where CDW is principal |  | 234.2 |  | 7.2 |  | 206.1 |  | 198.1 |  | 645.6 |
| Total Net sales | \$ | 7,499.0 | \$ | 1,510.3 | \$ | 6,864.8 | \$ | 2,158.3 | \$ | 18,032.4 |

(1) Net sales by geography is generally based on the ship-to address with the exception of certain services that may be performed at, or on behalf of, multiple locations. Such service arrangements are categorized based on the bill-to address.
(2) Includes items such as delivery charges to customers.

## CDW CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in millions, except per share data, unless otherwise noted)
The following table presents Net sales by major category for the years ended December 31, 2021, 2020 and 2019. Categories are based upon internal classifications.

|  | Year Ended December 31, |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  |  | 2020 |  |  | 2019 |  |  |
|  | Net Sales |  | Percentage of Total Net Sales | Net Sales |  | Percentage of Total Net Sales | Net Sales |  | Percentage of Total Net Sales |
| Notebooks/Mobile Devices | \$ | 6,659.4 | 32.0 \% | \$ | 5,486.2 | 29.7 \% | \$ | 4,344.9 | 24.1 \% |
| Netcomm Products |  | 1,950.9 | 9.4 |  | 1,955.0 | 10.6 |  | 2,189.1 | 12.1 |
| Desktops |  | 1,203.6 | 5.8 |  | 1,132.4 | 6.1 |  | 1,547.3 | 8.6 |
| Video |  | 1,605.0 | 7.7 |  | 1,190.8 | 6.4 |  | 1,272.9 | 7.1 |
| Enterprise and Data Storage (Including Drives) |  | 992.1 | 4.8 |  | 947.4 | 5.1 |  | 1,147.6 | 6.4 |
| Other Hardware |  | 4,358.6 | 20.9 |  | 4,121.6 | 22.3 |  | 3,980.4 | 22.1 |
| Total Hardware |  | 16,769.6 | 80.6 |  | 14,833.4 | 80.2 |  | 14,482.2 | 80.4 |
| Software ${ }^{(1)}$ |  | 2,802.4 | 13.5 |  | 2,581.0 | 14.0 |  | 2,585.0 | 14.3 |
| Services ${ }^{(1)}$ |  | 1,126.1 | 5.4 |  | 913.9 | 4.9 |  | 840.9 | 4.7 |
| Other ${ }^{(2)}$ |  | 122.7 | 0.5 |  | 139.2 | 0.9 |  | 124.3 | 0.6 |
| Total Net sales | \$ | 20,820.8 | 100.0 \% | \$ | 18,467.5 | 100.0 \% | \$ | 18,032.4 | 100.0 \% |

(1) Certain software and services revenues are recorded on a net basis for accounting purposes. As a result, the category percentage of net revenues is not representative of the category percentage of gross profits.
(2) Includes items such as delivery charges to customers.

# SCHEDULE II - VALUATION AND QUALIFYING ACCOUNTS <br> Years ended December 31, 2021, 2020 and 2019 

(dollars in millions)

| Allowance for credit losses: | Balance at Beginning of Period |  | Charged to Costs and Expenses |  | Deductions ${ }^{(1)}$ |  | Balance at End of Period |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year Ended December 31, 2021 | \$ | 29.6 | \$ | (5.4) | \$ | (3.8) | \$ | 20.4 |
| Year Ended December 31, 2020 |  | 7.9 |  | 30.9 |  | (9.2) |  | 29.6 |
| Year Ended December 31, 2019 |  | 7.0 |  | 2.2 |  | (1.3) |  | 7.9 |

(1) Primarily includes write-offs of uncollectible accounts.

## Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

## Item 9A. Controls and Procedures

## Evaluation of Disclosure Controls and Procedures

The Company's management, with the participation of the Company's
Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the Company's disclosure controls and procedures (as such term is defined in Rule 13a-15(e) or Rule 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of the end of the period covered by this report. Based on such evaluation, the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, has concluded that, as of the end of such period, the Company's disclosure controls and procedures were effective in recording, processing, summarizing, and reporting, on a timely basis, information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act, and that information is accumulated and communicated to the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely discussions regarding required disclosure.

## Management's Annual Report on Internal Control over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined in Rule 13a-15(f) and 15d-15(f) under the Exchange Act. Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements and can provide only reasonable assurance with respect to financial statement preparation and presentation. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with policies or procedures may deteriorate.

Management assessed the effectiveness of the Company's internal control over financial reporting as of December 31, 2021. Management based this assessment on the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in "Internal Control — Integrated Framework (2013 framework)."

As permitted by the Securities and Exchange Commission guidance for newly acquired businesses, management excluded its assessment of internal control over financial reporting for Sirius Computer Solutions, Inc., which was acquired on December 1, 2021 and accounts for approximately $30 \%$ of consolidated total assets and $1 \%$ of consolidated net sales as of and for the year ended December 31, 2021.

Based on its assessment, which excluded an internal control assessment of Sirius Computer Solutions, Inc., management concluded that, as of December 31, 2021, the Company's internal control over financial reporting is effective.

Ernst \& Young LLP, independent registered public accounting firm, has audited the Consolidated Financial Statements of the Company and the Company's internal control over financial reporting and has included their reports herein.

## Changes in Internal Control over Financial Reporting

There have been no changes in our internal control over financial reporting during the quarter ended December 31, 2021 that have materially affected or are reasonably likely to materially affect, our internal control over financial reporting.

## Report of Independent Registered Public Accounting Firm

To the Stockholders and the Board of Directors of CDW Corporation and subsidiaries

## Opinion on Internal Control Over Financial Reporting

We have audited CDW Corporation and subsidiaries' internal control over financial reporting as of December 31, 2021, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) (the COSO criteria). In our opinion, CDW Corporation and subsidiaries (the Company) maintained, in all material respects, effective internal control over financial reporting as of December 31, 2021, based on the COSO criteria.

As indicated in the accompanying Management's Annual Report on Internal Control over Financial Reporting, management's assessment of and conclusion on the effectiveness of internal control over financial reporting did not include the internal controls of Sirius Computer Solutions, Inc., which is included in the 2021 consolidated financial statements of the Company and constituted $30 \%$ of total assets as of December 31, 2021. Our audit of internal control over financial reporting of the Company also did not include an evaluation of the internal control over financial reporting of Sirius Computer Solutions, Inc.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets of the Company as of December 31, 2021 and 2020, and the related consolidated statements of operations, comprehensive income, stockholders' equity and cash flows for each of the three years in the period ended December 31, 2021, and the related notes and the financial statement schedule listed in the Index at Item 15 (a) (2) and our report dated February 28, 2022 expressed an unqualified opinion thereon.

## Basis for Opinion

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Annual Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects.

Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

## Definition and Limitations of Internal Control Over Financial Reporting

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.
/s/ Ernst \& Young LLP
Chicago, Illinois
February 28, 2022

## Item 9B. Other Information

None.
Item 9C. Disclosure Regarding Foreign Jurisdictions that Prevent Inspections

None.

## PART III

## Item 10. Directors, Executive Officers and Corporate Governance

We have adopted The CDW Way Code, our code of business conduct and ethics, that is applicable to all of our coworkers and directors. A copy of The CDW Way Code is available on our website at www.cdw.com. Within The CDW Way Code is a Financial Integrity Code of Ethics that sets forth an even higher standard applicable to our executives, officers, members of our internal disclosure committee and all managers and above in our finance department. We intend to disclose any substantive amendments to, or waivers from, The CDW Way Code by posting such information on our website or by filing a Form 8-K, in each case to the extent such disclosure is required by the rules of the SEC or Nasdaq.

See Part I - "Information about our Executive Officers" for the biographical information of our executive officers, which is incorporated by reference in this Item 10. Other information required under this Item 10 is incorporated herein by reference to our definitive proxy statement for our 2022 annual meeting of stockholders on May 19, 2022 ("2022 Proxy Statement"), which we will file with the SEC on or before April 30, 2022.

## Item 11. Executive Compensation

Information required under this Item 11 is incorporated herein by reference to the 2022 Proxy Statement.

## Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

Information required under this Item 12 is incorporated herein by reference to the 2022 Proxy Statement.

## Item 13. Certain Relationships and Related Transactions, and Director Independence

Information required under this Item 13 is incorporated herein by reference to the 2022 Proxy Statement.

## Item 14. Principal Accountant Fees and Services

Information required under this Item 14 is incorporated herein by reference to the 2022 Proxy Statement.

## PART IV

## Item 15. Exhibits and Financial Statement Schedules

(a) Financial Statements and Schedules

The following documents are filed as part of this report:
(1) Consolidated Financial Statements:


| Exhibit Number | Description |
| :---: | :---: |
| 3.10 | Amended and Restated Limited Liability Company Agreement of CDW Direct, LLC, previously filed as Exhibit 3.10 with CDW Corporation's Form S-4 filed on September 7, 2010 and incorporated herein by reference. |
| 3.11 | Articles of Organization of CDW Government LLC, previously filed as Exhibit 3.11 with CDW Corporation's Form S-4 filed on September 7, 2010 and incorporated herein by reference. |
| 3.12 | Amended and Restated Limited Liability Company Agreement of CDW Government LLC, previously filed as Exhibit 3.12 with CDW Corporation's Form S-4 filed on September 7, 2010 and incorporated herein by reference. |
| 3.13 | Articles of Organization of CDW Logistics LLC, previously filed as Exhibit 3.13 with CDW Corporation's Form 10-K filed on February 28, 2020 and incorporated herein by reference. |
| 3.14 | Limited Liability Company Agreement of CDW Logistics LLC, previously filed as Exhibit 3.14 with CDW Corporation's Form 10-K filed on February 28, 2020 and incorporated herein by reference. |
| 3.15 | Articles of Organization of Amplified IT LLC, previously filed as Exhibit 3.15 with CDW Corporation's Post-Effective Amendment No. 1 to Form S-3 filed on November 23, 2021 and incorporated herein by reference. |
| 3.16 | Operating Agreement of Amplified IT LLC, previously filed as Exhibit 3.15 with CDW Corporation's PostEffective Amendment No. 1 to Form S-3 filed on November 23, 2021 and incorporated herein by reference. |
| 4.1* | Description of CDW Corporation's Common Stock. |
| 4.2 | Specimen Common Stock Certificate, previously filed as Exhibit 4.1 with CDW Corporation's Amendment No. 3 to Form S-1 filed on June 25, 2013 and incorporated herein by reference. |
| 4.3 | Base Indenture, dated as of December 1, 2014, by and among CDW LLC, CDW Finance Corporation, CDW Corporation, the other guarantors party thereto and U.S. Bank National Association as trustee, previously filed as Exhibit 4.1 with CDW Corporation's Form 8-K filed on December 1, 2014 and incorporated herein by reference. |
| 4.4 | First Supplemental Indenture, dated as of December 1, 2014, by and among CDW LLC, CDW Finance Corporation, CDW Corporation, the other guarantors party thereto and U.S. Bank National Association as trustee, previously filed as Exhibit 4.2 with CDW Corporation's Form 8-K filed on December 1, 2014 and incorporated herein by reference. |
| 4.5 | Form of 5.5\% Senior Note (included as Exhibit A to Exhibit 4.4), previously filed as Exhibit 4.3 with CDW Corporation's Form 8-K filed on December 1, 2014 and incorporated herein by reference. |
| 4.6 | Fourth Supplemental Indenture, dated as of September 26, 2019, by and among the CDW LLC, CDW Finance Corporation, CDW Corporation, the other guarantors party thereto and U.S. Bank National Association as trustee, previously filed as Exhibit 4.2 with CDW Corporation's Form 8-K filed on September 26, 2019 and incorporated herein by reference. |
| 4.7 | Form of $4.250 \%$ Senior Note (included as Exhibit A to Exhibit 4.6) previously filed as Exhibit 4.3 with CDW Corporation's Form 8-K filed on September 26, 2019 and incorporated herein by reference. |
| 4.8 | Fifth Supplemental Indenture, dated as of April 21, 2020, by and among CDW LLC, CDW Finance Corporation, CDW Corporation, the other guarantors party thereto and U.S. Bank National Association as trustee, previously filed as Exhibit 4.2 with CDW Corporation's Form 8-K filed on April 21, 2020 and incorporated herein by reference. |
| 4.9 | Form of $4.125 \%$ Senior Note (included as Exhibit A to Exhibit 4.8), previously filed as Exhibit 4.3 with CDW Corporation's Form 8-K filed on April 21, 2020 and incorporated herein by reference. |
| 4.10 | Sixth Supplemental Indenture, dated as of August 13, 2020, by and among CDW LLC, CDW Finance Corporation, CDW Corporation, the other guarantors party thereto and U.S. Bank National Association as trustee, previously filed as Exhibit 4.2 with CDW Corporation's Form 8-K filed on August 13, 2020 and incorporated herein by reference. |


| Exhibit Number | Description |
| :---: | :---: |
| 4.11 | Form of $3.25 \%$ Senior Note (included as Exhibit A to Exhibit 4.10), previously filed as Exhibit 4.3 with CDW Corporation's Form 8-K filed on August 13, 2020 and incorporated herein by reference. |
| 4.12 | Seventh Supplemental Indenture, dated as of December 1, 2021, by and among CDW LLC, CDW Finance Corporation, CDW Corporation, the other guarantors party thereto and U.S. Bank National Association, previously filed as Exhibit 4.2 with CDW Corporation's Form 8-K filed on December 1, 2021 and incorporated herein by reference. |
| 4.13 | Form of $2.670 \%$ Senior Note (included as Exhibit A to Exhibit 4.12) previously filed as Exhibit 4.3 with CDW Corporation's Form 8-K filed on December 1, 2021 and incorporated herein by reference. |
| 4.14 | Eighth Supplemental Indenture, dated as of December 1, 2021, by and among CDW LLC, CDW Finance Corporation, CDW Corporation, the other guarantors party thereto and U.S. Bank National Association, previously filed as Exhibit 4.4 with CDW Corporation's Form 8-K filed on December 1, 2021 and incorporated herein by reference. |
| 4.15 | Form of $3.276 \%$ Senior Note (included as Exhibit A to Exhibit 4.14) previously filed as Exhibit 4.5 with CDW Corporation's Form 8-K filed on December 1, 2021 and incorporated herein by reference. |
| 4.16 | Ninth Supplemental Indenture, dated as of December 1, 2021, by and among CDW LLC, CDW Finance Corporation, CDW Corporation, the other guarantors party thereto and U.S. Bank National Association, previously filed as Exhibit 4.6 with CDW Corporation's Form 8-K filed on December 1, 2021 and incorporated herein by reference. |
| 4.17 | Form of $3.569 \%$ Senior Note (included as Exhibit A to Exhibit 4.16) previously filed as Exhibit 4.7 with CDW Corporation's Form 8-K filed on December 1, 2021 and incorporated herein by reference. |
| 10.1 | Credit Agreement, dated as of December 1, 2021, by and among CDW LLC, the lenders from time to time party thereto, JPMorgan Chase Bank, N.A., as administrative agent, and the joint lead arrangers, joint bookrunners, co-syndication agents and co-documentation agents party thereto, previously filed as Exhibit 10.1 with CDW Corporation's Form 8-K filed on December 2, 2021 and incorporated herein by reference. |
| 10.2 | Revolving Credit Agreement, dated as of December 1, 2021, by and among CDW LLC, CDW Finance Holdings Limited, the guarantors party thereto, the lenders party thereto, JPMorgan Chase Bank, N.A., as administrative agent, Wells Fargo Commercial Distribution Finance, LLC, as floorplan funding agent, and the joint lead arrangers, joint bookrunners, co-syndication agents and co-documentation agents party thereto, previously filed as Exhibit 10.2 with CDW Corporation's Form 8-K filed on December 2, 2021 and incorporated herein by reference. |
| 10.3§ | Compensation Protection Agreement, effective as of January 1, 2020, by and among CDW Corporation, CDW LLC and Christine A. Leahy, previously filed as Exhibit 10.1 with CDW Corporation's Form 8-K filed on March 11, 2019 and incorporated herein by reference. |
| 10.4§ | Form of Compensation Protection Agreement (executive officers other than Christine A. Leahy), previously filed as Exhibit 10.1 with CDW Corporation's Form 10-Q filed on November 3, 2021 and incorporated herein by reference. |
| 10.5§ | Form of Noncompetition Agreement under the Compensation Protection Agreement, previously filed as Exhibit 10.3 with CDW Corporation's Form 8-K filed on March 14, 2016 and incorporated herein by reference. |
| 10.6§ | Letter Agreement, dated as of September 13, 2011, by and between CDW Direct, LLC and Christina M. Corley, previously filed as Exhibit 10.31 with CDW Corporation's Form 10-K filed on March 9, 2012 and incorporated herein by reference. |
| 10.7§ | Form of Indemnification Agreement by and between CDW Corporation and its directors and executive officers, previously filed as Exhibit 10.32 with CDW Corporation's Amendment No. 2 to Form S-1 filed on June 14, 2013 and incorporated herein by reference. |
| 10.8§ | CDW Corporation Senior Management Incentive Plan, as Amended and Restated Effective January 1, 2020, previously filed as Exhibit 10.1 with CDW Corporation's Form 10-Q filed on August 5, 2020 and incorporated herein by reference. |
| 10.9§ | CDW Corporation Amended and Restated 2013 Long-Term Incentive Plan, previously filed as Exhibit 10.1 with CDW Corporation's Form 8-K filed on May 19, 2016 and incorporated herein by reference. |


| Exhibit Number | Description |
| :---: | :---: |
| 10.10§ | CDW Corporation 2021 Long-Term Incentive Plan, previously filed as Exhibit 10.1 with CDW Corporation's Form 8-K filed on May 19, 2021 and incorporated herein by reference. |
| 10.11§ | CDW Corporation Coworker Stock Purchase Plan (As Amended and Restated, Effective May 20, 2021), previously filed as Exhibit 10.2 with CDW Corporation's Form 10-Q filed on August 4, 2021 and incorporated herein by reference. |
| 10.12§ | Form of Stock Option Agreement (executive officers) under the CDW Corporation Amended and Restated 2013 Long-Term Incentive Plan, previously filed as Exhibit 10.22 with CDW Corporation's Form 10-K filed on March 1, 2017 and incorporated herein by reference. |
| 10.13§ | Form of Stock Option Agreement (other than executive officers) under the CDW Corporation Amended and Restated 2013 Long-Term Incentive Plan, previously filed as Exhibit 10.22 with CDW Corporation's Form 10-K filed on March 1, 2018 and incorporated herein by reference. |
| 10.14§* | Form of Stock Option Agreement (executive officers) under the CDW Corporation 2021 Long-Term Incentive Plan. |
| 10.15§ | Form of Performance Share Unit Award Agreement (executive officers) under the CDW Corporation Amended and Restated 2013 Long-Term Incentive Plan, previously filed as Exhibit 10.2 with CDW Corporation's Form 10-Q filed on May 5, 2021 and incorporated herein by reference. |
| 10.16§ | Form of Performance Share Unit Award Agreement (other than executive officers) under the CDW Corporation Amended and Restated 2013 Long-Term Incentive Plan, previously filed as Exhibit 10.24 with CDW Corporation's Form 10-K filed on March 1, 2018 and incorporated herein by reference. |
| 10.17§* | Form of Performance Share Unit Award Agreement (executive officers) under the CDW Corporation 2021 Long-Term Incentive Plan. |
| 10.18§ | Form of Restricted Stock Unit Award Agreement under the CDW Corporation Amended and Restated 2013 Long-Term Incentive Plan, previously filed as Exhibit 10.20 with CDW Corporation's Form 10-K filed on February 28, 2020 and incorporated herein by reference. |
| 10.19§* | Form of Restricted Stock Unit Award Agreement under the CDW Corporation 2021 Long-Term Incentive Plan. |
| 10.20§ | Form of Non-Employee Director Restricted Stock Unit Award Agreement under the CDW Corporation Amended and Restated 2013 Long-Term Incentive Plan, previously filed as Exhibit 10.2 with CDW Corporation's Form 10-Q filed on May 6, 2020 and incorporated herein by reference. |
| $10.21 \S$ | Form of Non-Executive Chair Retainer Restricted Stock Unit Award Agreement under the CDW Corporation Amended and Restated 2013 Long-Term Incentive Plan, previously filed as Exhibit 10.1 with CDW Corporation's Form 10-Q filed on May 6, 2020 and incorporated herein by reference. |
| 10.22§ | CDW LLC Nonqualified Deferred Compensation Plan, previously filed as Exhibit 10.3 with CDW Corporation's Form 10-Q filed on August 4, 2021 and incorporated herein by reference. |
| 10.23§* | CDW Director Deferred Compensation Plan. |
| 10.24§ | Letter Agreement, dated as of February 12, 2018 by and between CDW Limited and Collin B. Kebo, previously filed as Exhibit 10.28 with CDW Corporation's Form 10-K filed on March 1, 2018 and incorporated herein by reference. |
| 10.25§ | Letter of Understanding, dated as of September 29, 2021, by and among CDW Corporation, CDW LLC and Collin B. Kebo, previously filed as Exhibit 10.2 with CDW Corporation's Form 10-Q filed on November 3, 2021 and incorporated herein by reference. |
| 21.1* | List of subsidiaries. |
| 22.1* | List of Issuer and Guarantor subsidiaries. |
| 23.1* | Consent of Ernst \& Young LLP. |


| Exhibit Number | Description |
| :---: | :---: |
| 31.1* | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a) under the Securities Exchange Act of 1934. |
| 31.2* | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a) under the Securities Exchange Act of 1934. |
| 32.1** | Certification of Chief Executive Officer pursuant to 18 U.S.C. 1350. |
| $32.2 * *$ | Certification of Chief Financial Officer pursuant to 18 U.S.C. 1350. |
| 101.INS* | XBRL Instance Document |
| 101.SCH* | Inline XBRL Taxonomy Extension Schema Document |
| 101.CAL* | Inline XBRL Taxonomy Extension Calculation Linkbase Document |
| 101.DEF* | Inline XBRL Taxonomy Extension Definition Linkbase Document |
| 101.LAB* | Inline XBRL Taxonomy Extension Label Linkbase Document |
| 101.PRE* | Inline XBRL Taxonomy Extension Presentation Linkbase Document |
| 104* | Cover Page Interactive Data File (embedded within the Inline XBRL document) |
| Filed herewith |  |
| ** These | ems are furnished and not filed. |
| A m <br> Regu | agement contract or compensatory arrangement required to be filed as an exhibit pursuant to Item 601 ion S-K. |

## Item 16. Form 10-K Summary

None.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CDW CORPORATION
Date: February 28, 2022
By: /s/ Christine A. Leahy
Christine A. Leahy
President and Chief Executive Officer
Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| Signature | Title | Date |
| :---: | :---: | :---: |
| /s/ Christine A. Leahy | President and Chief Executive Officer (principal executive officer) and Director | February 28, 2022 |
| Christine A. Leahy |  |  |
| /s/ Albert J. Miralles | Senior Vice President and Chief Financial Officer (principal financial officer) | February 28, 2022 |
| Albert J. Miralles |  |  |
| /s/ Ilaria Mocciaro | Vice President, Controller and Chief Accounting Officer (principal accounting officer) | February 28, 2022 |
| Ilaria Mocciaro |  |  |
| /s/ David W. Nelms | Non-Executive Chairman of the Board | February 28, 2022 |
| David W. Nelms |  |  |
| /s/ Virginia C. Addicott | Director | February 28, 2022 |
| Virginia C. Addicott |  |  |
| /s/ James A. Bell | Director | February 28, 2022 |
| James A. Bell |  |  |
| /s/ Lynda M. Clarizio | Director | February 28, 2022 |
| Lynda M. Clarizio |  |  |
| /s/ Paul J. Finnegan | Director | February 28, 2022 |
| Paul J. Finnegan |  |  |
| /s/ Anthony R. Foxx | Director | February 28, 2022 |
| Anthony R. Foxx |  |  |
| /s/ Sanjay Mehrotra | Director | February 28, 2022 |
| Sanjay Mehrotra |  |  |
| /s/ Joseph R. Swedish | Director | February 28, 2022 |
| Joseph R. Swedish |  |  |
| /s/ Donna F. Zarcone | Director | February 28, 2022 |
| Donna F. Zarcone |  |  |

## Non-GAAP Operating Income Reconciliation

Operating income
Amortization of intangibles ${ }^{(1)}$
Equity-based compensation

| 2016 |  | 2017 |  | 2018 |  | 2019 |  | 2020 |  | 2021 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 820.0 | \$ | 866.5 | \$ | 987.3 | \$ | 1,133.6 | \$ | 1,179.2 | \$ | 1,419.0 |
|  | 187.2 |  | 185.1 |  | 182.7 |  | 178.5 |  | 158.1 |  | 94.9 |
|  | 39.2 |  | 43.7 |  | 40.7 |  | 48.5 |  | 42.5 |  | 72.6 |
|  | 7.3 |  | 2.5 |  | 1.2 |  | 3.6 |  | 4.9 |  | 54.3 |
|  | (5.4) |  | 9.0 |  | 4.7 |  | 4.2 |  | 19.9 |  | 4.6 |
| \$ | 1,048.3 | \$ | 1,106.8 | \$ | 1,216.6 | \$ | 1,368.4 | \$ | 1,404.6 | \$ | 1,645.4 |

(1) Includes amortization expense for acquisition-related intangible assets, primarily customer relationships, customer contracts and trade names.

## Non-GAAP Net Income Reconciliation

|  | 2016 |  | 2017 |  | 2018 |  | 2019 |  | 2020 |  | 2021 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| US GAAP Net income | \$ | 425.1 | \$ | 523.1 | \$ | 643.0 | \$ | 736.8 | \$ | 788.5 | \$ | 988.6 |
| Amortization of intangibles ${ }^{(1)}$ |  | 187.2 |  | 185.1 |  | 182.7 |  | 178.5 |  | 158.1 |  | 94.9 |
| Equity-based compensation |  | 39.2 |  | 43.7 |  | 40.7 |  | 48.5 |  | 42.5 |  | 72.6 |
| Gain on sale of equity method investment |  | - |  | - |  | - |  | - |  | - |  | (36.0) |
| Net loss on extinguishments of long-term debt |  | 2.1 |  | 57.4 |  | - |  | 22.1 |  | 27.3 |  | 6.0 |
| Acquisition and integration expense |  | 7.3 |  | 2.5 |  | 1.2 |  | 3.6 |  | 4.9 |  | 54.3 |
| Other adjustments |  | (5.4) |  | 9.0 |  | 4.7 |  | 4.2 |  | 19.9 |  | 4.6 |
| Aggregate adjustment for income taxes ${ }^{(2)}$ |  | (85.8) |  | (214.9) |  | (78.0) |  | (91.6) |  | (86.8) |  | (66.1) |
| Non-GAAP net income | \$ | 569.7 | \$ | 605.9 | \$ | 794.3 | \$ | 902.1 | \$ | 954.4 | \$ | 1,118.9 |
| US GAAP net income per diluted share | \$ | 2.56 | \$ | 3.31 | \$ | 4.19 | \$ | 4.99 | \$ | 5.45 | \$ | 7.04 |
| Non-GAAP net income per diluted share | \$ | 3.43 | \$ | 3.83 | \$ | 5.17 | \$ | 6.10 | \$ | 6.59 | \$ | 7.97 |
| Shares used in computing US GAAP and Non GAAP net income per diluted share |  | 166.0 |  | 158.2 |  | 153.6 |  | 147.8 |  | 144.8 |  | 140.5 |

(1) Includes amortization expense for acquisition-related intangible assets, primarily customer relationships, customer contracts and trade names.
(2) Aggregate adjustment for income taxes consists of the following:

## Free Cash Flow

|  | Year Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 |  | 2020 |  |
| Net cash provided by operating activities | \$ | 784.6 | \$ | 1,314.3 |
| Capital expenditures ${ }^{(1)}$ |  | (100.0) |  | (158.0) |
| Net change in accounts payable-inventory financing |  | (161.8) |  | 93.0 |
| Financing payments for revenue generating assets |  | (46.1) |  | (18.1) |
| Free cash flow | \$ | 476.7 | \$ | 1,231.2 |

(1) Includes expenditures for revenue generating assets.

## COMPANY INFORMATION

## Principal Location

CDW Corporation
75 Tri-State International
Lincolnshire, IL 60069
(847) 465-6000

## Auditors

Ernst \& Young LLP
155 North Wacker Drive
Chicago, IL 60606-1787

## Common Stock Listing

The company's common stock is listed on Nasdaq under the trading symbol CDW.

## Transfer Agent, Registrar and Dividend Disbursing Agent <br> Computershare <br> P.O. Box 505000 <br> Louisville, KY 40233-5000 <br> Email: web.queries@computershare.com <br> Telephone: (800) 736-3001 (toll free) <br> (781) 575-3100 (toll number)

## Investor Relations Contact

Steven O'Brien
Vice President, Investor Relations
(847) 968-0238
investorrelations@cdw.com
Upon written request to Investor Relations, we will provide, free of charge, a copy of our Form 10-K for the fiscal year ended December 31, 2021.

CDW's Annual Report, Form 10-K, Form 10-Q, proxy statement and other filings with the Securities and Exchange Commission, can be accessed on investor.cdw.com under SEC filings.

## Media Relations Contact

Sara Granack
Vice President, Corporate Communications \& Reputation (847) 419-7411
saragra@cdw.com

## Forward-looking Statements

Statements in this annual report that are not statements of historical fact are forward-looking statements within the meaning of the federal securities laws, including without limitation statements regarding the future financial performance of CDW. These statements involve risks and uncertainties that may cause actual results or events to differ materially from those described in such statements. Important factors that could cause actual results or events to differ materially from CDW's expectations, or cautionary statements, are disclosed under the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" included in CDW's Annual Report on Form 10-K for the year ended December 31, 2021 (the "Form 10-K") and in CDW's subsequent Quarterly Reports on Form 10-Q filed with the Securities and Exchange Commission. Refer to page 3 of the Form 10-K for additional information. CDW undertakes no obligation to publicly update or revise any forwardlooking statement as a result of new information, future events or otherwise, except as required by law.

## Use of Non-GAAP Financial Measures

Non-GAAP operating income, Non-GAAP operating income margin, Non-GAAP net income, Non-GAAP net income per diluted share and Free cash flow are not based on generally accepted accounting principles in the United States ("non-GAAP"). CDW believes these non-GAAP financial measures provide helpful information with respect to the underlying operating performance of CDW's business, as they remove the impact of items that management believes are not reflective of underlying operating performance. For a reconciliation of these non-GAAP financial measures to the applicable most comparable US GAAP financial measures, see page 92 of this Annual Report. Reconciliations for these financial measures are also included on the investor relations section of the company website at www.cdw.com. Non-GAAP measures used by CDW may differ from similar measures used by other companies, even when similar terms are used to identify such measures.

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## 8010

CDW Corporation
75 Tri-State International
Lincolnshire, IL 60069



[^0]:    ${ }^{1}$ Free cash flow is a non-GAAP financial measure. Please refer to "Use of Non-GAAP Financial Measures" on the inside back cover for further information.

[^1]:    "When we invest in our coworkers we invest in our collective success."

[^2]:    * Not meaningful

[^3]:    (1) Includes expenditures for revenue generating assets

