



\$0.42
Dec 2014

SHARE PRICE GROWTH

\$1.19
Dec 2019

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Bell Financial Group Ltd is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients. Bell Financial Group has over 680 employees, operates across 15 offices in Australia and has offices in New York, London, Hong Kong and Kuala Lumpur.

Australia

Adelaide
Brisbane
Cairns
Coolum
Geelong
Hobart
Mackay
Melbourne
Mornington
Orange
Perth
Sydney
Toowoomba

International

London
New York
Hong Kong
Kuala Lumpur

BELL FINANCIAL GROUP

Bell Potter Securities Limited

BELL POTTER

BELL COMMODITIES

BELL FX

Bell Potter Capital Limited

BELL POTTER CAPITAL

Third Party Platform Pty Ltd

belldirect > desktopbroker >

BELL POTTER ONLINE

HIGHLIGHTS

Revenue

\$254.5m

Increased
by 15.7%

Net Profit After Tax

\$32.4m

Increased
by 33.2%

Funds Under Advice

\$58.4b

Increased
by 25%

Earnings Per Share

10.2¢

Increased
by 21.4%

Full Year Dividend

8.0¢

9.6% Gross
dividend yield

Retail and Institutional Equities

International Equities

Portfolio Administration

Futures and Foreign Exchange

Superannuation

Fixed Income

Cash

Margin Lending

Structured Products

Retail Online Broking

Wholesale Online Broking

Institutional Online Broking

OPERATING AND FINANCIAL REVIEW

1. Group

2019 was another successful year for Bell Financial Group. Our various revenue streams grew strongly, our Funds under Advice (FUA) are at record levels and our closing share price on 31 December was 40% higher than a year ago.

All businesses within the Group were again profitable, with our Equity Capital Markets (ECM) division making a notable contribution.

In August we completed the acquisition of two structured loan products (Equity Lever and Geared Equity Investments)

and the associated sales and product development teams from Macquarie Bank.

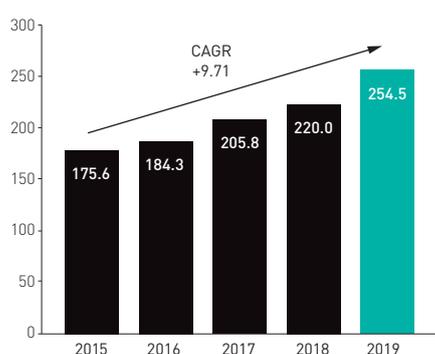
The acquisition increased the size of Bell Potter Capital's (BPC) loan book to almost \$550 million, and significantly increases direct sales access to the Independent Financial Planners channel, in addition to providing new products for our stockbroking clients.

We expect the acquisition to have a significant impact on BPC's revenues in 2020.

We continue to invest in the development of our proprietary platforms and systems to achieve greater efficiency, provide better client service and access further cost synergies.

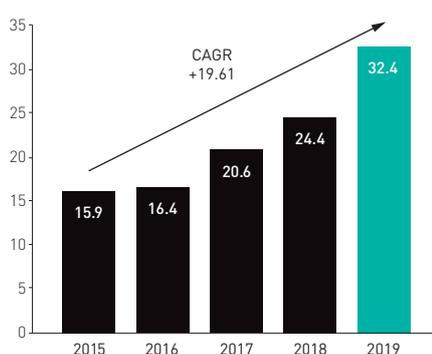
We are preparing for the Group to provide third party clearing services in the Australian Equities and Derivatives market.

Revenue (\$M)



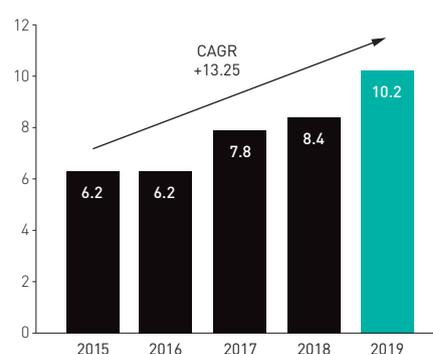
2019 Revenue grew 15.7% year on year resulting in a Compound Annual Growth Rate (CAGR) of approximately 10% over the last five years.

NPAT (\$M)



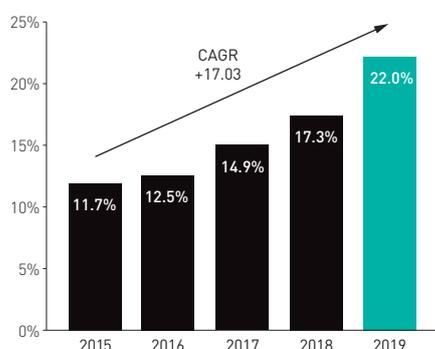
Similarly our Net Profit after Tax (NPAT) has grown consistently over the five year period with 2019 producing another strong result with NPAT of \$32.4 million, up 33% year on year and a five year CAGR of 19.6%.

Earnings Per Share (Cents)



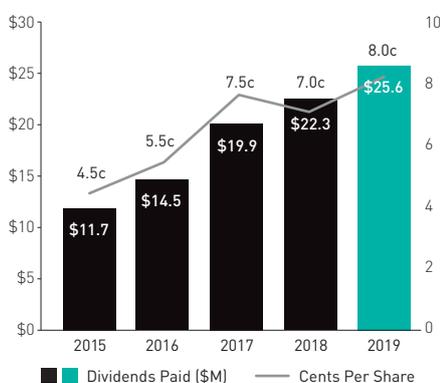
Earnings per Share (EPS) presents a similar growth story. 2019 EPS of 10.2 cents per share was up 21% year on year and represents a five year CAGR of 13.25%.

Return On Equity



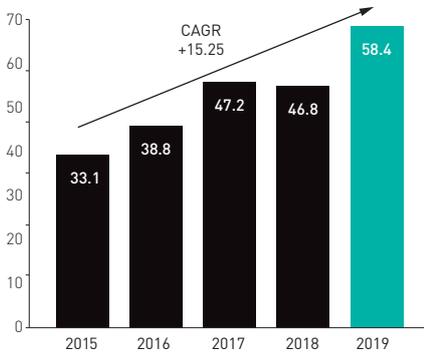
2019 Return on Equity (ROE) of 22%, and a 5 year CAGR of 17%.

Dividend Paid (\$M)



Growth in fully franked dividends over a five year period is consistent with growth in earnings.

Funds Under Advice (\$B)

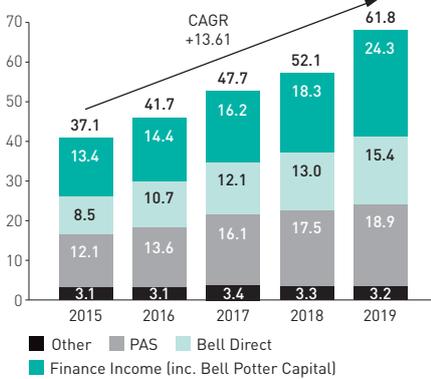


Funds under Advice (FUA) closed the year at \$58.4 billion up 25% on 2018. The increase reflects market movements over the year, and strong growth in internal Products and Services including Portfolio Administration, Superannuation, Cash and Margin Lending.

BFG Share Price (\$A) – 1 Year



Platform, Product & Service Fee Income (PP&S)(\$AM) 2015–2019



Our various Platforms, Products and Services continue to be a priority and a focus for our commitment to ongoing investment.

In 2019 revenues for the various platforms, products and services grew by 18.6% to \$61.8 million representing 24% of total Group revenues.

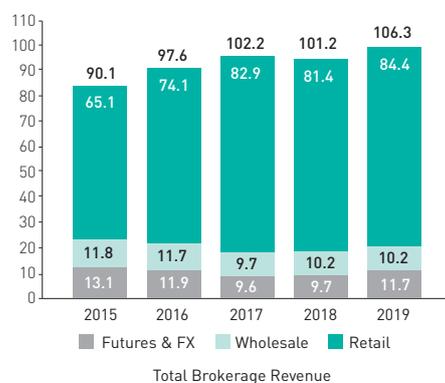
BFG Share Price (\$A) – 5 Years



BFG share price closed at \$1.19 on 31 December 2019, a 40% increase on the previous year, a five year high.

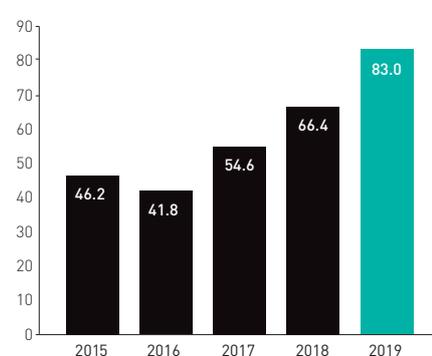
2. Bell Potter Securities Limited (BPS)

BPS Brokerage Revenue (\$M)



Brokerage from our Institutional and Retail desks plus our Futures, Foreign Exchange and Fixed Income business was \$106 million for the year, a 5% improvement on the previous year. A pleasing result given the relatively tough equity market conditions and the current extremely low interest rate environment.

BPS ECM Revenue (\$M)



Our Equity Capital Markets (ECM) team had a standout year.

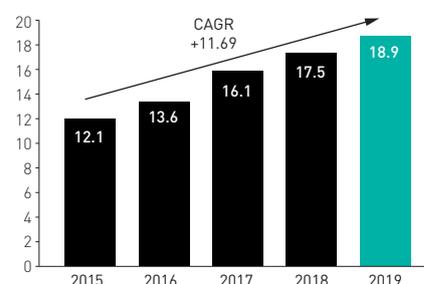
We completed 120 capital raisings on behalf of ASX listed companies raising \$2.5 billion in new equity capital over the year.

We believe our ECM team, supported by our substantial retail and institutional (domestic and international) distribution network, is the market leader in the Small and Mid-Cap segment of the Australian market.

In 2019 the team generated \$83 million gross corporate revenue, a 25% increase on the previous year.

An outstanding effort.

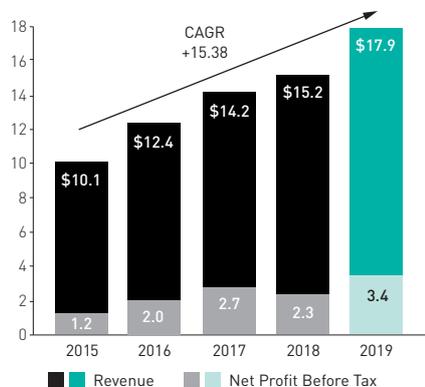
BPS Portfolio Administration Services & Super Solutions Revenue (\$M)



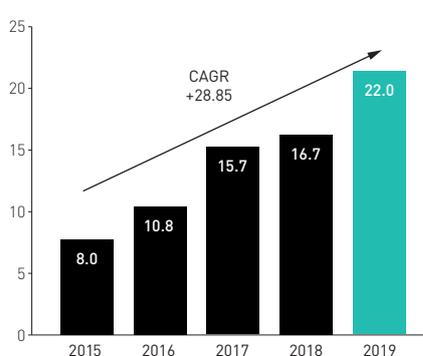
Portfolio Administration Services (PAS) and Superannuation products is an area in which we continue to invest. Funds under Advice on PAS and Superannuation now exceed \$4.0 billion (a 21% increase on 2018) and generate revenues approaching \$19 million.

3. Third Party Platform Pty Ltd (TPP)

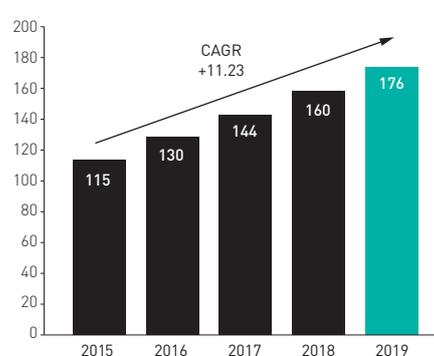
TPP Revenue (\$M)



TPP Sponsored Holdings (\$B)



TPP Client Accounts ('000)



TPP's revenue, sponsored holdings and client numbers have grown consistently over the last five years.

Gross revenue of \$17.9 million in 2019 was up 17.8% on the previous year.

\$3.4 million profit before tax was up 48% on the previous year.

TPP currently has three core businesses.

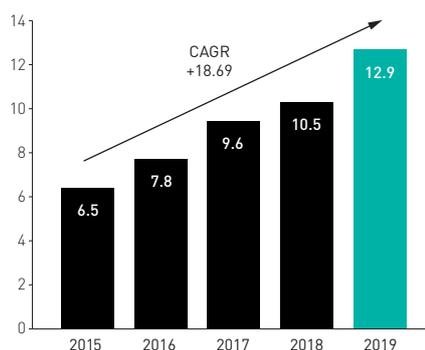
- Bell Direct – online broking services for retail clients.
- Desktop Broker – online broking services for Institutional and Wholesale (dealer groups and Independent Financial Advisers) clients.

- White Label – end to end online solutions for corporate clients (currently Macquarie Bank, HSBC, and Bell Potter).

We are committed to the ongoing investment in TPP's platforms and systems.

4. Bell Potter Capital Limited (BPC)

BPC Net Revenue (\$M)



Bell Potter Capital (BPC) net revenue increased 23.3% year on year to \$12.9 million.

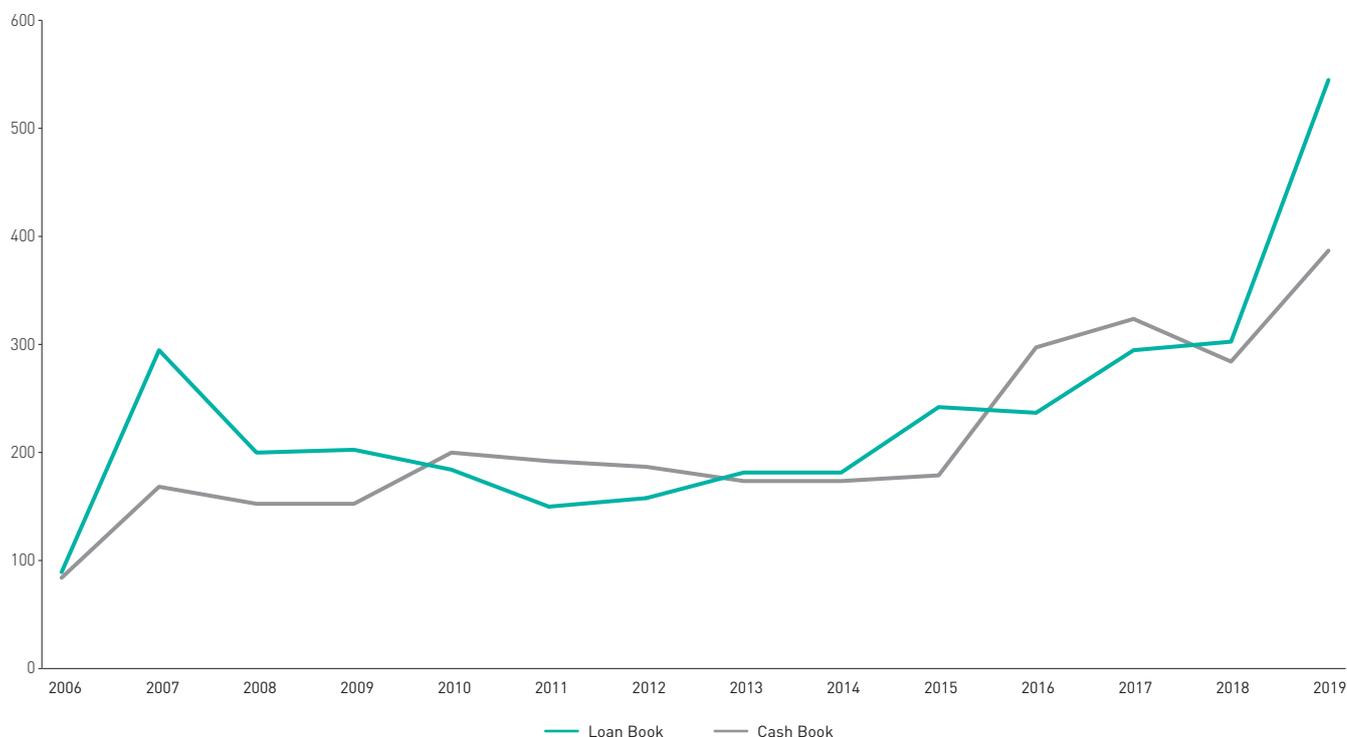
In August 2019, BPC completed the acquisition of two structured loan products (Equity Lever and Geared Equity Investments) and the associated sales and product development teams from Macquarie Bank.

The acquisition increased the size of BPC's loan book to almost \$550 million and significantly improves direct sales access to the Independent Financial Planners channel, in addition to providing new products for our stockbroking clients.

Acquisition costs of approximately \$1.5 million were fully expensed during the course of the year and we expect the acquisition to have a significant impact on BPC's revenues in 2020.

4. Bell Potter Capital Limited (BPC) (continued)

BPC Loan & Cash Book (\$M)



5. Technology, Platforms and Systems

We have a dedicated development team working on our platform to enable TPP to execute, clear and settle equity and derivative transactions for our online and full service businesses as well as providing these services to external third parties.

As part of this project TPP has applied to ASX to become a General Clearing Participant enabling it to clear Bell Group members as well as external third parties. We expect formal approval shortly.

We anticipate TPP will process and clear the first full service trades for Bell Potter Securities (BPS) in the second quarter of 2020.

This initiative presents us with both an opportunity to materially reduce our cost of producing a contract note and to grow via a new business stream.

We are aware of the compliance and risk management requirements associated with this strategy and are comfortable we have the appropriate procedures and oversight in place.

We are currently engaged in discussions with a major ASX Participant who we hope will become our first external client.

BPS will be TPP's initial cornerstone client and as such TPP will clear all BPS Australian Equities, Futures and Options business.

FUSION – CRM

FUSION is our proprietary productivity and efficiency tool designed to provide the Adviser immediate access to client data, markets, products and services in a tight compliance framework.

FUSION is a desktop application covering all aspects of the Adviser's day to day functions in one fully integrated convenient application covering:

- Compliance – SOA, ROA, Profile
- Research – BPS, Citi, Morningstar
- Markets – Local & International
- Term Deposits/Cash Management/ Margin Lending
- ECM
- CRM – Prospector
- Comprehensive Reporting
- Workflow
- Operations

We believe FUSION provides our Advisers with measurable efficiencies in relation to compliance and client management and gives us a real market edge.

Outlook

The environment for 2020 appears to be similar to last year.

Again there are many variables in place. Currently Coronavirus, the UK & Europe post Brexit, the US – China trade tensions, and the lead up to the US Presidential Election will be with us for almost the entire year. All this against the backdrop of record high stock prices and ultra-low global interest rates.

Last year's momentum market has moved on seamlessly to the early part of 2020.

In Australia we have record low interest rates, a recovering residential real estate market, strong cash balances and investors searching for yield. Our equity market has been an obvious beneficiary of this scenario and barring some as yet unseen negative event, the trend looks set to continue.

We have a business model that has successfully negotiated many economic cycles. We actively invest in our business, our people and our proprietary technologies in order to enhance and improve the products and services we provide our clients. We have been doing this for many years and will continue to do so.

We have had a strong start to the year. All our business divisions are performing well. We have a solid capital market pipeline and we are at the advanced stage of rolling out a number of significant business initiatives such as consolidating our back office operations, third party clearing, IQ and structured products.

Finally I would like to thank our staff and clients for their ongoing support and contribution to what was an extremely successful year for the Bell Financial Group in 2019.



Alastair Provan
Executive Chairman

DIRECTORS' REPORT

For the year ended 31 December 2019

The Directors of Bell Financial Group Limited (Bell Financial or the Company) present their report, together with the financial report, on the consolidated entity (Group) consisting of Bell Financial and its controlled entities for the financial year ended 31 December 2019.

Board of Directors

The names and details of the Directors of the Company holding office during the financial year and as at the date of this report are listed below. Directors were in office for the entire period, unless otherwise stated.

Alastair Provan

Mr Provan is the Executive Chairman of Bell Financial and he is responsible for the day-to-day management of all businesses within the Group. He was appointed as Executive Chairman on 15 August 2019. Mr Provan was the Acting Chairman and Managing Director from 24 January 2019 to 15 August 2019. Mr Provan joined Bell Commodities in 1983 and held a number of dealing and management roles prior to becoming Managing Director in 1989.

Craig Coleman BComm

Mr Coleman is an Independent Director. He is also a member of the Group Risk and Audit Committee. Mr Coleman was appointed to the Board in July 2007. Mr Coleman is Executive Chairman of private and public equities fund manager, Viburnum Funds Pty Ltd. Previously, he was Managing Director and a Non-Executive Director of Home Building Society Limited. Prior to joining Home Building Society, Mr Coleman held a number of senior executive positions and directorships with ANZ, including Managing Director – Banking Products, Managing Director – Wealth Management and Non-Executive Director of Etrade Australia Limited.

Other listed companies – past three years

Chairman, Pacific Star Network Ltd (November 2017–present)
Chairman, Universal Biosensors Inc (June 2016–present)
Chairman, Rubik Financial Limited (December 2006–May 2017)
Non-Executive Director, Pulse Health Limited (January 2010–May 2017)

Graham Cubbin BEcon (Hons), FAICD

Mr Cubbin is an Independent Director. He is also Chairman of the Group Risk and Audit Committee. Mr Cubbin was appointed to the Board in September 2007. Mr Cubbin was a senior executive with Consolidated Press Holdings Limited (CPH) from 1990 until September 2005, including Chief Financial Officer for 13 years. Prior to joining CPH, he held senior finance positions with a number of major companies including Capita Financial Group and Ford Motor Company. Mr Cubbin has over 20 years' experience as a Director and Audit Committee member of public companies in Australia and the US. He is a Non-Executive Director of Teys Australia Pty Ltd.

Other listed companies – past three years

Chairman, McPherson's Limited (September 2010–present)
Non-Executive Director, WPP AUNZ Limited (May 2008–present)
Non-Executive Director, White Energy Company Limited (February 2010–present)
Non-Executive Director, Challenger Limited (January 2004–October 2018)

Brian Wilson AO
MComm (Hons),
Hon DUniv

Mr Wilson is an Independent Director. He is also a member of the Group Risk and Audit Committee. Mr Wilson was appointed to the Board in October 2009. He is a Senior Advisor to The Carlyle Group and a member of the Payments System Board of the Reserve Bank of Australia. Mr Wilson is the former Chairman of the Foreign Investment Review Board and a former Chancellor of University of Technology Sydney. He was a member of the Commonwealth Government Review of Australia's Superannuation System and a member of the ATO Superannuation Reform Steering Committee. Mr Wilson retired in 2009 as a Managing Director of the global investment bank Lazard, after co-founding the firm in Australia in 2004 and prior to that was a Vice-Chairman of Citigroup Australia and its predecessor companies.

Colin Bell
BEcon (Hons)

Mr Bell was the Executive Chairman of Bell Financial until 24 January 2019 and thereafter he continued on the Board as an Executive Director. On 15 August 2019, Mr Bell retired from the Board of Bell Financial however he remains involved with the Group on a day-to-day basis. Mr Bell founded Bell Commodities in 1970 after working with the International Bank for Reconstruction and Development in Washington DC, USA.

DIRECTORS' REPORT continued

For the year ended 31 December 2019

Principal activities

Bell Financial is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients. The Group has over 680 employees, operates across 15 offices in Australia and has offices in New York, London, Hong Kong and Kuala Lumpur.

Review and results of operations

Information on the operations and financial position of the Group is set out in our Operating and Financial Review on pages 2 to 7.

Dividends

On 20 February 2020, the Directors resolved to pay a fully franked final dividend of 4.5 cents per share.

Dividends paid to shareholders during the year ended 31 December 2019 were as follows:

Dividend	Per share	Total \$'000	Fully Franked	Date of payment
Final 2018 ordinary	4.25 cents	13,523	Yes	20 March 2019
Interim 2019 ordinary	3.5 cents	11,137	Yes	29 August 2019

Significant changes in the state of affairs

There were no significant changes in Bell Financial's state of affairs or the nature of its principal activities during the financial year ended 31 December 2019.

Business strategies, prospects and likely developments

The Operating and Financial Review sets out key information on Bell Financial's operations and financial position, and provides an overview of its business strategies and prospects for future financial years. Details likely to result in unreasonable prejudice to the Group (e.g. information that is commercially sensitive, confidential or which could give a third party a commercial advantage) have not been included.

Events after the end of the financial year

There has not arisen in the interval between the end of the financial year and the date of this report, any matter or circumstance that has significantly affected, or may significantly affect, in the opinion of the Directors of Bell Financial:

- (a) the Group's operations in future financial years, or
- (b) the results of those operations in future financial years, or
- (c) the Group's state of affairs in future financial years.

Directors' meetings

The number of Board and Committee meetings held during the year that each Director was eligible to attend, and the number of meetings attended by each Director were:

Director	Board		Group Risk and Audit Committee	
	Eligible to attend	Attended	Eligible to attend	Attended
Alastair Provan	6	6	-	-
Craig Coleman	6	6	5	5
Graham Cubbin	6	6	5	5
Brian Wilson AO ¹	6	6	4	4
Colin Bell ²	4	2	-	-

1. Appointed to the Group Risk and Audit Committee on 20 February 2019.

2. Ceased on 15 August 2019.

Directors' shareholdings in Bell Financial Group

As at the date of this report, the relevant interests of each Director in BFG ordinary shares, as notified to the ASX in accordance with the Corporations Act, are set out below. No Directors held options over BFG shares during the year ended 31 December 2019.

Director	Fully paid ordinary shares	Deemed relevant interest	Total
Alastair Provan ¹	4,699,070	146,230,350	150,929,420
Craig Coleman	2,176,740	-	2,176,740
Graham Cubbin	216,000	-	216,000
Brian Wilson AO	1,200,000	-	1,200,000

1. Bell Group Holdings Pty Limited (BGH) holds 143,998,350 BFG ordinary shares. BGH's wholly-owned subsidiary, Bell Securities Pty Limited (BSPL) holds 2,232,000 BFG ordinary shares. Alastair Provan holds more than 20% of BGH and therefore under the Corporations Act is deemed to have a relevant interest in the 146,230,350 BFG ordinary shares held by BGH and BSPL.

Company Secretary

Cindy-Jane Lee, BEc, LLB, GAICD was appointed as Company Secretary on 10 January 2014 and is also the Group's General Counsel. Before joining Bell Financial, Ms Lee held the position of Regional Legal Counsel, South Asia with Mercer. Ms Lee has over 20 years' experience in corporate and financial services law working in law firms and multinational companies in Australia, London and Singapore. Ms Lee holds a Bachelor of Economics and a Bachelor of Laws from Monash University.

Corporate Governance

Bell Financial recognises the importance of good corporate governance. As required under the ASX listing rules, Bell Financial has a Corporate Governance Statement which has been lodged with the ASX, disclosing the extent to which it has followed the recommendations set by the ASX Corporate Governance Council during the reporting period. A copy of our Corporate Governance Statement is located at the Corporate Governance section of our website: www.bellfg.com.au/corporategovernance. Copies of the Board Charter, Code of Conduct, Group Risk and Audit Committee Charter, Diversity Policy, Disclosure and Communication Policy, Description of Risk Management Policy and Framework, Trading Policy and Whistleblower Policy are also located here.

Directors' and officers' indemnity and insurance

Bell Financial has agreed to indemnify the Directors against all liabilities to another person (other than Bell Financial or related entity) that may arise from their position as officers of Bell Financial or its controlled entities, except where the liability arises out of conduct including a lack of good faith. Except for the above, neither Bell Financial nor any of its controlled entities has indemnified any person who is or has been an officer or auditor of Bell Financial or its controlled entities. Since the end of the previous financial year Bell Financial has paid a premium for an insurance policy for the benefit of the Directors, officers, company secretaries and senior executives. The insurance policy prohibits disclosure of the premium payable under the policy and the nature of the liability covered.

Environmental regulation

The operations of the Group are not subject to any particular and significant environmental regulation under a law of the Commonwealth or of a State or Territory.

Non-audit services

During the year, Bell Financial's auditor, KPMG, performed certain other services in addition to its statutory auditor duties. Details of the amounts paid to KPMG for audit and non-audit services during the year are set out in note 38 of the Financial Statements.

The Directors are satisfied, based on advice provided by the Group Risk and Audit Committee, that the provision of these non-audit services during the year by the auditor is compatible with, and does not compromise, the general standard of independence for auditors imposed by the *Corporations Act 2001*, for the following reasons:

- services provided during the year are not considered to be materially in conflict with the role of the auditor; and
- the Directors are unaware of any matter relating to the provision of non-audit services which would impair the impartial and objective judgement of the auditor.

A copy of the Lead Auditor's Independence Declaration is set out on page 17.

DIRECTORS' REPORT continued

For the year ended 31 December 2019

Remuneration Report (audited)

This Remuneration Report describes Bell Financial's 'Key Management Personnel' (KMP) remuneration arrangements as required by the Corporations Act.

1. KMP

Bell Financial's KMP during the reporting period were:

Directors

Alastair Provan ¹	Executive Chairman
Craig Coleman	Non-Executive Director
Graham Cubbin	Non-Executive Director
Brian Wilson AO	Non-Executive Director
Colin Bell ²	Executive Director

Senior Executives

Lewis Bell	Head of Compliance
Andrew Bell	Executive Director – Bell Potter Securities Ltd
Dean Davenport	Chief Financial Officer
Rowan Fell	Executive Director – Bell Potter Capital Ltd

1. Mr Provan commenced as Executive Chairman effective 15 August 2019, was Acting Chairman and Managing Director from 24 January 2019 to 15 August 2019 and prior to that was the Managing Director.

2. Ceased on 15 August 2019.

In this report, 'Executive KMP' refers to the above persons excluding Non-Executive Directors.

2. Overview of remuneration policy and framework

Bell Financial remunerates Executive KMP and other executives, management and advisers by one or more of fixed salary, commission entitlements and other short-term and long-term incentives. Non-Executive Directors receive a fixed fee and the superannuation guarantee rate only for their role on the Board. Where remuneration is linked to performance, net profit/(loss) after tax and Earnings per Share are key performance measures, in addition to individual objectives. In considering the Group's performance and benefits for shareholder wealth, the Board has regard to the following financial indicators in respect of the current financial year and previous financial years.

	2015	2016	2017	2018 ¹	2019
Net profit/(loss) after tax \$'000	\$16,399	\$16,905	\$21,443	\$24,737	\$32,443
Share price at year end \$	\$0.575	\$0.725	\$0.75	\$0.85	\$1.19
Earnings per Share (cents)	6.2	6.2	7.8	8.4	10.2
Dividends paid \$'000	\$8,948	\$12,502	\$15,196	\$23,312	\$24,660

1. 2018 comparative amounts have been restated. Refer to note 1(a) for further information.

The Company has established two equity-based plans to assist in the attraction, retention and motivation of Executive KMP, management and employees of the Company, the Long-Term Incentive Plan (LTIP) and the Employee Share Acquisition (Tax Exempt) Plan. Each plan contains customary and standard terms for dealing with the administration of an employee share plan, and the termination and suspension of the plan. Participants in the plans must not enter into a transaction or arrangement or otherwise deal in financial products which operate to limit the economic risk of the unvested Bell Financial securities issued under the plans.

3. Fixed compensation

Fixed compensation consists of base compensation as well as employer contributions to superannuation funds. Compensation levels are reviewed annually through a process that considers individual performance and that of the overall Group.

4. Commission

Commission entitlements are determined by the Board from time to time and aim to align the remuneration of Executive KMP and advisers with the Company's performance. Certain executives and advisers are paid a commission based on revenue generated by the individual during the year. This creates a strong incentive for key executives and advisers to maximise the Company's revenue and performance.

5. Performance linked compensation

Performance linked compensation includes both short-term and long-term incentives and is designed to reward Executive KMP for meeting or exceeding their financial and individual objectives. The short-term incentive is an 'at risk' bonus provided in the form of cash, while the long-term incentive is provided as options or performance rights over ordinary shares of the Company.

6. Short-term incentive bonus

The Company may pay Executive KMP and other executives a short-term incentive (STI) annually. The Board is responsible for determining who is eligible to participate in STI arrangements, as well as the structure of those arrangements.

There are two types of STI arrangements, being:

- the STI payable to executives who are not remunerated by reference to commission, which is a discretionary annual cash bonus determined based on the Company's financial performance during the year, key performance indicators, industry competitive measures and individual performance over the period; and
- the STI payable to the Executive Chairman and the Managing Director, which is a discretionary annual cash bonus, up to three times annual salary, determined based on the Company's financial performance during the year, key performance indicators and individual performance over the period.

These STI arrangements aim to ensure that executive remuneration is aligned with the Company's financial performance and growth.

7. Long-term incentive plan (LTIP)

The LTIP is part of the Company's remuneration strategy and is designed to align the interests of the Company's Executive KMP, other executives and advisers with the interests of shareholders to assist the Company in the attraction, motivation and retention of Executive KMP, other executives and advisers. In particular, the LTIP is designed to provide relevant Executive KMP, other executives and advisers with an incentive for future performance, with conditions for the vesting and exercise of the options or performance rights under the LTIP, therefore encouraging them to remain with the Company and contribute to its future performance.

Eligible persons participating may be granted options or performance rights on the terms and conditions in the LTIP rules and as determined by the Board from time to time. An option or performance right is a right, subject to the satisfaction of the applicable vesting conditions and exercise conditions, to subscribe for a share in the Company.

If persons become entitled to participate in the LTIP and their participation requires approval under Chapter 10 of the ASX listing rules, they will not participate in the LTIP until that shareholder approval is received.

No options or performance rights were granted under the LTIP in 2019.

8. Service agreements

8.1 Executive Chairman

Bell Financial entered into service agreements with its Executive Chairman, Alastair Provan, and its former Executive Chairman, Colin Bell, effective from listing in December 2007. These agreements set out the terms of each appointment, including responsibilities, duties, rights and remuneration.

A summary of the remuneration packages including benefits under the short-term and long-term incentive plans for each of Mr Bell and Mr Provan is set out in the KMP remuneration table in Section 8.4 below.

Bell Financial may terminate either service agreement on 12 months' notice, or immediately for cause. If either agreement is terminated on 12 months' notice, Bell Financial has agreed to vest early any unvested options under the LTIP and to allow their early exercise. Mr Bell and Mr Provan may terminate their respective service agreements on six months' notice. Mr Bell and Mr Provan have entered into non-competition covenants with Bell Financial which operate for six months from termination of their respective service agreements.

8.2 Senior Executives

All key executives are permanent employees of Bell Financial. Each executive has an employment contract with no fixed end date. Any executive may resign from their position by giving four weeks' written notice. The Company may terminate an employment contract by providing written notice and making payment in lieu of notice in accordance with the Company's termination policies. The Company may terminate an employment contract at any time for serious misconduct.

DIRECTORS' REPORT continued

For the year ended 31 December 2019

Remuneration Report (audited) (continued)

8. Service agreements (continued)

8.3 Non-Executive Directors

On appointment to the Board, each Non-Executive Director was provided with a letter of appointment setting out the terms of their appointment, including responsibilities, duties, rights and remuneration, relevant to the office of director. Non-Executive Directors do not receive bonuses, incentive payments or equity-based pay. They receive a fixed annual fee inclusive of compulsory superannuation contributions. Their remuneration for the reporting period was:

Name	Directors' fees \$	Superannuation \$	Total \$
Craig Coleman	91,324	8,676	100,000
Brian Wilson AO	91,324	8,676	100,000
Graham Cubbin	91,324	8,676	100,000

8.4 KMP remuneration

Details of the remuneration of each KMP are tabled below.

Directors		Short-term			Total \$	
		Salary & fees \$	STI cash bonus \$	Non-monetary benefits \$		
Executive Directors						
Alastair Provan, Executive Chairman	2019	523,508	350,000	-	873,508	
	2018	523,985	250,000	-	773,985	
Colin Bell, Executive Director	2019	599,233	-	-	599,233	
	2018	599,710	250,000	-	849,710	
Non-Executive Directors						
Craig Coleman	2019	91,324	-	-	91,324	
	2018	91,324	-	-	91,324	
Graham Cubbin	2019	91,324	-	-	91,324	
	2018	91,324	-	-	91,324	
Brian Wilson AO	2019	91,324	-	-	91,324	
	2018	91,324	-	-	91,324	
Brenda Shanahan	2019	-	-	-	-	
	2018	83,714	-	-	83,714	
Total compensation: Directors (consolidated)		2019	1,396,713	350,000	-	1,746,713
		2018	1,481,381	500,000	-	1,981,381
Senior Executives						
Lewis Bell, Head of Compliance	2019	368,735	-	-	368,735	
	2018	369,212	-	-	369,212	
Andrew Bell, Executive Director of Bell Potter Securities	2019	505,563	-	-	505,563	
	2018	498,531	-	-	498,531	
Dean Davenport, Chief Financial Officer	2019	277,439	200,000	-	477,439	
	2018	300,999	200,000	-	500,999	
Rowan Fell, Director – Investment Services	2019	270,731	550,000	-	820,731	
	2018	272,001	300,000	-	572,001	
Total compensation: Executives (consolidated)		2019	1,422,468	750,000	-	2,172,468
		2018	1,440,743	500,000	-	1,940,743

See footnotes on page 12.

Post-employment

Superannuation benefits \$	Other long term \$	Termination benefits \$	Share-based payments \$	Total \$	Proportion of remuneration performance related %	Value of options as proportion of remuneration %
20,767	-	-	-	894,275	39%	0%
20,290	-	-	-	794,275	31%	0%
20,767	-	-	-	620,000	0%	0%
20,290	-	-	-	870,000	29%	0%
8,676	-	-	-	100,000	0%	0%
8,676	-	-	-	100,000	0%	0%
8,676	-	-	-	100,000	0%	0%
8,676	-	-	-	100,000	0%	0%
8,676	-	-	-	100,000	0%	0%
8,676	-	-	-	100,000	0%	0%
-	-	-	-	-	0%	0%
7,953	-	-	-	91,667	0%	0%
67,562	-	-	-	1,814,275	19%	0%
74,561	-	-	-	2,055,942	24%	0%
20,767	-	-	-	389,502	0%	0%
20,290	-	-	-	389,502	0%	0%
33,555	-	-	-	539,118	100%	0%
11,976	-	-	-	510,507	100%	0%
25,447	47,114	-	48,000	598,000	41%	0%
22,078	26,923	-	-	550,000	36%	0%
25,000	34,269	-	-	880,000	63%	0%
25,000	32,999	-	-	630,000	48%	0%
104,769	81,383	-	48,000	2,406,620	56%	0%
79,344	59,922	-	-	2,080,009	49%	0%

DIRECTORS' REPORT continued

For the year ended 31 December 2019

Remuneration Report (audited) (continued)

8. Service agreements (continued)

8.5 Options and equity instruments

No options over the Company's shares or other equity instruments are held by KMP.

9. Loans to KMP and their related parties

All loans to KMP and their related parties are margin loans provided in the ordinary course of business on standard terms and conditions that are no more favourable than those provided to other employees or clients, including the interest rate and security required. Details on the aggregate loans provided to KMP and their related parties are as follows.

	31 Dec 19 \$
Opening balance	3,039,829
Closing balance ¹	2,835,739
Interest charged	120,672

1. The aggregate loan amount at the end of the reporting period includes loans to 5 KMP.

Details of KMP (including their related parties) with an aggregate of loans above \$100,000 during the reporting period are as follows:

	Balance 1 Jan 19 \$	Balance 31 Dec 19 \$	Interest paid and payable in period \$	Highest balance in period ¹ \$
Craig Coleman	952,734	791,104	32,712	1,148,966
Lewis Bell ²	475,515	-	11,983	806,087
Andrew Bell ²	300,000	300,000	13,586	634,765
Rowan Fell	837,786	1,055,965	37,860	1,226,446
Dean Davenport	100,479	126,449	4,703	191,662
Colin Bell ²	373,315	562,221	19,828	661,645

1. Represents the highest loan balance during the reporting period for the individual KMP. All other items in the table relate to KMP and their related parties.

2. In addition to the loans detailed above, Colin Bell, Lewis Bell, Andrew Bell and Alastair Provan have joint control over one entity with a margin loan.

The balance at 1 January 2019 was \$6,661,712, the balance at 31 December 2019 was Nil and the highest balance in the reporting period was \$6,692,547.75. The interest paid and payable in the reporting period was \$55,818.

Lead auditor's independence declaration

The lead auditor's independence declaration is set out on page 17 and forms part of the Directors' Report for the financial year ended 31 December 2019.

Rounding of amounts

Bell Financial is an entity to which *ASIC Corporations (Rounding in Financial/Directors' Reports) Instrument 2016/191* applies. Amounts in this report have been rounded off in accordance with that instrument to the nearest thousand dollars, or in certain cases, to the nearest dollar.

This report is made on 20 February 2020 in accordance with a resolution of the directors.



Alastair Provan
Executive Chairman

20 February 2020

LEAD AUDITOR'S INDEPENDENCE DECLARATION

For the year ended 31 December 2019



Lead Auditor's Independence Declaration under Section 307C of the Corporations Act 2001

To the Directors of Bell Financial Group Limited

I declare that, to the best of my knowledge and belief, in relation to the audit of Bell Financial Group Limited for the financial year ended 31 December 2019 there have been:

- i. no contraventions of the auditor independence requirements as set out in the *Corporations Act 2001* in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit.


KPMG



Chris Wooden

Partner

Melbourne

20 February 2020

STATEMENT OF PROFIT OR LOSS

For the year ended 31 December 2019

	Note	Consolidated	
		2019 \$'000	2018 \$'000
Rendering of services	6, 7	227,462	202,223
Finance income	10	24,318	18,250
Investment gains/(losses)	8	2,030	(927)
Other income	9	660	470
Total revenue		254,470	220,016
Employee expenses	11	(152,153)	(134,677)
Depreciation and amortisation expenses	16,17,31	(10,370)	(1,471)
Occupancy expenses		(2,770)	(11,920)
Systems, communication and ASX expenses		(21,754)	(19,075)
Professional expenses		(2,137)	(2,301)
Finance expenses	10	(7,740)	(5,007)
Other expenses		(11,046)	(9,898)
Total expenses		(207,970)	(184,349)
Profit/(loss) before income tax		46,500	35,667
Income tax expense	12	(14,057)	(10,930)
Profit/(loss) for the year		32,443	24,737
Attributable to:			
Equity holders of the Company		32,443	24,359
Non-controlling interests		-	378
Profit/(loss) for the year		32,443	24,737
Earnings per share:		Cents	Cents
Basic earnings per share	28	10.2	8.4
Diluted earnings per share	28	10.2	8.4

The notes on pages 23 to 60 are an integral part of these Consolidated Financial Statements.

STATEMENT OF COMPREHENSIVE INCOME

For the year ended 31 December 2019

	Consolidated	
	2019	2018
	\$'000	\$'000
Profit for the year	32,443	24,737
Other comprehensive income/(loss)		
Items that may be classified to profit or loss		
Change in fair value of cash flow hedge	(305)	(51)
Foreign operations – foreign currency translation differences	103	328
Other comprehensive income/(loss) for the year, net of tax	(202)	277
Total comprehensive income for the year	32,241	25,014
Attributable to:		
Equity holders of the Company	32,241	24,636
Non-controlling interests	-	378
Total comprehensive income for the year	32,241	25,014

Other movements in equity arising from transactions with owners are set out in note 26.

The notes on pages 23 to 60 are an integral part of these Consolidated Financial Statements.

STATEMENT OF FINANCIAL POSITION

As at 31 December 2019

	Note	Consolidated	
		2019 \$'000	2018 \$'000
Assets			
Cash and cash equivalents	13	195,137	193,622
Trade and other receivables	14	167,958	120,659
Prepayments		930	960
Financial assets	15	13,559	1,045
Derivative assets	30	103	-
Loans and advances	19	543,489	296,217
Right of use assets	31	22,801	-
Deferred tax assets	18	4,420	7,624
Property, plant and equipment	16	1,104	703
Goodwill	17	130,413	130,413
Intangible assets	17	12,497	10,654
Total assets		1,092,411	761,897
Liabilities			
Trade and other payables	20	245,611	213,190
Deposits and borrowings	21	559,430	312,441
Current tax liabilities	22	2,152	162
Lease liabilities	31	30,568	-
Derivative liabilities	30	380	132
Employee benefits	24	42,966	32,643
Provisions	23	-	-
Total liabilities		881,107	558,568
Net assets		211,304	203,329
Equity			
Contributed equity	26	204,237	204,237
Other equity	26	(28,858)	(28,858)
Reserves	26	691	499
Retained earnings	26	35,234	27,451
Total equity attributable to equity holders of the Company		211,304	203,329

The notes on pages 23 to 60 are an integral part of these Consolidated Financial Statements.

STATEMENT OF CHANGES IN EQUITY

	Share Capital \$'000	Other Equity \$'000	Treasury Shares Reserve \$'000	Share Based Payments Reserve \$'000	Cash Flow Hedge Reserve \$'000	Foreign Currency Reserve \$'000	Non- Controlling Interests \$'000	Retained Earnings \$'000	Total Equity \$'000
Balance at 1 January 2018	167,886	1,806	(1,396)	1,008	(24)	340	5,826	26,404	201,850
Total comprehensive income									
Profit/(loss) for the year	-	-	-	-	-	-	-	24,737	24,737
Other comprehensive income									
Change in fair value of cash flow hedges	-	-	-	-	(51)	-	-	-	(51)
Translation of foreign currency reserve	-	-	-	-	-	328	-	-	328
Total other comprehensive income	-	-	-	-	(51)	328	-	-	277
Total comprehensive income for the year	-	-	-	-	(51)	328	-	24,737	25,014
Transactions with owners, directly in equity									
Increase in Share Capital	36,351	-	-	-	-	-	-	-	36,351
Decrease in Non-controlling interests	-	-	-	-	-	-	(6,204)	-	(6,204)
Transfer of retained earnings	-	-	-	-	-	-	378	(378)	-
Purchase of treasury shares	-	-	(323)	-	-	-	-	-	(323)
Share based payments	-	-	-	617	-	-	-	-	617
Employee share awards exercised	-	-	407	(407)	-	-	-	-	-
Decrease in other equity	-	(30,664)	-	-	-	-	-	-	(30,664)
Dividends	-	-	-	-	-	-	-	(23,312)	(23,312)
Balance at 31 December 2018	204,237	(28,858)	(1,312)	1,218	(75)	668	-	27,451	203,329
Balance at 1 January 2019	204,237	(28,858)	(1,312)	1,218	(75)	668	-	27,451	203,329
Total comprehensive income									
Profit/(loss) for the year	-	-	-	-	-	-	-	32,443	32,443
Other comprehensive income									
Change in fair value of cash flow hedges	-	-	-	-	(305)	-	-	-	(305)
Translation of foreign currency reserve	-	-	-	-	-	103	-	-	103
Total other comprehensive income	-	-	-	-	(305)	103	-	-	(202)
Total comprehensive income for the year	-	-	-	-	(305)	103	-	32,443	32,241
Transactions with owners, directly in equity									
Transfer of retained earnings	-	-	-	-	-	-	-	-	-
Purchase of treasury shares	-	-	-	-	-	-	-	-	-
Share based payments	-	-	-	46	-	-	-	-	46
Employee share awards exercised	-	-	1,603	(1,255)	-	-	-	-	348
Decrease in other equity	-	-	-	-	-	-	-	-	-
Dividends	-	-	-	-	-	-	-	(24,660)	(24,660)
Balance at 31 December 2019	204,237	(28,858)	291	9	(380)	771	-	35,234	211,304

The notes on pages 23 to 60 are an integral part of these Consolidated Financial Statements.

STATEMENT OF CASH FLOWS

For the year ended 31 December 2019

	Note	Consolidated	
		2019 \$'000	2018 \$'000
Cash flows from/(used in) operating activities			
Cash receipts from customers and clients		241,953	215,607
Cash paid to suppliers and employees		(211,249)	(193,513)
Net cash from client related receivables and payables		8,583	9,387
Cash generated from operations ¹		39,287	31,481
Dividends received		5	15
Interest received		24,361	18,247
Interest paid		(7,740)	(5,007)
Income taxes paid		(8,895)	(11,549)
Net cash from operating activities	25	47,018	33,187
Cash flows from/(used in) investing activities			
Net proceeds from sale of investments		238	2,093
Acquisition of property, plant and equipment		(778)	(255)
Proceeds of property, plant and equipment		-	-
Acquisition of other investments		(9,213)	(259)
Net cash from/(used in) investing activities		(9,753)	1,579
Cash flows from/(used in) financing activities			
Dividends paid		(24,660)	(23,312)
On market share purchases		-	(323)
Acquisition of Third Party Platform Pty Ltd		-	(36,868)
Proceeds from issue of share capital		-	36,351
Payment of lease liabilities		(9,313)	-
Bell Potter Capital (Margin Lending)			
Deposits (used in)/from client cash balances		105,989	(40,939)
Drawdown of margin loans		19,401	(10,029)
Acquisition of margin loans		(268,167)	-
Drawdown of borrowings		141,000	36,000
Net cash used in financing activities		(35,750)	(39,120)
Net increase/(decrease) in cash and cash equivalents		1,515	(4,354)
Cash and cash equivalents at 1 January		193,622	197,976
Cash and cash equivalents at 31 December	13, 25	195,137	193,622

The notes on pages 23 to 60 are an integral part of these Consolidated Financial Statements.

1. 'Cash generated from operations' includes Group cash reserves and client balances. Refer to note 13 for further information on cash and cash equivalents.

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 December 2019

Bell Financial Group Ltd ("Bell Financial" or the "Company") is domiciled in Australia. The address of the Company's registered office is Level 29, 101 Collins Street, Melbourne, VIC. The Consolidated Financial Statements of the Company comprise the Company, and its controlled entities (the "Group" or "Consolidated Entity"). The Group is a for-profit entity. Bell Financial Group Ltd is an Australian-based provider of broking, investment and financial advisory services.

1. Significant accounting policies

Set out below is a summary of significant accounting policies adopted by the Company and its subsidiaries in the preparation of the Consolidated Financial Statements.

(a) Basis of preparation

Statement of compliance

The financial report is a general purpose financial report prepared in accordance with Australian Accounting Standards (AASBs) (including Australian Accounting Interpretations) adopted by the Australian Accounting Standards Board (AASB) and the *Corporations Act 2001*. The consolidated financial report of the Group and the financial report of the Company comply with International Financial Reporting Standards (IFRS) and interpretations adopted by the International Accounting Standards Board (IASB).

The Financial Statements were approved by the Board of Directors on 20 February 2020.

The accounting policies set out below, except as noted, have been applied consistently to all periods presented in these Consolidated Financial Statements, and have been consistently applied by all entities within the consolidated entity.

Basis of measurement

These Consolidated Financial Statements have been prepared under the historical cost convention, except for financial assets and liabilities (including derivative instruments and loans) at fair value through the profit or loss.

Functional and presentation currency

These Consolidated Financial Statements are presented in Australian dollars, which is the Company's functional currency and the functional currency of the majority of the Group. The Company is of a kind referred to in *ASIC Corporations (Rounding in Financial/ Directors' Reports) Instruments 2016/191* and in accordance with that Instrument, all financial information presented in Australian dollars has been rounded to the nearest thousand dollars unless otherwise stated.

Removal of parent entity financial statements

The Group has applied amendments to Section 295(2)(b) of the *Corporations Act 2001* that remove the requirement for the Group to lodge parent entity financial statements. Parent entity financial statements have been replaced by the specific parent entity disclosures in note 32.

Comparative amounts

2018 comparative numbers have been restated to reflect the issue of certain employee performance rights in 2016. As a result the following accounts have been restated: 2018 Employee Expenses have increased by \$333,000 (from \$134,344,000 to \$134,677,000), Retained Earnings decreased by \$622,000 (from \$28,405,000 to \$27,451,000), Share Based Payments Reserves increased by \$955,000 (from \$264,000 to \$1,218,000) and Basic and diluted earnings per share decreased from 8.5 cents to 8.4 cents.

(b) Principles of consolidation

Business combinations

The Group applies AASB 3 *Business Combinations (2008)* and amended AASB 127 *Consolidated and Separate Financial Statements (2008)* for business combinations.

Subsidiaries

Subsidiaries are all entities controlled by the Group. The Group controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. The financial statements of subsidiaries are included in the Consolidated Financial Statements

from the date that control commenced until the date that control ceases. All controlled entities have a 31 December balance date.

Intra-group balances, and any unrealised income and expenses arising from intra-group transactions, are eliminated in preparing the Consolidated Financial Statements.

Non-controlling interest (NCI)

NCI are measured at their proportionate share of the acquiree's identifiable net assets at the date of acquisition. Changes in the Group's interest in a subsidiary that do not result in a loss of control are accounted for as equity transactions.

(c) Revenue recognition

AASB 15 Revenue from Contracts with Customers

AASB 15 requires identification of discrete performance obligations within a transaction and an associated transaction price allocation to these obligations. Revenue is recognised upon satisfaction of these performance obligations, which occur when control of the goods or services are transferred to the customer.

Under AASB 15, revenue is recognised when a customer obtains control of the goods or services. Determining the timing of the transfer of control – at a point in time or over time – requires judgement. AASB 15 specifically excludes financial instruments recognised under AASB 9 *Financial Instruments*. Revenue streams for Bell Financial are limited to fee-based revenue items such as brokerage, fee income, commissions and portfolio administration fees.

Revenue under AASB 15 is recognised when the Group transfers control over a service to a customer. The Group measures revenue based on the consideration specified in a contract with a customer. The following specific criteria must also be met before revenue can be recognised.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

1. Significant accounting policies (continued)

(c) Revenue recognition (continued)

Rendering of services

Revenue arising from brokerage, fee income and corporate finance transactions are recognised by the Group when performance obligations under the contract with a customer are satisfied.

Brokerage is recognised when a trade is executed and payment is received upon settlement, which is normally 2 days after the trade.

Portfolio administration fees are recognised over time as the service is provided and are collected on a quarterly basis.

Corporate fees are recognised at a point in time when the Group satisfies its performance obligation, which is usually upon the successful completion of the transaction. Payment is normally received within 7 days of the completion of the transaction.

Other revenue streams

Other revenue is recognised to the extent that it is probable that performance obligations are satisfied and the revenue can be reliably measured.

Interest income

Interest income is recognised as it accrues using the effective interest rate method, in accordance with AASB 9.

Dividend income

Dividend income is recognised when the right to receive the payment is established, in accordance with AASB 9.

(d) Leases

AASB 16 Leases

The Group initially applied AASB 16 using the modified retrospective approach, from 1 January 2019. Accordingly the comparative information is presented, as previously reported, under IAS 17 and related interpretations. The details of the changes in accounting policies are disclosed below, additionally, the disclosure requirements in AASB 16 have not generally been applied to comparative information.

AASB 16 *Leases* introduces a single, on-balance sheet accounting model for lessees. A lessee recognises a right-of-use asset representing its right to use the underlying asset and a lease liability representing its obligation to make lease payments. There are optional exemptions for short-term leases and leases of low value items. Lessor accounting remains similar to the current standard – i.e. lessors continue to classify leases as finance or operating leases. AASB 16 *Leases* replaces existing leases guidance including AASB 117 *Leases*, IFRIC 4 *Determining whether an Arrangement contains a Lease*.

Impact on transition

The Group has a number of property leases. At transitional date 1 January 2019, a right of use asset of \$31m was recorded as an asset, with a corresponding lease liability of \$39.7m. There was a reduction in trade & other payables of \$8.6m.

The Group recognises a right-of-use asset and a lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, and subsequently at cost less any accumulated depreciation and impairment losses.

The lease liability is initially measured at the present value of the lease payments that are not paid at initial application date, discounted using the incremental borrowing rate determined by the Group. The lease liability is subsequently increased by the interest cost on the lease liability and decreased by the lease payment made.

When measuring lease liabilities for leases that were classified as operating lease, the Group discounted lease payments using its incremental borrowing rate at 1 January 2019. The weighted-average rate applied is 4.1%.

Impacts for the period

As a result of initially applying AASB 16 in relation to the leases that were previously classified as operating leases, the Group recognised \$22.8m of right-of-use assets (including investment property) and \$30.6m of lease liabilities as at 31 December 2019.

Also in relation to those leases under AASB 16, the Group has recognised depreciation and interest costs, instead of operating lease expense. During the year ended 31 December 2019, the Group recognised \$8.4m of depreciation charges and \$1.6m of interest costs from these leases.

(e) Statement of Cash Flows

The Statement of Cash Flows is prepared on the basis of net cash flows in relation to settlement of trades. This is consistent with the Group's revenue recognition policy whereby the entity acts as an agent and receives and pays funds on behalf of its clients, however only recognises as revenue, the Group's entitlement to brokerage commission. For the purpose of the Statement of Cash Flows, cash and cash equivalents comprise cash at bank and on hand, investments in money market instruments maturing within less than 14 days (net of bank overdrafts) and short-term deposits with an original maturity of 3 months or less. It is important to note that the Statement of Financial Position discloses trade debtors and payables that represent net client accounts being the accumulation of gross trading.

(f) Income tax

Income tax expense or benefit for the period comprises current and deferred tax. Income tax is recognised in the Statement of Profit or Loss except to the extent that it relates to items recognised directly in equity, in which case it is recognised in equity.

Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantially enacted at the balance sheet date, and any adjustments to tax payable in respect of previous years.

Deferred tax is recognised using the balance sheet method, providing for temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. Deferred tax is not recognised for the following temporary differences: the initial recognition of goodwill, the initial recognition of assets or liabilities in a transaction that is not a business combination and

that affects neither accounting nor taxable profit, and differences relating to investments in subsidiaries to the extent that they probably will not reverse in the foreseeable future. Deferred tax is measured at the tax rates that are expected to be applied to the temporary differences when they reverse, based on the laws that have been enacted or substantively enacted by the reporting date.

Deferred tax assets and liabilities are offset if there is a legally enforceable right to offset current tax liabilities and assets, and they relate to income taxes levied by the same tax authority on the same taxable entity, or on different tax entities, but they intend to settle current tax liabilities and assets on a net basis or their tax assets and liabilities will be realised simultaneously.

Deferred tax assets are recognised for unused tax losses, unused tax credits and deductible temporary differences to the extent that it is probable that future taxable profits will be available against which they can be used. Future taxable profits are based on the reversal of relevant taxable temporary differences. If the amount of taxable temporary differences is insufficient to recognise a deferred tax asset in full, then future taxable profits, adjusted for reversals of existing temporary differences, are considered, based on the business plans for individual subsidiaries in the Group. Deferred tax assets are reviewed at each reporting date and are reduced to the extent that it is no longer probable that the related tax benefit will be realised; such reductions are reversed when the probability of future taxable profits improves.

Tax consolidation

Effective 1st January 2003, the Company elected to apply the tax consolidation legislation. All current tax amounts relating to the Group have been assumed by the head entity of the tax-consolidated group, Bell Financial Group.

Deferred tax amounts in relation to temporary differences are allocated as if each entity continued to be a taxable entity in its own right.

(g) Goods and services tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Tax Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated with the amount of GST excluded. The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the Statement of Financial Position.

Cash flows are included in the Statement of Cash Flows on a gross basis. The GST components of cash flows arising from investing and financing activities that are recoverable from, or payable to, the ATO are classified as operating cash flows.

(h) Cash and cash equivalents

Cash and cash equivalents comprise cash balances, investments in money market instruments maturing within less than 14 days and short-term deposits with original maturity of less than three months. Bank overdrafts that are repayable on demand are included as a component of cash and cash equivalents for the purpose of the Statement of Cash Flows. Cash held in trust for clients (refer to note 13) is included as cash and cash equivalents and is included within trade and other payables.

(i) Derivatives

Derivative financial instruments are contracts whose value is derived from one or more underlying price indices or other variables. They include swaps, forward rate agreements, options or a combination of all three.

Certain derivative instruments are held for trading for the purpose of making short-term gains. These derivatives do not qualify for hedge accounting. The right to receive options arising from

the provision of services to corporate fee clients are valued using the Black Scholes model. On disposal of options, any realised gains/losses are taken to the Statement of Profit or Loss. Derivatives are recognised at fair value and attributable transaction costs are recognised in profit or loss when incurred.

Derivative financial instruments are also used for hedging purposes to mitigate the Group's exposure to interest rate risk. The Group applied the new general hedge accounting model in AASB 9 *Financial Instruments* from 1 January 2018 (refer to note 1q) iii for further information). Derivative financial instruments are recognised initially at fair value.

Where the derivative is designated effective as a hedging instrument, the timing of the recognition of any resultant gain or loss is dependent on the hedging designation. The Group designated interest rate swaps as cash flow hedges during the period. Details of the hedging instruments are outlined below:

Cash flow hedges

Changes in the fair value of cash flow hedges are recognised directly in equity to the extent that the hedges are effective. To the extent hedges are ineffective, changes in the fair value are recognised in the profit or loss. Hedge effectiveness is tested at each reporting date and is assessed against the hedge effectiveness criteria in AASB 9.

If the hedging instrument no longer meets the criteria for hedge accounting, expires or is sold, terminated or exercised, the hedge accounting is discontinued prospectively. The cumulative gain or loss previously recognised in equity remains there until the forecast transaction occurs.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

1. Significant accounting policies (continued)

(j) Impairment of assets

At each reporting date, the Group reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the Statement of Profit or Loss.

Where it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs.

An impairment loss, with the exception of goodwill, is reversed if the reversal can be related objectively to an event occurring after the impairment loss was recognised. For financial assets measured at amortised cost and available-for-sale financial assets that are debt securities the reversal is recognised in profit or loss.

(k) Trade and other receivables

Trade debtors to be settled within 2 trading days are carried at amortised cost. Term debtors are also carried at amortised cost. Recoverability of Trade and other receivables is assessed using the lifetime expected credit loss approach.

(l) Trade and other payables

Liabilities for trade creditors and other amounts are carried at cost, which is the fair value of the consideration to be paid in the future for goods and services received, whether or not billed to the parent entity or Group. Trade accounts payable are normally settled within 60 days.

(m) Borrowing costs

Borrowing costs are recognised using effective yield.

(n) Provisions

A provision is recognised if, as a result of a past event, the Group has a present legal or constructive obligation that can be estimated reliably, and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability.

(o) Deposits and borrowings

All deposits and borrowings are recognised at amortised cost, being the fair value of the consideration received net of issue costs associated with the borrowings.

(p) Goodwill and intangible assets

Goodwill

Goodwill on acquisition is initially measured at cost being the excess of the costs of the business combination over the acquirer's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities.

Following initial recognition, goodwill is measured at cost less accumulated impairment losses. Goodwill is reviewed for impairment, annually or more frequently if events or changes in circumstances indicate that the carrying amount is impaired. An impairment loss in respect to goodwill is not reversed.

Other intangible assets

Research and development

Expenditure on research activities is recognised in profit or loss as incurred. Development expenditure is capitalised only if the expenditure can be measured reliably, the product or process is technically and commercially feasible, future economic benefits are probable and the Group intends to and has sufficient resources to complete development and to use or sell the asset. Otherwise, it is recognised in profit or loss as incurred. Subsequent to initial recognition, development expenditure is measured at cost less accumulated amortisation and any accumulated impairment losses.

Customer lists

Customer lists that are acquired by the Group, which have finite lives, are measured at cost less accumulated amortisation and accumulated impairment losses.

Amortisation is recognised in the profit or loss on a straight-line basis over the estimated useful lives of intangible assets. The estimated useful lives are as follows:

	2019	2018
Software	10 years	10 years
Customer list	10 years	10 years

(q) Financial instruments

All investments are initially recognised at fair value of the consideration given, plus directly attributable transaction costs. Subsequent to initial recognition, investments, which are classified as financial assets are measured as described below.

Fair value measurement

AASB 13 *Fair Value Measurement* that establishes a single framework for measuring fair value and making disclosures about fair value measurements when such measurements are required or permitted by other AASBs. It unifies the definition of fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

AASB 9 *Financial Instruments*

The Group has initially applied AASB 9 *Financial Instruments* from 1 January 2018. AASB 9 sets out requirements for recognising and measuring financial assets and financial liabilities. This standard replaces AASB 139 *Financial Instruments: Recognition and Measurement*.

i. Classification and measurement of financial assets and financial liabilities

Under AASB 9, on initial recognition, a financial asset is classified as measured at: amortised cost; fair value through other comprehensive income (FVTOCI) – debt investment; FVTOCI – equity investment; or fair value through profit or loss (FVTPL). The classification of financial assets under AASB 9 is generally based on the business model in which a financial asset is managed and its contractual cash flow characteristics.

A financial asset is measured at amortised cost if it meets both of the following conditions and is not designated as at FVTPL:

- It is held within a business model whose objective is to hold assets to collect contractual cash flows; and
- Its contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

All financial assets not classified as measured at amortised cost or FVTOCI are measured at FVTPL. On initial recognition, the Group may irrevocably designate a financial asset that otherwise meets the requirements to be measured at amortised cost or at FVTOCI as at FVTPL if doing so eliminates or significantly reduces an accounting mismatch that would otherwise arise.

The following accounting policies apply to the subsequent measurement of financial assets held by the Group.

Financial assets at amortised cost

These assets are subsequently measured at amortised cost using the effective interest method. The amortised cost is reduced by impairment losses (see (ii) below). Interest income, foreign exchange gains and losses and impairment are recognised in profit or loss. Any gain or loss on derecognition is recognised in profit or loss.

Financial assets at FVTPL

These assets are subsequently measured at fair value. Net gains and losses, including any interest or dividend income, are recognised in profit or loss.

Business model assessment

The Group will determine the business model at the level that reflects how groups of financial assets are managed using all relevant evidence that is available at the date of the assessment, including:

- The stated policies and objectives for the portfolio and the operation of those policies in practice;
- How the performance of the portfolio is evaluated and reported to the Group's management;
- The risks that affect the performance of the business model (and the financial assets held within that business model) and how those risks are managed; and
- How managers of the business are compensated.

Assessment whether contractual cash flows are solely payments of principal and interest (SPPI)

For the purposes of this assessment, 'principal' is defined as the fair value of the financial asset on initial recognition. 'Interest' is defined as consideration for the time value of money and for the credit risk associated with the principal amount outstanding during a particular period of time and for other basic lending risks and costs (e.g. liquidity risk and administrative costs), as well as profit margin.

In assessing whether the contractual cash flows are SPPI, the Group considers the contractual terms of the instrument. This includes assessing whether the financial asset contains a contractual term that could change the timing or amount of contractual cash flows such that it would not meet this condition.

Measurement categories of financial assets

Cash and cash equivalents, Trade and other receivables, and Loans and advances that meet SPPI are classified and measured at amortised cost. Certain loans and advances and other financial assets do not meet SPPI and are classified and measured at FVTPL. There were no changes in classification and measurements of the Group's financial assets.

Modifications of financial assets and financial liabilities

Financial assets

If the terms of a financial asset are modified, the Group evaluates whether the cash flows of the modified asset are substantially different. If the cash flows are substantially different, the contractual rights to cash flows from the original financial asset are deemed to have expired. The original financial asset is derecognised and a new financial asset is recognised at fair value.

If the cash flows of the modified asset are not substantially different, the Group recalculates the gross carrying amount of the financial asset and recognises the derecognition as a modification gain or loss in profit or loss. If such a modification is carried out because of financial difficulties of the borrower, the gain or loss is presented together with impairment losses.

Financial liabilities

The Group derecognises a financial liability when its terms are modified and the cash flows of the modified liability are substantially different. A new financial liability based on the modified terms is recognised at fair value. The difference between the carrying amount of the financial liability extinguished and the new financial liability with modified terms is recognised in profit or loss.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

1. Significant accounting policies (continued)

(q) Financial instruments (continued)

ii. Impairment of financial assets

AASB 9 replaces the 'incurred loss' model in AASB 139 with an 'expected credit loss' (ECL) model. The new impairment model applies to financial assets measured at amortised cost. Under AASB 9, credit losses are recognised earlier than under AASB 139.

Under AASB 9, loss allowances are measured on either of the following bases:

- 12-month ECLs: these are ECLs that result from possible default events within the 12 months after the reporting date; and
- Lifetime ECLs: these are ECLs that result from all possible default events over the expected life of a financial instrument.

For all financial assets at amortised cost, the Group measures loss allowances at an amount equal to lifetime ECLs, except for loans and advances, which are measured at 12-month ECLs where credit risk has not increased significantly since initial recognition and lifetime ECLs where credit risk has increased significantly since initial recognition.

When determining whether credit risk of a financial asset has increased significantly since initial recognition and when estimating ECLs, the Group considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes quantitative and qualitative information and analysis based on the Group's historical experience and forward-looking information.

The Group assumes that the credit risk on a financial asset has increased significantly if it is more than 30 days past due or the expected probability of default has increased significantly.

The Group considers a financial asset to be in default when:

- The borrower is unlikely to pay its credit obligations to the Group in full, without recourse by the Group to actions such as realising security (if any is held); or

- The financial asset is more than 90 days past due.

The maximum period considered when estimating ECLs is the maximum contractual period over which the Group is exposed to credit risk.

Measurement of ECLs

ECLs are a probability-weighted estimate of credit losses. Credit losses are measured as the present value of all cash shortfalls (i.e. the difference between the cash flows due to the entity in accordance with the contract and the cash flows that the Group expects to receive). ECLs are discounted at the effective interest rate of the financial asset.

Credit-impaired financial assets

At each reporting date, the Group assesses whether financial assets carried at amortised cost are credit-impaired. A financial asset is 'credit-impaired' when one or more events that have a detrimental impact on the estimated future cash flows of the financial asset have occurred.

Presentation of impairment

Loss allowances for financial assets measured at amortised cost are deducted from the gross carrying amount of the assets.

Impairment losses are presented separately in the Consolidated Statement of Profit or Loss and OCI. There were no impairment losses for the year ended 31 December 2019 (2018: Nil).

Trade and other receivables

ECLs are calculated based on actual historical credit loss experience. Exposures are segmented based on past events, current conditions and reasonable and supportable information about future events and economic conditions. There were no significant changes during the period to Group's exposure to credit risk and there was no significant impact to credit provisioning over trade and other receivables as at 31 December 2019.

Loans and advances

ECLs are calculated based on actual historical credit loss experience. Exposures are segmented based on

past events, current conditions and reasonable and supportable information about future events and economic conditions. There were no significant changes during the period to Group's exposure to credit risk and there was no significant impact to credit provisioning over loans and advances as at 31 December 2019.

iii. Hedge accounting

The Group has elected to adopt the new general hedge accounting model in AASB 9. This requires the Group to ensure that hedge accounting relationships are aligned with its risk management objectives and strategy and to apply a more qualitative and forward-looking approach to assessing hedge effectiveness.

The Group only uses interest rate swaps to hedge exposure to fluctuations in interest rates.

Share capital

Ordinary shares

Ordinary shares are classified as equity. Incremental costs directly attributable to issue of ordinary shares and share options are recognised as a deduction from equity, net of any tax effects.

Dividends

Dividends are recognised as a liability in the period in which they are declared, being appropriately authorised and no longer at the discretion of the Company.

Treasury shares

When share capital recognised as equity is repurchased, the amount of the consideration paid is recognised as a deduction from equity. Repurchased shares are classified as treasury shares and are presented in the reserve until sold or reissued.

(r) Property, plant and equipment

Property, plant and equipment is included at cost less accumulated depreciation and any impairment in value. All property, plant and equipment is depreciated over its estimated useful life, commencing from the time assets are held ready for use.

Items of property, plant and equipment are depreciated/amortised using the straight-line method over their estimated useful lives. The depreciation rates for each class of asset are as follows:

	2019	2018
Leasehold improvements	20–25%	20–25%
Office equipment	20–50%	20–50%
Furniture and fittings	20–50%	20–50%

(s) Employee entitlements

Wages, salaries and annual leave

The provisions for entitlements to wages, salaries and annual leave expected to be settled within 12 months of reporting date represent the amounts which the Group has a present obligation to pay resulting from employees' services provided up to reporting date.

Long-service leave

The provision for salaried employee entitlements to long-service leave represents the present value of the estimated future cash outflows to be made resulting from employees' service provided up to reporting date. Liabilities for employee entitlements, which are not expected to be settled within twelve months, are discounted using the rates attaching to national government securities at balance date, which most closely match the terms of maturity of the related liabilities.

In determining the liability for employee entitlements, consideration has been given to future increases in wage and salary rates, and experience with staff departures. Related on-costs have also been included in the liability.

Bonuses

The Company recognises a liability and an expense for bonuses. The Company recognises a provision where contractually obliged or where there is a past performance that has created a constructive obligation.

Defined contribution plans

A defined contribution plan is a post-employment benefit plan under which the Company pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution plans are recognised as an employee expense in profit or loss when they are due.

Share-based payments

The Company has adopted a number of share-based equity incentive plans in which employees and Directors participate. The grant date fair value of shares expected to be issued under the various equity incentive plans, including options, granted to employees and Directors is recognised as an employee expense, with a corresponding increase in equity over the period in which the employees become unconditionally entitled to the shares.

The fair value of options at grant date is independently determined using the Black Scholes option pricing model that takes into account the exercise price, the vesting period, the vesting and performance criteria, the impact of dilution, the share price at grant date and the expected price volatility of the underlying share and the risk free interest rate for the vesting period.

(t) Earnings per share

The Group presents basic and diluted Earnings Per Share (EPS) data for its ordinary shares.

Basic earnings per share

Basic EPS is calculated by dividing the profit or loss attributable to ordinary shareholders of the Company by the weighted average number of ordinary shares outstanding during the period.

Diluted earnings per share

Diluted EPS is determined by adjusting the profit or loss attributable to ordinary shareholders and the weighted average number of ordinary shares outstanding for the effects of all dilutive potential ordinary shares and share options granted to employees and Directors.

(u) Foreign currency

Foreign currency transactions

Transactions in foreign currencies are translated to the functional currency of the Group at exchange rates at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the reporting date are retranslated to the functional currency at the foreign exchange rate at that date. Non-monetary assets and liabilities denominated in foreign currencies that are measured at fair value are retranslated to the functional currency at the exchange rate at the date that the fair value was determined.

Foreign currency differences arising on retranslation are recognised in profit or loss, except for differences arising on FVOCI instruments that are recognised directly in OCI.

Foreign operations

The assets and liabilities of foreign operations, including goodwill and fair value adjustments arising on acquisition, are translated into Australian dollars at the exchange rates at the reporting date. The income and expenses of foreign operations are translated into Australian dollars at the exchange rates at the dates of the transactions. Foreign currency differences are recognised in OCI and accumulated in the translation reserve, except to the extent that the translation difference is allocated to NCI.

(v) Segment reporting

The Group determines and presents operating segments based on the information that is internally provided to the Chief Decision Makers in accordance with AASB 8 *Operating Segments*.

An operating segment is a component of the Group that engages in business activities from which it may earn revenues and incur expenses, including revenues and expenses that relate to transactions with any of the Group's other components. An operating segment's results are reviewed regularly by management to make decisions about resources to be allocated to the segment and assess its performance. Segment results that are reported to management include items directly attributable to a segment as well as to those that can be allocated on a reasonable basis.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

1. Significant accounting policies (continued)

(w) New standards and interpretations not yet adopted

A number of new standards, amendments to standards and interpretations are effective for annual periods beginning after 1 January 2019, and have not been applied in preparing these Consolidated Financial Statements. Those which may be relevant to the Group are set out below. The Group does not plan to adopt these standards early.

The following amended standards and interpretations are not expected to have a significant impact on the Group's consolidated financial statements.

- *Definition of Business (Amendments to IFRS3).*
- *Definition of Material (Amendments to IAS 1 and IAS 8).*

2. Significant accounting judgements, estimates and assumptions

In applying the Group's accounting policies management continually evaluates judgements, estimates and assumptions based on experience and other factors, including expectations of future events that may have an impact on the Group. All judgements, estimates and assumptions made are believed to be reasonable based on the most current set of circumstances available to management and are reviewed on an ongoing basis. Actual results may differ from the judgements, estimates and assumptions. Significant judgements, estimates and assumptions made by management in the preparation of these financial statements are outlined below:

Recovery of deferred tax assets

Deferred tax assets are recognised for deductible temporary differences as management considers that it is probable that future taxable profits will be available to utilise those temporary differences. (Refer to note 18).

Impairment of loans and advances

The Company assesses impairment of all loans at each reporting date by evaluating the expected credit loss on those loans. In the Directors' opinion, no such impairment exists beyond that provided at 31 December 2019 (2018: Nil). (Refer to note 19 and note 1q(iii)).

Long service leave provisions

The liability for long service leave is recognised and measured as the present value of the estimated future cash flows to be made in respect of all employees at balance date. In determining the present value of a liability, attrition rates and pay increases through promotion and inflation have been taken into account. A discount rate equal to the government bond rate has been used in determining the present value of the obligation. (Refer to note 24).

Legal provision

From time to time claims are made against the Group. The recognition of any provision requires judgement to determine managements best estimate of the provision. As at 31 December 2019, no provision has been accrued to reflect potential claims. In the Directors' opinion, no provision is required. (Refer to note 23).

Intangible assets

The customer lists acquired have been valued using the net present value of the unlevered free cash flow from each business' client list and software development costs incurred are initially measured at cost and are amortised over the useful life. These valuations are outlined below:

Bell Foreign Exchange and Futures business

The amortisation period for the acquired intangible assets of the Foreign Exchange and Futures business is deemed to be 10 years. This was determined by analysing the average length of the relationship clients have with the business.

Development costs

Amortisation period for the incurred intangible asset development costs is deemed to be 10 years. This was determined by assessing the average length of the useful life of the assets.

Impairment of goodwill

Goodwill is tested for impairment annually or more frequently if events or changes in circumstances indicate that it might be impaired. For the purpose of impairment testing, goodwill is allocated to Retail and Wholesale which represents the lowest level at which it is monitored for internal management purposes.

The recoverable amount of the business to which each goodwill component is allocated to a cash-generating unit is estimated based on its value in use and is determined by discounting the future cash flows generated from continuing use. At 31 December 2019, goodwill allocated to the cash-generating units was \$57.5 million for Retail and \$72.9 million for the Wholesale segment.

Key assumptions used in discounted cash flow projections

The assumptions used for determining the recoverable amount are based on past experience and expectations for the future. Projected cash flows for each group of cash-generating units are discounted using an appropriate discount rate and a terminal value multiple is applied.

The following assumptions have been used in determining the recoverable amount of each cash-generating unit:

Discount rates:

A post-tax discount rate of 9% (2018: 11%) was used for each cash-generating unit, based on the risk free rate, adjusted for a risk premium to reflect both the increased risk of investing in equities and specific risks associated with the business.

Terminal value multiple:

A terminal value multiple of 7 times (2018: 7 times) was used for each cash-generating unit. The multiple was applied to extrapolate the discounted future maintainable after tax cash flows beyond the five year forecast period.

Brokerage revenue:

An increase in brokerage revenue of 2.7% p.a (2018: 2.7% p.a) average growth over the five year forecast period for Retail and 5.9% p.a (2018: 5.9% p.a). average growth over the five year forecast period for Wholesale. This assumption reflects past experience.

Corporate fee income:

Corporate fee income maintained at current levels for the five year forecast period for Retail and wholesale.

Sensitivity analysis

As at 31 December 2019, the recoverable amounts for the retail and wholesale segments exceeds the carrying values. The recoverable amounts are sensitive to several key assumptions and a change in these assumptions could cause the carrying amounts to exceed the recoverable amounts. Using the discount rate above, if brokerage and corporate fee revenue decreases by approximately 5.6% for retail and 42.5% for wholesale from the estimated amounts in each of the five years of the forecast period, the estimated recoverable amounts would be equal to the carrying amounts. If the discount rate increased to 12.55% for retail and 24.1% for wholesale, the estimated recoverable amounts would be equal to the carrying amounts. Further, if the terminal value multiple decreased to approximately 5.5 times for retail and 2.15 times for wholesale, the estimated recoverable amounts would be equal to the carrying amounts at that date.

3. Financial risk management

Overview

The Group's principal financial instruments comprise loans and advances, listed securities, derivatives, term deposits, and cash. The Group has exposure to the following risks from its use of financial instruments:

- Market risk
- Credit risk
- Liquidity risk

Risk Management Framework

The Board of Directors has overall responsibility for the establishment and oversight of the risk management framework. The Board has established the Group Risk and Audit Committee (GRAC), which is responsible for developing and monitoring risk management policies. The Committee reports regularly to the Board of Directors on its activities.

Risk management policies are established to identify and analyse the risks faced by the Group, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Group's activities. The Group, through its training and management standards and procedures, aims to develop a disciplined and constructive control environment in which all employees understand their roles and obligations.

The Group Risk and Audit Committee oversees how management monitors compliance with the Group's risk management policies and procedures and reviews the adequacy of the risk management framework in relation to the risks faced by the Group. Internal Audit assists the Group Risk and Audit Committee in its oversight role.

Audit undertakes both regular and ad hoc reviews of risk management controls and procedures, the results of which are reported to the Group Risk and Audit Committee.

The risk management framework incorporates active management and monitoring of a range of risks. These include operational, information technology, cyber, market, credit, liquidity, legal, regulatory, reputation, fraud and systemic risks.

The Board of Directors recognises that cyber risk is an increasing area of concern across the financial services industry, and is committed to the ongoing development of cyber security measures through awareness training, implementation of network security measures, and preventive controls to protect our assets and networks. Cyber resilience is an integral component of effective risk management.

Market risk

Market risk is the risk that changes in market prices, such as interest rates, equity prices, and foreign exchange rates will affect the Group's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control exposures within acceptable parameters, while optimising returns.

Equity price risk

All instruments are subject to the risk that future changes in market conditions may make an instrument less valuable. As trading instruments are valued with reference to the market or Black Scholes model, changes in equity prices directly affect reported income in each period. The Group continually monitors equity price movements to ensure the impact on the Group's activities is managed.

Interest rate risk

Interest rate risk arises from the potential for change in interest rates to have an adverse effect on the Group's net earnings. The Group continually monitors movements in interest rates and manages exposure accordingly.

The Board has also approved the use of derivatives, in the form of interest rate swaps, to mitigate its exposure to interest rate risk. Changes in the fair value and effectiveness of interest rate swaps (which are designated cash flow hedging instruments) are monitored on a six-monthly basis.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

3. Financial risk management (continued)

Market risk (continued)

Currency risk

The Group is exposed to currency risk on monetary assets and liabilities held in a currency other than the respective functional currency of the Group. The Group ensures the net exposure is kept to an acceptable level by buying or selling foreign currencies at spot rates where necessary to address short-term imbalances.

Liquidity risk

Liquidity risk is the risk that the Group will not be able to meet its financial obligations as they fall due. The Group's approach to managing this risk is to ensure that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Group's reputation.

Ultimate responsibility for liquidity risk management rests with the Board of Directors, which has built an appropriate liquidity risk management framework for the management of the Group's short, medium and long-term funding requirements. The Group manages liquidity by maintaining reserves, banking facilities and reserve borrowing facilities and by continuously monitoring forecast and actual cash flows and matching up maturity profiles of financial assets and liabilities.

With respect to the maturity of financial liabilities, the Group also:

- holds financial assets for which there is a liquid market and that they are readily saleable to meet liquidity needs; and
- has committed borrowing facilities or other lines of credit that it can access to meet liquidity needs.

Credit risk

Credit risk is the financial loss to the Group if a debtor or counterparty to a financial instrument fails to meet its contractual obligations.

Trade and other receivables

The credit risk for these accounts is that financial assets recognised on the balance sheet exceed their carrying amount, net of any provisions for doubtful debts. In relation to client debtors, the Group's credit risk concentration is minimised as transactions are settled on a delivery versus payment basis with a settlement regime of trade day plus two days.

Margin lending

Management monitors exposure to credit risk on an ongoing basis. The Group requires collateral in respect of margin loans made in the course of business. This collateral is generally in the form of the underlying security the margin loan is used to invest in. Loan-to-value ratios (LVRs) are assigned to determine the amounts of lending allowed against each security. Loans balances are reviewed daily and are subject to margin calls once the geared value falls 10% lower than the loan balance. Warnings are sent between 5% and 10%. The lender can also require the borrower to repay on demand part or all of the amount owing at any time, whether or not the borrower or any guarantor is in default.

Capital management

The Board's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence and to sustain future development of the business. Capital consists of ordinary shares and retained earnings of the Group. The Group is required to comply with certain capital and liquidity requirements imposed by regulators as a licensed broking firm. All capital requirements are monitored by the Board and the Group was in compliance with all requirements throughout the year.

Security arrangements

The ANZ Bank has a Registered Mortgage Debenture over the assets and undertakings of the Company.

4. Determination of fair values

A number of the Group's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined and disclosed based on the following methods. Where applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

Investments in equity

The fair values of financial assets at fair value through profit or loss are determined with reference to the quoted bid price, or if unquoted determined using a valuation model at reporting date.

Derivatives

The fair value of interest rate swaps is based on a mark-to-market model with reference to prevailing fixed and floating interest rates. These quotes are tested for reasonableness by discounting estimated future cash flows based on term to maturity of each contract and using market interest rates for a similar instrument at the measurement date.

The fair value of currency swaps is determined using quoted forward exchange rates at the reporting date and present value calculations based on high quality yield curves in the respective currencies.

The fair value of options is determined using the Black Scholes option-pricing model.

Share based payments

The fair value of employee stock options is determined using a Black Scholes model. Measurement inputs include share price, exercise price, volatility, weighted average expected life of the instrument, expected dividends and risk free interest rate. Service and non-market conditions are not taken into account in determining fair value.

5. Segment Reporting

Business segments

The segments reported below are consistent with internal reporting provided to the chief decision makers:

- Retail – equities, Bell Direct, futures, foreign exchange, corporate fee income, portfolio administration services, margin lending and deposits; and
- Wholesale – equities, Desktop Broker, white label clients and corporate fee income.

	Retail \$'000	Wholesale \$'000	Consolidated \$'000
31 December 2019			
Revenue from operations	148,936	78,526	227,462
Profit/(loss) after tax	13,293	19,150	32,443
Segment assets	999,533	92,878	1,092,411
Total assets	999,533	92,878	1,092,411
Segment liabilities	860,125	20,982	881,107
Total liabilities	860,125	20,982	881,107

Other segment details

Interest revenue	24,318	-	24,318
Interest expense	(7,740)	-	(7,740)
Depreciation/amortisation	(8,583)	(1,787)	(10,370)

	Retail \$'000	Wholesale \$'000	Consolidated \$'000
31 December 2018¹			
Revenue from operations	160,526	59,490	220,016
Profit/(loss) after tax	11,996	12,741	24,737
Segment assets	667,939	93,958	761,897
Total assets	667,939	93,958	761,897
Segment liabilities	542,634	15,934	558,568
Total liabilities	542,634	15,934	558,568

Other segment details

Interest revenue	18,250	-	18,250
Interest expense	(5,007)	-	(5,007)
Depreciation/amortisation	(1,418)	(53)	(1,471)

1. 2018 comparative amounts have been restated. Refer to note 1(a) for further information.

Geographical segments

The Group operates predominantly within Australia and has offices in Hong Kong, London and New York.

6. Rendering of services

	Consolidated	
	2019 \$'000	2018 \$'000
Brokerage	120,056	112,880
Fee income	83,814	66,826
Portfolio administration fees	18,896	17,548
Other	4,696	4,969
	227,462	202,223

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

7. Revenue

The below Group's revenue is derived from contracts with customers.

In the following table, revenue is disaggregated by major products and service lines. The table also includes a reconciliation of the disaggregated revenue with the Group's reportable segments in note 5.

	Retail		Wholesale		Consolidated	
	2019 \$'000	2018 \$'000	2019 \$'000	2018 \$'000	2019 \$'000	2018 \$'000
Brokerage	99,584	94,263	20,472	18,617	120,056	112,880
Fee income	31,726	26,118	52,088	40,708	83,814	66,826
Portfolio administration fees	18,896	17,548	-	-	18,896	17,548
Other	3,423	4,804	1,273	165	4,696	4,969
	153,629	142,733	73,833	59,490	227,462	202,223

8. Investment gains/(losses)

	Consolidated	
	2019 \$'000	2018 \$'000
Dividends received	5	15
Profit/(loss) on financial assets held at fair value through profit or loss	2,025	(942)
	2,030	(927)

9. Other income

	Consolidated	
	2019 \$'000	2018 \$'000
Sundry income	660	470
	660	470

10. Finance income and expenses

	Consolidated	
	2019 \$'000	2018 \$'000
Interest income on bank deposits	3,320	3,173
Interest income on loans and advances	20,998	15,077
Total finance income	24,318	18,250
Bank interest and fee expense	(3,235)	(1,601)
Interest expense on deposits	(2,863)	(3,406)
Interest expense on leases	(1,642)	-
Total finance expense	(7,740)	(5,007)
Net finance income/(expense)	16,578	13,243

11. Employee expenses

	Consolidated	
	2019 \$'000	2018 ¹ \$'000
Wages and salaries	(135,707)	(119,283)
Superannuation	(7,224)	(6,829)
Payroll tax	(7,330)	(6,523)
Other employee expenses	(1,498)	(1,425)
Equity-settled share-based payments	(394)	(617)
	(152,153)	(134,677)

1. 2018 comparative amounts have been restated. Refer to note 1(a) for further information.

12. Income tax expense

	Consolidated	
	2019 \$'000	2018 \$'000
Current tax expense		
Current period	13,722	10,977
Taxable loss/(income) not recognised/(utilised)	40	2
Adjustment for prior periods	(131)	(6)
Utilisation of tax losses	(3,240)	(1,713)
	10,391	9,260
Deferred tax expense		
Recognition of previously unrecognised tax losses	-	-
Relating to origination and reversal of temporary differences	3,666	1,670
	14,057	10,930

Numerical reconciliation between tax expense and pre-tax profit

	Consolidated 2019		Consolidated 2018 ¹	
	%	\$'000	%	\$'000
Accounting profit/(loss) before income tax		46,500		35,667
Income tax using the Company's domestic tax rate	30.00%	13,950	30.00%	10,700
Non-deductible expenses	0.43%	198	0.38%	236
Adjustments in respect of current income tax of previous year	(0.28%)	(131)	(0.03%)	(9)
Income tax credit not recognised/(utilised)	0.09%	40	0.01%	3
	30.24%	14,057	30.36%	10,930

1. 2018 comparative amounts have been restated. Refer to note 1(a) for further information.

Tax consolidation

Bell Financial Group Ltd and its wholly owned Australian controlled entities are a tax-consolidated group.

On 3 July 2018, the Group acquired the remaining shares it did not already own in Third Party Platform Pty Ltd, increasing its ownership from 56.63% to 100%. Third Party Platform Pty Ltd joined the Bell Financial Group Ltd tax consolidated group at this time and unutilised income tax losses of \$16.5m were transferred from Third Party Platform Pty Ltd to the Bell Financial Group Ltd tax consolidated group. Tax losses have been fully utilised as at 31 December 2019.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

13. Cash and cash equivalents

	Consolidated	
	2019 \$'000	2018 \$'000
Group cash reserves¹		
Cash on hand	13	14
Cash at bank	82,534	86,942
	82,547	86,956
Margin lending cash		
Cash at bank	16,381	19,585
	16,381	19,585
Client cash		
Cash at bank (Trust account)	38,106	33,512
Cash at bank (Segregated account)	58,103	53,569
	96,209	87,081
Cash and cash equivalents in the Statement of Cash Flows	195,137	193,622

Cash on hand and at bank earns interest at floating rates based on daily bank deposit rates.

Segregated cash and Trust bank balances earn interest at floating rates based on daily bank rates.

Segregated cash and Trust bank balances are client funds, and are not available for general use by the Group. A corresponding liability is recognised within trade and other payables (note 20).

The Group's exposure to interest rate risk for financial assets and liabilities is disclosed in note 30.

	2019 \$'000	2018 \$'000
1. Group Cash – summary of key movements		
Group cash – 1 January 2019	86,956	84,974
Cash profit		
Cash Revenue	253,940	217,859
Less Cash Expenses		
Employee expenses	(145,244)	(135,080)
Occupancy expenses	(13,726)	(12,081)
Systems, communications and ASX expenses	(21,754)	(19,075)
Professional expenses	(2,137)	(2,301)
Finance expenses	(6,098)	(5,007)
Other expenses	(11,046)	(9,898)
Total expenses	(200,005)	(183,442)
Net Cash operating profit	53,935	34,417
Balance Sheet		
Tax instalments paid	(8,895)	(11,549)
Dividends paid	(24,660)	(23,312)
Clearing house deposits paid	(22,411)	(278)
Financial asset sales (net)	(756)	1,834
General working capital movement	(1,622)	870
Group cash – 31 December 2019	82,547	86,956

14. Trade and other receivables

	Consolidated	
	2019 \$'000	2018 \$'000
Trade debtors	86,221	77,187
Less: provision for impairment	-	-
	86,221	77,187
Clearing house deposits	27,129	4,715
Segregated deposits with clearing brokers	49,003	32,275
Less: provision for impairment	-	-
	76,132	36,990
Sundry debtors	5,605	6,482
	167,958	120,659

No impairment allowance in respect of loans and receivables noted during the year (2018: Nil).

15. Financial assets

	Consolidated	
	2019 \$'000	2018 \$'000
Held at fair value through profit or loss		
Shares in listed corporations	2,706	555
Options held in listed corporations ¹	10,853	490
	13,559	1,045

1. Financial assets include \$7.1m in options acquired as part of the acquisition of Macquarie Structured loan book. The options are held as a hedge against the limited recourse loans issued to client.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

16. Property, plant and equipment

Consolidated	Fixtures and fittings \$'000	Office equipment \$'000	Leasehold improvements \$'000	Total \$'000
Cost				
Balance at 1 January 2018	1,882	4,788	6,323	12,993
Additions	50	205	-	255
Disposals	-	-	-	-
Effect of movements in exchange rates	9	11	8	28
Balance at 31 December 2018	1,941	5,004	6,331	13,276
Balance at 1 January 2019	1,941	5,004	6,331	13,276
Additions	190	196	392	778
Disposals	-	-	-	-
Effect of movements in exchange rates	5	(41)	6	(30)
Balance at 31 December 2019	2,136	5,159	6,729	14,024
Accumulated depreciation				
Balance at 1 January 2018	(1,631)	(4,514)	(6,117)	(12,262)
Depreciation charge for the year	(60)	(171)	(52)	(283)
Disposals	-	-	-	-
Effect of movements in exchange rates	(8)	(12)	(8)	(28)
Balance at 31 December 2018	(1,699)	(4,697)	(6,177)	(12,573)
Balance at 1 January 2019	(1,699)	(4,697)	(6,177)	(12,573)
Depreciation charge for the year	(84)	(188)	(107)	(379)
Disposals	-	-	-	-
Effect of movements in exchange rates	(4)	42	(6)	32
Balance at 31 December 2019	(1,787)	(4,843)	(6,290)	(12,920)
Carrying amount				
At 1 January 2018	251	274	206	731
At 31 December 2018	242	307	154	703
At 31 December 2019	349	316	439	1,104

17. Goodwill and intangible assets

Cost	Goodwill \$'000	Identifiable intangibles \$'000	Total \$'000
Balance at 1 January 2018	130,413	14,113	144,526
Acquisitions – internally developed	-	3,104	3,104
Balance at 31 December 2018	130,413	17,217	147,630
Balance at 1 January 2019	130,413	17,217	147,630
Acquisitions – internally developed	-	3,413	3,413
Balance at 31 December 2019	130,413	20,630	151,043
Accumulated amortisation and impairment losses			
Balance at 1 January 2018	-	(5,375)	(5,375)
Amortisation	-	(1,188)	(1,188)
Balance at 31 December 2018	-	(6,563)	(6,563)
Balance at 1 January 2019	-	(6,563)	(6,563)
Amortisation	-	(1,570)	(1,570)
Balance at 31 December 2019	-	(8,133)	(8,133)
Carrying amount			
At 1 January 2018	130,413	8,738	139,151
At 31 December 2018	130,413	10,654	141,067
At 31 December 2019	130,413	12,497	142,910

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

18. Deferred tax assets and liabilities

The movement in deferred tax balances are as follows:

	Balance as at 1 January \$'000	Recognised in profit or loss \$'000	Balance at 31 December \$'000
Consolidated 2019			
Property, plant and equipment	1	9	10
Employee benefits	3,104	1,374	4,478
Carry forward tax loss	5,056	(7)	5,049
Utilisation of tax losses	(1,713)	(3,240)	(4,953)
Other items	1,176	(1,340)	(164)
	7,624	(3,204)	4,420

	Balance as at 1 January \$'000	Recognised in profit or loss \$'000	Balance at 31 December \$'000
Consolidated 2018			
Property, plant and equipment	8	(7)	1
Employee benefits	3,081	23	3,104
Carry forward tax loss	5,254	(198)	5,056
Utilisation of tax losses	-	(1,713)	(1,713)
Other items	1,149	27	1,176
	9,492	(1,868)	7,624

Unrecognised deferred tax assets relating to tax losses at 31 December 2019: \$55,000 (2018: \$19,000).

Management has determined there is sufficient evidence that there will be profits available in future periods against which the tax losses will be utilised as set out in note 2. The assessment was based on forward projections that indicate tax losses will be fully utilised against profits within a 5-year period.

19. Loans and advances

	Consolidated	
	2019 \$'000	2018 \$'000
Margin loans measured at amortised cost	397,520	296,217
Margin loans measured at fair value through profit and loss	145,969	-
	543,489	296,217

There were no impaired, past due or renegotiated loans at 31 December 2019 (2018: nil).

Refer to note 30 for further detail on the margin lending loans.

On the 5th August 2019, Bell Potter Capital Limited (a wholly owned subsidiary of Bell Financial Group Limited) completed the acquisition of two structured products, Equity Lever and Geared Equity Investments from Macquarie Bank, along with the associated clients and loan books and a dedicated product and business development team.

20. Trade and other payables

	Consolidated	
	2019 \$'000	2018 ¹ \$'000
Settlement obligations	108,293	93,581
Sundry creditors and accruals	19,024	20,948
Segregated client liabilities	118,294	98,661
	245,611	213,190

1. 2018 comparative amounts for settlement obligations and segregated client liabilities have been reclassified by \$739k in order to present the amounts on a consistent basis with the way they are presented in 2019. There is no impact on the 2018 profit after tax or equity.

Settlement obligations are non-interest bearing and are normally settled on 2-day terms. Sundry creditors are normally settled on 60-day terms.

21. Deposits and borrowings

This note provides information about the contractual terms of the Group's interest-bearing deposits and borrowings. For more information about the Group's exposure to interest rate and foreign currency risk, see note 30.

	Consolidated	
	2019 \$'000	2018 \$'000
Deposits (cash account) ¹	635	1,644
Bell Cash Trust ²	381,795	274,797
Cash advance facility ³	177,000	36,000
	559,430	312,441

1. Deposits relate to Margin Lending/Cash Account business (Bell Potter Capital) which are largely at call.

2. Represents funds held on behalf of Bell Potter Capital in the Bell Cash Trust which are held at call.

3. Represents drawn funds from the Bell Potter Capital cash advance facility of \$250m (2018: \$100m).

Interest rate risk exposures

Details of the Group's exposure to interest rate changes on borrowings are set out in note 30.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

21. Deposits and borrowings (continued)

Terms and debt repayment schedule

Terms and conditions of outstanding deposits and borrowings were as follows:

	Average effective interest rate		2019		2018	
	2019 %	2018 %	Face value \$'000	Carrying amount \$'000	Face value \$'000	Carrying amount \$'000
Consolidated						
Cash advance facility	2.08	2.66	177,000	177,000	36,000	36,000
Deposits (Cash Account)	0.61	1.08	635	635	1,644	1,644
Bell Cash Trust	0.61	1.08	381,795	381,795	274,797	274,797
			559,430	559,430	312,441	312,441

2019	Liabilities			Derivatives (assets)/ liabilities held to hedge long-term borrowings		Total
	Cash advance facility \$'000	Deposits (Cash Account) \$'000	Bell Cash Trust \$'000	Assets \$'000	Liabilities \$'000	
Balance at 1 January 2019	36,000	1,644	274,797	-	75	312,516

Changes from financing cash flows

Deposits/(withdrawals) from client cash balances	-	(1,009)	-	-	-	(1,009)
Drawdown/(repayment) of borrowings	141,000	-	106,998	-	-	247,998
Total changes from financing cash flows	141,000	(1,009)	106,998	-	-	246,989

Changes in fair value - - - - 305 305

Other charges

Liability-related

Interest expense	1,664	422	2,558	-	-	4,644
Interest paid/payable	(1,664)	(422)	(2,558)	-	-	(4,644)
Total liability-related other changes	-	-	-	-	-	-

Balance at 31 December 2019 177,000 635 381,795 - 380 559,810

	Liabilities			Derivatives (assets)/ liabilities held to hedge long-term borrowings		Total
	Cash advance facility \$'000	Deposits (Cash Account) \$'000	Bell Cash Trust \$'000	Interest rate swap contracts used for hedging		
				Assets \$'000	Liabilities \$'000	
2018						
Balance at 1 January 2018	-	3,806	313,574	-	24	317,404
Changes from financing cash flows						
Deposits/(withdrawals) from client cash balances	-	(2,162)	-	-	-	(2,162)
Drawdown/(repayment) of borrowings	36,000	-	(38,777)	-	-	(2,777)
Total changes from financing cash flows	36,000	(2,162)	(38,777)	-	-	(4,939)
Changes in fair value	-	-	-	-	51	51
Other charges						
Liability-related						
Interest expense	752	171	3,253	-	-	4,176
Interest paid	(752)	(171)	(3,253)	-	-	(4,176)
Total liability-related other changes	-	-	-	-	-	-
Balance at 31 December 2018	36,000	1,644	274,797	-	75	312,516

22. Current tax liabilities

The current tax liability of the Group is \$2,152,006 (2018: \$161,555). This amount represents the amount of income taxes payable in respect of current and prior financial periods.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

23. Provisions

	Consolidated	
	2019 \$'000	2018 \$'000
Legal provision	-	-
	-	-
Balance at 1 January	-	300
Arising during the year:		
Legal/other	-	75
Utilised:		
Legal/other	-	(375)
Balance at 31 December	-	-

Legal provision

This amount represents a provision for certain legal claims brought against the Group. In the Directors' opinion, the provision is appropriate to cover losses that are quantifiable or measureable at 31 December 2019.

24. Employee benefits

	Consolidated	
	2019 \$'000	2018 \$'000
Salaries and wages accrued	33,174	23,422
Liability for annual leave	5,416	5,251
Total employee benefits	38,590	28,673
Liability for long-service leave	4,376	3,970
Total employee benefits	42,966	32,643

The present value of employee entitlements not expected to be settled within twelve months of balance date have been calculated using the following inputs or assumptions at the reporting date:

	Consolidated	
	2019 \$'000	2018 \$'000
Assumed rate of increase on wage/salaries	3.0%	3.0%
Discount rate	1.25%	2.5%
Settlement term (years)	7	7
Number of employees at year end	719	690

25. Reconciliation of cash flows from operating activities

	Consolidated	
	2019 \$'000	2018 ¹ \$'000
Cash flows from operating activities		
Profit after tax:	32,443	24,737
<i>Adjustments for:</i>		
Depreciation & amortisation	10,370	1,471
Net (gain)/loss on investments	(2,045)	933
Equity settled share-based payments	394	617
	41,162	27,758
(Increase) client receivables	(48,176)	(18,223)
Decrease/(increase) other receivables	877	(1,076)
(Increase)/decrease derivative asset	(103)	102
Decrease/(increase) other assets	30	(223)
Decrease deferred tax assets	3,660	1,231
(Increase) intangibles	(3,413)	(3,104)
Increase client payables	34,447	27,643
Increase other payables	6,734	25
(Decrease)/increase derivative liability	(57)	57
Increase/(decrease) current tax liabilities	1,990	(2,520)
Increase provisions	10,323	880
(Decrease)/increase deferred tax liability	(456)	637
Net cash from operating activities	47,018	33,187

Reconciliation of cash

For the purpose of the cash flow statement, cash and cash equivalents comprise:

Group cash reserves

Cash on hand	13	14
Cash at bank	82,534	86,942
	82,547	86,956

Margin lending cash

Cash at bank	16,381	19,585
	16,381	19,585

Client cash

Cash at bank (Trust account)	38,106	33,512
Segregated cash at bank (client)	58,103	53,569
	96,209	87,081
	195,137	193,622

1. 2018 comparative amounts have been restated. Refer to note 1(a) for further information.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

26. Capital and reserves

	Consolidated	
	2019 \$'000	2018 \$'000
Ordinary shares		
On issue at 1 January	204,237	167,886
Share issue 3 July 2018 ¹	-	36,351
On issue at 31 December	204,237	204,237

1. On 3 July 2018, the Group completed a renounceable pro rata entitlement offer and issued 53,457,468 shares at \$0.68 per share, raising \$36,351,078. Proceeds from the share issue were used to fund the acquisition of the remaining 43.37% of Third Party Platform Pty Ltd the Group did not already own, increasing its ownership from 56.63% to 100%.

Movements in ordinary share capital

Date	Detail	Number of shares
1 January 2018	Opening balance	267,286,480
Share issue 3 July 2018		53,457,468
31 December 2018	Balance	320,743,948
1 January 2019	Opening balance	320,743,948
Share issue		-
31 December 2019	Balance	320,743,948

Ordinary Shares

The authorised capital of the Group is \$204,236,590 representing 320,743,948 fully paid ordinary shares.

The holders of ordinary shares are entitled to receive dividends as declared from time to time and are entitled to one vote per share at meetings of the Company.

All ordinary shares rank equally with regard to the Company's residual assets.

Retained earnings

As at 31 December 2019, there were retained profits of \$35.2m (2018: \$27.5m).

Foreign currency reserve

The foreign currency reserve comprises of any movements in the translation of foreign currency balances. Balance at 31 December 2019: \$771,000 (2018: \$668,000).

Other equity

Other equity comprises movements in equity as a result of transactions with subsidiaries in Bell Financial Group Ltd's capacity as a shareholder. Balance at 31 December 2019: \$28,858,000 debit (2018: \$28,858,000 debit).

Cash flow hedging reserve

The cash flow hedging reserve comprises the effective portion of the cumulative net change in the fair value of the interest rate swap related to hedged transactions. Balance at 31 December 2019: \$380,000 (2018: \$75,000).

Share based payments reserve

The share based payments reserve arises on the grant of options, performance rights and deferred share rights to select employees under the Company's equity-based remuneration plans. Balance at 31 December 2019: \$9,000 (2018: \$1,218,000).

Treasury shares reserve

The treasury shares reserve represents the cost of shares held by the Employee Share Trust that the Group is required to include in the Consolidated Financial Statements. Balance at 31 December 2019: \$0.3m (2018: \$1.3m).

27. Dividends

Dividends recognised in the current year by the Group are:

	Cents per share	Total amount \$'000	Franked/ unfranked	Date of payment
2019				
Interim 2019 ordinary dividend	3.50	11,137	Franked	29 August 2019
Final 2019 ordinary dividend	-	-	-	-
2018				
Interim 2018 ordinary dividend	2.75	8,742	Franked	29 August 2018
Final 2018 ordinary dividend	4.25	13,523	Franked	20 March 2019

	Company	
	2019 \$'000	2018 \$'000
Dividend franking account		
30 percent franking credits available to shareholders of Bell Financial Group Ltd for subsequent financial years	26,558	28,292

The above available amounts are based on the balance of the dividend franking account at year-end adjusted for:

1. Franking credits that will arise from the payment of current tax liabilities.
2. Franking debits that will arise from payment of dividends recognised as a liability at year-end.
3. Franking credits that will arise from the receipt of dividends recognised as receivable at year-end.

The ability to utilise the franking credits is dependent upon there being sufficient available profits to declare dividends.

The impact on the dividend franking account of dividends declared but not recognised as a liability is to reduce it by \$6.2m (2018: \$5.8m).

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

28. Earnings per share

Earnings per share at 31 December 2019 based on profit after tax and a weighted average number of shares outlined below was 10.2 cents (2018: 8.4 cents). Diluted earnings per share at 31 December 2019 was 10.2 cents (2018: 8.4 cents).

Reconciliation of earnings used in calculating EPS

	Consolidated	
	2019	2018 ¹
	\$'000	\$'000
Basic earnings per share		
Profit/(loss) after tax	32,443	24,737
Profit attributable to ordinary equity holders used for basic EPS	32,443	24,359
Adjustments for calculation of diluted earnings per share		
Profit attributable to ordinary equity holders used to calculate basic EPS	32,443	24,359
Effect of stock options issued	-	-
Profit attributable to ordinary equity holders used for diluted EPS	32,443	24,359

1. 2018 comparative amounts have been restated. Refer to note 1(a) for further information.

Weighted average number of ordinary shares used as the denominator

	Consolidated	
	2019	2018
Weighted average number of ordinary shares used to calculate basic EPS (net of treasury shares)	318,559,138	291,266,813
Weighted average number of ordinary shares at year-end	318,599,138	291,266,813
Weighted average number of ordinary shares used to calculate diluted EPS	318,599,138	291,266,813

29. Share-based payments

Long-Term Incentive Plan (LTIP)

The Board is responsible for administering the LTIP Rules and the terms and conditions of specific grants of options or performance rights to participants in the LTIP. The LTIP Rules include the following provisions:

- The Board may determine which persons will be eligible to participate in the LTIP from time to time. Eligible persons may be invited to apply to participate in the LTIP. The Board may in its discretion accept such applications.
- A person participating in the LTIP ("Executive") may be granted options or performance rights on conditions determined by the Board.
- The options or performance rights will vest on, and become exercisable on or after, a date predetermined by the Board ("the Vesting Date"), provided that the Executive remains employed as an executive of the Company as at that date. These terms may be accelerated at the discretion of the Board under specified circumstances.
- An unvested option or performance right will generally lapse at the expiry of the exercise period applicable to that option or performance right.
- Following the Vesting Date, the vested option or performance right may be exercised by the Executive subject to any exercise conditions and the payment of the exercise price (if any), and the Executive will then be allocated or issued shares on a one for one basis.
- The Company has established an Employee Share Trust for the purpose of acquiring and holding shares in the Company for the benefit of participants.

Fair value of options granted

There were no share options granted during the year to 31 December 2019 (2018: Nil).

Performance Rights

Under the LTIP Rules, performance rights are deferred equity taken as 100% shares, with the conditions, including vesting and the period of deferral, governed by the terms of the grant. Unvested performance rights are forfeited in certain situations set out in the LTIP Rules. Ordinary shares allocated under the LTIP on exercise of performance rights may be held in trust beyond the deferral period. The issue price for the performance rights is based on the closing price of the shares traded on the ASX on the grant date and performance hurdles are time related.

Reconciliation of outstanding performance rights:

	Consolidated	
	2019 000	2018 000
Outstanding 1 January	2,000	2,334
Granted during the year	-	-
Forfeited during the year	-	-
Exercised during the year	(2,000)	(334)
Outstanding balance 31 December	-	2,000

Expenses arising from share-based payment transactions

	Consolidated	
	2019 \$'000	2018 ¹ \$'000
Employee share options	-	-
Performance rights	-	362
Employee share issue	394	255
Total expense recognised as employee costs	394	617

1. 2018 comparative amounts have been restated. Refer to note 1(a) for further information.

30. Financial instruments

Exposure to credit, interest rate, currency and liquidity risks arise in the normal course of the Group's business.

Credit risk

Management has a process in place to monitor the exposure to credit risk on an ongoing basis. The Group requires collateral in respect of margin loans made in the course of business within Bell Potter Capital. This collateral is generally in the form of the underlying security the margin loan is used to invest in. A loan-to-value ratio (LVR) is determined for each security with regard to market weight, index membership, liquidity, volatility, dividend yield, industry sector and advice from Bell Financial's research department. A risk analyst performs a review of the LVR and the recommendation is submitted to management. Management does not expect any counterparty to fail to meet its obligations. There are no individual loans greater than 10% of the total loans and advance balance.

Advisers and clients are provided with early warning of accounts in deficit from 5% up to 10% and clients receive a margin call if their account is in deficit by more than 10%. Margin calls are made based on the end-of-day position but can be made intraday at management's discretion.

The maximum exposure to credit risk is represented by the carrying amount of each financial asset in the Statement of Financial Position as outlined below:

		Consolidated	
	Note	2019 \$'000	2018 \$'000
Trade debtors	14	86,221	77,187
Clearing house deposits	14	27,129	4,715
Segregated deposits with clearing brokers	14	49,003	32,275
Loans and advances	19	543,489	296,217
Sundry debtors	14	5,605	6,482

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

30. Financial instruments (continued)

Credit risk (continued)

The ageing of trade receivables at reporting date is outlined below:

Consolidated

	Gross 2019 \$'000	Impairment 2019 \$'000	Gross 2018 \$'000	Impairment 2018 \$'000
Ageing of receivables				
Not past due	85,909	-	77,043	-
Past due 0–30 days	78	-	133	-
Past due 31–365 days	234	-	11	-
More than one year	-	-	-	-

Collectability of trade receivables is reviewed on an ongoing basis. Debts that are known to be uncollectible are written off. A provision for impairment of trade receivables is established based on lifetime expected credit losses. This assessment is based on past events, current conditions and reasonable and supportable information about future events and economic conditions.

Liquidity risk

The following are the contractual maturities of financial liabilities, including estimated interest and excluding the impact of netting agreements.

	Carrying Amount \$'000	Contracted Cashflow \$'000	6-months or less \$'000	6–12 months \$'000	1–2 years \$'000	2–5 years \$'000	5+ years \$'000
Consolidated 2019							
Non-derivative liabilities							
Trade & other payables	245,611	(245,611)	(245,611)	-	-	-	-
Cash deposits	635	(635)	(635)	-	-	-	-
Cash advance facilities	177,000	(177,000)	(177,000)	-	-	-	-
Bell Cash Trust	381,795	(381,795)	(381,795)	-	-	-	-
Derivative liabilities							
Hedging derivative	380	(380)	(380)	-	-	-	-
Foreign currency swap	-	-	-	-	-	-	-

	Carrying Amount \$'000	Contracted Cashflow \$'000	6-months or less \$'000	6–12 months \$'000	1–2 years \$'000	2–5 years \$'000	5+ years \$'000
Consolidated 2018							
Non-derivative liabilities							
Trade & other payables	213,190	(213,190)	(213,190)	-	-	-	-
Cash deposits	1,644	(1,644)	(1,644)	-	-	-	-
Cash advance facilities	36,000	(36,000)	(36,000)	-	-	-	-
Bell Cash Trust	274,797	(274,797)	(274,797)	-	-	-	-
Derivative liabilities							
Hedging derivative	75	(75)	(75)	-	-	-	-
Foreign currency swap	57	(57)	(57)	-	-	-	-

The Group manages liquidity by maintaining reserves, banking facilities and reserve borrowing facilities and by continuously monitoring forecast and actual cash flows and matching up maturity profiles of financial assets and liabilities. Rolling cash projections are used to monitor cash flow requirements and optimise cash returns on investments. A bank facility is also available to be drawn upon in order to meet both short and long-term liquidity requirements.

Market risk

Market risk is the risk that changes in market prices, such as interest rates, equity prices and foreign exchange rates will affect the Group's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control exposures within acceptable parameters, while optimising returns.

Interest rate risk

The Group's investments in fixed-rate debt securities and its fixed-rate borrowings are exposed to a risk of change in their fair value due to changes in interest rates. The Group's investments in variable-rate debt securities and its variable-rate borrowings are exposed to a risk of change in cash flows due to changes in interest rates. Interest rate swaps are used to hedge exposure to fluctuations in interest rates. Changes in the fair value of these derivative hedging instruments are recognised directly in equity to the extent that the hedge is effective. To the extent the hedge is ineffective, changes in the fair value are recognised in profit or loss.

In managing interest rate risk the Group aims to reduce the impact of short-term fluctuations on the Group's earnings. Over the longer-term, however, permanent changes in interest rates will have an impact on profit.

Investments in equity securities and short-term receivables and payables are not exposed to interest rate risk.

Equity price risk

All instruments are subject to the risk that future changes in market conditions may make an instrument less valuable. As trading instruments are valued with reference to the market or Black Scholes model, changes in equity prices directly affect reported income each period. The Group monitors equity price movements to ensure there is no material impact on the Group's activities.

The Group is exposed to equity price risks through its listed and unlisted investments. These investments are classified as financial assets or liabilities at fair value through the profit or loss.

Foreign currency risk

The Group is exposed to insignificant currency risk on monetary assets and liabilities held in a currency other than the respective functional currency of the Group. The Group ensures the net exposure is kept to an acceptable level by buying or selling foreign currencies at spot rates where necessary to address short-term imbalances.

Sensitivity analysis

Interest rate risk

At 31 December 2019, it is estimated that a general decrease of one-percentage point in interest rates would decrease the Group's profit before income tax by approximately \$1,800,000 (2018: \$1,700,000 decrease to profit) and would decrease equity by approximately \$1,260,000 (2018: \$1,190,000 decrease to equity). Interest rate swaps have been included in this calculation. A general increase of one-percentage point in interest rates would have an equal but opposite effect.

Equity price risk

At 31 December 2019, it is estimated that a 10% decrease in equity prices would decrease the Group's profit before income tax by approximately \$1,356,000 (2018: \$100,000 decrease to profit) and would decrease equity by approximately \$949,000 (2018: \$70,000 decrease to equity). A 10% increase in equity prices would have an equal but opposite effect. The impact of an equity price decrease excludes the impact on options that are used to mitigate the risk on limited recourse margin loans issued to clients.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

30. Financial instruments (continued)

Effective interest rates

In respect of income-earning financial assets and interest-bearing financial liabilities, the following tables indicate their average effective interest rates at the reporting date and the expected periods in which they mature.

Consolidated	Note	Average Effective interest rate %	2019					
			Total \$'000	6 months or less \$'000	6-12 months \$'000	1-2 years \$'000	2-5 years \$'000	More than 5 years \$'000
Fixed rate instruments								
Loans and advances	19	5.14%	221,752	215,041	6,711	-	-	-
Cash advance facility	21	2.08%	(177,000)	(177,000)	-	-	-	-
			44,752	38,041	6,711	-	-	-
Variable rate instruments								
Cash and cash equivalents	13	1.17%	195,137	195,137	-	-	-	-
Loans and advances	19	5.43%	321,737	321,737	-	-	-	-
Deposits and borrowings	21	0.61%	(635)	(635)	-	-	-	-
Bell Cash Trust	21	0.61%	(381,795)	(381,795)	-	-	-	-
			134,444	134,444	-	-	-	-

Fair value measurements

(a) Accounting classifications and fair values

The following table shows the carrying amounts and fair values of financial assets and financial liabilities, including their levels in the fair value hierarchy.

31 DECEMBER 2019	Note	Carrying Amount			Other financial liabilities \$'000	Total \$'000
		Designated at fair value \$'000	Fair value hedging instruments \$'000	Loans and receivables \$'000		
Financial assets measured at fair value						
Equity securities/unlisted options	15	13,559	-	-	-	13,559
Foreign currency swap		103	-	-	-	103
Loans and advances	19	-	-	145,969	-	145,969
		13,662	-	145,969	-	159,631
Financial assets not measured at fair value						
Trade and other receivables	14	-	-	167,958	-	167,958
Cash and cash equivalents	13	-	-	195,137	-	195,137
Loans and advances	19	-	-	397,520	-	397,520
		-	-	760,615	-	760,615
Financial liabilities measured at fair value						
Interest rate swaps used for hedging		-	380	-	-	380
Foreign currency swap		-	-	-	-	-
		-	380	-	-	380
Financial liabilities not measured at fair value						
Trade and other payables	20	-	-	-	242,701	242,701
Deposits and borrowings	21	-	-	-	559,430	559,430
		-	-	-	802,131	802,131

2018

Average Effective interest rate %	Total \$'000	6 months or less \$'000	6-12 months \$'000	1-2 years \$'000	2-5 years \$'000	More than 5 years \$'000
4.44%	96,851	92,897	704	3,250	-	-
2.66%	(36,000)	(36,000)	-	-	-	-
	60,851	56,897	704	3,250	-	-
1.50%	193,622	193,622	-	-	-	-
5.07%	199,366	199,366	-	-	-	-
1.08%	(1,644)	(1,644)	-	-	-	-
1.08%	(274,797)	(274,797)	-	-	-	-
	116,547	116,547	-	-	-	-

Fair Value

Level 1 \$'000	Level 2 \$'000	Level 3 \$'000	Total \$'000
2,706	10,853	-	13,559
-	103	-	103
-	-	145,969	145,969
2,706	10,956	145,969	159,631
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-
-	380	-	380
-	-	-	-
-	380	-	380
-	-	-	-
-	-	-	-
-	-	-	-

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

30. Financial instruments (continued)

Fair value measurements (continued)

31 DECEMBER 2018	Note	Carrying Amount				Total \$'000
		Designated at fair value \$'000	Fair value hedging instruments \$'000	Loans and receivables \$'000	Other financial liabilities \$'000	
Financial assets measured at fair value						
Equity securities/unlisted options	15	1,045	-	-	-	1,045
		1,045	-	-	-	1,045
Financial assets not measured at fair value						
Trade and other receivables	14	-	-	120,659	-	120,659
Cash and cash equivalents	13	-	-	193,622	-	193,622
Loans and advances	19	-	-	296,217	-	296,217
		-	-	610,498	-	610,498
Financial liabilities measured at fair value						
Interest rate swaps used for hedging		-	75	-	-	75
Foreign currency swap		-	57	-	-	57
		-	132	-	-	132
Financial liabilities not measured at fair value						
Trade and other payables	20	-	-	-	201,726	201,726
Deposits and borrowings	21	-	-	-	312,441	312,441
		-	-	-	514,167	514,167

(b) Accounting classifications and fair values

The following shows the valuation techniques used in measuring level 1, 2 and 3 values, as well as the significant unobservable inputs used.

Level 1 – Equity securities – the valuation is based on quoted prices in active markets for identical assets and liabilities.

Level 2 – Unlisted options – the valuation technique uses observable inputs. The observable inputs include strike price, expiry date and market price. The valuation is based on Black Scholes model.

Level 2 – Interest rate swaps – the fair values are based on broker quotes. Similar contracts are traded in an active market and the quotes reflect the actual transactions in similar instruments.

Level 2 – Currency swaps – the fair value is determined using quoted forward exchange rates at the reporting date and present value calculations based on high quality yield curves in the respective currencies.

Level 3 – Loans and advances – the fair value is based on the option value used to mitigate the risk on the limited recourse margin loans and the interest rate implicit in the loan.

There were no reclassifications on the fair value levels during the years ended 31 December 2019 and 2018.

Fair Value

Level 1 \$'000	Level 2 \$'000	Level 3 \$'000	Total \$'000
555	490	-	1,045
555	490	-	1,045
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-
-	75	-	75
-	57	-	57
-	132	-	132
-	-	-	-
-	-	-	-

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

31. Leases

The Group has entered into commercial property leases for its office accommodation. These leases have a remaining life of up to 10 years. The Group has no other capital or lease commitments.

	\$'000
Right-of-use assets	
Balance at 1 January 2019	31,019
Depreciation charge for the year	(8,420)
Additions to right-of-use assets	132
Effect of movements in exchange rates	70
Balance at 31 December 2019	22,801
Lease Liabilities	
Balance at 1 January 2019	39,677
Interest on lease liabilities for the year	1,642
Addition to lease liabilities	131
Rent payments	(10,955)
Effect of movements in exchange rates	73
Balance at 31 December 2019	30,568
Amounts recognised in statements of cash flows	
Total cash outflows for lease	(10,955)
2018 Operating leases under IAS 17	
Lease expense	(10,721)

32. Parent entity disclosures

As at, and throughout the financial year ending 31 December 2019, the parent company of the Group was Bell Financial Group Ltd.

	Consolidated	
	2019 \$'000	2018 ¹ \$'000
Results of the parent entity		
Profit for the year	24,441	23,282
Total comprehensive income for the year	24,441	23,282
Financial position of parent entity at year end		
Current assets	2,029	2,298
Non-current assets	206,125	209,260
Total assets	208,154	211,558
Current liabilities	18,904	22,483
Total liabilities	18,904	22,483
Total equity of the parent entity comprising of:		
Contributed equity	204,237	204,237
Reserves	290	(102)
Retained earnings/(losses)	(15,277)	(15,060)
Total equity	189,250	189,075

1. 2018 comparative amounts have been restated. Refer to note 1(a) for further information.

There are currently no complaints or claims made against the parent entity.

33. Related parties

The following were key management personnel of the Group at any time during the reporting period:

Executive Directors	Senior Executives	Non-Executive Directors
C Bell	L Bell	C Coleman
A Provan	A Bell	G Cubbin
	R Fell	B Wilson AO
	D Davenport	

Key management personnel compensation

The key management personnel compensation comprised:

	Consolidated	
	2019	2018
Short-term employee benefits	3,919,181	3,922,124
Other long-term benefits	81,383	59,922
Post-employment benefits	172,331	153,905
Termination benefits	-	-
Share-based payments	48,000	-
	4,220,895	4,135,951

Loans to key management personnel and their related parties

Details regarding loans outstanding at the reporting date to key management personnel and their related parties at any time in the reporting period, are as follows:

	Opening balance \$	Closing balance \$	Interest paid and payable in the reporting period \$	Number in Group at 31 December ¹
Total for key management personnel 2019	3,039,829	2,835,739	120,672	42
Total for key management personnel 2018	3,808,983	3,039,829	165,932	36
Total for other related parties 2019	-	-	-	-
Total for other related parties 2018	-	-	-	-
Total for key management personnel and their related parties 2019	3,039,829	2,835,739	120,672	42
Total for key management personnel and their related parties 2018	3,808,983	3,039,829	165,932	36

1. Number in Group includes KMP and other related parties with loans at any time during the year.

Interest is payable at prevailing market rates on all loans to key management persons and their related entities. These rates are available to all clients and may vary marginally depending on individual negotiations. The principal amounts are repayable per terms agreed on an individual basis. Interest received on the loans totalled \$120,672 (2018: \$165,932). No amounts have been written-down or recorded as allowances for impairment, as the balances are considered fully collectable.

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

33. Related parties (continued)

Movements in shares 2019

The movement during the reporting period in the number of ordinary shares in Bell Financial Group Ltd held, directly, indirectly or beneficially, by each Director and key management person, including their related parties, is as follows:

	Held at 1 January 2019	Purchases	Received on exercise of options	Sales	Held at 31 December 2019
Directors					
A Provan ²	43,457,863	-	-	-	43,457,863
C Coleman	2,126,740	50,000	-	-	2,176,740
G Cubbin	216,000	-	-	-	216,000
B Wilson AO	1,200,000	-	-	-	1,200,000
C Bell ²	43,083,154	-	-	-	43,083,154
Senior Executives					
LM Bell ²	42,548,555	175,000	-	-	42,723,555
AG Bell ²	32,089,972	214,000	-	-	32,303,972
R Fell	840,000	35,000	-	-	875,000
D Davenport	221,939	106,100	-	(100,000)	228,039

2. The number of shares held by Colin Bell, Alastair Provan, Lewis Bell and Andrew Bell includes those held indirectly through Bell Group Holdings Pty Limited and Bell Securities Pty Ltd.

Movements in shares 2018

	Held at 1 January 2018	Purchases	Received on exercise of options	Sales	Held at 31 December 2018
Directors					
C Bell ²	35,364,230	7,718,924	-	-	43,083,154
A Provan ²	35,676,488	7,781,375	-	-	43,457,863
C Coleman	1,772,283	354,457	-	-	2,126,740
G Cubbin	180,000	36,000	-	-	216,000
B Wilson AO	1,000,000	200,000	-	-	1,200,000
B Shanahan ³	401,000	80,200	-	-	-
Senior Executives					
LM Bell ²	34,802,065	7,746,490	-	-	42,548,555
AG Bell ²	26,325,554	5,764,418	-	-	32,089,972
R Fell	700,000	140,000	-	-	840,000
D Davenport	184,949	36,990	-	-	221,939

2. The number of shares held by Colin Bell, Alastair Provan, Lewis Bell and Andrew Bell includes those held indirectly through Bell Group Holdings Pty Limited and Bell Securities Pty Ltd.

3. Brenda Shanahan ceased to be a related party as at 20 November 2018 therefore her shareholding as at 31 December 2018 is not shown.

Other key management personnel transactions

There are no other transactions with key management persons or their related parties other than those that have been disclosed in this report.

Ultimate parent

Bell Group Holdings Pty Ltd is the ultimate parent company of Bell Financial Group Ltd. There are no outstanding amounts owed by or to the ultimate parent entity at 31 December 2019 (2018: nil). There is no interest receivable or payable at 31 December 2019 (2018: nil).

Subsidiaries

The table below outlines loans made by the Company to wholly owned subsidiaries.

	2019 \$	2018 \$
Subsidiary		
Bell Potter Platforms Pty Ltd ¹	632	463
Third Party Platform Pty Limited ¹	-	174,438
Bell Potter Capital Limited ²	8,052,473	8,121,666
Bell Potter (US) Holdings Inc ¹	1,935,735	1,932,809
Bell Potter Securities (US) LLC	1,912	1,912
	9,990,752	10,231,288

1. Loan is interest free and unsecured.

2. The loan from the parent entity to Bell Potter Capital Limited represents a subordinated loan that attracts interest at 2.67% per annum (2018: 3.00% per annum).

Loans made by wholly owned subsidiaries to the Company: \$17,036,667 (2018: \$22,483,326).

During the course of the financial year subsidiaries conducted transactions with each other on terms equivalent to those on an arm's length basis. They are fully eliminated on consolidation. As at 31 December 2019, all outstanding amounts are considered fully collectable.

34. Group entities

	Incorporation	Consolidated 2019	Interest 2018
Bell Financial Group Ltd			
Significant subsidiaries			
Bell Potter Securities Limited	Australia	100%	100%
Bell Potter Capital Limited	Australia	100%	100%
Third Party Platform Pty Ltd	Australia	100%	100%
Bell Potter Securities Limited (UK)	United Kingdom	100%	100%
Bell Potter Securities (HK) Limited	Hong Kong	100%	100%
Bell Potter (US) Holdings Inc	United States	100%	100%

NOTES TO THE FINANCIAL STATEMENTS continued

For the year ended 31 December 2019

35. Guarantees

From time to time Bell Financial has provided financial guarantees in the ordinary course of business which amount to \$6.6m (2018: \$6.6m) and are not recorded in the Statement of Financial Position as at 31 December 2019.

36. Contingent liabilities and contingent assets

The Company has agreed to indemnify its wholly owned subsidiary, Bell Potter Securities Limited, in the event that any contingent liabilities of Bell Potter Securities Limited results in a loss.

37. Subsequent events

Except as noted below, there were no significant events from 31 December 2019 to the date of this report.

Final Dividend

On 20 February 2020, the Directors resolved to pay a fully franked final dividend of 4.5 cents per share.

38. Auditor's remuneration

	Consolidated	
	2019	2018
	\$	\$
Audit services		
Auditor of the Company		
<i>KPMG:</i>		
<i>Audit and review of financial reports</i>	366,204	347,584
Total remuneration for audit services	366,204	347,584
Audit related services		
Auditor of the Company		
<i>KPMG Australia:</i>		
Other regulatory audit services	109,000	104,000
Total remuneration for audit related services	109,000	104,000
Non-audit related services	27,185	39,000
	502,389	490,584

DIRECTORS' DECLARATION

1. In the opinion of the Directors of Bell Financial Group Limited ('the Company'):
 - (a) the Consolidated Financial Statements and notes that are set out on pages 23 to 60 and the Remuneration Report on pages 12 to 16 in the Directors' Report, are in accordance with the *Corporations Act 2001*, including:
 - (i) giving a true and fair view of the Group's financial position as at 31 December 2019 and of its performance, for the financial year ended on that date; and
 - (ii) complying with Australian Accounting Standards and the *Corporations Regulations 2001*;
 - (b) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.
2. The Directors have been given the declarations required by section 295A of the *Corporations Act 2001* from the Chief Executive Officer (who is the Executive Chairman) and the Chief Financial Officer for the financial year ended 31 December 2019.

Note 1(a) of the Consolidated Financial Statements includes a statement of compliance with International Financial Reporting Standards.

This declaration is made on 20 February 2020 in accordance with a resolution of the Directors:

A handwritten signature in black ink, appearing to be 'A. Provan', with a horizontal line underneath it.

Alastair Provan
Executive Chairman

20 February 2020



Independent Auditor's Report

To the shareholders of Bell Financial Group Ltd

Report on the audit of the Financial Report

Opinion

We have audited the **Financial Report** of Bell Financial Group Ltd (the Company).

In our opinion, the accompanying Financial Report of the Company is in accordance with the *Corporations Act 2001*, including:

- giving a true and fair view of the Group's financial position as at 31 December 2019 and of its financial performance for the year ended on that date; and
- complying with *Australian Accounting Standards* and the *Corporations Regulations 2001*.

The **Financial Report** comprises :

- Consolidated statement of financial position as at 31 December 2019
- Consolidated statement of profit or loss, Consolidated statement of comprehensive income, Consolidated statement of changes in equity, and Consolidated statement of cash flows for the year then ended
- Notes including a summary of significant accounting policies
- Directors' Declaration.

The **Group** consists of the Company and the entities it controlled at the year-end or from time to time during the financial year.

Basis for opinion

We conducted our audit in accordance with *Australian Auditing Standards*. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the Financial Report* section of our report.

We are independent of the Group in accordance with the *Corporations Act 2001* and the ethical requirements of the *Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the Financial Report in Australia. We have fulfilled our other ethical responsibilities in accordance with the Code.



Key Audit Matters

Key Audit Matters are those matters that, in our professional judgement, were of most significance in our audit of the Financial Report of the current period.

This matter was addressed in the context of our audit of the Financial Report as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on this matter.

Valuation of Goodwill (\$130,413,000)	
Refer to Note 17 to the financial report	
The key audit matter	How the matter was addressed in our audit
<p>A key audit matter for us was the Group’s annual testing of goodwill for impairment given the size of the balance (being 12% of total assets). We focused on the significant forward-looking assumptions the Group applied in their value in use model, including:</p> <ul style="list-style-type: none"> • Forecast cash flows – the Group has continued to experience competitive market conditions and volatility in the global investment market. This increases the risk of inaccurate forecasts for us to consider and goodwill being impaired. • Forecast growth rates and terminal multiples – in addition to the uncertainties described above, the Group’s models are sensitive to small unfavourable changes in these assumptions, reducing available headroom. This drives additional audit effort specific to their feasibility and consistency of application to the Group’s strategy. • Discount rates - these are complicated in nature and vary according to the conditions and environment the specific Cash Generating Unit (CGU) is subject to. The Group’s modelling is sensitive to small changes in the discount rate. We involved our valuation specialists with the assessment. <p>The Group uses a complex model to perform their annual testing of goodwill for impairment. The model uses historical performance adjusted for a range of internal and external sources as inputs to the assumptions. Certain CGU’s of the Group have</p>	<p>Working with our valuation specialists, our procedures included the following:</p> <ul style="list-style-type: none"> • We considered the appropriateness of the value in use method applied by the Group to perform the annual test of goodwill for impairment against the requirements of the accounting standards. • We assessed the integrity of the value in use model used, including the accuracy of the underlying formulas. • We assessed the accuracy of previous Group forecasts to inform our evaluation of forecasts incorporated in the model. We noted previous trends where forecasts for certain CGU’s were not achieved and how they impacted the business, for use in our testing. • We considered the sensitivity of the model by varying key assumptions, such as forecast growth rates, terminal multiples and discount rates, within a reasonably possible range, to identify those CGUs at higher risk of impairment and to focus our further procedures. • We challenged the Group’s significant forecast cash flow and growth assumptions in light of competitive market conditions. We applied increased scepticism to forecasts in the CGU’s where previous forecasts were not achieved. We compared forecast expense growth rates to published studies and considered differences for the Group’s operations. We used our knowledge of the



not met prior forecasts in some instances historically, increasing our audit effort in assessing the reliability of current forecasts for each CGU. Complex modelling, using forward-looking assumptions tends to be prone to greater risk for potential bias, error and inconsistent application. These conditions necessitate additional scrutiny by us, in particular to address the objectivity of sources used for assumptions, and their consistent application.

We involved valuation specialists to supplement our senior audit team members in assessing this key audit matter.

Group, the Group's past performance, business and customers, and our industry experience

- We checked the consistency of the growth rate to the past performance of the Group, and our experience regarding the feasibility of these in the industry in which they operate and compared the forecast cash flows contained in the value in use model to those contained within the Board reviewed goodwill impairment assessment memorandum.
- We assessed the current net profit after tax multiples and to those of comparable companies.
- We independently developed a discount rate range considered comparable using publicly available market data for comparable entities to the Group and the industry it operates in.
- We assessed the Group's analysis of the market capitalisation compared to net assets of the Group. This included consideration of the market capitalisation range implied by recent share price trading ranges to the Group's net assets.
- We assessed the disclosures in the Financial Report using our understanding of the issues obtained from our testing and against the requirements of the accounting standards.



Other Information

Other Information is financial and non-financial information in Bell Financial Group Ltd's annual reporting which is provided in addition to the Financial Report and the Auditor's Report. The Directors are responsible for the Other Information.

Our opinion on the Financial Report does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon, with the exception of the Remuneration Report and our related assurance opinion.

In connection with our audit of the Financial Report, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Financial Report or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other Information, and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor's Report we have nothing to report.

Responsibilities of the Directors for the Financial Report

The Directors are responsible for:

- preparing the Financial Report that gives a true and fair view in accordance with *Australian Accounting Standards* and the *Corporations Act 2001*
- implementing necessary internal control to enable the preparation of a Financial Report that gives a true and fair view and is free from material misstatement, whether due to fraud or error
- assessing the Group and Company's ability to continue as a going concern and whether the use of the going concern basis of accounting is appropriate. This includes disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they either intend to liquidate the Group and Company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the Financial Report

Our objective is:

- to obtain reasonable assurance about whether the Financial Report as a whole is free from material misstatement, whether due to fraud or error; and
- to issue an Auditor's Report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with *Australian Auditing Standards* will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error. They are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the Financial Report.

A further description of our responsibilities for the audit of the Financial Report is located at the *Auditing and Assurance Standards Board* website at: http://www.auasb.gov.au/auditors_responsibilities/ar1.pdf
This description forms part of our Auditor's Report.



Report on the Remuneration Report

Opinion

In our opinion, the Remuneration Report of Bell Financial Group Ltd for the year ended 31 December 2019, complies with *Section 300A* of the *Corporations Act 2001*.

Directors' responsibilities

The Directors of the Company are responsible for the preparation and presentation of the Remuneration Report in accordance with *Section 300A* of the *Corporations Act 2001*.

Our responsibilities

We have audited the Remuneration Report included in pages 12 to 16 of the Directors' report for the year ended 31 December 2019.

Our responsibility is to express an opinion on the Remuneration Report, based on our audit conducted in accordance with *Australian Auditing Standards*.


KPMG



Chris Wooden

Partner

Melbourne

20 February 2020

SHAREHOLDER INFORMATION

The following information is current as at 31 January 2020.

Distribution of shares

Range	Number of shareholders	Number of shares	% of issued capital
1–1,000	344	195,702	0.06
1,001–5,000	838	2,511,372	0.78
5,001–10,000	571	4,556,474	1.42
10,001–100,000	1,383	46,247,736	14.42
100,001 and over	237	267,232,664	83.32
Total	3,373	320,743,948	100.00

There were 77 shareholders who held less than a marketable parcel (less than \$500 of shares).

Twenty largest shareholders

Rank	Name	Number of shares	% of issued capital
1.	BELL GROUP HOLDINGS PTY LIMITED	143,998,350	44.90
2.	CITICORP NOMINEES PTY LIMITED	5,970,452	1.86
3.	MR JAMES GORDON MOFFATT	5,200,000	1.62
4.	MR ANAND SELVARAJAH	3,892,334	1.21
5.	J P MORGAN NOMINEES AUSTRALIA PTY LIMITED	3,741,343	1.17
6.	NATIONAL NOMINEES LIMITED	3,733,060	1.16
7.	BELL POTTER NOMINEES LTD <BB NOMINEES A/C>	3,503,906	1.09
8.	NEWECONOMY COM AU NOMINEES PTY LIMITED <900 ACCOUNT>	2,864,067	0.89
9.	COLIN BELL PTY LTD	2,814,627	0.88
10.	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	2,808,071	0.88
11.	MORSON HOLDINGS PTY LTD	2,609,699	0.81
12.	MR ALASTAIR PROVAN + MRS JANIS PROVAN <A & J PROVAN SUPER FUND A/C>	2,400,000	0.75
13.	MR LEE WILLIAM MUCO	2,300,000	0.72
14.	FRANUNTA SUPER PTY LTD <FRANUNTA SUPER FUND A/C>	2,240,000	0.70
15.	BELL SECURITIES PTY LIMITED	2,232,000	0.70
16.	CERTUS CAPITAL PTY LTD	2,129,623	0.66
17.	MR LIONEL ALEXANDER MCFADYEN + MRS JENNIFER JUNE MCFADYEN <THE MCFADYEN FAMILY A/C>	1,687,480	0.53
18.	BOND STREET CUSTODIANS LIMITED	1,669,097	0.52
19.	MR ALASTAIR PROVAN + MRS JANIS PROVAN <ALASTAIR & JANIS PROVAN A/C>	1,560,876	0.49
20.	MR CON ZEMPILAS	1,500,000	0.47

SHAREHOLDER INFORMATION continued

Substantial shareholdings

The following shareholders were registered by the Company as substantial shareholders, having declared a relevant interest in accordance with the Corporations Act:

Substantial shareholder	Number of shares	% of issued capital
BELL GROUP HOLDINGS PTY LIMITED	146,230,350	45.59 ¹
ALASTAIR PROVAN	150,929,420	47.06 ^{1,2}
COLIN BELL	150,554,711	46.94 ^{1,3}
LEWIS BELL	149,810,112	46.71 ^{1,4}

1. Bell Group Holdings Pty Limited (BGH) holds 143,998,350 BFG ordinary shares. BGH's wholly-owned subsidiary, Bell Securities Pty Limited (BSPL) holds 2,232,000 BFG ordinary shares. Colin Bell, Alastair Provan and Lewis Bell each hold more than 20% of BGH and therefore under the Corporations Act they are each deemed to have a relevant interest in the 146,230,350 BFG ordinary shares held by BGH and BSPL.
2. Alastair Provan has a relevant interest in 4,699,070 BFG ordinary shares.
3. Colin Bell has a relevant interest in 4,324,361 BFG ordinary shares.
4. Lewis Bell has a relevant interest in 3,579,762 BFG ordinary shares.

Voting rights

Bell Financial has one class of fully paid ordinary shares. On a show of hands, every member present at the meeting in person or by proxy shall have one vote and upon a poll each share shall have one vote. There are no voting rights attached to the options or performance rights.

On-market buy-back

There is no current on-market buy-back.

DIRECTORY

Bell Financial Group Ltd

ABN

59 083 194 763

Directors

Alastair Provan, Executive Chairman
Craig Coleman, Independent Director
Graham Cubbin, Independent Director
Brian Wilson AO, Independent Director

Company Secretary

Cindy-Jane Lee

Registered Office

Level 29, 101 Collins Street
Melbourne VIC 3000
Telephone 03 9256 8700

Share Registry

Computershare Investor Services Pty Limited
452 Johnston Street
Abbotsford VIC 3067
Telephone 03 9415 5000

ASX Code

BFG

Shares are listed on the Australian Securities Exchange

Banker

Australia and New Zealand Banking Group Limited

Auditor

KPMG

Website Address

www.bellfg.com.au

Bell Financial Group Limited

Level 29, 101 Collins Street
Melbourne VIC 3000
Australia

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