Imagine being one of the 16,000 to 18,500 people in the U.S. living with myelofibrosis (MF) and having no approved treatments available to you. The most difficult part emotionally was when I was diagnosed with myelofibrosis. The hard part was that nothing was out there. Jakafi brought us hope, that there is a treatment, there is something that we can do that may benefit us significantly.

Dan is a patient with MF who has participated in COMFORT-I, our pivotal Phase III U.S. trial.

For more information about Jakafi, please visit www.incyte.com/jakafi or our social media pages at Facebook.com/JakafiForMF, Twitter.com/JakafiForMF.

Jakafi is a trademark of Incyte Corporation.
We have several other clinical programs underway in oncology and inflammation as we continue to expand our pipeline with additional differentiated, best-in-class compounds.

Continuing Our Drive to Discover

Our goal to discover and develop proprietary new compounds with the requisite characteristics to become important new medicines remains a key driver for our decisions and activities. With our recognized core competency in medicinal chemistry, a proven ability to select clinically relevant targets, an experienced and talented clinical development team and now a commercial group with substantial experience in the promotion of new oncology therapies, I am confident we are in a strong position to build significant, sustainable shareholder value.

In closing, I want to thank John Niblack for his service on our Board of Directors. His extensive experience in managing R&D at Pfizer has been of great value over the past six years as we sought to prioritize our efforts and accelerate our most promising programs.

I also want to thank our employees for their commitment to rigorous science, effective teamwork and disciplined program execution which has enabled us to bring Jakafi to market – a success I am confident we can replicate and build on in the years to come.

Sincerely,

Paul A. Friedman, M.D.
President and Chief Executive Officer
April 2012

2012 Key Business Goals

• Continue the successful launch of Jakafi for myelofibrosis (MF)
• Increase awareness of the progressive and life-threatening nature of MF
• Complete enrollment of the Phase III study of ruxolitinib in polycythemia vera, in partnership with Novartis
• Continue clinical studies of ruxolitinib in other oncologic indications
• Support the ongoing development of LY3009104 (INCB28050) for rheumatoid arthritis, in partnership with Lilly
• Advance several early development and discovery programs in oncology and inflammation

To Our Stockholders:

The last year was truly significant for Incyte, marked by the FDA approval and the launch of our first product. These key accomplishments attest to our commitment to improving the lives of patients and to establishing Incyte as a commercially successful biopharmaceutical company.

A Tremendous Achievement

The FDA approval of Jakafi™ (ruxolitinib) for the treatment of patients with intermediate or high-risk myelofibrosis (MF) provides the first approved medicine for MF and represents a major breakthrough for the people who suffer from this debilitating and life-threatening blood cancer.

In just seven years, our scientific, clinical, regulatory and manufacturing teams have fulfilled our mission of bringing a novel discovery from the laboratory to the market. Our sales and marketing colleagues are now committed to making Jakafi a commercial success.

As the first JAK inhibitor to be approved for any indication, Jakafi is evidence of our leadership position in the discovery and development of this important new class of drugs.

JAK inhibitors have now shown therapeutic value in both oncology and chronic inflammatory diseases, and we are in a strong position to tap into these emerging and potentially major markets.

Making a Difference in MF

MF has a significant impact on the lives of patients. The loss of their ability to perform certain basic activities of daily living as a result of their enlarged spleens and heavy symptom burden is similar to patients with other advanced cancers, and the prognosis of patients with MF worsens as the disease progresses.

In the largest clinical program ever conducted in MF patients, Jakafi significantly reduced spleen volume and alleviated the most burdensome symptoms. By contrast, patients receiving placebo or best available therapy continued to see their spleens increase in size and their symptoms worsen. Anemia and thrombocytopenia were the most common adverse reactions, but rarely led to discontinuation (only one patient in each treatment group for each event). Non-hematologic adverse reactions that occurred more frequently in the group treated with Jakafi were bruising, dizziness and headache.

We’re gratified that the majority of patients treated with Jakafi saw their spleens shrink and their symptoms improve. Additionally, further analysis from the U.S. pivotal study suggests that Jakafi may also have the potential to improve survival as compared to placebo. These data were presented at the American Society of Hematology 2011 Annual Meeting and recently published in The New England Journal of Medicine.
Close Collaboration with the FDA—A Key Success Factor

By working closely with the FDA, we were able to demonstrate why spleen reduction and improvement in symptoms were clinically meaningful endpoints to support approval in MF. Further, we developed a comprehensive patient assistance and education program called IncyteCARES, and the program has already been widely used and well-received.

Beyond the product launch of Jakafi in the U.S., our strategic partner Novartis has filed regulatory applications for ruxolitinib in its key markets and expects to hear from regulatory authorities in the second half of 2012.

Unlocking the Full Potential of JAK Inhibitors

There is a growing body of evidence that implicates the JAK pathway in multiple disease settings in both oncology and inflammation. For this reason, and in partnership with Novartis, we are studying Jakafi in a number of indications outside of MF, including polycythemia vera (PV), another related blood cancer.

We expect results from a global Phase III study in patients with advanced PV in 2013; provided these data are positive, FDA approval in this second indication could occur in 2014. Early Phase II trials are also underway to evaluate Jakafi in leukemia, lymphoma and pancreatic cancer—all of which could add significantly to the therapeutic and commercial value of Jakafi.

Our second JAK1 and JAK2 inhibitor is currently in development for the treatment of rheumatoid arthritis (RA) and psoriasis. Given the broad market potential associated with chronic inflammatory diseases, we elected to license this program to Eli Lilly and Company. Because of our confidence in this compound and its potential commercial value, we are funding 30 percent of the associated global development costs in RA in exchange for tiered royalty rates ranging up to the high twenties on potential future global sales. We expect Lilly to initiate Phase III trials in RA later this year.

Our Pipeline Continues to Grow

In addition to our JAK inhibitor programs, we have a robust and growing pipeline in oncology and inflammatory diseases. Our c-MET inhibitor INC28060, partnered with Novartis, exhibits greater selectivity and improved potency compared to other known c-MET inhibitors in development. This compound is nearing completion of an initial Phase I trial in patients with solid tumors, after which, Novartis will be responsible for its development. We have retained co-development and co-promotion rights and Incyte will receive royalties on any potential future sales of INC28060.

Our indoleamine 2, 3-dioxygenase (IDO) inhibitor, INC24360, is a novel immunomodulatory therapeutic that has shown in pre-clinical studies that it can significantly increase the efficacy of various chemotherapeutic agents in controlling tumor growth. The compound has been well tolerated in our Phase I program, and Phase II studies to treat patients with melanoma and ovarian cancer are scheduled to begin this year.

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**DISEASE - COMPOUND - TARGET**

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<th>DISEASE</th>
<th>COMPOUND</th>
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*Formerly INCB18424 (INC424) | Incyte U.S. rights; Novartis ex U.S. rights | Novartis worldwide rights | Lilly worldwide rights

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By working closely with the FDA, we were able to demonstrate why spleen reduction and improvement in symptoms were clinically meaningful endpoints to support approval in MF. Further, we developed a symptom measurement tool specific to MF that captured patient-reported outcomes in a manner that was not only acceptable to the FDA, but also praised as “remarkable” by the agency.

Our collaborative approach, combined with a compelling clinical efficacy and safety profile, enabled us to gain a priority review for the treatment of intermediate or high-risk MF, which our market research indicates includes 80 percent to 90 percent of all patients with the disease.

Favorable Market Response to Jakafi

Within one week of approval, our experienced commercial team launched Jakafi. They are meeting with thousands of physicians across the country who treat patients with MF, and we are encouraged by the enthusiasm expressed by both physicians and patients. We expect acceptance of Jakafi to continue at a steady, gradual pace as physicians and patients. We expect results from a global Phase III study in patients with advanced PV in 2013; provided these data are positive, FDA approval in this second indication could occur in 2014. Early Phase II trials are also underway to evaluate Jakafi in leukemia, lymphoma and pancreatic cancer – all of which could add significantly to the therapeutic and commercial value of Jakafi.

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