



Protecting Clean Water for America

2018 ANNUAL REPORT

FOR THE IZAAK WALTON LEAGUE, THERE'S NO MORE IMPORTANT NATURAL RESOURCE THAN CLEAN WATER — for people, fish and wildlife, outdoor recreation opportunities, and America's economy.

Over the past several years, the Izaak Walton League's Board of Directors has sharpened the organization's strategic focus on protecting and improving water quality across America. In line with our strategic direction, this annual report focuses largely on issues that affect water resources.

Celebrating Clean Water Successes

The Izaak Walton League believes that every American deserves clean water. Through our **Clean Water Challenge**, the League is mobilizing volunteers to monitor water quality at more stream sites across the country — and work locally to fix water quality problems they find!

The League's landmark **Save Our Streams (SOS) program celebrates 50 years in 2019**. SOS is nationally and internationally recognized for doing what the League does best — engaging volunteers to protect and improve water quality — and we're using the 50th anniversary as a springboard to mobilize even more volunteer stream monitors. In 2018, League staff led **29 trainings for more than 400 new stream monitors** across the country. That's more new stream monitors trained in one year than in any single year in decades past! Staff also partnered with the National Trout Center, Anacostia Riverkeeper, Soil and Water Conservation Districts in Virginia, Friends of the Bohemia, and the James River Association to train their volunteers as stream monitors.

League staff and our partners did the hard back-end work to develop the **Clean Water Hub** (cleanwaterhub.org), a first-of-its-kind website designed to get volunteer water quality test results to the public. Through the Hub, anyone can now locate active stream monitoring sites, know who's testing those sites, and — most importantly — see the monitoring results. This is the first national database for volunteer-collected water quality test results, and that information will be uploaded directly to state and federal databases to make timely water quality information in more places available to the public.

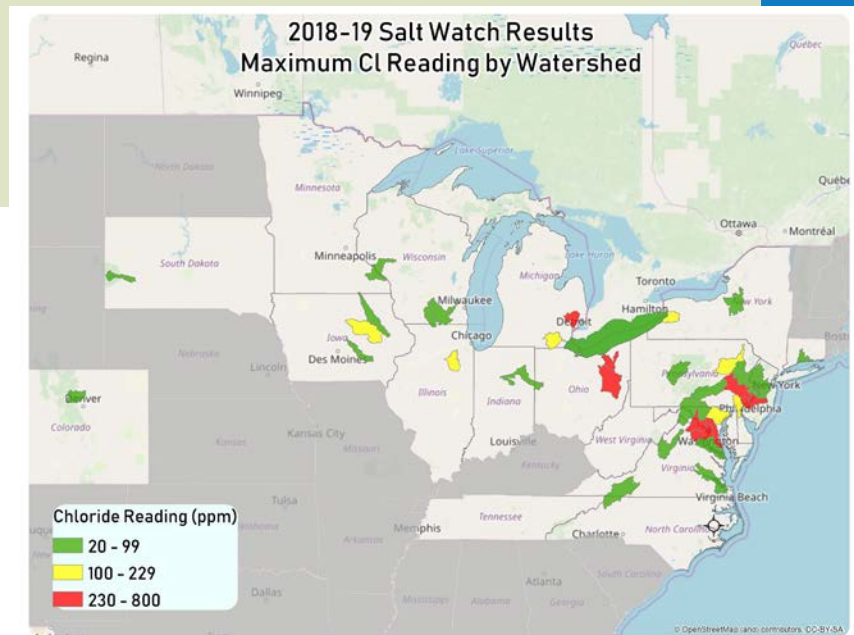
We also developed a **Save Our Streams Train-the-Trainer Workshop** and trained our first five experienced stream monitors (all IWLA members), who spent a weekend at our national headquarters for an intensive course of stream monitoring field work and teaching techniques. Now these certified SOS trainers are ready to train new stream monitors in their home states! This greatly expands the League's training capacity to help meet our Clean Water Challenge goal, and we plan to train several new groups of trainers in 2019.



SOS 2018 Training Surge

- 11 states
- 29 workshops
- 415 new stream monitors trained
- 50 Years of Save Our Streams!

In just one year, what started as an initiative by one staff member grew to a successful national campaign focused on the effects of road salt runoff on water quality in local streams. Through our **Winter Salt Watch** program, the League is raising public awareness about a hidden problem. We provided free Salt Watch test kits to hundreds of volunteers across the country and encouraged them to test water quality in streams before and after a snow storm to track the effects of road salt (sodium chloride) on water quality — and share their findings with their local transportation agencies and property management companies. Our success with this campaign led the Virginia Department of Environmental Quality to invite the League to contribute to a state Salt Management Strategy Education and Outreach Workgroup.



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Championed Conservation in the Farm Bill

League staff **met with staff and members of Congress from 70 offices in the U.S. Senate and U.S. House of Representatives to champion the League’s conservation priorities for the 2018 Farm Bill.** Congress passed and the president signed a new five-year Farm Bill that addressed many of the League’s priorities, including full funding for Farm Bill conservation programs that help farmers and ranchers improve water quality, regenerate soil health, and conserve wildlife habitat.

League staff **developed and promoted a crop insurance “good driver discount” for farmers who proactively adopt conservation practices** that restore healthy soils. It follows the same premise as automobile insurance.

Good drivers are a lower risk for insurance payouts and are rewarded with lower premiums. Farmers using specific conservation practices, such as no till and continuous cover crops, are lower risks because crops on these fields have been proven to be more resilient to drought and flooding. These farmers present a lower risk for crop insurance disaster payments. However, these farmers pay the same crop insurance premiums as farmers who do not use these practices. Our approach is to reward reduced risk by providing an additional discount on crop insurance premiums. Taxpayers will benefit over the long run through fewer crop insurance claim payouts.



Our “good driver discount” was **included in the Farm Bill passed by the U.S. Senate in June 2018**. Unfortunately, the final Farm Bill signed into law did not include this program. However, we are using the progress we made to leverage this idea during Farm Bill implementation discussions.

With 40 percent of our nation’s land being used for agriculture, what happens on the farm directly impacts the health of numerous natural resources. To engage more Americans in advocacy to help achieve our conservation priorities, we **developed a series of four videos to help educate people about the impacts of the Farm Bill on things they care about, including clean water, wetland conservation, and fish and wildlife populations**. The videos are posted on the League’s YouTube channel at youtube.com/izaakwaltonleague.

We also **ramped up grassroots engagement, especially in Iowa and Illinois, by adding an Agriculture Outreach Coordinator to our staff**. Staff built relationships within the growing microbrewery and independent winery industries in Iowa and Illinois and helped these businesses call for increased action on conservation and water quality measures. We also connected with small outdoor outfitters to help them become engaged on these important issues. As part of this grassroots effort, the League **helped secure \$37.5 million in state funds** for the Illinois share of payments to farmers who enroll in buffer strips and wetland protection contracts under the federal-state Conservation Reserve Enhancement Program (CREP). We also worked to secure **\$7.5 million in state funds for Illinois Soil and Water Conservation Districts**, which are perhaps our best avenue for reaching farmers with soil health and resource conservation strategies.



Restoring the Missouri River

Through our seat on the **Missouri River Recovery Implementation Committee**, the League continued to emphasize that recovery efforts should not only produce self-sustaining fish and wildlife populations but also benefit people living in the region.

We believe habitat recovery efforts should also **improve water quality, enhance recreational opportunities, and reduce flood risks**.

We’ll continue to ask the Corps to implement a wider range of management actions utilizing the river’s natural processes whenever possible.

League staff and members from Iowa, Nebraska, and South Dakota continued conservation and outreach projects on the Missouri River to create a better understanding of this incredible resource, including the following events:

- **River cleanups in Yankton and Pierre-Fort Pierre, South Dakota**
 - Involved hundreds of local volunteers
 - Removed nearly 2 tons of litter and trash
- **Invasive Species Awareness Event near Gavins Point Dam, South Dakota**
 - Educated boaters and anglers about invasive species
 - Reached nearly 300 boaters and anglers from 7 states
- **Introduced thousands of youth to conservation and the outdoors through events including:**
 - Missouri River Outdoor Expo (NE)
 - Great Outdoor Youth Adventure (SD)
 - Iowa Outdoor Expo (IA)
 - Missouri River Watershed School Festival (SD)

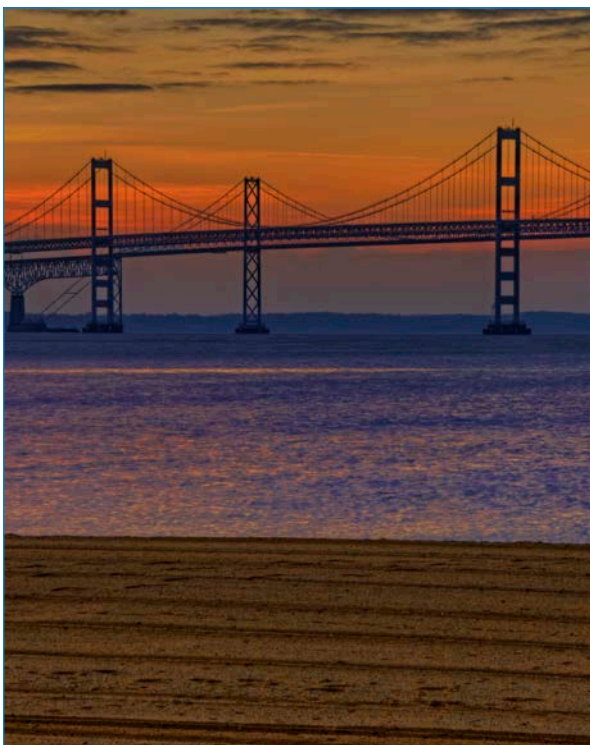
Using Local Waters To Engage Youth

League staff trained two dozen James Madison High School students in northern Virginia on the macroinvertebrate monitoring protocol from the League's Save Our Streams program. These students were analyzing streams in the region for potential brook trout reintroduction. Biological monitoring offers more of a long-term view of stream health than a one-time measurement of flow and dissolved oxygen.

This effort blossomed into a **memorandum of understanding among the League, American Fisheries Society, and Trout Unlimited**. The agreement shows a

commitment to partner and work together toward a common goal: to promote awareness of and appreciation for water quality monitoring and fisheries management by facilitating the engagement of volunteers, specifically youth and young adults, in mission-oriented natural resource conservation activities.

The League sees this as an incredible opportunity to **engage high school students in Save Our Streams** in the future. All three national organizations acknowledge the value and the need to work together to encourage the next generation of water quality monitors and conservationists. We will be expanding this effort with additional high schools in Maryland and Virginia in 2019.



Restoring the Chesapeake Bay

The League is working with partners in the Chesapeake Monitoring Cooperative (CMC) to dramatically expand volunteer stream monitoring throughout the Chesapeake Bay watershed.

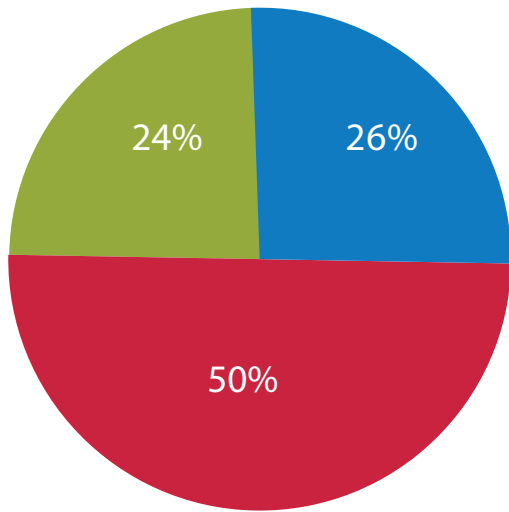
We helped secure an agreement from EPA's Chesapeake Bay Program and the environmental protection agencies in **six Bay states and the District of Columbia that requires these agencies to consider volunteer-collected data in their water quality assessments**. This agreement is the **first of its kind in the nation**.

League staff conducted **seven workshops to train new stream monitoring volunteers in Virginia and Maryland** in 2018. The Chesapeake Data Explorer, CMC's data portal, was also completed in 2018 and now gives stream monitors a new tool to funnel water quality monitoring data to the Chesapeake Bay Program and state agencies.

FINANCIAL HIGHLIGHTS

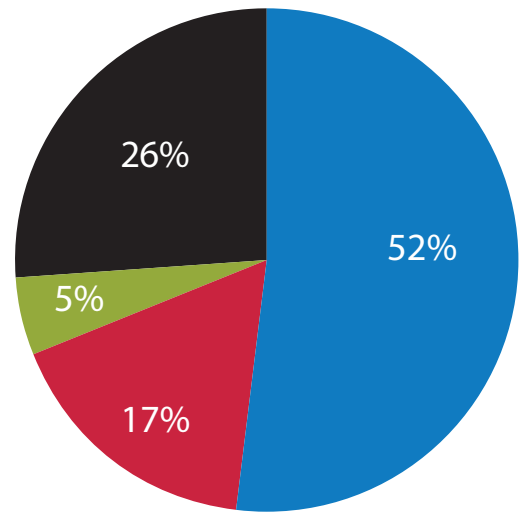
For a donor list and audited financials, visit iwla.org/annualreport.

Revenue



■ Contributions and Grants ■ Member Dues ■ Sales and Other Income

Use of Funds



■ Conservation and Education ■ Membership and Chapter Relations ■ Fundraising
■ Support and Planning



As a member of EarthShare, a federation of the nation's leading environmental and conservation organizations, the League is listed in a variety of workplace fund drives, including the Combined Federal Campaign, many state and local government campaigns, several United Way campaigns, and a growing number of corporate and foundation campaign drives.

We wish to thank the hundreds of individuals who provided vital support for our conservation work in 2018 through these campaigns. For more information about adding a conservation giving option to your company's workplace giving campaign, call the League's Development Department at (301) 548-0150 or visit www.iwla.org for more information.

2018

IZAAK WALTON LEAGUE OF AMERICA
combined balance sheet and statement
of activities and changes in net assets
for the year ended December 31, 2018.

PUBLIC SUPPORT AND REVENUE

Contributions and Grants	697,741
Grants From Federal and State Governments	128,588
Member Dues	1,605,938
Investment Income, Net	197,231
Charitable Remainder Unitrust	254,303
Rental Income	271,007
Other	52,480
Total Public Support and Revenue	<u>3,207,288</u>

EXPENSES: CONSERVATION AND EDUCATION

Conservation	180,907
Membership	300,511
<i>Outdoor America</i>	169,084
Annual National Convention	80,547
Chapter Relations	155,126
Communications and Media	298,773
Water	373,682
Agriculture	214,564
Missouri River Initiative	80,009

Total Program Services **1,853,203**

Supporting and Planning Services

Management and General	491,559
Building	208,129
Fundraising	146,372

Total Supporting and Planning Services **846,060**

Total Expenses **2,699,263**

Changes In Net Assets From Operations 508,025

Unrealized (Loss) gain on investments (323,893)

Changes In Net Assets **184,132**

Net Assets, Beginning of Year **8,300,329**

Net Assets, End of Year **8,484,461**

BALANCE SHEET

Assets

Cash and Cash Equivalents	2,786,186
Grants Receivables	28,121
Contribution and Other Receivables	9,911
Prepaid Expenses	116,380
Property and Equipment, Net	1,291,252
Investments	2,182,942
Charitable Remainder Trust	<u>2,292,984</u>

Total Assets **8,707,776**

Liabilities and Net Assets

Liabilities

Account Payable and Other	135,224
Accrued Expenses	48,171
Refundable Advances	17,798
Security Deposits	<u>22,122</u>

Total Liabilities **223,315**

Net Assets

Without Donor Restriction	4,370,797
With Donor Restriction	<u>4,113,664</u>

Total Net Assets **8,484,461**

Total Liabilities and Net Assets **8,707,776**

This annual report is also available
online at iwla.org/annualreport.

NATIONAL LEADERSHIP AND STAFF

NATIONAL OFFICERS

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Vice President: Vicki Arnold
Secretary: Jim Storer
Treasurer: Scott Meyer

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Jim Piatieski (Vice Chair)
Rick Cerwick
Jeff Deschamps
Keith Halper
Jack Johnson
Jill Padgette
Herbert Pritchett, Sr.
Wes Sheets
Jim Sweeney

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West Virginia: Pat Crouse, Tom Ditty,* Bruce Evans, Gary Meade
Wisconsin: Mike Fuge,* Jodi Labs, Don Klecker

* Division Presidents

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Bill Kelly
Idaho Falls, ID
Rick Sommer
Seneca, SC

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Emily Bialowas, *Chesapeake Monitoring Outreach Coordinator*
Samantha Briggs, *Clean Water Program Director*
Lily Cai, *Senior Accountant*
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Duane Hovorka, *Agriculture Program Director*
Earl Hower, *Director of Chapter Relations*
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Dawn Merritt, *Director of Communications*
Zachary Moss, *Save Our Streams Coordinator*
Jared Mott, *Conservation Director*
Maia Nkansah, *Membership and Sales Manager*
Theresa Reed, *Operations Coordinator*
Janette Rosenbaum, *Communications Associate*
Mary Rubin, *Director of Member Programs*
Rebecca Shoer, *Save Our Streams Coordinator*
Tim Wagner, *Agriculture Outreach Coordinator*

These lists reflect the organization's staff and leadership as of the date this report was published.