

**QUALITY COMPONENTS FOR RECREATIONAL VEHICLES
AND MANUFACTURED HOMES**

DREW
INDUSTRIES INCORPORATED



**GROWTH STARTS
HERE**

About Drew

DREW INDUSTRIES INCORPORATED IS A LEADING SUPPLIER OF COMPONENTS FOR RECREATIONAL VEHICLES AND MANUFACTURED HOMES. DREW OPERATES THROUGH ITS WHOLLY-OWNED SUBSIDIARY, LIPPERT COMPONENTS, INC.

From 38 factories located throughout the United States, Drew supplies the leading manufacturers of recreational vehicles and manufactured homes, as well as the aftermarket for these industries. In addition, Drew manufactures components for adjacent industries including buses, trailers used to haul boats, livestock, equipment and other cargo, modular housing and factory-built mobile office units. In 2014, the RV Products Segment accounted for 90 percent of Drew’s consolidated net sales, of which 79 percent were of components sold to manufacturers of travel trailer and fifth-wheel RVs. The Manufactured Housing Products Segment accounted for 10 percent of Drew’s consolidated net sales.

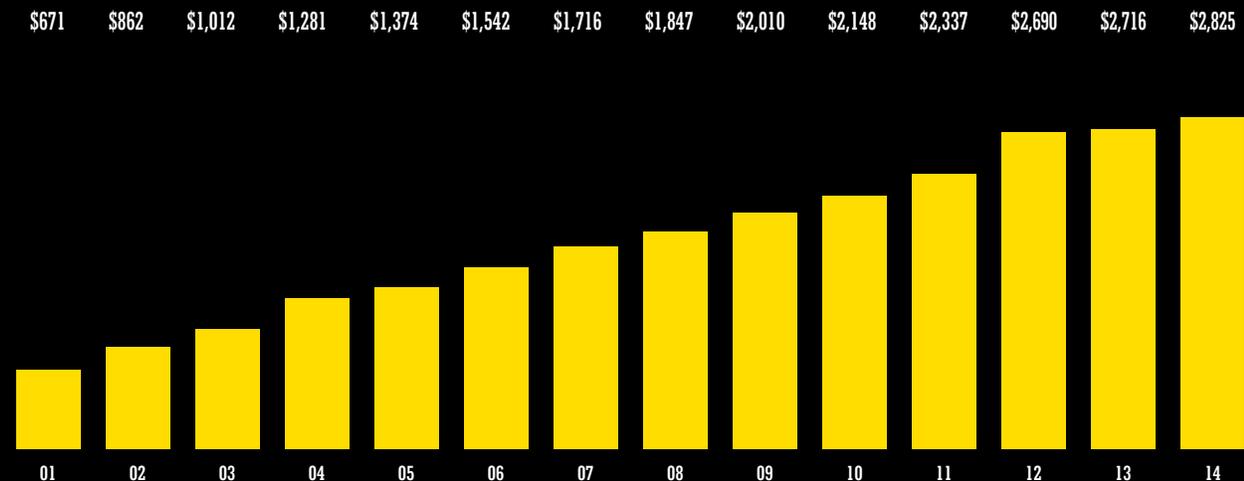
Management of Drew is committed to acting ethically and responsibly, and to providing full and accurate disclosure to the Company’s stockholders, employees and other stakeholders.

DREW’S PRODUCTS INCLUDE:

- ❖ Steel chassis
- ❖ Vinyl and aluminum windows
- ❖ Slide-out mechanisms and solutions
- ❖ Axles and suspension solutions
- ❖ Furniture and mattresses
- ❖ Thermoformed bath, kitchen and other products
- ❖ Chassis components
- ❖ Manual, electric and hydraulic stabilizer and leveling systems
- ❖ Entry, luggage, patio, and ramp doors
- ❖ Electric and manual entry steps
- ❖ Awnings and slide toppers
- ❖ Electronic components
- ❖ Other accessories

Drew’s Sales Content Per Travel Trailer and Fifth-Wheel RV Produced Industry-Wide

Peak sales potential is estimated to be \$5,000 per travel trailer and fifth-wheel RV

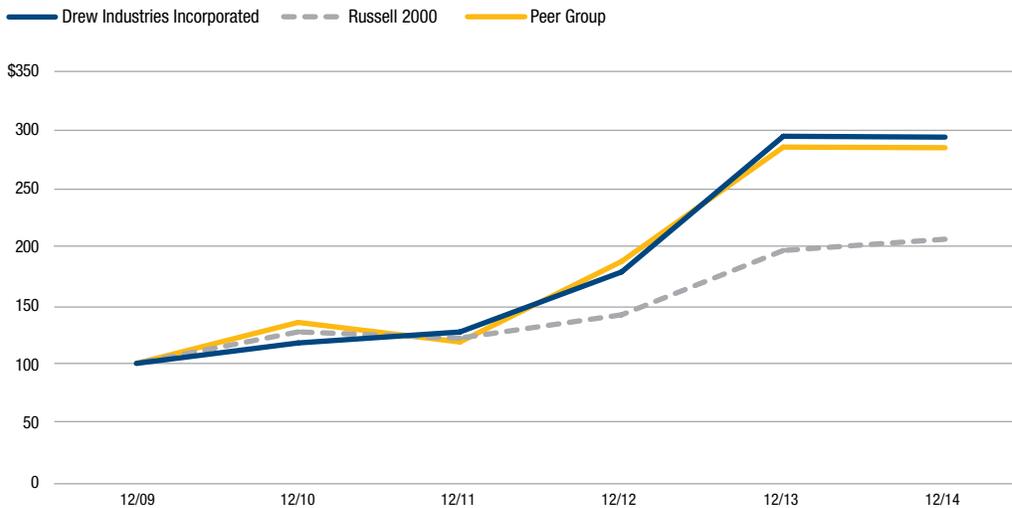




The graph below compares the cumulative 5-Year total return of holders of the Company's common stock with the cumulative total returns of the Russell 2000 index and a customized peer group of eight companies that includes: Arctic CAT Inc., Brunswick Corporation, Cavco Industries, Inc., Patrick Industries, Inc., Spartan Motors, Inc., Thor Industries, Inc., Trimas Corp. and Winnebago Industries, Inc. An investment of \$100 (with reinvestment of all dividends) is assumed to have been made in our common stock, in the index, and in the peer group on 12/31/2009 and its relative performance is tracked through 12/31/2014.

Comparison of 5-Year Cumulative Total Return*

Among Drew Industries Incorporated, the Russell 2000 Index, and the Peer Group



*\$100 invested on 12/31/09 in stock or index, including reinvestment of dividends.

Fiscal year ending December 31.

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	12/09	12/10	12/11	12/12	12/13	12/14
Drew Industries Incorporated	100.00	117.43	126.79	178.00	293.79	293.05
Russell 2000	100.00	126.86	121.56	141.43	196.34	205.95
Peer Group	100.00	134.97	118.24	183.99	284.56	284.04

The stock price performance included in this graph is not necessarily indicative of future stock price performance.

