



BUILDING VALUE

Summary Annual Report

2010



NORTHWEST SAVINGS BANK
J.D. POWER AND ASSOCIATES CELEBRATION
WARREN, PENNSYLVANIA
MAY 2010





DEAR SHAREHOLDERS,

In our first year as a fully-public company, Northwest Bancshares, Inc. is pleased to report on the substantial success we achieved and the significant challenges we faced in 2010. While we produced record earnings for the year and made significant improvements to our operations, we met stiff regulatory headwinds which cancelled an acquisition opportunity and gave us a glimpse of the demanding regulatory environment we will face in the future. We had great success in growing our loans and deposits in 2010 with a focus on the most profitable segments of our business. Asset quality, while continuing to feel the effects of a weak economy, showed slight signs of improvement. Finally, we continued to manage our robust capital position by paying an attractive dividend and initiating an aggressive stock buyback program.

Before we delve into the details of 2010, please pause and join our Board of Directors, our employees (pictured at left), and our customers in celebrating our recognition in 2010 by J.D. Power and Associates as the institution with the “Highest Customer Satisfaction with Retail Banking in the Mid-Atlantic Region.”

Net income of \$57.5 million in 2010 represents the highest level of earnings in the history of our company.

A significant number of Northwest customers chose to remain in the (courtesy overdraft) program as this is a convenience that they appreciate and for which they are willing to pay.

We believe we have taken a conservative approach to isolating troubled assets and recognizing losses as they are identified.

We ended the year with a loan loss reserve of \$76.4 million which, at 1.38% of our loan portfolio, is the highest level of reserves we have ever maintained.

RECORD EARNINGS

Net income of \$57.5 million in 2010 represents the highest level of earnings in the history of our company. These record earnings were supported by a strong net interest margin, at 3.52%, resulting from our efforts to continue to improve the mix of loans and deposits.

Non-interest income increased by \$7.1 million, or 13.3%, to \$60.4 million primarily as a result of the significant increase in checking accounts that has been achieved over the past two years. Fees from checking accounts represent our biggest source of fee related income. What was most surprising about this increase is that the implementation of Regulation E, which required that checking account customers “opt-in” to courtesy overdraft programs, was expected to significantly lower overdraft income. However, a significant number of Northwest customers chose to remain in the program as this is a convenience that they appreciate and for which they are willing to pay.

Our operating expenses increased by 5.3% during the year as we continued to make strategic improvements to our facilities, systems, products and services. Considerable progress has been made over the past few years in the evolution of our product offerings and operational capabilities and we anticipate that future increases in expenses will be more moderate.

The provision for loan losses was comparable to the previous year at \$40.5 million or 0.73% of loans, but significantly higher than historic averages of less than 0.20%. As our country continues to struggle economically, Northwest’s borrowers continue to encounter cash flow challenges and deterioration in the value of their assets, especially real estate assets. We believe we have taken a conservative approach to isolating troubled assets and recognizing losses as they are identified. Accordingly, we charged off \$34.4 million of loans in 2010, the largest amount of charge-offs in the history of our company. Despite this aggressive loss recognition we ended the year with a loan loss reserve of \$76.4 million which, at 1.38% of our loan portfolio, is the highest level of reserves we have ever maintained and 83% higher than when the economic crisis began in 2007. Looking ahead, we anticipate that we will gradually return to a more normal level of loss recognition with future annual loan loss provisions running closer to 0.20% to 0.30% of total loans.

ASSET QUALITY

While asset quality issues continued to challenge the banking industry, Northwest’s ratio of nonperforming assets to total assets was 2.08%, significantly less than the industry average of 3.25%. Loans 90 days or more delinquent at December 31, 2010 were \$100.4 million, or 1.8% of total loans, and had

decreased from \$109.8 million at the beginning of the year. There appears to be reason for optimism regarding the economic environment as consumer sentiment, manufacturing activity and unemployment seem to be improving. Finally, it should be noted that our company's actual losses over the past three years have been only 1.33% of total loans, while the average losses incurred by our industry were 6.38%.

GROWTH

We continued to enhance the size and quality of our institution in 2010 by realizing significant growth in loans and deposits, by further developing our delivery channels, and by adding a new line of business to our product mix.

Our loan portfolio increased \$235 million or 4.4% to \$5.5 billion during the past year, a period when most of the banking industry was struggling to maintain portfolio levels. Of particular significance was the growth in our commercial loan portfolio of \$174 million, or 10.8%, to \$1.8 billion. Northwest's reputation as an experienced, customer-focused provider of business banking solutions continues to grow throughout our footprint. We now have 62 seasoned commercial lenders who are empowered to assist small and middle market customers from all types of businesses.

Deposits increased by \$140 million, or 2.4%, during the year as Americans became more diligent in their savings habits. More importantly, we had great success in growing checking accounts as balances increased by \$102 million, or 8.2%, to \$1.36 billion. The number of checking accounts increased by 11,724 accounts, or 5.1%, to 241,357 accounts. Expanding our checking base not only assisted in improving fee income, but also had a significant impact on lowering our overall cost of deposits which fell to 1.13% at December 31, 2010 from 1.61% at the beginning of the year. We attribute much of this success to the continuation of our sales leadership initiatives and the "Switch" marketing program that incorporated a new "refer a friend" feature to the campaign.

Our Wealth Management Group had another solid year in 2010, adding \$177 million of assets under management to reach the \$1.3 billion mark. The growth we achieved in this area over the past several years has significantly improved both fee income and after-tax earnings.

Northwest continued to enhance our delivery channels over the past twelve months by opening a new office in North Tonawanda, New York and replacing existing offices in Clarion, Erie, and Youngsville, Pennsylvania. All of these new offices were well-received in their respective communities and we realized significant growth in activity and new accounts.

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On January 1, 2010, we completed the acquisition of Veracity Benefits Design, a New York based company that provides employee benefits and insurance services to businesses.

Looking ahead, we will remain diligent in monitoring the significant natural gas exploration that continues to develop within our geographic footprint.... Northwest recognizes the significance of this economic event and is actively pursuing all potential opportunities.

Like many institutions in the banking industry, our company encountered significant regulatory challenges this year... (and) the FDIC concluded that Northwest's regulatory compliance management system needed to be strengthened.

Finally, on January 1, 2010, we completed the acquisition of Veracity Benefits Design, a New York based company that provides employee benefits and insurance services to businesses. We are extremely excited to add another product to our already broad menu of business services. The Veracity group had a strong inaugural year as a Northwest affiliate, producing fee income of \$2.5 million.

Looking ahead, we will remain diligent in monitoring the significant natural gas exploration that continues to develop within our geographic footprint. We have formed an internal team to provide informational services to the landowners, accountants, lawyers and businesses that will be impacted by this movement. Many experts are predicting that the shale gas development will represent the biggest economic event in history for many sections of northern and western Pennsylvania. Although there is currently a moratorium on shale gas drilling in New York, it appears that there is some interest in revisiting that policy. While the financial impact of this development on the growth of our company is unknown, Northwest recognizes the significance of this economic event and is actively pursuing all potential opportunities.

REGULATORY ENVIRONMENT

Like many institutions in the banking industry, our company encountered significant regulatory challenges this year. The FDIC initiated a regulatory compliance examination of Northwest in March and finished in October. As a result of this examination, the FDIC concluded that Northwest's regulatory compliance management system needed to be strengthened. While we did not agree with the severity of all of the FDIC's criticisms, we accepted their recommendations for improvement and we are aggressively pursuing a plan to address their concerns. In the meantime, we are awaiting the issuance of a "formal enforcement action" which we anticipate will officially outline the FDIC's expectations for our compliance management program.

Perhaps the most severe consequence of this examination was that we were informed that our application with the FDIC to acquire NexTier Bank had to be withdrawn or, absent withdrawal, it would be denied. We believe this action by the FDIC was also an indication that future acquisitions will not be permitted until the FDIC determines that sufficient improvement has been made in our regulatory compliance efforts. The rejection of the NexTier merger by the FDIC was surprising in that we believe a bank merger has never been denied because of compliance concerns. However, we recognize the current political climate in Washington and we understand that the regulators' expectations have changed. Accordingly, we have taken major steps to strengthen all facets of our risk management program. This includes organizational changes, additional staffing and the employment of external consultants. Unfortunately, these changes will require additional pre-tax expenditures of approximately \$2 million per year.

Looking ahead, we anticipate additional regulatory challenges. The recently enacted Dodd-Frank Act is estimated to result in 5,000 to 23,000 pages of new regulation. Fortunately for Northwest, our strengthened compliance management system will be in place and ready to address the challenges of this new regulation.

As these regulatory demands increase, we anticipate that we will see significant consolidation in our industry. Some predict that the number of banks will decrease from 7,800 to 4,000. With this in mind, Northwest is keenly focused on aggressively addressing our regulatory issues so that we may capitalize on future acquisition opportunities within our markets that make economic sense and enhance shareholder value.

CAPITAL MANAGEMENT

As of December 31, 2010, Northwest had common tangible capital of \$1.1 billion with a tangible common equity to tangible assets ratio of 14.1%. All regulatory capital ratios far exceeded regulatory requirements. The market value of our stock was \$11.78, 115% of our tangible book value of \$10.26. When our shares are trading at low multiples of tangible book value, we believe we can effectively enhance shareholder value through a stock repurchase program. Accordingly, in November we announced a plan to repurchase 10%, or 11 million, of our outstanding shares commencing on December 18, 2010, the one-year anniversary of our offering. From December 18, 2010 until the end of the year, we were able to purchase 555,000 shares at an average price of \$11.69. While purchases at this level are slightly dilutive to the tangible book value of the remaining shareholders, the dilution can be recovered within an acceptable period through the accretive impact on earnings per share. In addition, in the event these shares are sold in the future when Northwest's shares are trading at higher multiples, current shareholders will realize accretion in tangible book value.

Dividends continue to be a priority as our shareholders realize favorable taxation rates and appreciate the cash flow during the current low interest rate environment. Given this preference, we utilized approximately \$44 million, or 76%, of our earnings to make dividend payments of \$.40 per share in 2010. This represents a dividend yield of approximately 3.4%. Since our initial public offering in 1994, we have paid dividends for 65 consecutive quarters.

STOCK PERFORMANCE

The price of our stock began the year at \$11.27 and closed the year at \$11.78, an increase of 4.5%. During the year we traded as high as \$12.79 and as low as \$10.24. Bank stocks in general had a volatile year as the market struggled to find comfort

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Since our initial public offering in 1994, we have paid dividends for 65 consecutive quarters.

Increases in the market value of our stock may be restrained until our regulatory enforcement action is made public and our ability to branch and acquire is more fully understood.

We are positioned to safely grow both internally and by acquisition with a goal of enhancing shareholder value.

Improving asset quality will be a major goal with a target of returning to the levels we enjoyed prior to the most recent economic downturn.

that our nation's economic conditions were improving and the asset quality and earnings of banks were getting better. Significantly adding to Northwest's stock volatility was the announcement of the cancelation of the NexTier merger which caused the price of our stock to drop by almost \$1.00 per share or about 9%. Although we have since recovered what was lost, we anticipate that increases in the market value of our stock may be restrained until our regulatory enforcement action is made public and our ability to branch and acquire is more fully understood.

LOOKING AHEAD

We look to the future with a great deal of enthusiasm. Northwest is well-positioned in our industry with sufficient excess capital to be a major force in the anticipated consolidation of banks. Our systems have never been stronger, our personnel have never been better prepared and our product lines and services capabilities have never been more fully-developed. We have a tremendous amount of excess capital and are positioned to safely grow both internally and by acquisition with a goal of enhancing shareholder value. Until external growth opportunities materialize, we will continue to manage our capital with a focus on the payment of dividends and the repurchase of shares, when such repurchases provide value. We will also continue to improve the mix of our loans and deposits in an effort to enhance net interest margin and improve fee income. Finally, improving asset quality will be a major goal with a target of returning to the levels we enjoyed prior to the most recent economic downturn.

On behalf of the Board of Directors and the officers and employees of Northwest Bancshares, Inc., I thank you for your continued confidence in our company.

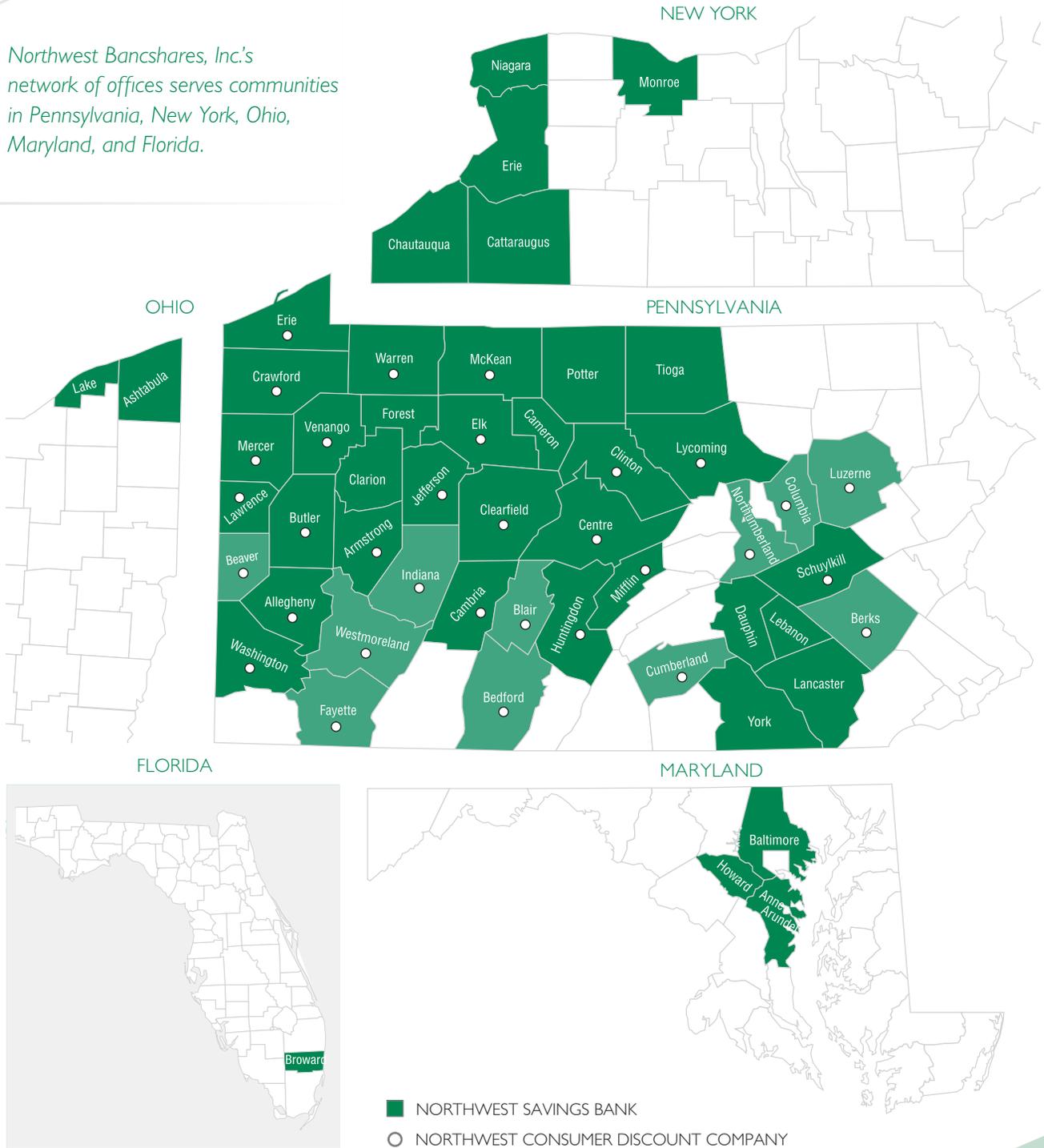
Sincerely,



William J. Wagner
Chairman, President & CEO

MARKET COVERAGE

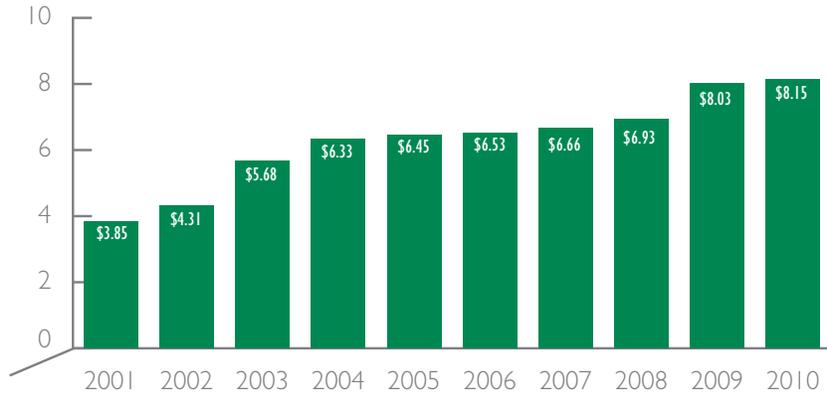
Northwest Bancshares, Inc.'s network of offices serves communities in Pennsylvania, New York, Ohio, Maryland, and Florida.



GROWTH & PERFORMANCE

ASSETS

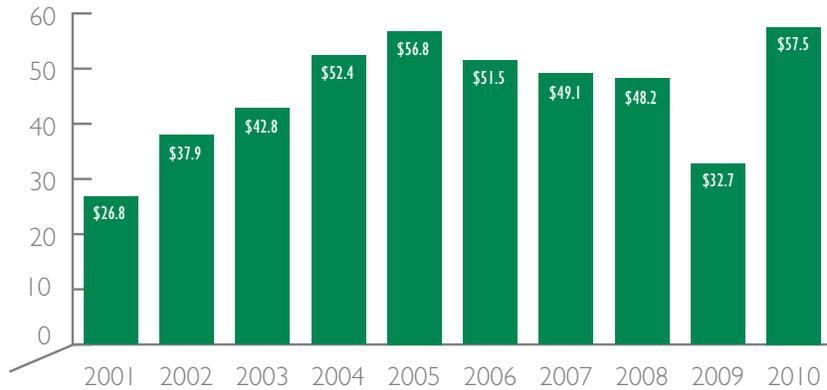
in billions of dollars



Northwest has demonstrated the ability to safely grow its balance sheet...

ANNUAL NET INCOME

in millions of dollars



while increasing income commensurate with that growth...

STOCK PRICE PERFORMANCE SINCE IPO

total return % ■ **NWBI (+840.44%)** ■ S&P 500 (+287.45%) ■ SNL U.S. Bank (+238.57%)



which the market has rewarded in the exceptional performance of its stock.

FINANCIAL HIGHLIGHTS

NORTHWEST BANCSHARES, INC. AND SUBSIDIARIES

in thousands, except per share and other data

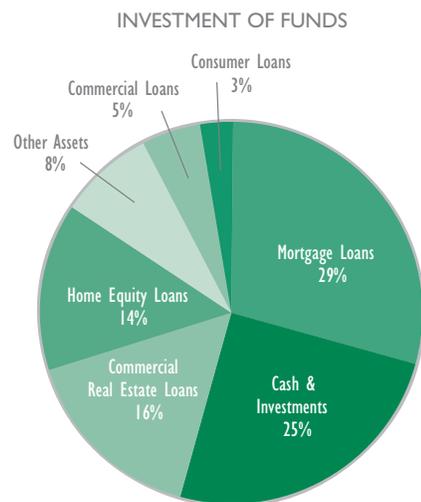
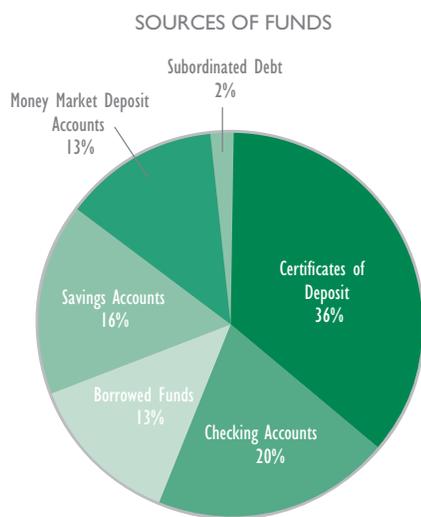
AT YEAR END DECEMBER 31,	2010	2009	2008
Total assets	\$8,148,155	\$8,025,298	\$6,930,241
Loans receivable, net	\$5,457,593	\$5,229,062	\$5,141,892
Deposits	\$5,764,336	\$5,624,424	\$5,038,211
Shareholders' equity	\$1,307,450	\$1,316,515	\$613,784
Book value per share ⁽¹⁾	\$11.85	\$11.90	\$5.62
Closing market price per share ⁽¹⁾	\$11.78	\$11.27	\$9.50
FOR THE YEAR ENDED DECEMBER 31,			
Net interest income	\$257,641	\$228,657	\$219,366
Net income	\$57,523	\$32,653	\$48,171
Diluted earnings per share ⁽¹⁾	\$0.53	\$0.30	\$0.44
Dividends per share ⁽¹⁾	\$0.40	\$0.40	\$0.40
KEY FINANCIAL RATIOS FOR THE YEAR ENDED DECEMBER 31,			
Return on average shareholders' equity	4.40%	4.71%	7.75%
Return on average assets	0.71%	0.46%	0.70%
Tangible common equity	14.19%	14.53%	6.36%
Average interest rate spread	3.19%	3.30%	3.25%
Nonperforming assets to total assets at end of period	2.08%	1.81%	1.67%
Net charge-offs as a percentage of average loans outstanding	0.63%	0.51%	0.19%
Allowance for loan losses to nonperforming loans at end of period	51.49%	56.49%	55.37%
Allowance for loan losses as a percentage of loans receivable	1.38%	1.33%	1.06%
OTHER DATA AT DECEMBER 31,			
<i>Number of:</i>			
Community banking locations	171	171	167
Consumer finance offices	52	51	51
Full time equivalent employees	1,881	1,867	1,860
Registered shareholders ⁽²⁾	14,693	19,892	6,886

⁽¹⁾ Adjusted in 2008 to reflect 2.25 to one exchange rate.

⁽²⁾ Excludes shareholders who own their stock in "street name."

CORPORATE PROFILE

Our primary business involves gathering funds from deposits and borrowings and investing those funds in loans and investment securities.



Northwest Bancshares, Inc., a thrift holding company, owns and operates Northwest Savings Bank, a Pennsylvania-chartered savings bank headquartered in Warren, Pennsylvania.

As of December 31, 2010, we held assets of \$8.148 billion and operated 171 community banking locations and 287 Automated Teller Machines (ATMs) throughout our market area in central and western Pennsylvania, western New York, eastern Ohio, Maryland, and south Florida.

Our primary business involves gathering funds from deposits and borrowings and investing those funds in loans and investment securities.

For 114 years, we have served our communities with an ever-expanding array of banking and investment products that meet the needs of both business and personal customers.

Our Business Banking division provides commercial loans, business deposits and benefits management services utilizing personal attention and local decision making.

Our Personal Banking division provides mortgage loans, consumer loans, checking and other deposits utilizing a personal touch and a complete menu of delivery channels. We also provide comprehensive brokerage, trust, and investment management services to meet all of our customers' financial needs.



In addition to our traditional banking business, we operate a consumer finance company, Northwest Consumer Discount Company, with offices in 52 locations in Pennsylvania. Northwest Consumer Discount Company specializes in helping customers meet their consumer credit needs. As of December 31, 2010, Northwest Consumer Discount Company had loans outstanding of \$115.1 million.



BUSINESS BANKING AND BENEFITS MANAGEMENT

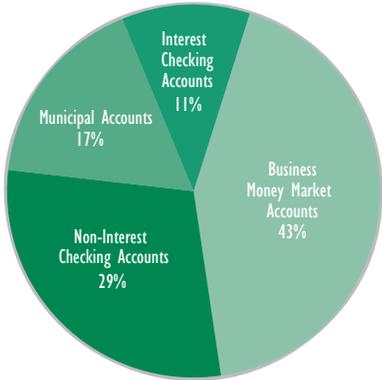
Northwest's goal is to provide a wide array of financial solutions to businesses utilizing products and services that are competitively priced and of the highest quality. We specialize in developing lasting relationships utilizing custom-tailored products and services, local decision making and personal attention. Our Business Services offerings include merchant services, Express Deposit, business debit cards, online banking, mobile banking, and ACH/direct deposit; as well as employee benefit, retirement plan, and fiduciary services. Our business products consist of a broad menu of commercial loans, including lines-of-credit and letters of credit, and deposit offerings including cash management tools. Northwest's Business Banking has enhanced shareholder return by providing loans with attractive yields and deposits that are low cost. This business segment has also been a source for providing fee income from the many different services that are offered.

BUSINESS BANKING

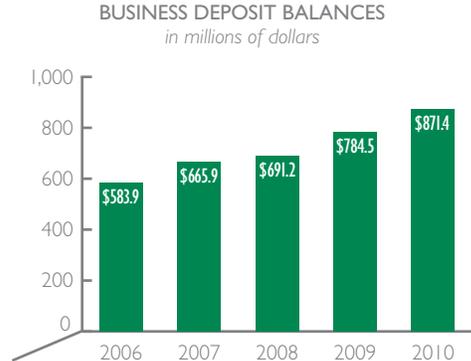
BUSINESS DEPOSITS

Northwest solicits business deposits during the business lending process by requiring loan customers to maintain deposits as part of their overall relationships. Business deposits are also actively solicited by our Business Services personnel and other members of our business development teams from relationships that may not need to borrow money. Our remote capture capabilities allow business customers to bank with Northwest regardless of their proximity to a branch location. Business deposits enhance shareholder return by providing low-cost deposits and strong fee income. In the years ahead, we plan to continue to target double-digit growth in this product line.

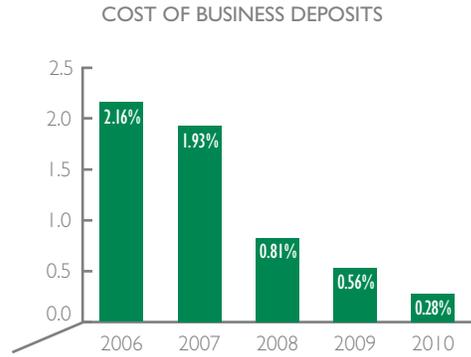
Northwest's mix of business deposits is diversified due to its focus on meeting the needs of all types of businesses.



Northwest's business deposits have grown rapidly in recent years...



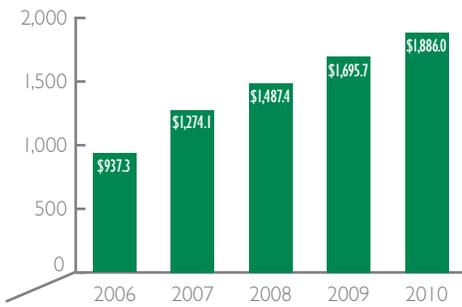
while the average cost of such deposits has decreased.



BUSINESS BANKING

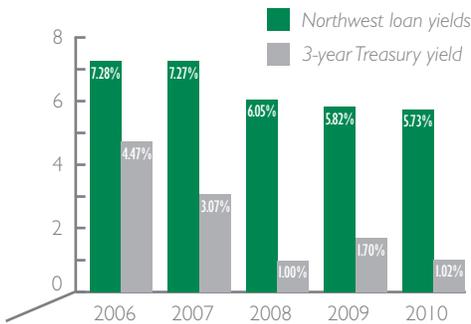
Northwest's commercial loans have grown substantially over the past five years...

COMMERCIAL LOANS
in millions of dollars



while yields have remained at attractive levels despite the low interest rate environment.

COMMERCIAL LOAN YIELDS VS
3-YEAR TREASURY YIELD AT DECEMBER 31



COMMERCIAL LOANS

Northwest has had great success in building a high-quality commercial loan portfolio utilizing local decision making and conservative lending policies. Our commercial loan portfolio provides an attractive yield, a high degree of interest sensitivity and a manageable level of credit risk. Our business plan projects a continued emphasis on substantial growth of our portfolio.

Losses on the loan portfolio have been low compared to industry averages.

In recent years, they have increased due to the effects of a prolonged recession.

LOAN LOSSES VS. INDUSTRY AVERAGE LOSSES
as a % of loans

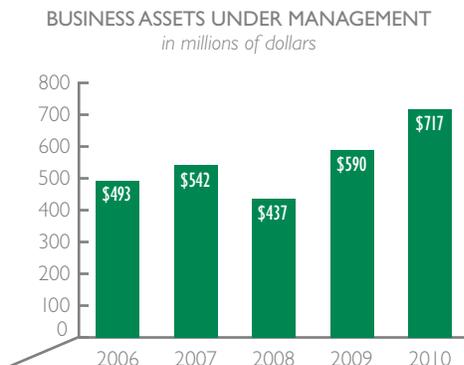


*9-months annualized

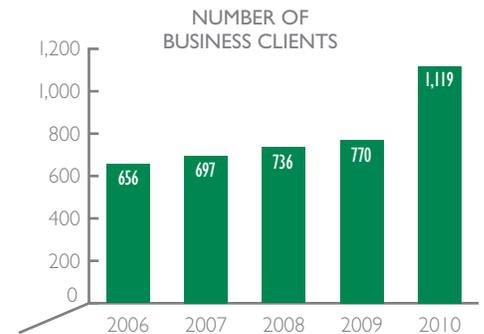
BENEFITS MANAGEMENT

Northwest serves as trustee and manages or administers assets for employer-sponsored retirement plans for small businesses, non-profits, municipalities and corporations. Assets under management have increased steadily over the years and remain the fastest growing part of our investment management business. Northwest also operates two employee benefits services firms. Boetger & Associates offers consulting, actuarial, plan design, implementation, administration and record keeping services for pension, 401(K), ESOP and section 125 plans. Veracity Benefits Design specializes in employer/employee group medical, dental, vision, life, accidental death and dismemberment, long-term disability, and travel accident plans and policies. These comprehensive lines of business provide Northwest with a significant opportunity to deepen our business relationships while providing an ongoing source of fee-related income.

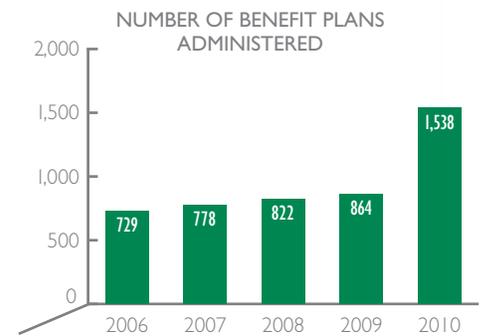
Business assets under management have increased steadily and remain the fastest growing part of our investment management business.



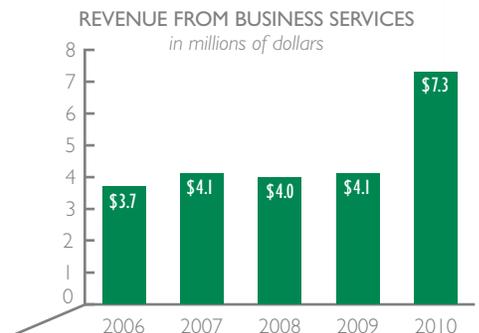
Northwest has expanded the number of clients in recent years...



along with the number of benefit plans administered...

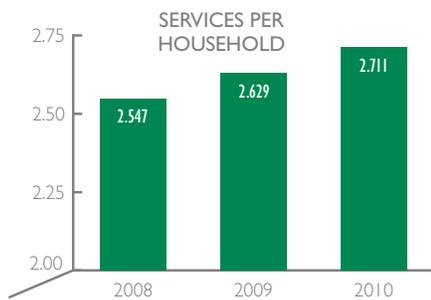


which has driven an increase in fee income from these business lines.

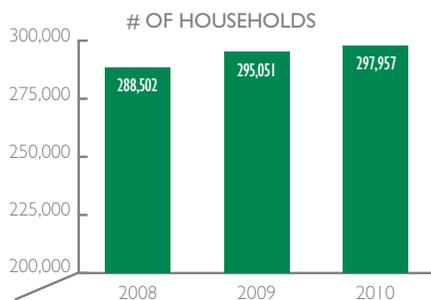




The number of services per household continues to increase...



as we continue to serve an increasing number of households.



PERSONAL BANKING AND WEALTH MANAGEMENT

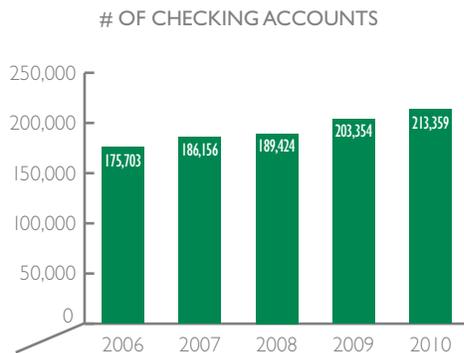
Northwest's goal is to deliver personal banking products and services that are of the highest quality with maximum convenience and competitive pricing. Our primary focus is on developing lasting, full-service relationships that help our customers achieve their financial goals. We believe these lasting relationships will continue to provide our company both a stable source of funding and a reliable pipeline of mortgage and consumer loans. In the future, we will continue to build on this concept with a goal of continuous improvement in the number of services per household.

PERSONAL BANKING

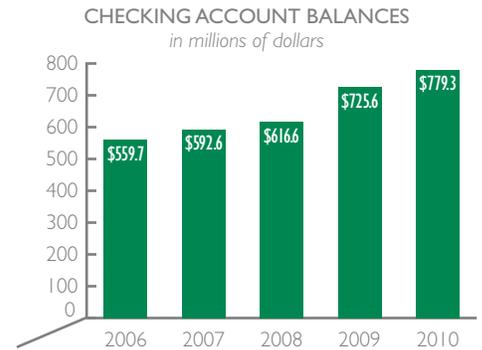
CHECKING

Northwest's checking products provide affordable terms, maximum convenience and easy access. In recent years we have aggressively targeted growth in checking accounts in an effort to lower our cost of funds and improve fee income. Checking accounts serve as a key measurement of customer loyalty and an excellent referral source. These core deposits also enable us to compete for and retain loan customers. Our goal is to continue to acquire personal checking accounts as a means of developing new, full service relationships.

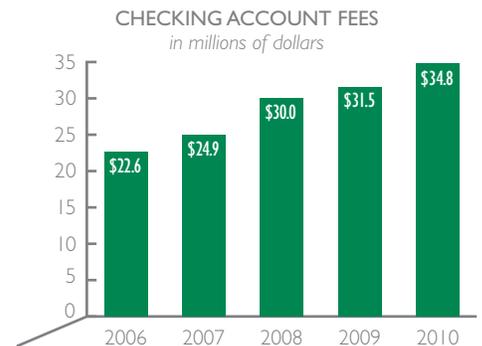
Northwest has had great success in recent years in procuring new checking accounts.



Checking account balances have also increased rapidly in recent years...



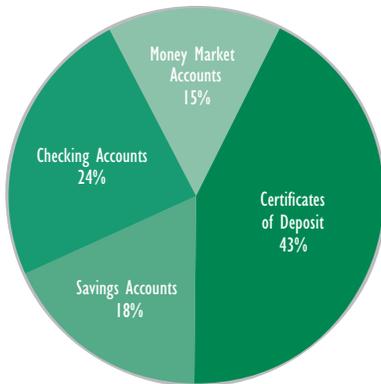
and provided significant growth in checking-related fee income.



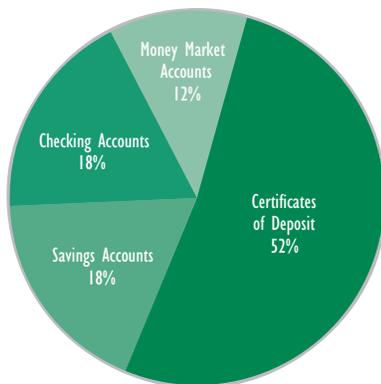
PERSONAL BANKING

Over the past five years, Northwest has made considerable progress in changing the mix of its deposits.

2010 DEPOSIT MIX



2005 DEPOSIT MIX

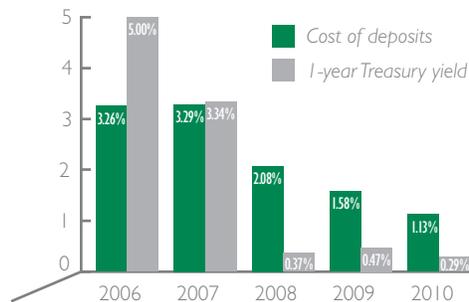


OTHER DEPOSIT PRODUCTS

Northwest offers savings accounts, money market accounts, certificates of deposit and individual retirement accounts that are competitively priced, easily understood and convenient. These products provide Northwest a reliable source of funds to make loans in the communities we serve. Looking ahead, we will continue to pursue a strategy that provides a lower cost of funds and less sensitivity to changes in interest rates.

Our progress in changing the mix of deposits has contributed to a significant decrease in cost of deposits.

COST OF DEPOSITS VS. 1-YEAR TREASURY YIELD AT DECEMBER 31



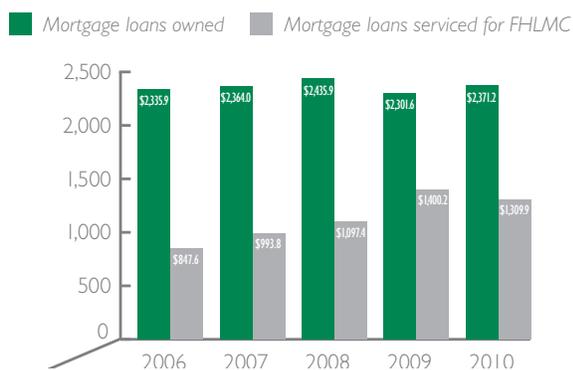
PERSONAL BANKING

MORTGAGE LOANS

Northwest has a long tradition of making mortgage loans in our communities enabling our customers to realize the American dream. These loans have proven to be a stable and secure source of income for the investment of our funds. We remain dedicated to preserving our expertise and reputation in this specialized area of personal finance. We also view these lending activities as tremendous opportunities to obtain new customers and enhance existing relationships.

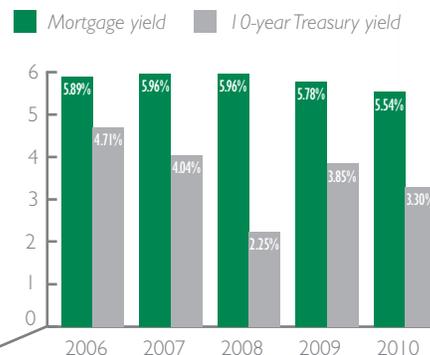
Northwest has managed the growth of its mortgage portfolio by selling excess production to FHLMC.

MORTGAGE LOANS OWNED AND SERVICED
in millions of dollars

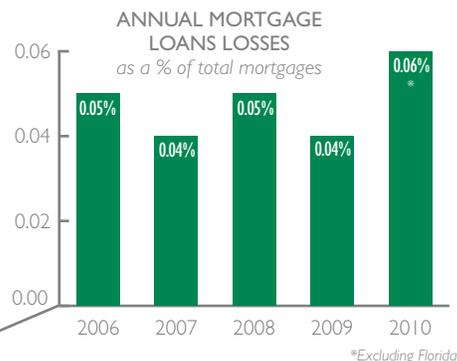


The mortgage portfolio has provided an attractive and stable yield during a period of low interest rates...

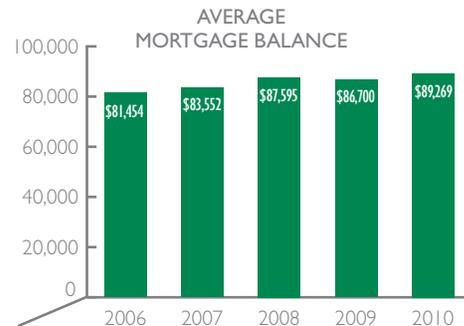
MORTGAGE PORTFOLIO YIELD VS. 10-YEAR TREASURY YIELD AT DECEMBER 31



while losses have been minimal...



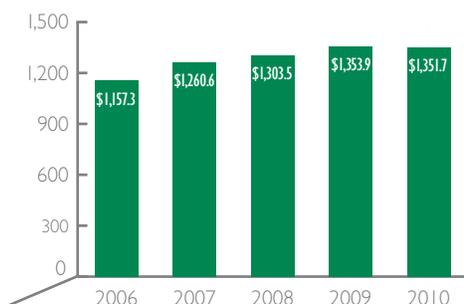
due to our conservative lending practices and low average balances.



PERSONAL BANKING

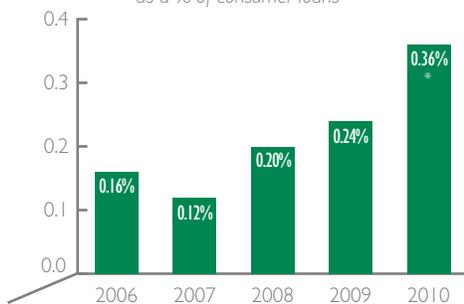
Northwest has continued to grow its home equity and consumer loan portfolios even during the recent economic downturn...

HOME EQUITY AND CONSUMER LOANS
in millions of dollars



while losses have remained at manageable levels.

CONSUMER LOAN LOSSES
as a % of consumer loans



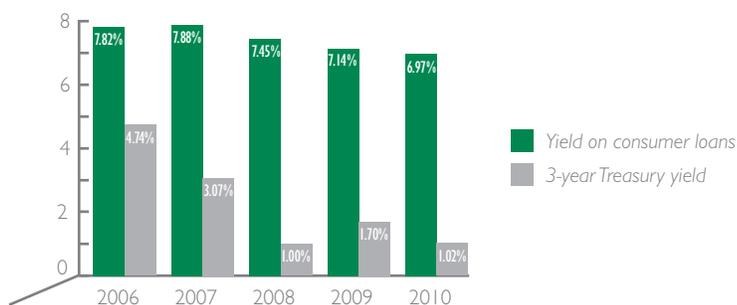
*Excluding Florida

HOME EQUITY & CONSUMER LOANS

Northwest's home equity loans enable our customers to utilize the equity in their homes to make improvements, finance purchases or consolidate debt. Northwest's array of consumer loans enable our customers to purchase automobiles, appliances, and other consumer staples. Our consumer finance subsidiary, Northwest Consumer Discount Company, specializes in assisting customers in meeting their credit needs. Consumer loans have proven to be a stable and secure source of income. Although such credit is also offered by non-banking entities, we believe our customers enjoy the convenience and personal attention they receive at Northwest. We want to continue to grow this line of business as an outstanding source of loans that are short in duration and carry attractive yields.

Yields have remained attractive during a period of low interest rates.

YIELD ON HOME EQUITY AND CONSUMER LOANS VS.
3-YEAR TREASURY YIELD AT DECEMBER 31

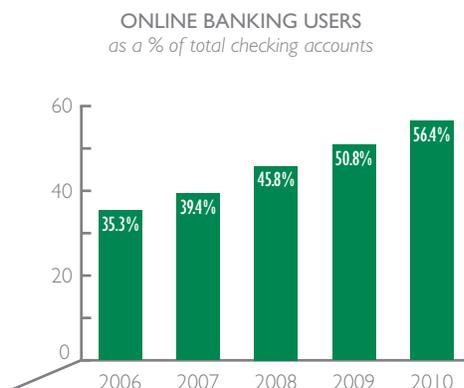


PERSONAL BANKING

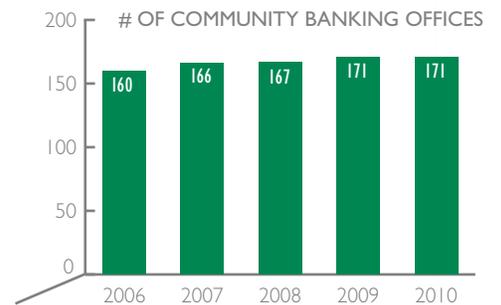
DELIVERY CHANNELS

Northwest is committed to the highest level of customer service in our industry. To this end, we support several traditional and electronic delivery channels to provide our customers access to real-time information and the ability to make transactions 24/7. Our community banking offices are conveniently located and staffed by friendly, knowledgeable bankers trained to provide quality customer service. We also operate a state-of-the-art, multi-functional call center with extended hours to service our diverse customer base with inbound and outbound calling, email messaging and an internal help desk. Our customer care representatives are highly-trained to provide world-class service. Our electronic delivery channels have positioned Northwest as a leader in technological innovation, while enhancing shareholder return by lowering processing costs and increasing fee income.

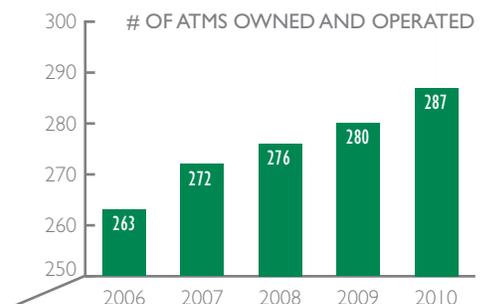
Online Banking users have continued to grow.



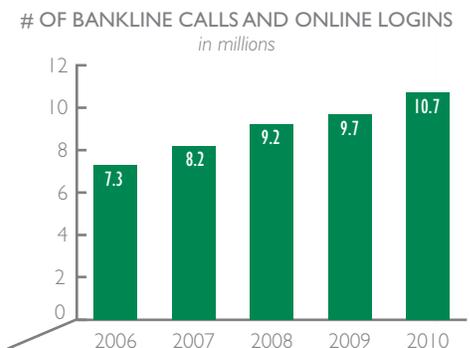
Northwest continued to add community banking offices, expanding our reach into new markets and increasing its presence in existing markets.



We have also enhanced customer convenience by adding ATM locations...



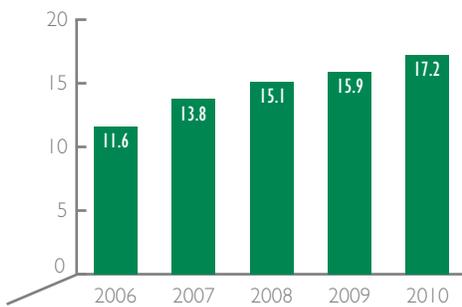
and serving more people than ever through telephone and online banking.



PERSONAL BANKING

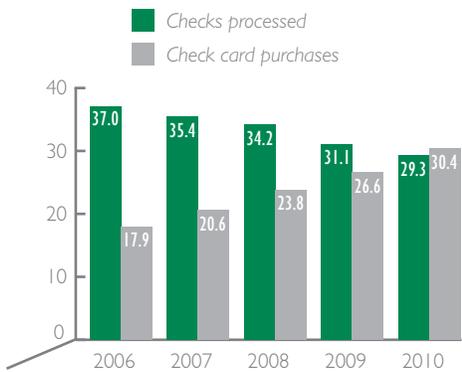
Electronic transactions have continued to escalate...

ELECTRONIC (ACH) TRANSACTIONS
in millions



while our customers have steadily replaced checks with check card purchases.

CHECKS PROCESSED VS. CARD PURCHASES
in millions

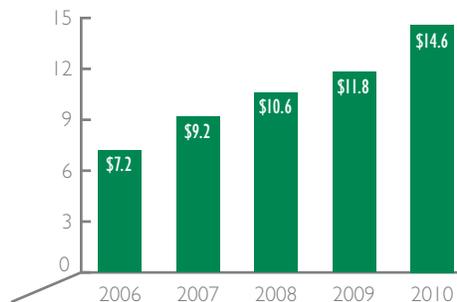


DELIVERY CHANNELS

As Northwest’s customers continue to diversify in the many ways they choose to meet their banking needs, we have embraced this movement to create a competitive advantage. Through an integrated set of self-service delivery channels — such as check cards, online banking and bill pay, electronic statements (*eStatementsPLUS*), telephone banking (*Bankline*) and more than 39,000 fee-free ATMs — we build brand loyalty and serve our customers in a more efficient and cost effective manner. In addition, we recently added personal and business Mobile Banking to support our “on the go” customers and meet the demands of the up and coming, younger customer base. We will continue to invest and execute on strategies that provide customers with a choice of delivery channels that meet their needs, service preferences and lifestyle.

Electronic transactions have lowered processing costs while enhancing fee income.

ATM AND DEBIT CARD INCOME
in millions of dollars

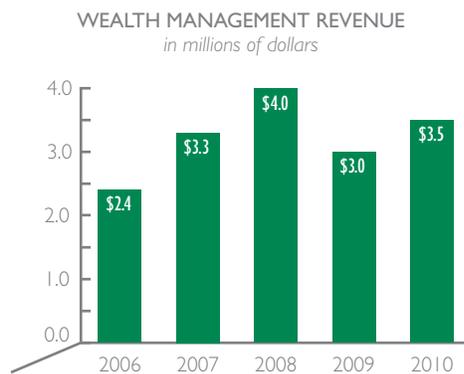


WEALTH MANAGEMENT

BROKERAGE, TRUST & INVESTMENTS

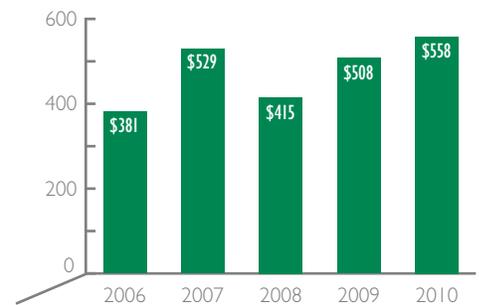
Northwest's Wealth Management Group is devoted to providing a wide array of investment and trust services with an emphasis on exceptional customer satisfaction. We strive to provide competitive returns under normal market conditions while preserving our customers' assets in turbulent times. Our goal is to improve our customers' financial well-being so that they may enjoy a secure future. Our Wealth Management Group continues to improve its contribution toward our corporate goals of expanding customer relationships and improving fee income. Looking ahead, we envision significant growth in this business segment as we expand our internal capabilities and capitalize on the wealth we anticipate will be created by the expansion of natural gas exploration across much of our geographic footprint.

The increased amount of assets under management continues to provide a source of fee income.

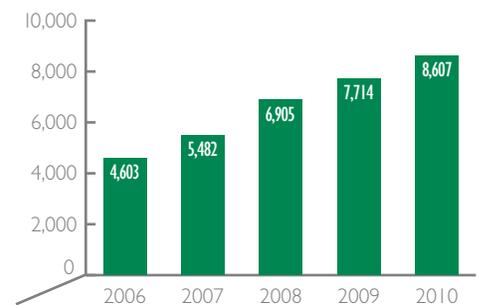


Northwest has achieved significant growth in both personal assets under management and number of clients as we leverage the opportunities to develop such relationships with customers who also use our banking services.

PERSONAL ASSETS UNDER MANAGEMENT
in millions of dollars

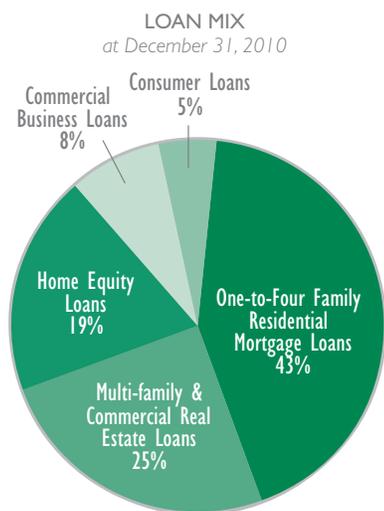


NUMBER OF CLIENTS

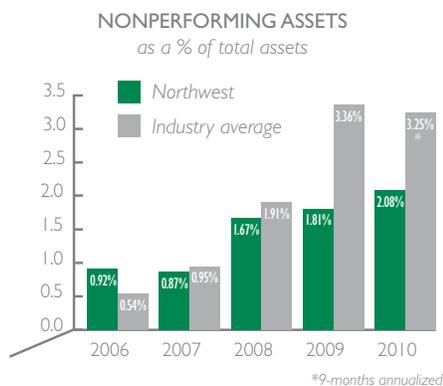


ASSET QUALITY

Northwest's well-diversified loan portfolio enhances credit quality.



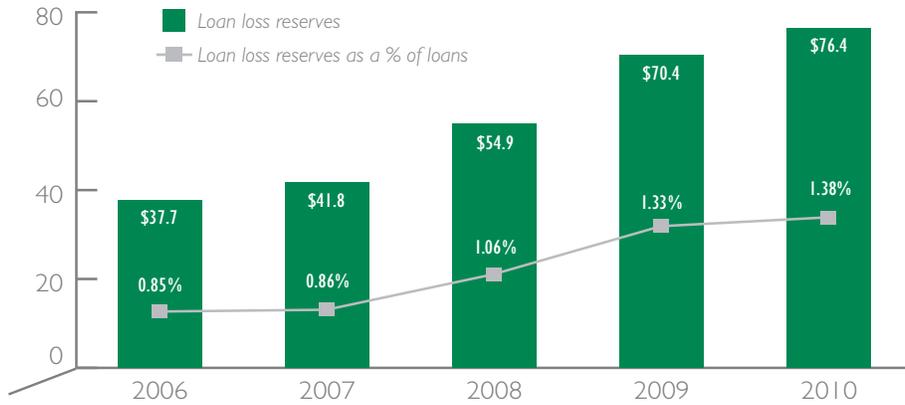
During the most recent economic downturn, nonperforming assets have increased but remain at manageable levels.



Although we have witnessed some deterioration in asset quality during one of the most turbulent economic periods in history, net charge-offs have remained lower than the industry average due to:

- Historically conservative underwriting and continued vigilance with collections and delinquency follow up
- Maintaining diversification with 62% of the portfolio invested in one-to-four family residential mortgage and home equity loans where our historical loss rates have been minimal
- Diligently monitoring and managing our loan portfolio and limiting total credit exposure to single borrowers, industries, markets, or lines of business
- Limiting the majority of lending activities to borrowers located in our core markets of Pennsylvania and New York
- Obtaining real estate as collateral whenever possible, with almost 90% of our loan portfolio located in markets which have benefitted from relatively stable real estate values

LOAN LOSS RESERVES IN MILLIONS OF DOLLARS and as a % of loans



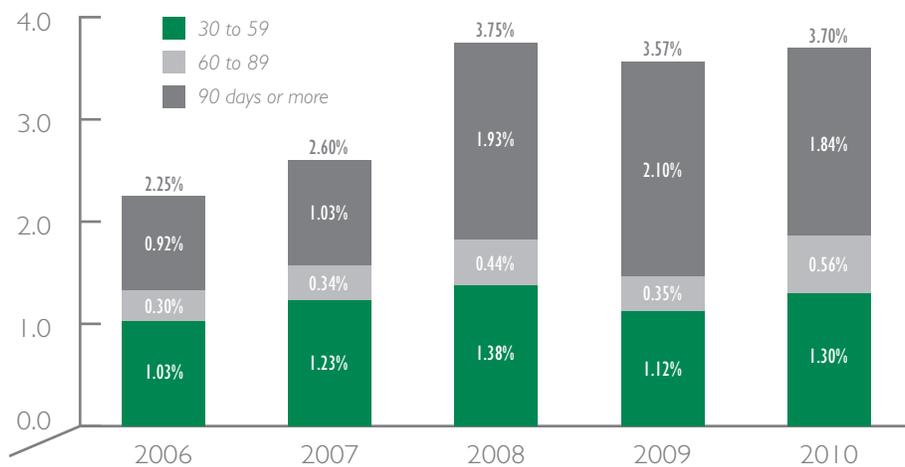
Northwest has increased its reserve for loan losses in response to the weak economic environment.

LOAN CHARGE-OFFS/LOAN LOSS PROVISIONS in millions of dollars



This increase was accomplished by recording loan loss provisions which exceeded charge-offs.

DELINQUENT LOANS AS A % OF TOTAL LOANS 30 to 90+ days



While the current recession has caused Northwest's borrowers to struggle with their payment obligations, delinquency has remained at manageable levels.

FINANCIAL DATA

CONDENSED CONSOLIDATED BALANCE SHEET
(in thousands, except share data)AS OF DECEMBER 31,
2010 2009

ASSETS	2010	2009
Cash and cash equivalents	\$ 719,111	\$ 1,107,790
Marketable securities available-for-sale	950,683	1,067,089
Marketable securities held-to-maturity	357,922	—
Loans receivable, net of allowance for loan losses of \$76,412 and \$70,403	5,457,593	5,229,062
Accrued interest receivable	26,216	25,780
Real estate owned, net	20,780	20,257
Bank-owned life insurance	132,237	128,270
Premises and equipment	128,101	124,316
Goodwill and other intangible assets	175,824	176,041
Federal Home Loan Bank stock, at cost	60,080	63,242
Other assets	119,608	83,451
TOTAL ASSETS	\$ 8,148,155	\$ 8,025,298
LIABILITIES AND SHAREHOLDERS' EQUITY		
Deposits	\$ 5,764,336	\$ 5,624,424
Borrowed funds	891,293	897,326
Advances by borrowers for taxes and insurance	22,868	22,034
Accrued interest payable	1,716	4,493
Other liabilities	57,398	57,412
Trust preferred securities	103,094	103,094
TOTAL LIABILITIES	6,840,705	6,708,783
Preferred stock, \$0.01 par value, 50,000,000 shares authorized; no shares issued	—	—
Common stock, \$0.01 par value, 500,000,000 shares authorized; 110,295,117 and 110,641,858 shares issued and outstanding, respectively	1,103	1,106
Paid-in capital	824,164	828,195
Retained earnings	523,089	508,842
Unallocated common stock of Employee Stock Ownership Plan	(27,409)	(11,651)
Accumulated other comprehensive loss, net	(13,497)	(9,977)
Total shareholders' equity	1,307,450	1,316,515
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 8,148,155	\$ 8,025,298

CONDENSED CONSOLIDATED STATEMENTS OF INCOME
(in thousands, except per share data)

YEARS ENDED DECEMBER 31,

	2010	2009	2008
INTEREST INCOME:			
Loans	\$ 328,948	\$ 320,121	\$ 327,128
Investments and interest-earning cash	41,620	44,342	61,531
TOTAL INTEREST INCOME	370,568	364,463	388,659
INTEREST EXPENSE:			
Deposits	75,174	95,394	137,061
Borrowed funds	37,753	40,412	32,232
TOTAL INTEREST EXPENSE	112,927	135,806	169,293
Net interest income	257,641	228,657	219,366
Provision for loan losses	40,486	41,847	22,851
Net interest income after provision for loan losses	217,155	186,810	196,515
NONINTEREST INCOME:			
Service charges and fees	37,921	34,811	32,432
Trust and other financial services income	7,252	6,307	6,718
Gain/(loss) on securities	660	(5,694)	(9,967)
Insurance commission income	5,190	2,658	2,376
Income from bank-owned life insurance	5,080	4,791	4,797
Other	4,295	10,464	2,396
TOTAL NONINTEREST INCOME	60,398	53,337	38,752
NONINTEREST EXPENSE:			
Compensation and employee benefits	100,709	95,594	91,129
Premises and occupancy costs	22,665	21,963	21,924
Office operations	13,864	12,947	13,237
Processing expenses	23,152	21,312	18,652
Amortization of intangibles	2,784	3,020	4,387
Marketing expenses	9,875	9,152	5,500
Federal deposit insurance premiums	9,054	11,597	3,884
Contribution to charitable foundation	—	13,822	—
Loss on early extinguishment of debt	—	—	705
Other	14,405	11,087	10,710
TOTAL NONINTEREST EXPENSE	196,508	200,494	170,128
Income before income taxes	81,045	39,653	65,139
Income tax expense	23,522	7,000	16,968
NET INCOME	\$ 57,523	\$ 32,653	\$ 48,171
Basic earnings per share	\$ 0.53	\$ 0.30	\$ 0.44
Diluted earnings per share	\$ 0.53	\$ 0.30	\$ 0.44

INVESTOR INFORMATION

CORPORATE HEADQUARTERS:

100 Liberty Street
P.O. Box 128
Warren, Pennsylvania 16365
Telephone : (814) 726-2140
Fax : (814) 728-7716
www.northwestsavingsbank.com

ANNUAL MEETING:

April 20, 2011, 11:00 a.m.
The Struthers Library Theatre
302 West Third Avenue
Warren, Pennsylvania 16365

STOCK LISTING:

Northwest Bancshares, Inc. common stock is traded on the NASDAQ Global Select Market under the symbol "NWBI."

STOCK TRANSFER, REGISTRAR, AND DIVIDEND DISBURSING AGENT:

Shareholder communications regarding change of address, change in registration of certificates, reporting of lost certificates and dividend checks should be directed to:

American Stock Transfer and Trust Company, LLC
59 Maiden Lane, New York, NY 10038
Toll Free : (800) 937-5449
Toll Free : (877) 777-0800
Fax : (718) 236-2641
Email : info@amstock.com
Web Site : www.amstock.com

ONLINE SHAREHOLDER ACCESS:

Registered shareholders may access their accounts online through American Stock Transfer and Trust Company via "Shareholders Account Access" at www.amstock.com to retrieve account balances, check certificate and dividend details, retrieve a duplicate 1099 Form, change their mailing address, enroll in direct deposit of dividends, replace lost, stolen, or stale-dated dividend checks, replace lost stock certificates, update their shareholder profile, and perform various online transactions. Also available under "General Shareholder Information" are stock transfer instructions and answers to frequently asked questions.

FINANCIAL INFORMATION:

The Annual Report on Form 10-K is filed with the Securities and Exchange Commission (SEC). Copies of this document and other filings, including exhibits thereto, may be obtained electronically at the SEC's home page at www.sec.gov or through the company's website www.northwestsavingsbank.com. Copies may also be obtained without charge upon request by writing to the company's corporate headquarters.

INDEPENDENT AUDITORS:

KPMG LLP, Pittsburgh, Pennsylvania

SECURITIES COUNSEL:

Luse Gorman Pomerenk & Schick, P.C.
Washington, D.C.

COMMON STOCK INFORMATION:

*Adjusted to reflect the 2.25-for-one stock split in connection with the mutual-to-stock conversion.

Year Ended December 31, 2010	High	Low	Cash Dividends Declared
First quarter	\$ 12.04	\$ 11.15	\$ 0.10
Second quarter	12.79	11.10	0.10
Third quarter	12.30	10.55	0.10
Fourth quarter	11.90	10.24	0.10
Year Ended December 31, 2009	High	Low	Cash Dividends Declared
*First quarter	\$ 9.60	\$ 5.81	\$ 0.10
*Second quarter	9.15	7.12	0.10
*Third quarter	10.98	8.09	0.10
Fourth quarter	11.48	9.39	0.10

DIVIDEND REINVESTMENT & DIRECT STOCK PURCHASE AND SALE PLAN:

Northwest Bancshares, Inc. is pleased to offer a Dividend Reinvestment and Direct Stock Purchase and Sale Plan through American Stock Transfer and Trust Company LLC (the "Plan Administrator"). The plan provides both existing registered shareholders and interested new investors with a convenient method to purchase shares of Northwest Bancshares, Inc. common stock. If you are already a registered shareholder or are interested in becoming one, you may access the plan material and enroll online at www.amstock.com by clicking on "Invest Online" under "Shareholder Services" or via our investor relations website at www.northwestsavingsbank.com. Alternatively, you may request a plan prospectus and enrollment application by calling American Stock Transfer and Trust Company toll free at (877) 715-0499 or Northwest at (800) 859-1000 or (814) 728-7263.

DIRECT DEPOSIT OF DIVIDENDS:

Shareholders who do not reinvest their dividends may elect to have cash dividends directly deposited into their

savings or checking account, thereby providing immediate access to funds and eliminating mail delays and lost or stolen checks. You may enroll online by accessing your shareholder account(s) at www.amstock.com or, to obtain an enrollment card, call the company's transfer agent at (800) 937-5449 or Northwest at (800) 859-1000.

SHAREHOLDER RELATIONS:

Ian R. Scott,
Assistant Vice President, Shareholder Relations
and Assistant Corporate Secretary
(800) 859-1000

INVESTOR RELATIONS:

William J. Wagner,
President and Chief Executive Officer

William W. Harvey, Jr.,
Executive Vice President and
Chief Financial Officer

**BOARD OF DIRECTORS
NORTHWEST BANCSHARES, INC. AND
NORTHWEST SAVINGS BANK**

William J. Wagner
Chairman, President, and Chief Executive Officer
Northwest Bancshares, Inc.

John M. Bauer
Co-Chairman, Contact Technologies, Inc.

Richard L. Carr
Retired Superintendent,
Titusville Area School District

Thomas K. Creal, III
Architectural Consultant

Robert G. Ferrier
President, Ferrier's True Value Hardware

Dr. A. Paul King
President, Oral Surgery of Erie

Joseph F. Long
Retired Partner, KPMG LLP
Treasurer, Passavant Hospital Foundation

Dr. Richard E. McDowell
President Emeritus,
The University of Pittsburgh at Bradford

John P. Meegan
Executive Vice President and Chief Operating Officer,
Hefren-Tillotson, Inc.

Sonia M. Probst*
Retired Chief Executive Officer,
Rouse Estate

Philip M. Tredway
President and Chief Executive Officer,
Erie Molded Plastics, Inc.

**Ms. Probst is a Director of Northwest Savings Bank only*

**CORPORATE OFFICERS
NORTHWEST BANCSHARES, INC. AND
NORTHWEST SAVINGS BANK**

William J. Wagner
President and Chief Executive Officer

Steven G. Fisher
Executive Vice President, Banking Services

William W. Harvey, Jr.
Executive Vice President, Finance and
Chief Financial Officer

Timothy A. Huber
Executive Vice President, Chief Lending Officer

Gregory C. LaRocca
Executive Vice President, Investment and Trust
Services and Corporate Secretary

Michael G. Smelko
Executive Vice President, Chief Credit Officer

.....
Ronald B. Andzelik
Senior Vice President, Compliance and
Community Reinvestment Act Officer

Robert Bablak, Jr.
Senior Vice President, Community Banking

John K. Beard
Senior Vice President, Retail Investment Services

John E. Hall
Senior Vice President, Consumer Finance

Julia W. McTavish
Senior Vice President, Chief Human Resources Officer

Gerald J. Ritzert
Senior Vice President, Controller

Richard F. Seibel
Senior Vice President, Risk Management

Vicki L. Stec
Senior Vice President, Compliance and
Bank Secrecy Officer

David E. Westerburg
Senior Vice President, Marketing and Operations,
Chief Marketing Officer

Andrew C. Young
Senior Vice President, Chief Information Officer

.....
Stephen M. Bell
Vice President, Facilities

Mark DeBiasio
Vice President, Assistant Controller

Michael A. Doherty
Vice President, Credit Administration

Barbara L. DeMontier
Vice President, Human Resources

W. Norman Ewing
Vice President, Systems and Programming

James G. Holding
Vice President, Communications

Dean C. Huya
Vice President, Loss Mitigation

Paul C. Lindberg
Vice President, Loan Review

Dorothy E. Lobdell
Vice President, Retail Lending

Edward A. Martone
Vice President, Human Resources

Kevin G. Mizak
Vice President, Chief Auditor

Lawrence D. Neizmik
Vice President, Community Banking

Donald E. Reed
Vice President, Treasurer

David C. Stevenson
Vice President, Computer Operations

Eric D. Stoever
Vice President, Chief Technology Officer

Brenda D. Swanson
Vice President, Commercial Lending Operations

James M. Swanson
Vice President, Retail Deposit Products

William C. Tarpenning
Vice President, Mortgage Banking

Deborah A. Vecellio
Vice President, Mortgage Servicing

Shawn O. Walker
Vice President, Marketing

REGION PRESIDENTS NORTHWEST SAVINGS BANK

Robert Bablak, Jr.	South Florida, Maryland
Lynn S. Baker	Eastern Pennsylvania
Julie A. Marasco	Northwest Pennsylvania, Ohio
Christopher A. Martin	Southwest Pennsylvania
James E. Martin	Erie, Pennsylvania
Jonathan E. Rockey	Central Pennsylvania
Jonathan P. Scalise	New York

NOTES



Thank you for your continued support
and interest in our company.

In addition to historical information, this report may contain certain forward-looking statements that are based on assumptions and information currently available to management, including assumptions as to changes in market interest rates. These forward-looking statements are subject to various risks and uncertainties including, but not limited to, economic, regulatory, competitive, legislative and other factors affecting the company and its operations. Readers are cautioned not to place undue reliance on these forward-looking statements as actual results may differ materially from those expressed or implied. Management has no obligation to revise or update these forward-looking statements to reflect events or circumstances that arise after the release of this report.

100 Liberty Street
P.O. Box 128
Warren, Pennsylvania 16365
(814) 726-2140

www.northwestsavingsbank.com

N NORTHWEST
BANCSHARES, INC.

