

# PEGASYSTEMS INC

## FORM 10-K (Annual Report)

Filed 04/16/99 for the Period Ending 12/31/98

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Sector Technology

Fiscal Year 12/31

# PEGASYSTEMS INC

## FORM 10-K (Annual Report)

Filed 4/16/1999 For Period Ending 12/31/1998

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CIK	0001013857
Industry	Software & Programming
Sector	Technology
Fiscal Year	12/31

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 10-K

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 1998

*Commission File No. 1-11859*

## PEGASYSTEMS INC.

(Exact name of Registrant as specified in its charter)

Massachusetts  
(State or other jurisdiction of  
incorporation or organization)

04-2787865  
(IRS Employer Identification No.)

101 Main Street  
Cambridge, MA  
(Address of principal executive offices)

02142-1590  
(zip code)

(617) 374-9600  
(Registrant's telephone number, including area code)

### **SECURITIES REGISTERED PURSUANT TO SECTION 12(b) OF THE ACT: None** **SECURITIES REGISTERED PURSUANT TO SECTION 12(g) OF THE ACT:**

Common Stock, \$.01 par value per share

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

As of March 16, 1999, the aggregate market value of the Registrant's voting stock held by non-affiliates of the Registrant was approximately \$34.6 million (without admitting that any person whose shares are not included in determining such value is an affiliate).

There were 28,714,700 shares of the Registrant's common stock, \$.01 par value per share, outstanding on March 16, 1999.

### **DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the Registrant's Definitive Proxy Statement for its 1998 Annual Meeting of Stockholders scheduled to be held on June 21, 1999 (the "1999 Proxy Statement") are incorporated by reference into Part III of this Form 10-K and portions of the Registrant's Annual Report to Stockholders for the Registrant's fiscal year ended December 31, 1998 (the "1998 Annual Report") are incorporated by reference into Part II and Part IV of this Form 10-K. With the exception of the portions of the 1999 Proxy Statement and the 1998 Annual Report expressly incorporated into this Form 10-K by reference, such documents shall not be deemed filed as part of this Form 10-K.

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## PART I

### Item 1 BUSINESS

Pegasystems develops customer relationship management software to automate customer interactions across transaction-intensive enterprises. Many of the world's largest organizations in the banking, mutual funds and securities, mortgage services, credit card services, insurance, healthcare management, and telecommunications sectors use the Company's solutions to integrate, automate, standardize, and manage a broad array of mission-critical customer interactions (including account set-up, record retrieval, correspondence, disputes, investigations, adjustments, and sales). The Company's solutions can be used by thousands of concurrent users to manage customer interactions, and to generate billions of dollars a day in resulting transactions. Work processes initiated by the Company's solutions are driven by a highly adaptable "rule base" defined by the user-organization for its specific needs. The rule base facilitates a high level of consistency in customer interactions in call centers, over the Internet, and other delivery channels, yet drives different processes depending on the customer profile or the nature of the request. The Company's open, multi-tiered, client/server solutions operate on a broad variety of platforms, including UNIX, Windows/NT, and IBM/MVS. The Company offers consulting, training, and support services to facilitate the use of its solutions.

#### Industry Background

Intensifying competition is forcing businesses to reduce costs while focusing on customer relationship management as an important means of differentiation. Many businesses increasingly recognize customer interactions as a critical opportunity to solidify and expand customer relationships. Due to the volume and precise nature of customer transactions, it is especially critical for organizations to implement cost-effective systems that manage customer interactions accurately and efficiently and capitalize on that interaction to cross sell additional products and services.

Providing high-quality, cost-effective customer relationship management is complex. Organizations with global operations must manage customer interactions in different languages, time zones, currencies, and regulatory environments. The challenge is magnified as the product offerings of an organization increase and when organizations are combined. Work processes occasioned by a single customer interaction often involve multiple departments within an organization; these departments may have different priorities and service standards, and involve a variety of different computer systems. Customers may contact an organization through various means, including telephone, facsimile, the Internet, or in person. The organization must be able to respond in a timely, accurate, and consistent fashion or risk customer defection.

Historically, in attempting to meet demand for new customer management software systems, organizations have faced a choice between building custom systems or purchasing third-party systems. Building custom systems or modifying third-party systems can be slow and costly, and has often led to isolated, departmentalized solutions. Traditional third-party systems are often inflexible, requiring organizations to conform their work processes to the system, rather than vice versa. Neither custom nor third-party solutions have generally accommodated an organization's need to evolve or expand operations without significant programming effort. Moreover, neither has had the high-volume transaction processing or integration capabilities necessary to support the comprehensive customer interaction requirements of large organizations. Today, organizations need flexible, scalable customer relationship management solutions that can be implemented on an enterprise-wide basis to facilitate consistent, cost-effective customer relationship management.

#### The Pegasystems Solution

The Company's solutions integrate, automate, standardize, and manage on an enterprise-wide basis a broad array of mission-critical customer interactions for organizations, including account set-up, record retrieval, correspondence, disputes, investigations, adjustments, and sales. Pegasystems' solutions provide an architecture that drives intelligent processing and seamlessly integrates an organization's geographically dispersed and product specific service operations and isolated computer systems. By bridging these "islands of automation" within large organizations, the Company's solutions increase the efficiency of sales and service representatives, and enable organizations to address multiple customer needs during a single contact.

## **Advantages**

The Company's customer service management solutions offer the following advantages:

**Flexibility and Consistency.** The Company's solutions are based on rules defined by the user-organization. The user-defined rules drive various types of processing depending on such factors as the content of the customer request, the profile of the customer, the organization's policies and procedures, and the authority or qualifications of the customer sales and service representatives. By modifying its rule base, an organization can evolve its processing to address the competitive requirements of its business without costly and time consuming reprogramming. Significantly, the rule base feature of the Company's systems permits an organization to establish consistent standards yet interact differently with different segments of its customer base, and thereby "mass personalize" its services.

**Scalability and Robust Functionality.** The scalability of the Company's multi-tiered client/server architecture allows an organization to add departments to new or existing servers to build enterprise solutions. Organizations currently entrust the Company's systems with the storage and management of data relating to hundreds of millions of financial transactions. The Company's systems can be used by several thousand concurrent users to manage customer interactions and to process accurately and securely transactions involving billions of dollars a day that result from those interactions.

**Ease-of-Use.** The Company's client software applications increase the effectiveness and productivity of customer sales and service representatives by providing them with a flexible graphical user interface and processing capabilities that leverage the power of client/server desktop computers or the Internet/intranet. The Company's solutions allow customer sales and service representatives to focus on delivering superior customer management, rather than on mastering the protocols and procedures of multiple applications.

**Integration Capabilities.** The Company's open architecture permits its solutions to be integrated with a wide variety of other applications and technologies, including industry-standard relational database management systems, advanced telephony equipment, and diverse storage media (including magnetic, optical, tape, and microfilm). The Company's solutions also support the message formats of major financial transaction networks such as the SWIFT international funds network, the Federal Reserve's Fedwire system, and the VISA and MasterCard networks.

**Multi-Platform Server Support.** The Company's solutions feature a common software code base which, in addition to facilitating maintenance and enhancement development efforts, simplifies the support of multiple platforms. The Company's solutions are designed to run on a broad range of computer operating systems including IBM's MVS/CICS and AIX/UNIX systems, Digital Equipment Corporation's VMS system, Microsoft's Windows/NT system, Sun Microsystems' Solaris UNIX system, and Hewlett-Packard Corporation's HP-UX UNIX system.

**Improved Efficiency of Customer Management.** Pegasystems' solutions actually perform work, rather than simply track a customer service representative's tasks. Variable data elements (e.g., date, amount, customer, account) automatically route service requests and invoke system processes, depending on an organization's rule base. This feature allows customer sales and service representatives to focus on revenue enhancing opportunities, such as cross selling, and other matters requiring personal attention. During a customer interaction, the Company's solutions provide pertinent, consolidated information to guide the service representative. Savings are realized through reduced talk time, fewer manual processes, and less rework.

## **Business Strategy**

Pegasystems' objective is to become the leading provider of mission-critical client/server customer relationship management software to organizations performing a high volume of complex interactions with demanding customers. To achieve this objective, the Company is pursuing the following strategies:

**Leverage Strength in Financial Services Market.** Pegasystems provides customer relationship management solutions to many of the largest financial services organizations in the world. The Company is seeking to expand its business with these organizations through sales efforts focused on marketing the Company's products and services to other business operations of these organizations.

**Penetrate Other Markets.** In 1998, Pegasystems continued to deliver its products to the insurance, telecommunications, and healthcare management markets. Like the financial services industry, these markets have customer relationship management needs, and the Company's core technology is adaptable to these markets. During 1998, the Company hired employees with experience in these other markets.

**Develop Standard Product Templates.** The Company plans to continue developing and marketing standard product templates that give organizations an advanced starting point for configuring their work processes. The Company believes that these templates facilitate more rapid implementation of the Company's solutions, and will be a cost-effective way to address the needs of smaller organizations.

**Reduce Implementation Time.** The Company is continuing to refine its consulting methodology in order to facilitate quicker implementation of the Company's customer relationship management systems and continued evolution of such systems by an organization's personnel after initial implementation. This methodology complements the Company's standard product templates to reduce the time required to implement the Company's systems.

**Build Strategic Relationships.** The Company has actively developed a partner strategy to increase market penetration at several levels. It has developed a PegaCSP (Pegasystems' Certified Solutions Provider) program to recruit systems integrators and enable them to develop active Pegasystems practices. The Company is continuing with its strategy of leveraging dominant players in certain markets to sell and support its products. Financial transaction processors such as First Data Resources, for example, provide access to key customers and significant insight into the product requirements of the credit card market. The Company also continues to leverage relationships with technology companies to jointly develop and market customer relationship management products.

**Maintain Technological Leadership Position.** Pegasystems is continuing to develop and invest in its product offerings. Current development efforts include the development of tools to facilitate the use of its customer management system, interoperability with Internet and intranet systems, and the support of emerging technical and workflow standards.

## **Technology**

The Company's technology automates an organization's sales and service processes over a variety of delivery channels, including call centers, branch offices, and the Internet. Pegasystems' solutions have the following key technological attributes:

**Information Management.** Effective customer response, management, and retention requires up-to-date information about the customer relationship, regardless of how, why, when, or where the customer contacts the organization. Pegasystems' customer relationship management solutions organize core customer information to facilitate global access.

**Multi-tiered, Dynamic Distributed Processing.** The Company's systems are designed to run in an advanced, highly scalable multi-tiered environment. In traditional three-tiered client/server environments, the user interface, the application code, and the data are segregated onto separate tiers. In the Pegasystems multi-tiered client/server environment, the application code, the rule base, and selected data may be replicated on both the central and satellite tiers so that processing may occur on either the central server or the distributed satellite servers to minimize network traffic and enhance performance. The Pegasystems rule base determines the optimal location for processing to occur based on the nature of the work required and the data involved.

**Inherited Workflow.** Pegasystems solutions maintain organizational consistency while providing the flexibility needed for mass personalization. The rule base of the Company's systems may be defined so that certain processes are standardized across an organization while others may be superseded or supplemented by "local" rules tailored to the specific requirements of groups within the organization.

**Platform Independence.** Recognizing that organizations often use a variety of computer platforms, Pegasystems provides technology alternatives by supporting a range of mainframes, minicomputers, PC networks, and interface devices. While the Company offers an advanced 32-bit Windows-PegaREACH application for the desktop, the Company's server applications can also drive "dumb terminals," allowing organizations to preserve their investments in legacy networks.

**Internet and Intranet Access.** Pegasystems' solution PegaREACH uses the Internet-based HTML (Hypertext Markup Language) to define display attributes for its graphical user interface, leveraging logic and presentation rules between PegaReach and Internet/intranet workflows. With PegaWEB, these workflows can be accessed over the Internet or an intranet using standard World Wide Web browsers. Pegasystems' rules dynamically create HTML forms, menus, and displays, thereby facilitating interaction with the Internet.

**Interfacing With Other Systems.** Pegasystems' open architecture permits integration with a wide variety of other applications and networks, including relational databases, legacy systems accessed through IBM 3270 emulation, and messaging protocols. The Company offers a Universal Application Programming Interface (API) that allows an organization's custom software to be integrated with the Company's applications without the need to modify the Company's core application code. Pegasystems' PegaCONNECT components also support interfaces to IBM's MQSeries, CORBA, 3270-based mainframe applications, and

major relational database systems. Pegasystems' solutions also integrate with other applications, accounting systems, and imaging products.

**Storage Options.** Data storage flexibility is important to the Company's customers, and the Company's software uses an innovative object-oriented approach that dynamically maps data according to the type of workflow. Versions of the Company's systems can store customer service request data in the Microsoft SQL Server, Oracle, Informix, and Sybase relational databases.

## **Functionality**

The Company's solutions employ a consistent architecture and support the following "5 Rs" of customer relationship management functions across call centers, the World Wide Web, and other service delivery operations:

**Receiving.** An organization's customer contact center receives requests by telephone, mail, facsimile, the Internet, or personal contact. Customer service representatives and agents may enter details of incoming requests into PegaREACH, the Company's easy-to-use, 32-bit graphical user interface. Alternatively, electronic service requests are received from various networks or messaging interfaces such as MQSeries, the SWIFT network, the Internet, or the VISA/MasterCard network. The Company's systems also support direct electronic access by customers through PCs and the Internet browsers, and voice response units. In all cases, the service request automatically initiates appropriate processing based on the user-defined rule base.

**Routing.** As processing steps are completed, the Company's systems categorize and queue the request for appropriate automatic or manual processing. Productivity-based load leveling and dynamic prioritization ensure high performance and responsiveness. As work is processed, each customer representative's "work list" is automatically updated in real time. The systems monitor each customer request for conformance to the organization's timeliness standards, automatically increasing priority and generating warnings based on the service standards of the organization.

**Retrieving.** The Company's systems determine when more information is needed and how to retrieve it from databases or other repositories. Pegasystems' rule-driven processing automatically extracts relevant data, directs it to the customer service representative or customer, links it to the work, and keeps it readily accessible. The Company's systems can access information from multiple data sources, whether maintained by the Company's systems or third-party systems.

**Responding.** The Company's systems facilitate communications by an organization with its customers by combining user-defined templates and specific customer information to create personalized correspondence. When appropriate, service representatives may further refine message content before forwarding, and attaching images of statements, checks, and other data. Follow-up communications are automatically generated. Sensitive correspondence can be queued for online review before release, and the systems create a permanent audit trail of customer communications.

**Reporting.** Data collected by a Pegasystem enables an organization to analyze service representative efficiency and determine needs for service representative training or changes to work processes. The systems produce reports, graphical output, and feeds to spreadsheets illustrating the volume and status of customer requests, the productivity of customer service representatives, and service levels with specific customers.

The Company offers a number of different products with components and features designed to address particular business areas while sharing core technology and adaptable rule-driven processing. The Company intends to continue to develop and market standard packaged solutions targeted at traditional and new markets. The Company offers product sets and brand identities associated with each market.



## **Industries**

The Company offers industry specific solutions for the following industries:

**Banking.** The Company provides banking solutions that automate customer sales and service initiatives across varied delivery channels (such as, Internet self-service, call centers, and branch networks). These solutions improve the quality, accuracy, and efficiency of customer interactions, supporting a banking organization's product and service offerings. Pegasystems' solutions automate targeted functions within banking, including customer-contact management, sales-campaign management, call center service, check research and adjustments, funds transfer investigations, and correspondence.

**Mutual Funds.** The Company services the mutual funds industry through an agreement with First Data Investor Services Group, Inc. (FDI), a subsidiary of First Data Corporation. The integrated product -- marketed by FDI under the name IMPRESS Plus -- offers mutual fund institutions a comprehensive service solution. The Company also has direct sales to customers in this market.

**Securities and Investments.** The Company's solutions automate service and sales efforts associated with corporate actions, payments and securities settlement investigations, retail brokerage, and wholesale clearing services.

**Credit Card Processing.** The Company's products are offered to the credit card processing market through a relicensing agreement with First Data Resources (FDR) -- the largest credit card processor in the world. A jointly developed solution combines Pegasystems' workflow and service delivery technology with FDR's servicing functionality and on-line interfaces. The resulting product gives clients a flexible, user-friendly solution that can be quickly and easily adapted to meet evolving business needs without costly programming. The Company also has direct customers in this market.

**Insurance.** The Company's insurance solutions integrate disparate back-end systems to ensure that when calls, letters, or faxes reach representatives and agents, they have easy access to information they need to handle policyholder requests. The Company's solutions position insurance organizations to provide highly personalized customer service and enhance cross-selling.

**Healthcare.** The Company's healthcare solutions enable healthcare organizations to more efficiently coordinate care and integrate administrative operations. This allows health maintenance organizations, healthcare providers, pharmacists, laboratory clinicians, and health insurers to access integrated patient information over a network of previously disconnected systems. Personalized data presentation gives users easy access to just the information they need to quickly respond to requests including referrals, benefits verification, and claim status.

**Telecommunications.** The Company's flexible rule-base solutions can be configured to automate a telecommunications service provider's interactions with its customers and other providers. The Company provides workflow management solutions that integrate disparate information systems -- a capability of importance to telecommunications providers facing increased competition due to deregulation.

## **Product Pricing**

The Company's systems have historically been licensed to organizations under agreements requiring the monthly payment of fees over the term of the agreement. The amount of the monthly license fee is related to various factors, including the number of concurrent users, the functionality of the system, the number of servers on which the product is installed, and the scope of business usage. Typical recent individual system licenses have provided for the payment of monthly fees of between \$10,000 and \$100,000 for an initial implementation. Some organizations receive discounts for licensing multiple systems. The monthly license payments generally begin once a system is installed and is accepted. Historically, the term of such licenses is typically five years, subject to renewal at the organization's option.

In the future, the Company may allow some sales prospects to license the Company's software for an extended, prepaid term for a one-time license fee, and may also provide existing customers the option to convert to an extended, prepaid license term. The conversion of existing term licenses to extended, prepaid term licenses may reduce the predictability of license revenue.

**Consulting Services.** The Company supports its customers' reengineering efforts during and after system installation with the PegaSTAR (the Pegasystems Structured Technique for Analysis and Reengineering) installation methodology. The Company encourages team building and transfer of knowledge from its consultants to an organization's staff through an interactive co-production methodology. Pegasystems and its customers work together to customize the system's rule base for the customer. Pegasystems' goal is to empower its customers' staffs with the knowledge and confidence to operate, refine, and continuously

evolve their systems. The Company's new PegaCSP program provides customers with the option of using third-party Systems Integrators' analytical, technical, and managerial expertise to assist in Pegasystems' implementation projects.

**Training.** The Company offers training programs for its customers' operations staff and "Workflow Architects," who are responsible for evolving the rules that drive the various processes related to customer interactions. Pegasystems has training centers in Cambridge, MA; San Francisco, CA; and Reading, U.K.

**Continuous Feedback.** Pegasystems organizes an annual PegaVISION Customer Conference and periodic Advisory Board meetings, which enable its clients to exchange ideas, learn about product directions, and influence Pegasystems' development direction.

**Maintenance and Support.** Pegasystems provides comprehensive maintenance and support services, which may include 24 hours a day, 7 days a week customer service, periodic preventative maintenance, documentation updates, and new software releases.

Organizations that license the Company's systems may enter into a maintenance contract providing for the payment to the Company of a monthly maintenance fee over the term of the related license agreement equal to approximately 18% of the monthly license fee. Organizations seeking consulting and support services are generally charged for services at an hourly rate or under a fixed-price arrangement.

Pegasystems Client Services Group, which as of December 31, 1998 consisted of approximately 200 people located in the Company's 14 offices, provides consulting, training, and customer support.

## **Customers**

Pegasystems provides robust and scalable customer relationship management solutions that can support thousands of concurrent users based in multiple countries, speaking different languages, and working with different currencies. A list of the Company's major customers and the uses to which they apply the Company's products follows:

American Home Assurance (AIG) - Insurance customer service, policy renewal, new business applications.

Banco Popular de Puerto Rico -- Retail service center automation, check research, and consumer loan inquiry and service.

Bank of America -- Retail/check customer service and research, automation of branch support centers. Institutional funds transfer and foreign exchange customer service for U.S. and European operations. Credit and debit card correspondence, and dispute and chargeback service processing.

Bank of Ireland -- Retail/check clearings and research, automation of branch support centers, and exception/credit item review and verification.

Banque Nationale de Paris -- Institutional funds transfer service, research, and archive.

Barclays Bank PLC -- Institutional funds transfer and foreign exchange customer service for international operations. Merchant credit card service including telephony center, correspondence, and dispute and chargeback processing.

Cedel Bank -- Global custody and securities movement customer service.

Central Vermont Public Services Corp. -- Customer service management, providing call center representatives with access to consolidated customer information.

Citibank -- Global funds transfer and foreign exchange customer service. Check-related customer service and research. Domestic MasterCard and Visa service including image integration, correspondence, and dispute and chargeback processing.

Colonial Group -- Mutual fund customer service supporting telephony center and correspondence.

Federal Reserve Banks -- Check processing customer service, suspense ledger management, research, adjustment, and archive.

Fidelity Investments -- Mutual fund customer service supporting telephony center and correspondence.

First Chicago NBD -- Retail/check customer service and research. Wholesale banking, funds transfer, check, corporate lockbox, and interbank compensation service for global operations.

First Data Corporation - Relicenses the Pegasystems solution to provide customer service, collections, and credit application processing for card issuers.

Franklin Templeton Group -- Mutual fund customer service supporting telephony center, correspondence, and research.

Homeside Lending -- Escrow analysis and payment processing.

Household Credit Services -- Credit card service including telephony center, correspondence, dispute, and chargeback processing. Private label customer service for major retailers.

Kaiser Permanente -- Automating healthcare member, patient, provider, and payer interactions.

Marine Midland Bank -- Institutional funds transfer customer service.

Mellon Bank Corporation -- Retail/check customer service, research, and archive. Wholesale, institutional, cash management, and corporate lockbox customer service.

Sears Roebuck-- Customer service and authorizations at the Regional Credit Card Operations Centers of Sears Credit, the consumer credit division.

Trans Union Corporation -- Credit bureau data-management customer service for institutional customers and real estate property appraisal processing.

In 1998, First Data Resources Corporation accounted for 17.7% of the Company's consolidated revenue. In 1997, Kaiser Permanente and First Data Resources Corporation accounted for 13.7% and 10.0%, respectively, of the Company's consolidated revenue. In 1996, Bank of America, Chase Manhattan Bank, and Fleet Bank accounted for 14.5%, 11.4% and 10.5%, respectively, of the Company's consolidated revenue.

## Sales and Marketing

The Company markets its software and services primarily through a direct sales force. As of December 31, 1998, the Company's sales force consisted of approximately 61 salespersons in the Company's U.S. and foreign offices. To achieve significant revenue growth in the future, it will be necessary for the Company to increase the productivity of its direct sales force.

In 1997, Pegasystems entered into a strategic relationship with First Data Corporation, which includes an agreement with First Data Resources (FDR) that gives FDR -- the largest credit card processor in the world -- world wide rights to use and re-license Pegasystems' solutions in the credit card issuing market. The Company has evolved its indirect distribution channel by entering into an agreement with First Data Investor Services Group, Inc., under which the Company's PegaSHARES product is distributed. In addition, the Company has established joint marketing relationships with GeoTel, Genesys Laboratories, Sun Microsystems, Hewlett-Packard Company, and Management Data. In the future, the Company may also market and sell its products through other value added resellers (VARs) and systems integrators. There can be no assurance, however, that the Company will be able to attract and retain VARs, systems integrators, and other third parties that will be able to market and sell the Company's products effectively.

To support its sales force, the Company conducts marketing programs, such as PegaVISION (annual customer conference), trade shows, industry seminars, meetings with industry analysts, direct mail, and telemarketing. Sales leads are also generated by the Company's consulting staff, business partners, and other third parties.

In 1998, 1997, and 1996, sales to customers based outside of the United States represented 22.6%, 16.5%, and 17.7%, respectively, of the Company's total consolidated revenue.

The Company's export sales from the United States for 1998, 1997, and 1996 were as follows:

(in thousands \$)	1998	1997	1996
United Kingdom	6,311	3,642	3,698
Europe	4,434	1,715	2,017
Other	2,890	1,973	232
	-----	-----	-----
	13,635	7,330	5,947

See "Management's Discussion and Analysis of Financial Condition and Results of Operations -- Results of Operations" incorporated herein by reference from the 1998 Annual Report. See Note 1(l) of Notes to Consolidated Financial Statements contained in the 1998 Annual Report.

## **Product Development**

Since its inception, the Company has made substantial investments in product development. The Company believes that its future performance depends on its ability to maintain and enhance its current products and develop new products. The Company's product development priorities include (1) creating tools to enable organizations to configure more easily their customer service management systems; (2) integrating the Company's products with the Internet for customer self-service and with intranet systems for departmental service; (3) developing standard application programming interfaces that allow other client workstation and server applications to interoperate with the Company's systems; and (4) enhancing product quality, platform stability, ease of use, and ease of installation.

In 1998, 1997, and 1996 the Company's research and development expenses were approximately \$23.4 million, \$15.1 million, and \$8.2 million, respectively.

## **Competition**

The customer service management software market is intensely competitive and subject to rapid change. Competitors vary in size and in the scope and breadth of the products and services offered. The Company encounters competition from internal information systems departments of potential or current customers that develop custom software. The Company also competes with: (1) software companies that target the customer interaction or workflow markets such as Siebel Systems and Vantive; (2) companies that target specific service areas (such as DST Systems and Shared Medical Systems); and (3) professional services organizations such as Andersen Consulting that develop custom software in conjunction with rendering consulting services. In addition, the Company expects additional competition from other established and emerging companies, such as Oracle and SAP AG, as the market continues to develop and expand. Increased competition may result in price reductions, less beneficial contract terms, reduced gross margins and loss of market share, any of which could materially and adversely affect the Company's business, operating results, and financial condition.

The Company believes that the principal competitive factors affecting its market include product features such as adaptability, scalability, ability to integrate with other products and technologies, functionality and ease-of-use, the timely development and introduction of new products and product enhancements, as well as product reputation, quality, performance, price, customer service and support, and the vendor's reputation. Although the Company believes that its products currently compete favorably with regard to such factors, there can be no assurance that the Company can maintain its competitive position against current and potential competitors.

Many of the Company's competitors have greater resources than the Company, and may be able to respond more quickly and efficiently to new or emerging technologies, programming languages or standards, or to changes in customer requirements or preferences. Many of the Company's competitors can devote greater managerial or financial resources than the Company can to develop, promote and distribute customer service management software products and provide related consulting, training, and support services. There can be no assurance that the Company's current or future competitors will not develop products or services which may be superior in one or more respects to the Company's or which may gain greater market acceptance. Some of the Company's competitors have established or may establish cooperative arrangements or strategic alliances among themselves or with third parties, thus enhancing their abilities to compete with the Company. It is likely that new competitors will emerge. There can be no assurance that the Company will be able to compete successfully against current or future competitors or that the competitive pressures faced by the Company will not materially and adversely affect its business, operating results, and financial condition.

## **Employees**

As of December 31, 1998, the Company had approximately 616 employees, of whom approximately 509 were based in the United States, 6 were based in Canada, 89 were based in Europe, and 12 were based in Australia. Of the total, approximately 175 perform research and development, 322 perform consulting and customer support, 61 were in sales and marketing, and 58 were in administration and finance. The Company's future performance depends in significant part upon the continued

service of its key technical, sales and marketing, and senior management personnel and its continuing ability to attract and retain highly qualified technical, sales and marketing and managerial personnel. Competition for such personnel is intense and there can be no assurance that the Company will be successful in attracting or retaining such personnel in the future. None of the Company's employees is represented by a labor union or is subject to a collective bargaining agreement. In January 1999, Ira Vishner resigned as Vice President of Corporate Services, Treasurer and a Director of the Company. In April 1999, Thomas E. Swithenbank resigned as Executive Vice President of the Company, and Richard B. Goldman, the Company's Vice President, Treasurer, and Chief Financial Officer, has indicated his intention to resign from the Company within the next several months.

### **Backlog of License and Maintenance Revenues**

As of December 31, 1998, the Company had software license and maintenance agreements with customers expected to result in approximately \$35 million of revenue in 1999, \$22 million of which is currently recorded as deferred revenue. Under such agreements, the Company must fulfill certain conditions prior to recognizing revenue thereunder, and there can be no assurances that the Company will be able to satisfy all such conditions in each instance or that the timing of when such conditions may be satisfied is predictable. As of December 31, 1997, the Company estimated its software license and maintenance backlog as being approximately \$26 million in revenue for 1998.

### **Item 2 PROPERTIES**

Pegasystems' principal administrative, sales, marketing, support, and research and development operations are located in a 92,762 square foot leased facility in Cambridge, Massachusetts. The lease for this facility expires in 2003, subject to the Company's option to extend the term for up to eight additional years. The Company also leases space for its other offices in the United States, Canada, Australia, France, and the United Kingdom. These leases expire at various dates through 2006. The Company believes that additional or alternative space will be available in the future on commercially reasonable terms as needed.

### **Item 3 LEGAL PROCEEDINGS**

Chelverus Case. In April 1998, a complaint purporting to be a class action was filed with the United States District Court for the District of Massachusetts (the "Court") alleging that the Company and several of its officers violated section 10(b) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), Rule 10b-5 promulgated by the Commission thereunder, and section 20(a) of the Exchange Act. In December 1998, the plaintiffs filed their First Amended Consolidated Complaint which names the Company, the Company's President (Alan Trefler) and a former officer and director (Ira Vishner) as defendants. The Amended Complaint alleges that the defendants issued false and misleading financial statements and press releases concerning the Company's publicly reported earnings. The Amended Complaint seeks certification of a class of persons who purchased the Company's Common Stock between July 2, 1997 and October 29, 1997, and does not specify the amount of damages sought. The defendants have filed a motion to dismiss this litigation to which the plaintiffs have replied. The Company intends to defend this matter vigorously.

Gelfer Case. In December 1998, a complaint also purporting to be a class action was filed with the Court alleging that the Company and Alan Trefler violated section 10(b) of the Exchange Act, Rule 10b-5 promulgated by the Commission thereunder, and that Mr. Trefler also violated section 20(a) of the Exchange Act. The litigation was filed recently after the Company's announcement on November 24, 1998 that it might be recording revenue adjustments, on behalf of a purported class of persons who purchased the Company's Common Stock between October 29, 1998 through November 24, 1998. The Complaint does not specify the amount of damages sought. Plaintiff's have indicated that they intend to file an amended complaint. The defendants have not yet filed an answer or other responsive pleading in this action. The Company intends to defend this matter vigorously.

**Item 4**

**SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

During the fourth quarter of fiscal 1998, there were no matters submitted to a vote of security holders.

**EXECUTIVE OFFICERS OF THE REGISTRANT**

The names of the Company's executive officers and certain information about them are set forth below as of April 15, 1999:

Name	Age	Position(s) and Office(s) Held
Alan Trefler.....	43	President, Clerk and Director
Joseph J. Friscia.....	44	Vice President of Sales and Service
Richard B. Goldman.....	52	Vice President, Chief Financial Officer and Treasurer (1)

Executive officers of the Company are elected by the Board of Directors on an annual basis and serve until the next annual meeting of the Board of Directors and until their successors have been duly elected and qualified. There are no family relationships among any of the executive officers or directors of the Company.

Alan Trefler, a founder of the Company, has served as President and Clerk and has been a director since the Company's organization in 1983. Prior thereto, he managed an electronic funds transfer product for TMI Systems Corporation, a software and services company. Mr. Trefler holds a B.A. degree in economics and computer science from Dartmouth College.

Joseph J. Friscia joined the Company in 1984 to establish its New York office. Mr. Friscia has served as Vice President of Sales and Service since 1987 and has recently undertaken responsibility for delivery of consulting and installation services. Prior to joining the Company, he worked as a money transfer operations manager with Bankers Trust Company and J. Henry Schroder Bank and Trust Company. Mr. Friscia holds a B.A. degree from Long Island University and an M.B.A. degree from Adelphi University.

Richard B. Goldman joined the Company in September 1998 as a Vice President and its Chief Financial Officer. In January 1999, he was also elected as the Company's Treasurer. From June 1997 through September 1998, he served as Vice President, Chief Financial Officer, Chief Accounting Officer, Treasurer, and Secretary of PictureTel Corp., a developer, manufacturer, marketer and servicer of visual communications solutions. Prior to joining PictureTel, Mr. Goldman held the position of Senior Vice President, Chief Financial Officer, Treasurer and Secretary of Giga Information Group, an Internet-based, third generation knowledge provider from April 1996 to December 1996. Mr. Goldman also served as Vice President, Chief Financial Officer and Treasurer for Sequoia Systems, a manufacturer of fault tolerant computer products from September 1992 to April 1996. Mr. Goldman has a B.S. degree in Finance from Northeastern University and an M.B.A. degree from Boston University.

(1) Mr. Goldman has indicated his intention to resign from the Company within the next several months.

**CERTAIN STATEMENTS FOR PURPOSES OF THE "SAFE HARBOR" PROVISIONS OF THE  
PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995**

The Company, desiring to avail itself of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, wishes to caution readers that the following important factors, among others, in some cases have caused and in the future could cause the Company's actual results to differ materially from those expressed in forward-looking statements made by or on behalf of the Company in filings with the Securities and Exchange Commission, press releases or oral statements. Words such as "expects," "may," "anticipates," "intends," "seeks", "would," "will," "plans," "believes," "estimates," "should," and similar words and expressions are intended to identify such forward-looking statements. These statements are based on estimates, projections, beliefs, and assumptions of the Company and its management, and are not guarantees of future performance.

The Company has suffered losses in prior fiscal periods and faces liquidity and financing risks. The Company has experienced losses from operations during 1997 and 1998 and a significant reduction in its cash position. The Company intends to take measures to reduce those losses and cash usage, including implementing various cost controls. If cost containment is not achieved or revenues are not increased, the Company may need to further reduce its cost structure or need to find additional sources of financing. In addition, to improve its liquidity position, the Company intends to augment its credit/collections efforts, improve its billing system and offer customers an alternative to the established term license model.

The Company is also considering the securitization of certain accounts receivable and may enter into an equipment sale lease-back transaction. There can be no assurance that the Company will be able to consummate either transaction. In addition, either or both transactions could cause the Company to assume debt or other liabilities. The Company believes that its cash balances and anticipated future cash flows will be sufficient to fund operations for the immediate term. The Company can make no assurances that measures taken to date or to be taken in the future will be sufficient to stem losses or that future financing will be available to the Company on satisfactory terms. A transition from existing term licenses to prepaid extended term licenses may significantly reduce the predictability of revenue since historically the Company has recognized revenue from software license renewals, and the change to a prepaid extended term license model will obviate such renewals.

The Company faces litigation. Negative publicity resulting from its delayed SEC filings and its restatement of prior period financial statements has made sales more difficult to close. The Company is presently a defendant in two private securities litigation matters. Although the Company intends to defend these actions vigorously, no assurance can be given as to the outcomes. It is possible that the Company may be required to pay substantial damages or settlement costs which could have a material adverse effect on the Company's financial position or results of operation. In addition, regardless of the outcome of any of these actions, it is likely that the Company will incur substantial defense costs and that such actions will cause a diversion of management time and attention. The Company's delays in SEC filings and adjustments made to previously published financial statements have resulted in negative publicity for the Company. Such events and related publicity have adversely affected demand for the Company's products and services.

The Company's stock price has been volatile. Quarterly results have and are likely to fluctuate significantly. The market price of Pegasystems' Common Stock has been and may continue to be highly volatile. Factors that are difficult to predict, such as quarterly revenues and operating results, statements and ratings by financial analysts and overall market performance, will have a significant effect on the price for shares of Pegasystems' Common Stock. Revenues and operating results have varied considerably in the past from period to period and are likely to vary considerably in the future. Product development and other expenses are planned anticipating future revenue. If revenue falls below expectations, financial performance is likely to be adversely affected because only a small portion of expenses vary with revenue. As a result, period-to-period comparisons of operating results are not necessarily meaningful and should not be relied upon to predict future performance.

The timing of license revenues is related to the completion of implementation services and product acceptance by the customer, the timing of which has been difficult to predict accurately. There can be no assurance that Pegasystems will be profitable on an annual or quarterly basis or that earnings or revenues will meet analysts' expectations. Fluctuations may be particularly pronounced because a significant portion of revenues in any quarter is attributable to product acceptance or license renewal by a relatively small number of customers. Fluctuations also reflect a policy of recognizing license fee revenue upon product acceptance or license renewal in an amount equal to the present value of the total committed license payment due during the term. Customers generally do not accept products until the end of a lengthy

sales cycle and an implementation period, typically ranging from one to six months but in some cases significantly longer. Risks over which the Company has little or no control, including customers' budgets, staffing allocation, and internal authorization reviews, can significantly affect the sales and acceptance cycles. Changes dictated by customers may delay product implementation and revenue recognition. The Company's business and financial and operating results has experienced and may continue to experience significant seasonality.

The Company will need to develop new products, evolve existing ones, and adapt to technological change. Technological developments, customer requirements, programming languages and industry standards change frequently in the Company's markets. As a result, success in current markets and new markets will depend upon the Company's ability to enhance current products, to develop and introduce new products that meet customer needs, keep pace with technological changes, respond to competitive products, and achieve market acceptance. Product development requires substantial investments for research, refinement and testing. There can be no assurance that the Company will have sufficient resources to make necessary product development investments. Pegasystems may experience difficulties that will delay or prevent the successful development, introduction or implementation of new or enhanced products. Inability to introduce or implement new or enhanced products in a timely manner would adversely affect future financial performance. The Company's products are complex and may contain errors. Errors in products will require the Company to ship corrected products to customers. Errors in products could cause the loss of or delay in market acceptance or sales and revenue, the diversion of development resources, injury to the Company's reputation, or increased service and warranty costs which would have an adverse effect on financial performance.

The Company has historically sold to the financial services market. This market is consolidating rapidly, and faces uncertainty due to many other factors. The Company has historically derived a significant portion of its revenue from customers in the financial services market, and its future growth depends, in part, upon increased sales to this market. Competitive pressures, industry consolidation, decreasing operating margins within this industry, currency fluctuations, geographic expansion and deregulation affect the financial condition of the Company's customers and their willingness to pay. In addition, customers' purchasing patterns are somewhat discretionary. As a result, some or all of the factors listed above may adversely affect the demand by customers. The financial services market is undergoing intense domestic and international consolidation. In recent years, several customers have been merged or consolidated. Future mergers or consolidations may cause a decline in revenues and adversely affect the Company's future financial performance.

The Company's growth strategy requires expansion into new vertical markets. The results of this strategy are uncertain. A critical part of the Company's growth strategy is to continue selling products to markets other than financial services, such as insurance, telecommunications, and health care. The Company will need to hire additional personnel with expertise in these other markets and otherwise invest in people and technologies to facilitate this expansion. Deterioration in economic or market conditions generally may also adversely affect the demand by customers in these other markets. There can be no assurance that the Company will continue to be successful in selling products to these other markets or in continuing to attract and retain personnel with the necessary industry expertise. Inability to effectively penetrate these other markets could have an adverse effect on future financial performance.

If existing customers do not renew, the Company's financial results may suffer. A significant portion of total revenue has been attributable to license renewals. While historically a substantial majority have been renewed, there can be no assurance that a substantial majority of customers will continue to renew expiring licenses. A decrease in license renewals absent offsetting revenue from other sources would have a material adverse effect on future financial performance. In addition, possible transition to a prepaid extended term license may have a material adverse impact on the amount of license renewal revenues in future periods.

The Company depends on certain key personnel, and must be able to attract and retain qualified personnel in the future. The business is dependent on a number of key, highly skilled technical, managerial, consulting, sales and marketing personnel, including Mr. Trefler, the Company's President and Chief Executive Officer. The loss of key personnel could adversely affect financial performance. No employee is party to an employment contract with Pegasystems, although each is typically subject to a non-disclosure and non-competition agreement. The Company does not have any significant key-man life insurance on any officers or employees and does not plan to put any in place. The Company's success will depend in large part on the ability to hire and retain qualified personnel. The number of potential employees who have the extensive knowledge of computer hardware and operating systems needed to develop, sell and maintain our products is limited, and competition for their services is intense. Competition for qualified and effective sales personnel is intense, and there can be no assurance that the Company will be able to attract and retain such personnel. If the Company is unable to do so, the Company's business, operating results, and financial condition could be materially and adversely affected.

The market for the Company's offerings is increasingly and intensely competitive, rapidly changing, and highly fragmented. The market for customer relationship management software and related consulting and training services is intensely competitive and highly fragmented. The Company currently encounters significant competition from internal information



systems departments of potential or existing customers that develop custom software. It also competes with companies that target the customer interaction and workflow markets and professional services organizations that develop custom software in conjunction with rendering consulting services. Competition for market share and pressure to reduce prices and make sales concessions are likely to increase. Many competitors have far greater resources and may be able to respond more quickly and efficiently to new or emerging technologies, programming languages or standards or to changes in customer requirements or preferences. Competitors may also be able to devote greater managerial and financial resources to develop, promote and distribute products and provide related consulting and training services. There can be no assurance that the Company will be able to compete successfully against current or future competitors or that the competitive pressures faced by the Company will not materially and adversely affect its business, operating results, and financial condition.

The Company must manage increased business complexity and growth effectively. The business has grown in size, geographic scope and complexity and product offerings and the customer base have expanded. This growth and expansion have placed, and are expected to continue to place, a significant strain on management, operations and capital needs. Continued growth will require the Company to hire, train and retrain many employees in the United States and abroad, particularly additional sales and financial personnel. The Company will also need to enhance its financial and managerial controls and reporting systems. There can be no assurance that the Company will attract and retain the personnel necessary to meet our business challenges. Failure to manage growth effectively may adversely affect future financial performance.

The Company will have to attract and retain effective sales personnel. Competition for qualified sales personnel is intense, and there can be no assurance that the Company will be able to attract and retain such personnel. If the Company is unable to attract and retain effective sales personnel on a timely basis, the Company's business, operating results, and financial condition could be materially and adversely affected.

"Year 2000" issues may affect the Company's operations, demand for its offerings, and future results. The "Year 2000" problem is pervasive and complex and is discussed in Management's Discussion and Analysis of Financial Condition and Results of Operations. Year 2000 issues could have an adverse effect on Pegasystems in a number of ways. Pegasystems' customers rely on date-sensitive operations to calculate internal data and to service their customers. There can be no assurance that the Company's products will not contain errors or defects affecting Year 2000 problems or that litigation involving Pegasystems will not arise out of such problems. In addition, the Company also uses other companies' products as part of market offerings and for internal use; these programs may also be affected. As a result of efforts to correct or patch their current systems, customers may have fewer funds available to purchase the Company's products. Also, the Y2K issue may divert current and potential customers' time, attention and resources away from those projects which typically lead to purchases of the Company's products or services.

The Company relies on certain third party relationships. The Company has a number of relationships with third parties that are significant to sales, marketing and support activities and product development efforts. The Company relies on relational database management system applications and development tool vendors, software and hardware vendors, and consultants to provide marketing and sales opportunities for the direct sales force and to strengthen the Company's products through the use of industry-standard tools and utilities. The Company has also recently begun establishing relationships with third parties that will distribute its products. In particular, the Company relies on its relationship with First Data Corporation for the distribution of products to the credit card and mutual fund markets. There can be no assurance that these companies, most of which have significantly greater financial and marketing resources, will not develop or market products that compete with those of the Company in the future or will not otherwise end their relationships with or support of the Company.

The Company may face product liability and warranty claims. The Company's license agreements typically contain provisions intended to limit the nature and extent of the Company's risk of product liability and warranty claims. There is a risk that a court might interpret these terms in a limited way or could hold part or all of these terms to be unenforceable. Also, there is a risk that these contract terms might not bind a party other than the direct customer. Furthermore, some of the Company's licenses with its customers are governed by non-U.S. law, and there is a risk that foreign law might give the Company less or different protection. Although the Company has not experienced any material product liability claims to date, a product liability suit or action claiming a breach of warranty, whether or not meritorious, could result in substantial costs and a diversion of management's attention and the Company's resources.

The EURO's adoption imposes product and market risks. A new currency, the "EURO", was introduced in certain Economic and Monetary Union ("EMU") countries in early 1999. It is expected that by 2002 (at the latest) all participating EMU countries will use the EURO as their single currency. As a result, software used by many companies headquartered or maintaining a subsidiary in a participating EMU country is expected to be EURO-enabled. In less than four years, all

companies headquartered or maintaining a subsidiary in an EMU country will need to be EURO-enabled. These changes will change budgetary, accounting and fiscal systems in companies and public administration, and require the simultaneous handling of parallel currencies and conversion of legacy data. These requirements (and the fact that the final rules and regulations are not yet available) may curb market demand for the Company's products because the budgets and priorities of our customers and prospective customers may change. The Company is monitoring the rules and regulations as they become known in order to make any changes to its software products that the Company deems necessary to comply with such rules and regulations. Although the Company believes that its most recent products address these requirements, there can be no assurance that, once the final rules and regulations are completed, the Company's software will contain all of the necessary changes or meet all of the EURO requirements. Any inability to comply with the EURO requirements could have an adverse effect on the Company's business, operating results and financial condition.

The Company faces risks from operations and customers based outside of the U.S. Sales to customers headquartered outside of the United States represented approximately 22.6%, 16.5%, and 17.7% of the Company's total revenue in 1998, 1997, and 1996, respectively. The Company, in part through its wholly-owned subsidiaries based in the United Kingdom and in Australia, markets products and renders consulting and training services to customers based in Canada, the United Kingdom, France, Switzerland, Ireland, Luxembourg, Mexico, Sweden, Australia, Austria, and Singapore. The Company has established offices in continental Europe and in Australia. The Company believes that its continued growth will necessitate expanded international operations requiring a diversion of managerial attention and financial resources. The Company anticipates hiring additional personnel to accommodate international growth, and the Company may also enter into agreements with local distributors, representatives, or resellers. If the Company is unable to do one or more of these things in a timely manner, the Company's growth, if any, in its foreign operations will be restricted, and the Company's business, operating results, and financial condition could be materially and adversely affected.

In addition, there can be no assurance that the Company will be able to maintain or increase international market demand for its products. Most of the Company's international sales are denominated in U.S. dollars. Accordingly, any appreciation of the value of the U.S. dollar relative to the currencies of those countries in which the Company distributes its products may place the Company at a competitive disadvantage by effectively making its products more expensive as compared to those of its competitors.

Additional risks inherent in the Company's international business activities generally include unexpected changes in regulatory requirements, increased tariffs and other trade barriers, the costs of localizing products for local markets and complying with local business customs, longer accounts receivable patterns and difficulties in collecting foreign accounts receivable, difficulties in enforcing contractual and intellectual property rights, heightened risks of political and economic instability, the possibility of nationalization or expropriation of industries or properties, difficulties in managing international operations, potentially adverse tax consequences (including restrictions on repatriating earnings and the threat of "double taxation"), enhanced accounting and internal control expenses, and the burden of complying with a wide variety of foreign laws. There can be no assurance that one or more of these factors will not have a material adverse effect on the Company's foreign operations, and, consequentially, the Company's business, operating results, and financial condition.

The Company faces risks related to intellectual property claims or appropriation of its intellectual property rights. The Company relies primarily on a combination of copyright, trademark and trade secrets laws, as well as confidentiality agreements to protect its proprietary rights. In October 1998, the Company was granted a patent by the United States Patent and Trademark Office relating to the architecture of the Company's systems. There can be no assurance that such patent will not be invalidated or circumvented or that rights granted thereunder or the description contained therein will provide competitive advantages to the Company's competitors or others. Moreover, despite the Company's efforts to protect its proprietary rights, unauthorized parties may attempt to copy aspects of the Company's products or to obtain the use of information that the Company regards as proprietary. In addition, the laws of some foreign countries do not protect the Company's proprietary rights to as great an extent as do the laws of the United States. There can be no assurance that the Company's means of protecting its proprietary rights will be adequate or that the Company's competitors will not independently develop similar technology.

The Company is not aware that any of its products infringe the proprietary rights of third parties. There can be no assurance, however, that third parties will not claim infringement by the Company with respect to current or future products. The Company expects that software product developers will increasingly be subject to infringement claims as the number of products and competitors in the Company's industry segment grows and the functionality of products in different industry segments overlaps. Any such claims, with or without merit, could be time-consuming, result in costly litigation, cause product shipment delays, or require the Company to enter into royalty or licensing agreements. Such royalty or licensing agreements, if required, may not be available on terms acceptable to the Company or at all, which could have a material adverse effect upon the Company's business, operating results, and financial condition.

From time to time, the Company licenses software from third parties for use with its products. The Company believes that no such license agreement to which it is presently a party is material and that if any such license agreement were to terminate for any reason, the Company would be able to obtain a license or otherwise acquire other comparable technology or software on terms and on a timetable that would not be materially adverse to the Company.

## PART II

### Item 5 MARKET FOR REGISTRANT'S COMMON STOCK AND RELATED STOCKHOLDER MATTERS

The following table sets forth the range of high and low sales prices on the National Association of Security Dealers Automatic Quotation ("Nasdaq") National Market System under the Nasdaq symbol PEGA, for 1998 and 1997. As of March 16, 1999, the Company had approximately 72 stockholders of record and approximately 5,200 beneficial owners of the Company's common stock. On March 16, 1999, the closing sale price of the common stock was \$4.63. The Company has never declared or paid any dividends on its common stock. The Company intends to retain its earnings to finance future growth, and therefore does not anticipate paying any dividends in the foreseeable future.

1998	High	Low
First Quarter	\$ 26.13	\$ 15.38
Second Quarter	\$ 31.88	\$ 16.00
Third Quarter	\$ 30.63	\$ 14.75
Fourth Quarter	\$ 17.63	\$ 3.44
1997	High	Low
First Quarter	\$ 39.13	\$ 19.38
Second Quarter	\$ 32.06	\$ 16.75
Third Quarter	\$ 38.50	\$ 26.81
Fourth Quarter	\$ 33.88	\$ 15.13

**Item 6**

**COMPARISON OF SELECTED CONSOLIDATED FINANCIAL DATA**

The selected consolidated financial data presented below have been derived from the consolidated financial statements of Pegasystems Inc. ("Pegasystems" or the "Company"). This data may not be indicative of the Company's future condition or results of operations and should be read in conjunction with the consolidated financial statements and related notes included herein.

(in thousands, except per share data)	Years Ended December 31,				
	1998	1997	1996	1995	1994
Consolidated Statements of Operations Data:					
Total revenue	\$60,406	\$44,361	\$33,545	\$22,247	\$16,263
Income (loss) from operations	(24,249)	(3,388)	10,019	3,257	2,236
Net income (loss)	(13,070)	1,085	7,500	2,878	2,193
*Earnings (loss) per share:					
Basic	\$ (0.46)	\$ 0.04	\$ 0.30	\$ 0.12	\$ 0.09
Diluted	\$ (0.46)	\$ 0.04	\$ 0.28	\$ 0.12	\$ 0.09
Weighted average number of common shares outstanding:					
Basic	28,604	28,284	24,802	23,490	23,407
Diluted	28,604	30,268	26,397	23,743	23,472

(in thousands)	Years Ended December 31,				
	1998	1997	1996	1995	1994
Consolidated Balance Sheet Data:					
Cash and cash equivalents	\$24,806	\$52,005	\$24,201	\$ 511	\$ 456
Working capital	32,870	62,708	34,364	4,393	4,441
Long-term license installments, net	49,000	36,403	23,802	13,399	9,135
Total assets	138,098	127,520	66,855	25,876	20,787
Long-term debt	-	-	-	816	450
Stockholders' equity	100,467	112,721	52,385	14,674	11,872

\* Certain of these amounts have been restated in accordance with the adoption of SFAS No. 128, "Earnings Per Share."

**Item 7****MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

The Company's revenue is derived from two sources: software license fees and services revenue. License fees are generally payable on a monthly basis under license agreements, which typically have a five-year term, and may be extended at the customer's option for an additional fixed period. Such license agreements are generally non-cancellable, although some may be terminated by the customer for a fee prior to the expiration of the initial term, but after a minimum specified period. The Company's license agreements generally provide for annual license fee increases (the "inflation adjustments") based on recognized inflation indexes.

License revenue is generally recognized upon the delivery and acceptance of the licensed software in accordance with the applicable license agreement. The fair value of all undelivered elements must be deferred at the time of license revenue recognition. In the case of license agreement renewals or extensions, revenue is recognized upon execution of the renewal or the extension. The inflation adjustments are recognized ratably over the periods to which they apply. The amount of software license revenue recognized is generally equal to the present value of the license payments due during the minimum initial or renewal term, plus the present value of any early termination fee.

For the three months ended March 31, 1996, the discount rate for purposes of the present value calculation was 7%; for the nine months ended December 31, 1996, such discount rate was 6.75%. Commencing with the three months ended March 31, 1996, the Company established the discount rate quarterly as a function of the Company's current marginal borrowing rate. In 1997 the discount rate for purposes of the present value calculation was 7% and for the nine months ended September 30, 1998, the discount rate for purposes of the present value calculation was 7%. Commencing with the three months ended December 31, 1998, the Company established the discount rate monthly as a function of the Company's current marginal borrowing rate, reduced, with respect to licenses which provide for inflation adjustments, by 1.5%, reflecting the Company's estimate of future inflation adjustments during the minimum license term. In the fourth quarter of 1998, the discount rate for purposes of the present value calculation were 6.63% in October, 6.38% in November and 6.25% in December. The imputed interest portion of the license fees, which is reported as license interest income in the Company's consolidated statements of income, is recognized over the term. To date, a majority of the Company's software licenses have been renewed upon expiration.

The Company's services revenue is comprised of fees for implementation, consulting, maintenance and training services. Software license customers are offered the ability to enter into a maintenance contract requiring the customer to pay a monthly maintenance fee over the term of the related license agreement typically equal to approximately 18% of the license fee. Maintenance fees are recognized ratably over the term of the maintenance agreement. The Company's software implementation agreements typically require the Company to provide a specified level of implementation services for a specified fee, typically with additional implementation services available at an hourly rate. Implementation fees are often recognized as performed or upon the achievement of specified milestones. The Company generally recognizes implementation as well as consulting and training fees as the services are provided.

The Company's international revenues have fluctuated considerably in the past due to the fact that such revenues have been largely attributable to a small number of product acceptances during a given period. In 1998, international revenues increased to 22.6% as a result of renewal of prior agreements and acceptances of new product for new customers. In 1997, international revenues increased to \$7.3 million as a result of new product acceptances and license renewals in Europe, Canada and Mexico. In 1996, international revenues increased to \$5.9 million as a result of new customers in Europe.

Most of the Company's contracts are denominated in U.S dollars. The Company expects that in the future more of its contracts may be denominated in foreign currencies. The Company has not experienced any significant foreign exchange gains or losses, and the Company does not expect that foreign currency fluctuations will significantly affect its financial position or results from operations. The Company's business has experienced and is expected to continue to experience significant seasonality and lack of predictable revenues. Historically, the Company has recognized a greater percentage of its revenue in its third and fourth quarters than in its first and second quarters due to the Company's sales commission structure and the impact of that structure on the timing of product acceptances and license renewals by customers. This pattern is reinforced by the Company's maintenance contracts, which generally entitle customers to, among other things, a fixed number of free consulting hours per calendar year. Once the annual allotment of free consulting hours is exhausted, customers pay for additional services on a hourly basis. The timing of license revenues is directly related to the completion of implementation services and acceptance of the licensed software by the customer, the timing of which has proven to be difficult to predict accurately.

On April 15, 1998, the Company restated its consolidated financial statements for each of the three unaudited quarters in the nine-month period ended September 30, 1997. The restatements reflected revenue adjustments as a result of a change in the timing of revenue recognition on certain contracts. Also included in the restated consolidated financial statements are operating expenses, including a provision for bad debts not previously recorded by the Company and the recording of certain other expenses and reserves.

On October 29, 1998, the Company publicly announced its preliminary, unaudited results of operations for the three and nine-month periods ended September 30, 1998. Subsequently, based on information that had not previously come to the attention of the Company or its external auditors, the Company determined that it may not have accounted properly for certain revenue transactions. As a result, the Company, with the assistance of its independent auditors, conducted a comprehensive review of those transactions and others relating to the three months ended September 30, 1998 and other periods in 1998 and 1997.

Based on such review, the Company concluded that it was necessary to revise its previously disclosed preliminary, unaudited results of operations for the three and nine-month periods ended September 30, 1998 and to restate its unaudited interim financial statements for the first and second quarters of each of 1998 and 1997. The revenue changes are principally reversals of license and service revenue arising from the inability to estimate fair value of undelivered elements (implementation services) granted in connection with software license and implementation service arrangements, issues surrounding the timing of delivery or acceptance of licensed software, certain project milestones not being completed and improper or delayed billings. The revenue changes also reflect an increase in revenue reserves. In the opinion of management, all material adjustments necessary to correct the consolidated financial statements have been recorded.

## RESULTS OF OPERATIONS

The following table sets forth for the years indicated the percentage of total revenue represented by certain items reflected in the Statements of Operations of the Company:

	Years Ended December 31,		
	1998	1997	1996
Revenue:			
Software license	48.7%	64.6%	66.4%
Services	51.3	35.4	33.6
Total revenue	100.0	100.0	100.0
Cost of revenue:			
Cost of software license	2.6	0.6	1.4
Cost of services	38.9	26.5	20.8
Total cost of revenue	41.5	27.1	22.2
Gross profit	58.5	72.9	77.8
Operating expenses:			
Research and development	38.7	34.1	24.5
Selling and marketing	42.7	39.4	17.9
General and administrative	17.3	7.0	5.5
Total operating expenses	98.7	80.5	47.9
Income (loss) from operations	(40.1)	(7.6)	29.9
License interest income	4.4	4.0	4.7
Other interest income	3.4	7.5	1.8
Interest expense	--	-	(0.3)
Income (loss) before (benefit) provision for income taxes	(32.3)	3.9	36.1
Benefit provision for income taxes	(10.7)	1.5	13.7
Net income (loss)	(21.6)%	2.4%	22.4%

## **YEAR ENDED DECEMBER 31, 1998 COMPARED TO YEAR ENDED DECEMBER 31, 1997**

### **Revenue**

Total revenue for 1998 increased 36.2% to \$60.4 million from \$44.4 million for 1997. The increase was primarily due to an increase in services revenue.

Software license revenue for 1998 increased 2.6% to \$29.4 million from \$28.7 million for 1997. The increase in software license revenue was primarily attributable to software license acceptances by new customers and software license agreement renewals and extensions by existing customers. Significant deferrals of license revenue occurred to coincide with the timing of customer acceptance and the completion of implementation services. Total deferred revenue increased by approximately \$20.0 million, a majority of which related to software license revenues.

Services revenue for 1998 increased 97.4% to \$31.0 million from \$15.7 million for 1997. The increase in services revenue was primarily attributable to additional consulting services provided to existing customers, increased implementation services for new customers, and to a lesser extent, increased maintenance revenue from a larger installed product base. Due to the Company's ability to enter into a larger software license transactions, the size of corresponding services revenue transactions has increased.

### **Cost of Revenue**

Cost of software license consists of amortization expense related to the stock warrant and purchased software costs, royalty payments to such third party software vendors, and costs of product media, duplication and packaging. Cost of software license for 1998 increased to \$1.6 million from \$0.3 million for 1997, and increased as a percentage of total revenue to 2.6% for 1998 from 0.6% for 1997. As a percentage of software license revenue, cost of software license increased to 5.4% for 1998 from 0.9% for 1997. Increases were primarily due to licensing third-party software and amortization costs associated with a stock purchase warrant issued by the Company in June 1997 which cost is being amortized through December 31, 2002.

Cost of services consists primarily of the costs of providing implementation, consulting, maintenance, and training services. Cost of services for 1998 increased 99.0% to \$23.4 million from \$11.8 million for 1997. Cost of services as a percentage of total revenue increased to 38.9% for 1998 from 26.5% for 1997 due to the lack of growth in license revenues, and remained constant as a percentage of services revenue at 75.6% for 1998 and 75.0% for 1997. These increases in cost of services were mainly due to increased staffing in the Company's Client Services group worldwide.

### **Operating Expenses**

Research and development expenses consist primarily of the cost of personnel and equipment needed to conduct the Company's research and development efforts. Research and development expenses for 1998 increased 54.8% to \$23.4 million from \$15.1 million for 1997. The increase in research and development expenses was due to the hiring of additional development personnel in the Company's research and development group. As a percentage of total revenue, research and development expenses increased to 38.7% for 1998 from 34.1% for 1997. These increases were due to the additional investments in integrating the Company's products with the Internet and intranets, developing standard application programming interfaces, and enhancing product quality and ease of use.

Selling and marketing expenses for 1998 increased 47.4% to \$25.8 million from \$17.5 million for 1997. As a percentage of total revenue, selling and marketing expenses increased to 42.7% for 1998 from 39.4% for 1997 as the Company invested in building its sales force. Such increases were attributable to the hiring of additional direct sales and marketing personnel and increased sales commission payments attributable to higher sales. During 1998, the Company continued to build its sales and marketing infrastructure in its domestic and international offices.

General and administrative expenses for 1998 increased 234.8% to \$10.5 million from \$3.1 million for 1997 and increased as a percentage of total revenue to 17.3% for 1998 from 7.0% for 1997. Such increases were due to increased staffing in the accounting, computer systems and facilities management groups needed to support the Company's growth; however, a significant portion of the increase was due to increased professional fees. Such professional fees were incurred as a result of additional interim audit services performed in association with the financial restatements, the year end annual audit and legal costs associated with ongoing class action litigation.

## **License Interest Income**

License interest income, which is the portion of all license fees due and received under software license agreements that was not recognized upon product acceptance or license renewal, increased 48.8% to \$2.7 million for 1998 from \$1.8 million for 1997, reflecting a larger installed product base and customer payments.

## **Other Income**

Other income, which consists of interest income generated on cash and cash equivalents, and mark to market gains or losses on foreign denominated accounts receivable, decreased 36.4% to \$2.1 million for 1998 from \$3.3 million for 1997. This decrease was due to lower cash and cash equivalent balances being invested, partially offset by gains recognized on the mark to market of foreign denominated accounts receivable.

## **Provision for Income Taxes**

The benefit for federal, state and foreign income taxes was \$6.4 million for 1998. The provision for federal, state and foreign taxes was \$0.7 million in 1997. The effective tax rates were (32.9)% and 38.0% for 1998 and 1997, respectively. At December 31, 1998, the Company had \$31.0 million in net operating loss and AMT and research and development tax credit carryforwards available to offset future federal taxable income. See Note 9 of Notes to Consolidated Financial Statements.

## **YEAR ENDED DECEMBER 31, 1997 COMPARED TO YEAR ENDED DECEMBER 31, 1996**

### **Revenue**

Total revenue for 1997 increased 32.2% to \$44.4 million from \$33.5 million for 1996. The increase was primarily due to an increase in software license revenue.

Software license revenue for 1997 increased 28.7% to \$28.7 million from \$22.3 million for 1996. The increase in software license revenue was primarily attributable to software license acceptances by new customers, software license agreement renewals, expanded software usage by existing customers, the licensing of standard product templates, and inflation-based increases in monthly license fees.

Services revenue for 1997 increased 39.1% to \$15.7 million from \$11.3 million for 1996. The increase in services revenue was primarily attributable to increased demand for implementation and consulting services.

### **Cost of Revenue**

Cost of software license consists of amortization expense related to stock warrant and capitalized software costs, royalty payments to third party software vendors, and costs of product media, duplication and packaging. Cost of software license for 1997 decreased 46.4% to \$0.3 million from \$0.5 million for 1996, and decreased as a percentage of total revenue to 0.6% for 1997 from 1.4% for 1996. As a percentage of software license revenue, cost of software license decreased to 0.9% for 1997 from 2.1% for 1996. Such decreases were due to decreased amortization of purchased software costs partially offset by the costs associated with a stock purchase warrant issued by the Company in June 1997, which cost is being amortized through December 31, 2002.

Cost of services consists primarily of the costs of providing implementation, consulting, maintenance, and training services. Cost of services for 1997 increased 68.9% to \$11.8 million from \$7.0 million for 1996. Cost of services as a percentage of total revenue increased to 26.6% for 1997 from 20.8% for 1996, and increased as a percentage of services revenue to 75.0% for 1997 from 61.8% for 1996. These increases in cost of services were mainly due to increased staffing in the Company's Client Services group worldwide.

### **Operating Expenses**

Research and development expenses consist primarily of the cost of personnel and equipment needed to conduct the Company's research and development efforts. Research and development expenses for 1997 increased 83.8% to \$15.1 million from \$8.2 million for 1996. The increase in research and development expenses was due to the hiring of additional development personnel as well as the depreciation of purchased capitalized software. As a percentage of total revenue, research and development expenses increased to 34.0% for 1997 from 24.5% for 1996. The Company has been increasing spending on sales and marketing more rapidly than spending in development and intends to continue a strategy of leveraging existing product functionality by balancing its historical focus on research and development with an increased emphasis on sales and marketing.



Selling and marketing expenses for 1997 increased 191.4% to \$17.5 million from \$6.0 million for 1996. As a percentage of total revenue, selling and marketing expenses increased to 39.4% for 1997 from 17.9% for 1996 as the Company invested in building its sales force. Such increases were attributable to the hiring of additional direct sales and marketing personnel, increased sales commission payments attributable to higher sales, and increased investment in marketing support activities and materials. During 1997, the Company continued to build its sales and marketing infrastructure in its domestic and international offices.

General and administrative expenses consist primarily of the salaries of the Company's executive, administrative and financial personnel, and associated expenses. General and administrative expenses for 1997 increased 68.2% to \$3.1 million from \$1.9 million for 1996 due to increased investment in the infrastructure needed to support the Company's growth. Such expenses increased as a percentage of total revenue to 7.0% for 1997 from 5.5% for 1996 due to the Company's investment in infrastructure.

### **License Interest Income**

License interest income represents the portion of all license fees due under software license agreements which was not recognized upon product acceptance or license renewal. License interest income for 1997 increased 14.3% to \$1.8 million from \$1.6 million for 1996, reflecting a larger installed product base.

### **Provision for Income Taxes**

The provisions for federal, state and foreign taxes were \$0.7 million and \$4.6 million for 1997 and 1996, respectively. The effective tax rates were 38.0% for 1997 and 38.1% for 1996. At December 31, 1997, the Company had \$9.1 million in net operating loss and research and development tax credit carryforwards available to offset future federal taxable income

## **LIQUIDITY AND CAPITAL RESOURCES**

From inception until the Company's initial public offering of Common Stock, the Company funded its operations primarily through cash flow from operations and bank borrowings. In July 1996, the Company issued and sold 2.7 million shares of Common Stock in connection with its initial public offering. Net proceeds to the Company from such offering were approximately \$29.4 million. In January 1997, the Company issued and sold 1.8 million shares of Common Stock in connection with a second public offering. Net proceeds to the Company from such second public offering were approximately \$51.9 million. At December 31, 1998, the Company had cash and cash equivalents of approximately \$24.8 million and working capital of approximately \$32.9 million.

Net cash used by operating activities for the years ended December 31, 1998, 1997 and 1996 was \$20.0 million, \$10.0 million and \$2.9 million, respectively. The increase in cash used in operating activities was primarily attributable to a 1998 net loss of \$19.4 million and a \$36.8 million increase in accounts receivable, partially offset by increases in deferred revenue, and accounts payable and accrued expenses. The Company's accounts receivable increased due to larger sales volume and deterioration in the age of the accounts receivable. The increase of cash used in operating activities was also attributable to the costs associated with the significant increase in new employees during the year ended December 31, 1998, some of whom, especially those in the Company's Sales and Client Services groups, require months of training and experience before they are able to generate revenue. Additionally, the Company's method of licensing its software over a 60 month period with payments made in monthly installments over the license term results in significant cash utilization during periods of rapid growth because a substantial portion of the associated expenses are incurred prior to the commencement of the license term. The Company is currently taking a number of steps to reduce the amount of cash used in operating activities, including improving billings practices in order to reduce the time between when services are performed and when such services are billed, intensifying collection efforts on past due accounts, exploring the possible securitization of license receivables, hiring new employees on a more selective basis and implementing more stringent cost controls, including reducing unnecessary personnel. The company has incurred severance commitments of approximately \$0.3 million in connection with the termination of approximately 60 employees.

Net cash used by investing activities for the years ended December 31, 1998, 1997 and 1996 was \$7.5 million, \$14.5 million and \$2.0 million, respectively. This cash was used mainly to support the purchase of development software, in addition to the purchase of property and equipment consisting mainly of computer hardware and software, and furniture and fixtures to support the expansion of certain facilities and the Company's growing employee base.

Net cash provided by financing activities for the years ended December 31, 1998, 1997 and 1996 was \$0.4 million, \$52.6 million and \$28.5 million, respectively. This cash was provided mainly as a result of the Company completing an initial public stock offering in 1996, a secondary public stock offering in 1997 and, to a lesser extent, the exercise of stock options.

In addition to cash used for investing activities, the Company has operating leases for office space and equipment. At December 31, 1998, the Company's commitments under non-cancellable operating leases for office space with terms in excess of one year totaled \$4.6 million, \$4.2 million and \$4.2 million for 1999, 2000 and for 2001, respectively. The Company's total expense under such leases was \$2.6 million, \$1.4 million and \$1.0 million for 1998, 1997 and 1996, respectively. See Note 8 of Notes to Consolidated Financial Statements.

As of December 31, 1998, the Company had a working capital line of credit, which expires on June 30, 1999, with a bank allowing for borrowings up to \$5.0 million at the bank's prime rate (7.25% at December 31, 1998). Borrowings are subject to various covenants which call for a specified level of working capital and net worth, maintenance of certain financial ratios and restrictions on the payments of dividends. As of December 31, 1998, the Company was in compliance with all covenants, except for the profitability financial covenant, for which the Company received a non-compliance waiver. The Company intends to renegotiate the term and the covenant requirements under the existing line of credit with the same bank. See Note 5 of Notes to Consolidated Financial Statements.

The Company recorded bad debt expense in the amounts of \$2.2 million, \$1.9 million and \$0.3 million in 1998, 1997, and 1996, respectively, to provide for the risk of non-payment of certain receivables, relating primarily to consulting and installation services rendered by the Company.

The Company believes that current cash and cash equivalents will be sufficient to fund the Company's operations for the near term. There can be no assurance that additional capital which may be required to support further revenue growth will not be required or that any such required additional capital will be available on reasonable terms, if at all, at such time as required by the Company.

#### Effect of "Year 2000" Issues.

The "Year 2000" problem is pervasive and complex, as virtually every computer operation will be affected in some way by the rollover of the two-digit year value to "00." The issue is whether computer systems will properly recognize date sensitive information when the year changes to 2000. Systems that do not properly recognize such information (or other date changes) could generate erroneous data or fail. Pegasystems' customers rely on date-sensitive operations to calculate internal data and to service their customers. In addition, the Company also uses other companies' products as part of market offerings and for internal use; these programs may also be affected by the issue.

Year 2000 readiness issues may negatively affect the purchasing patterns of existing and potential customers. Many organizations are spending significant amounts and rededicating personnel to correct or patch their current systems to achieve Year 2000 readiness. Thus, fewer funds may be available to purchase the Company's products. Also, the issue may divert customers' and potential customers' time, attention, and resources away from those projects which typically lead to purchases of products or services. The Company does not believe that there is any practical way to ascertain the extent of, and has no plans to address problems associated with, any such reduction in purchasing resources of its customers. Any such reduction could, however, result in a material adverse effect on the Company's business, operating results and financial condition.

Pegasystems has designed and tested current versions of its products to be consistent with use after Year 2000. However, some customers are using earlier product versions. In addition the Company's products are generally integrated with the systems and products of its customers developed by other vendors. Year 2000 problems in these systems and products might significantly limit the ability of the Company's customers to realize the intended benefit offered by the Company's products. The Company may in the future be subject to claims based on Year 2000 problems in others' products or issues arising from the integration of multiple products within an overall system. Although the Company has not been involved in any litigation or proceeding to date involving its products or services related to Year 2000 issues, there can be no assurance that the Company will not in the future be required to defend its products or services or to negotiate resolutions of claims based on Year 2000 issues. The costs of defending and resolving Year 2000-related disputes, and any liabilities of the Company for Year 2000-related damages could have a material adverse effect on the Company business, operating results and financial condition.

The Company also relies on certain computer technology and software that it licenses from third parties, including software that is integrated with the Company's products. These programs may also present Year 2000 problems. Although the Company has not experienced any significant product claims to date, there can be no assurance that unanticipated errors or defects will not result in product liability or other claims in the future. Failure of third-party software comprising any part of the Company's systems to operate properly with regard to Year 2000 and thereafter could require the Company to incur unanticipated expenses to address associated problems, which could have a material adverse effect on the Company's business, operating results and financial condition.

The Company has adopted standard industry practices to prepare for the effect of the upcoming date change on internal data and information technology systems (such as communications, development, accounting, billing, and other systems). The Company's Year 2000 internal readiness program primarily covers: taking inventory of hardware, software and embedded systems, assessing business and customer satisfaction risks associated with such systems, creating action plans to address known risks, executing and monitoring action plans, and contingency planning. Pegasystems expects to substantially complete Year 2000 readiness preparations by the end of the second quarter of 1999 with respect to core business systems.

Although the Company does not believe that it will incur any material costs or experience material disruptions in its business associated with preparing its internal systems for the year 2000, there can be no assurances that the Company will not experience serious unanticipated negative consequences and/or material costs caused by undetected errors or defects in the technology used in its internal systems. The most reasonably likely worst case scenarios would include:

(i) corruption of data contained in internal information systems, (ii) hardware failure, and (iii) the failure of infrastructure services provided by government agencies and other third parties (e.g., electricity, phone service, water transport, Internet services, etc.). The Company is in the process of completing contingency planning for high risk areas (such as accounting, payroll, and invoicing/billing systems) at this time and has commenced contingency planning relating to other areas. The Company expects contingency plans to include, among other things, manual "work-arounds" for software and hardware failures, as well as substitution of systems, if necessary.

## **INFLATION**

Inflation has not had a significant impact on the Company's operating results to date, and the Company does not expect it to have a significant impact in the future. The Company's license and maintenance fees are typically subject to annual increases based on recognized inflation indexes.

## **SIGNIFICANT CUSTOMERS**

In 1998, the Company had one customer that accounted for 17.7% of the Company's consolidated revenue. In 1997, the Company had two customers that accounted for 13.7% and 10.0%, respectively, of the Company's consolidated revenue. In 1996, the Company had three customers that accounted for 14.5%, 11.4% and 10.5%, respectively, of the Company's consolidated revenue.

## **FORWARD-LOOKING STATEMENTS**

Certain statements contained in this Annual Report may be construed as "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These statements involve various risks and uncertainties which could cause the Company's actual results to differ from those expressed in such forward-looking statements. These risks and uncertainties include the effect of losses from prior periods, liquidity issues, pending litigation and regulatory proceedings, recent adverse publicity, seasonal variation of the Company's operations and fluctuations in the Company's quarterly results, rapid technological change involving the Company's products and those of competitors, delays in product development and implementation, the technological compatibility of the Company's products with its customers' systems, the Company's dependence on customers in the financial services market, intense competition in the markets for the Company's products, risk of non-renewal by current customers, management of the Company's growth, and other risks and uncertainties. These statements are based on estimates, projections, beliefs, and assumptions of the Company and its management and are not guarantees of future performance. Further information regarding those factors that could cause the Company's actual results to differ materially from any forward-looking statements contained herein is included in the Company's report on Form 10-K for the year ended December 31, 1998, which has been filed with the Securities and Exchange Commission.

**Item 7A****QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK**

Market risk represents the risk of loss that may affect the consolidated financial statements of the Company due to adverse changes in financial market prices and rates. The Company's market risk exposure is primarily the result of fluctuations in foreign exchange rates. The Company has not entered into derivative or hedging transactions to manage risk in connection with such fluctuations.

The Company derived approximately 22.6% of its total revenue in 1998 from sales to customers based outside of the United States. Certain of the Company's international sales are denominated in foreign currencies. The price in dollars of products sold outside the United States in foreign currencies will vary as the value of the dollar fluctuates against such foreign currencies. Although the Company's sales denominated in foreign currencies in 1998 were not material, there can be no assurance that such sales will not be material in the future and that there will not be increases in the value of the dollar against such currencies that will reduce the dollar return to the Company on the sale of its products in such foreign currencies.

**Item 8****FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**

Financial statement schedules are set forth in Item 14, "Exhibits, Financial Statement Schedules, and Reports on Form 8-K of this Form 10-K and are filed herewith.

**Item 9****CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

None

## PART III

### Item 10

#### DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT

Information relating to the executive officers of the Company is set forth in Part I, immediately following Item 4, of this Report under the caption "Executive Officers of the Registrant." The following information is furnished with respect to each Director.

Edward A. Maybury, 59, has been a Director of the Company since its organization in 1983. Since July 1991, he has served as a Director, and from July 1991 through May 1993 was the President and Chief Executive Officer, of Creative Systems, Inc., a software and services company. Prior thereto, Mr. Maybury was the Chief Executive Officer of Data Architect Systems, Inc., a software and services company.

Leonard A. Schlesinger, 46, has been a Director of the Company since June 1996. Professor Schlesinger is Professor of Sociology and Public Policy and Senior Vice President for Development at Brown University. From 1988 through 1998, he was a Professor of Business Administration at the Harvard Business School where he was chairman of the Service Management Group, an interdisciplinary faculty group that focuses on customer service. Professor Schlesinger is also a Director of The Limited, Inc., a specialty retailer, Borders Group, Inc., a book, music and video retailer, and GC Companies, Inc., a movie exhibition and investments company.

Edward B. Roberts, 63, has been a Director of the Company since June 1996. Since 1961, he has been the David Sarnoff Professor of Management of Technology at the Massachusetts Institute of Technology. He was co-founder and chairman, from 1963 until June 1995, of Pugh-Roberts Associates, Inc., an international management consulting firm specializing in strategic planning and technology management. In addition, Dr. Roberts co-founded and is a Director of Medical Information Technology, Inc., a provider of hospital information systems. Dr. Roberts is also a Director of Advanced Magnetics, Inc., a medical imaging company, Selfcare, Inc., a manufacturer of home medical diagnostic products, and is a general partner of Zero Stage Capital, a venture capital firm.

Thomas E. Swithenbank, 54, has been a Director of the Company since June 1996. From 1990 to 1998, he was President and Chief Executive Officer of Harte-Hanks Data Technologies, a computer software and servicing company specializing in database marketing systems. Prior thereto, Mr. Swithenbank was President of International Data Corporation, a world-wide computer marketing consulting firm. Mr. Swithenbank has an A.B. from Harvard University and an M.B.A. from the Harvard Business School.

Alan Trefler, 43, a founder of the Company, has served as President and Clerk and has been a Director since the Company's organization in 1983. Prior thereto, he managed an electronic funds transfer product for TMI Systems Corporation, a software and services company. Mr. Trefler holds a degree in economics and computer science from Dartmouth College.

#### SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Securities Exchange Act of 1934 (the "1934 Act") requires the Company's Directors and executive officers, and persons who own more than ten percent of the Company's Common Stock, to file reports with the Securities and Exchange Commission (the "SEC") disclosing their ownership of stock in the Company and changes in such ownership. Copies of such reports are also required to be furnished to the Company.

To the Company's knowledge, based solely on review of the copies of the above-mentioned reports furnished to the Company and written representations that no other reports were required, during 1998 all such filing requirements were complied with in a timely fashion.

### Item 11

#### EXECUTIVE COMPENSATION

##### DIRECTOR COMPENSATION

Each non-employee Director of the Company receives \$1,000 for every Board or committee meeting attended. The Company also reimburses non-employee Directors for expenses incurred in attending Board meetings. In addition, non-employee Directors of the Company are eligible to receive stock options under the 1996 Non-Employee Director Stock Option Plan. No other compensation is paid to Directors for attending Board or committee meetings. Messrs. Maybury, Roberts, Schlesinger and Swithenbank are currently the non-employee Directors of the Company.

##### EXECUTIVE COMPENSATION

The following table sets forth all compensation awarded to, earned by or paid for services rendered to the Company in all capacities during the years ended December 31, 1998, 1997 and 1996 by (i) the Company's Chief Executive Officer and

(ii) the four most highly compensated other executive officers (collectively, the "Named Executive Officers"):

Summary Compensation Table

Name and Principal Positions	Year	Annual Compensation (1)		All Other Compensation (\$)
		Salary (\$)	Bonus (\$)	
Alan Trefler President	1998	\$200,000	-	-
	1997	\$200,000	-	-
	1996	188,333 (2)	\$ 38,759 (3)	\$ 15,000 (4)
Joseph J. Friscia Vice President of Sales and Marketing	1998	\$180,000	70,000	-
	1997	143,333	47,250 (5)	10,786 (4)
	1996	125,000	94,730 (6)	-
Eugene A. Bonte Vice President of Market Strategy and Delivery (7)	1998	\$140,000	25,000	-
	1997	129,167	21,000 (5)	-
	1996	86,897	31,149 (6)	-
Michael R. Pyle Vice President of Applications Development	1998	\$140,000	15,000	-
	1997	120,000	15,750 (5)	8,587 (4)
	1996	111,250	41,285 (8)	-
Ira Vishner Vice President, Corporate Services, Treasurer, Chief Financial Officer (9)	1998	\$125,000	10,000	10,000 (4)
	1997	120,000	10,500 (5)	19,441 (4)
	1996	110,667	30,169 (8)	-

(1) In accordance with the rules of the Securities and Exchange Commission, other compensation in the form of perquisites and other personal benefits has been omitted because the aggregate amount of such perquisites and other personal benefits constituted less than the lesser of \$50,000 or 10% of the total of annual salary and bonuses for each of the Named Executive Officers for 1998, 1997 and 1996.

(2) Includes \$8,333 earned between August and December 1996 and paid in February 1997.

(3) Represents bonus earned between July 1995 and June 1996 and paid in February 1997.

(4) Represents payments in lieu of paid days off.

(5) Represents bonus earned between July 1996 and December 1997 and paid in 1998.

(6) Represents bonus earned in 1996 and paid in February 1997.

(7) Mr. Bonte has indicated his intention to resign from the Company on May 21, 1999.

(8) Represents bonus earned between July 1995 and June 1996 and paid in 1996.

(9) Mr. Vishner's employment with the Company terminated in January 1999.

## Option Grants

The following table provides certain information concerning grants of options to purchase the Company's Common Stock made during the fiscal year ending December 31, 1998, to each of the Named Executive Officers:

### Option Grants in Fiscal 1998

Name	Individual Grants				Potential Realizable Value at Assumed Annual Rates of Stock Price Appreciation for Option Term (1)	
	Number of Shares Underlying Options Granted (#) (2)	Percent of Total Options Granted to Employees In Fiscal Year	Exercise or Base Price (\$/Share)	Expiration Date	5% (\$)	10% (\$)
Alan Trefler	-	-	-	-	-	-
Joseph J. Friscia	60,000	1.0%	\$7.75	10/15/08	\$292,434	\$744,090
Eugene A. Bonte	25,000	0.4	7.75	10/15/08	121,848	308,788
Michael R. Pyle	25,000	0.4	7.75	10/15/08	121,848	308,788
Ira Vishner	20,000	0.3	7.75	10/15/08	97,478	247,030

(1) As required by the rules of the Securities and Exchange Commission, potential values stated are based on the prescribed assumption that the Company's common stock will appreciate in value from the date of grant to the end of the option term at rates (compounded annually) of 5% and 10%, respectively, and therefore are not intended to forecast possible future appreciation, if any, in the price of the Company's common stock.

(2) These options vest over a five year term, with twenty percent of the total grant vesting on the first anniversary date of the grant, and quarterly vests thereafter.

### Aggregated Option Exercises and Year-End Option Table

The following table sets forth certain information concerning options exercised during 1998 and the number and value of unexercised stock options held by each of the Named Executive Officers as of December 31, 1998.

#### Aggregated Option Exercises in Last Fiscal Year and Year-End Option Values

Name	Shares Acquired on Exercise (#)	Value Realized (\$)	Number of Shares Underlying Unexercised Options at Year-End		Value of Unexercised In-the-Money Options At Year-End (\$)	
			Exercisable	Unexercisable	Exercisable	Unexercisable
Alan Trefler	-	-	-	-	-	-
Joseph J. Friscia	-	-	267,000	238,000	903,715	206,782
Eugene A. Bonte	-	-	18,000	154,000	-	-
Michael R. Pyle	25,000	\$620,583	125,900	143,200	482,109	165,426
Ira Vishner	-	-	5,000	75,000	-	-

## **Compensation Committee Interlocks and Insider Participation**

Prior to May 1996, decisions concerning compensation of executive officers were made by the Board of Directors which included Mr. Trefler, the President of the Company, and Mr. Vishner, a Vice President and the Chief Financial Officer of the Company. In May 1996, the Company established the Compensation Committee. No executive officer of the Company has served as a Director or member of the compensation committee (or other committee serving an equivalent function) of any other entity, whose executive officers served on the Company's Board of Directors or Compensation Committee.



**Item 12****SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT****PRINCIPAL AND MANAGEMENT STOCKHOLDERS**

The following table sets forth certain information as of February 15, 1999, with respect to the beneficial ownership of Common Stock of the Company by (i) each person known by the Company to be the beneficial owner of more than 5% of the outstanding Common Stock of the Company, (ii) each Director of the Company, (iii) the CEO and the four other most highly compensated executive officers and (iv) all executive officers and Directors of the Company as a group. To the knowledge of the Company, based on information provided by such owners, all persons listed below have sole voting and investment power with respect to their shares of Common Stock except to the extent authority is shared by spouses under applicable law.

Name of Beneficial Owner	Number of Shares Beneficially Owned (1)	Percentage of Shares Beneficially Owned
Alan Trefler (2)	21,237,100	74.0%
Joseph J. Friscia (3)	298,000	1.0
Eugene A. Bonte (3)	54,000	*
Michael R. Pyle (3)	280,800	*
Ira Vishner	224,700	*
Edward A. Maybury (3)	17,600	*
Edward B. Roberts (4)	17,000	*
Leonard A. Schlesinger (3)	12,000	*
Thomas E. Swithenbank (3)	12,000	*
All executive officers and Directors as a group (11 persons) (5)	22,388,200	78.0%

\* Represents beneficial ownership of less than 1% of the outstanding Common Stock.

(1) The number of shares of Common Stock deemed outstanding includes (i) 28,683,100 shares of Common Stock outstanding as of February 15, 1999 and

(ii) 18,000 shares issuable pursuant to outstanding options held by the respective person or group which are exercisable within 60 days of February 15, 1999, as set forth below.

(2) Includes 375,000 shares held in trust with respect to which Mr. Trefler has voting and dispositive power. Mr. Trefler disclaims beneficial interest.

(3) Consists solely of shares of Common Stock subject to stock options exercisable within 60 days of February 15, 1999.

(4) Includes 6,000 shares of Common Stock subject to stock options exercisable within 60 days of February 15, 1999.

(5) Includes 680,400 shares of Common Stock subject to stock options exercisable within 60 days of February 15, 1999.

**Item 13**  
**CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS**

**CERTAIN TRANSACTIONS**

Since December 31, 1996 there have been no transactions involving more than \$60,000, nor are any proposed, between the Company and any executive officer, Director, 5% beneficial owner of the Company's Common Stock or equivalents, or any immediate family member of any of the foregoing, in which any such persons or entities had or will have a direct or indirect material interest.

The Company has adopted a policy whereby all future transactions between the Company and its officers, Directors, principal stockholders and their affiliates will be on terms no less favorable to the Company than could be obtained from unrelated third parties and will be approved by a majority of the disinterested members of the Company's Board of Directors. No such transactions are currently being considered.

**PART IV**

**Item 14**

**EXHIBITS, FINANCIAL STATEMENT SCHEDULES, AND REPORTS ON FORM 8-K**

(a) (1) Financial Statements

The following consolidated financial statements are required to be filed by Item 8 of this Form 10-K and are filed herewith as noted below.

**Item**

**Consolidated Balance Sheets at December 31, 1998 and 1997**

Consolidated Statements of Operations for the years ended December 31, 1998, 1997, and 1996

Consolidated Statements of Stockholders' Equity for the years ended December 31, 1998, 1997, and 1996

Consolidated Statements of Cash Flows for the years ended December 31, 1998, 1997, and 1996

**Notes to Consolidated Financial Statements**

**Reports of Independent Public Accountants**

(2) Financial Statement Schedules

All financial statement schedules are omitted because the required information is not present or not present in sufficient amounts to require submission of the schedule or because the information is reflected in the consolidated financial statements or notes thereto.

(3) Exhibits

The exhibits filed as part of this Report are listed in the Exhibit Index immediately following the financial statement schedule included in this Report.

(b) Reports on Form 8-K

On November 25, 1998, the Company filed a report on Form 8-K with the Commission to announce the delaying of its filing on Form 10-Q for the quarter ended September 30, 1998.

On January 8, 1999, the Company filed a report on Form 8-K with the Commission to announce that Ira Vishner had resigned from his positions with the Company, effective January 4, 1999.

## SIGNATURES

Pursuant to the requirements to Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this Annual Report on Form 10-K to be signed on its behalf by the undersigned, thereunto duly authorized.

### PEGASYSTEMS INC.

Date: April 15, 1999

By: /s/ Richard B. Goldman  
-----  
Richard B. Goldman, Vice President,  
Chief Financial Officer and Treasurer

Pursuant to the requirements of the Securities Exchange Act of 1934, this Annual Report on Form 10-K has been signed below on April 15, 1999 by the following persons on behalf of the Registrant and in the capacities indicated.

/s/ Alan Trefler ----- Alan Trefler	President, Clerk and Director (principal executive officer)
/s/ Richard B. Goldman ----- Richard B. Goldman	Vice President, Chief Financial Officer and Treasurer (principal financial officer and principal accounting officer)
/s/ Edward A. Maybury ----- Edward A. Maybury	Director
/s/ Edward B. Roberts ----- Edward B. Roberts	Director
/s/ Leonard A. Schlesinger ----- Leonard A. Schlesinger	Director
/s/ Thomas E. Swithenbank ----- Thomas E. Swithenbank	Director

## REPORT OF INDEPENDENT PUBLIC ACCOUNTANTS ON SUPPLEMENTARY SCHEDULE

### To the Board of Directors of Pegasystems Inc.:

We have audited the accompanying consolidated balance sheets of Pegasystems Inc. as of December 31, 1998 and 1997 and the related consolidated statements of operations, stockholders' equity, and cash flows for each of the two years in the period ended December 31, 1998. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As further discussed in Note 10, two class action lawsuits have been filed by certain stockholders against the Company and certain of its current and former officers and directors, the outcome of which are uncertain at this time. Management believes that it is possible that the Company may be required to pay substantial damages or settlement costs which could have a material adverse effect on the Company's financial position or results of operations. In addition, regardless of the outcome of any of these actions, it is likely that the Company will incur substantial defense costs and that such actions will cause a diversion of management's time and attention. The Company's delays in SEC filings and adjustments made to previously published financial statements have resulted in negative publicity for the Company. Such events and related publicity have adversely affected demand for the Company's products and services and may also have an adverse effect on the Company's financial position or results of operations.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Pegasystems Inc. at December 31, 1998 and 1997, and the consolidated results of its operations and its cash flows for each of the two years in the period ended December 31, 1998 in conformity with generally accepted accounting principles.

*/s/ Arthur Andersen LLP*

*Boston, Massachusetts  
April 15, 1999*

## **Report of Independent Auditors**

To the Board of Directors of  
Pegasystems Inc.:

We have audited the accompanying consolidated statements of operations, stockholders' equity, and cash flows of Pegasystems Inc. for the year ended December 31, 1996. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated results of operations and cash flows of Pegasystems Inc. for the year ended December 31, 1996, in conformity with generally accepted accounting principles.

*/s/ Ernst & Young LLP*

*Boston, Massachusetts  
February 24, 1997*

# PEGASYSTEMS INC.

## Exhibit Index

Exhibit No.	Description
3.3.*	Restated Articles of Organization of the Registrant.
3.4.*	Restated By-Laws of the Registrant.
4.1.*	Specimen certificate representing the Common Stock.
10.1.*	Amended and Restated 1994 Long-Term Incentive Plan.
10.2.*	1996 Non-Employee Director Stock Option Plan.
10.3.*	1996 Employee Stock Purchase Plan.
10.4.*	Loan Agreement dated as of December 16, 1993 between the Registrant and Fleet Bank of Massachusetts, N.A.
10.5.*	Loan Modification Agreement dated as of May 5, 1995 between the Registrant and Fleet Bank of Massachusetts, N.A.
10.6.*	Second Loan Modification Agreement dated May 15, 1996 between the Registrant and Fleet National Bank (successor by merger to Fleet Bank of Massachusetts, N.A.).
10.11.*	Promissory Note dated May 15, 1996 in the amount of \$5,000,000 made by the Registrant to the order of Fleet National Bank.
10.13.*	Lease Agreement dated February 26, 1993 between the Registrant and Riverside Office Park Joint Venture.
10.14.*	Amendment Number 1 to Lease Agreement dated August 7, 1994 between the Registrant and Riverside Office Park Joint Venture.
10.15.+	Warrant agreement dated June 27, 1997 by and between the Registrant and First Data Resources Inc.
21.1	Subsidiaries of the Registrant.
23.1.	Consent of Arthur Andersen LLP.
23.2.	Consent of Ernst & Young LLP.
27.1.	Financial Data Schedule-1998.

\* Filed as an exhibit to the Registrant's Registration Statement on Form S-1 (Registration No. 333-03807) or an amendment thereto and incorporated herein by reference to the same exhibit number.

+ Filed as an exhibit to the Registrant's Form 10-K for 1997.

**PEGASYSTEMS INC.**  
**CONSOLIDATED BALANCE SHEETS**  
(in thousands, except share-related data)

	December 31,	
Assets	1998	1997
Current assets:		
Cash and cash equivalents	\$24,806	\$52,005
Trade and installment accounts receivable, net of allowance for doubtful accounts of \$2,753 in 1998 and \$2,200 in 1997	42,316	20,319
Prepaid expenses and other current assets	2,427	1,514
Total current assets	69,549	73,838
Long-term license installments, net	49,000	36,403
Equipment and improvements, net	10,044	5,578
Purchased software and other, net	9,505	11,701
Total assets	\$138,098	\$127,520
	=====	=====
Liabilities and Stockholders' Equity		
Current liabilities:		
Accounts payable and accrued expenses	\$14,842	\$5,398
Deferred revenue	21,714	1,754
Deferred income taxes	-	3,978
Current portion of capital lease obligations	123	-
Total current liabilities	36,679	11,130
Commitments and contingencies (Notes 8 and 10)		
Deferred income taxes	750	3,669
Capital lease obligations, net of current portion	202	-
Stockholders' equity:		
Preferred stock, \$.01 par value, 1,000,000 shares authorized; no shares issued and outstanding	-	-
Common stock, \$.01 par value, 45,000,000 shares authorized; 28,683,100 shares and 28,545,100 shares issued and outstanding in 1998 and 1997, respectively	287	285
Additional paid-in capital	87,757	86,841
Deferred compensation	(36)	(55)
Stock warrant	2,897	2,897
Retained earnings	10,037	23,107
Cumulative foreign currency translation adjustment	(475)	(354)
Total stockholders' equity	100,467	112,721
Total liabilities and stockholders' equity	\$138,098	\$127,520
	=====	=====

The accompanying notes are an integral part of these consolidated financial statements



**PEGASYSTEMS INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except per share amounts)

Years Ended December 31,	1998	1997	1996
Revenue:			
Software license	\$29,409	\$28,657	\$22,258
Services	30,997	15,704	11,287
Total revenue	60,406	44,361	33,545
Cost of revenue:			
Cost of software license	1,598	256	477
Cost of services	23,449	11,782	6,975
Total cost of revenue	25,047	12,038	7,452
Gross profit	35,359	32,323	26,093
Operating expenses:			
Research and development	23,380	15,104	8,218
Selling and marketing	25,769	17,483	5,999
General and administrative	10,459	3,124	1,857
Total operating expenses	59,608	35,711	16,074
Income (loss) from operations	(24,249)	(3,388)	10,019
License interest income	2,662	1,789	1,565
Other interest income	2,059	3,348	619
Other income (expense), net	47	-	(85)
Income (loss) before provision (benefit) for income taxes	(19,481)	1,749	12,118
Provision (benefit) for income taxes	(6,411)	664	4,618
Net income (loss)	(\$13,070)	\$1,085	\$7,500
Earnings (loss) per share:			
Basic	(\$0.46)	\$0.04	\$0.30
Diluted	(\$0.46)	\$0.04	\$0.28
Weighted average number of common shares outstanding:			
Basic	28,604	28,284	24,802
Diluted	28,604	30,268	26,397

The accompanying notes are an integral part of these consolidated financial statements

**PEGASYSTEMS INC.**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**  
(in thousands)

	Common Stock		Additional Paid-in Capital	Deferred Compensation	Deferred Stock Warrant	Retained Earnings	Cumulative Foreign Currency Translation Adjustment	Total Stockholders' Equity
	Number of Shares	Amount						
Balance at December 31, 1995	23,490	\$235	\$106	\$(91)	\$ -	\$14,522	\$(98)	\$14,674
Issuance of common stock	2,700	27	29,339					29,366
Exercise of stock options	202	2	64					66
Tax benefit from exercise of stock options			697					697
Foreign currency translation adjustment							64	64
Amortization of deferred compensation				18				18
Net income						7,500		7,500
Balance at December 31, 1996	26,392	264	30,206	(73)	-	22,022	(34)	52,385
Issuance of common stock, net of issuance costs of \$485,198	1,837	18	51,925					51,943
Exercise of stock options	316	3	638					641
Tax benefit from exercise of stock options			4,072					4,072
Foreign currency translation adjustment							(320)	(320)
Amortization of deferred compensation				18				18
Issuance of stock warrant					2,897			2,897
Net income						1,085		1,085
Balance at December 31, 1997	28,545	285	86,841	(55)	2,897	23,107	(354)	112,721
Exercise of stock options	138	2	429					431
Tax benefit from exercise of stock options			487					487
Foreign currency translation adjustment							(121)	(121)
Amortization of deferred compensation				19				19
Net loss						(13,070)		(13,070)
Balance at December 31, 1998	28,683	\$287	\$87,757	(\$36)	\$2,897	\$10,037	(\$475)	\$100,467

The accompanying notes are an integral part of these consolidated financial statements

Pegasystems Inc.  
Consolidated Statements of Cash Flows  
(in thousands)

Years Ended December 31,	1998	1997	1996
	-----	-----	-----
Cash flows from operating activities:			
Net income (loss)	\$(13,070)	\$ 1,085	\$ 7,500
Adjustments to reconcile net income (loss) to net cash used in operating activities:			
Provision (benefit) for deferred income taxes	(6,596)	722	3,977
Depreciation and amortization	5,595	3,159	1,633
Provision for doubtful accounts	2,165	1,938	300
Change in operating assets and liabilities:			
Trade and installment accounts receivable	(36,759)	(20,276)	(16,389)
Prepaid expenses and other current assets	(913)	(279)	(810)
Accounts payable and accrued expenses	9,629	1,978	950
Deferred revenue	19,960	1,701	(61)
	-----	-----	-----
Net cash used in operating activities	(19,989)	(9,972)	(2,900)
Cash flows from investing activities:			
Purchase of equipment and improvements	(7,520)	(4,488)	(2,005)
Purchased software	-	(10,000)	-
	-----	-----	-----
Net cash used in investing activities	(7,520)	(14,488)	(2,005)
Cash flows from financing activities:			
Repayments of long-term debt	-	-	(1,598)
Issuance of common stock, net	-	51,943	29,366
Exercise of stock options	431	641	66
Tax benefit from exercise of stock options	-	-	697
	-----	-----	-----
Net cash provided by financing activities	431	52,584	28,531
Effect of exchange rate on cash and cash equivalents	(121)	(320)	64
	-----	-----	-----
Net increase (decrease) in cash and cash equivalents	(27,199)	27,804	23,690
Cash and cash equivalents, at beginning of year	52,005	24,201	511
	-----	-----	-----
Cash and cash equivalents, at end of year	\$ 24,806	\$52,005	\$24,201
	=====	=====	=====
Supplemental disclosures of cash flow information:			
Cash paid during period:			
Interest	\$ 9	\$ 7	\$ 86
	-----	-----	-----
Income taxes	\$ 84	\$ 13	\$ 90
	-----	-----	-----
Non-cash financing activity:			
Issuance of stock warrant	-	\$2,897	-
	=====	=====	=====
Equipment acquired under capital lease	\$ 325	\$ -	-
	=====	=====	=====

The accompanying notes are an integral part of these consolidated financial statements.

**PEGASYSTEMS INC.**

**NOTES TO FINANCIAL STATEMENTS**  
DECEMBER 31, 1998

**1. SIGNIFICANT ACCOUNTING POLICIES**

**(a) Business**

Pegasystems Inc. (the "Company") was incorporated on April 21, 1983 and develops customer service management software used by large, transaction-intensive organizations to automate and manage their customer interactions. Customers of the Company include large banks, credit card processors, mutual fund companies and major companies in non-financial service industries. The Company also offers consulting, training, and maintenance and support services to facilitate the installation and use of its solutions.

The environment of rapid technological change and intense competition which is characteristic of the software development industry results in frequent new products and evolving industry standards. The Company's continued success depends upon its ability to penetrate vertical markets, enhance current products and develop new products on a timely basis that keep pace with the changes in technology and competitors' innovations.

International revenue is subject to various risks, including imposition of government controls, export license requirements, political and economic conditions and instability, trade restrictions, currency fluctuations, changes in taxes, difficulties in staffing and managing international operations, and high local wage scales and other operating costs and expenses.

**(b) Management Estimates and Reporting, Operating and Control Environment**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the periods presented. Actual results could differ from those estimates. Significant assets and liabilities with reported amounts based on estimates include trade and installment accounts receivable, long term license installments and deferred revenue.

Following the December 31, 1997 audit, the Company received a management letter from its independent public accountants that identified material weaknesses in the Company's internal control environment. The letter included recommendations to hire an industry competent Chief Financial Officer, reorganize and upgrade the sales and

contract administration process and upgrade the accounts receivable collection process to ensure proper revenue recognition and financial reporting. A new chief financial officer was hired in September 1998. In connection with the preparation of the Company's financial statements for the quarter ended September 30, 1998, information was discovered that led to a review of certain revenue transactions. In January 1999 the Company announced that it had restated its financial statements for the first and second quarters of 1997, (which provided for offsetting adjustments), and each of the first three quarters of 1998 (see Note 2).

The December 31, 1998 audit resulted in material adjustments to the fourth quarter's revenues and expenses. In connection with the completion of the December 31, 1998 audit, the independent public accountants have informed the Company that their management letter will again communicate material weaknesses similar to many of those material weaknesses included in the 1997 management letter. In addition to certain material weaknesses previously included in the 1997 management letter, the independent public accountants have noted various other internal control deficiencies. These include inadequate controls and procedures over the customer service project implementation process that has resulted in the Company's inability to reasonably estimate the fair value of undelivered elements and therefore, its inability to allocate contract fees to each element of an arrangement based on vendor-specific objective evidence of fair value. Additionally, the independent public accountants have noted significant control deficiencies over the Company's billing and collection process and software delivery and acceptance process. Additionally, in April 1999, the new chief financial officer indicated his intention to resign from the Company within the next several months.

#### (c) Principles of Consolidation

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries, Pegasystems Limited (a United Kingdom Company), Pegasystems Investment Inc. (a Massachusetts Securities Corporation), Pegasystems Company (a Canadian Company), Pegasystems Worldwide Inc. (a United States Corporation), GDOO (a Swedish Company), and Pegasystems Pty Ltd. (an Australian Company). All intercompany accounts and transactions have been eliminated in consolidation.

#### (d) Foreign Currency Translation

The translation of assets and liabilities of the Company's foreign subsidiaries is made at year-end exchange rates, while revenue and expense accounts are translated at the average exchange rates for the respective years ended. The resulting translation adjustments are excluded from net income (loss) and are charged or credited to "Cumulative foreign currency translation adjustment" included as part of stockholders' equity.

Realized and unrealized exchange gains or losses from transaction adjustments are reflected in other income and are not material.

(e) Revenue Recognition

The Company's revenue is derived from two sources: software license fees and service fees. Software license fees are payable on a monthly basis under license agreements, which generally have a five-year term and may be renewed for additional terms at the customer's option. Software license fee revenue represents the present value of future license payments. A portion of the fee from each arrangement is initially deferred and recognized as interest income over the term of the license agreement. Service fees are generally recognized as revenue as the services are performed or as certain implementation milestones are achieved.

During 1996 and 1997, the Company recognized revenue in accordance with Statement of Position (SOP) 91-1, "Software Revenue Recognition", as issued by the American Institute of Certified Public Accountants. Specifically, revenue from software license arrangements is generally recognized upon delivery and product acceptance pursuant to non-cancelable license agreements, and is based on management's assessment that the collectability of the long-term license installments is probable. Additionally, upon acceptance the Company must have had no significant remaining vendor obligations regarding the licensed software.

Effective January 1, 1998, the Company adopted the provisions of SOP 97-2, "Software Revenue Recognition", as issued by the American Institute of Certified Public Accountants. Beginning in 1998, software license fee revenue is recognized upon customer acceptance of the software when there is persuasive evidence of an arrangement, delivery has occurred, the fee is fixed or determinable and collectability of the fee is probable. Service fee revenue is recognized as the services are performed. Maintenance revenue is recognized ratably over the term of the maintenance arrangement. In arrangements that include multiple elements, SOP 97-2 requires the total fee to be allocated to the various elements based on vendor-specific objective evidence of fair value. If sufficient vendor-specific objective evidence does not exist for allocation of the fee to the various elements of the arrangement, all revenue from the arrangement is deferred until such vendor-specific objective evidence exists or all elements have been delivered and accepted. Deferred revenue at December 31, 1998 consists primarily of software license and service fees from arrangements for which acceptance of the software license has not occurred or acceptance has occurred but sufficient vendor-specific objective evidence of the fair value of each element as required by SOP 97-2 does not yet exist for the allocation of the contract fee to each element of the arrangement. Deferred revenue also includes the fair value of free consulting hours committed by the Company that had not been performed as of December 31, 1998.

In the case of software license agreement renewals, license fee revenue is recognized upon execution of the renewal or extension agreement. The Company provides for revenue reserves for the estimated fair value of warranty obligations or product returns in the period in which license fee revenue is recognized.

Beginning in the fourth quarter of 1998, the Company began using discount rates ranging between 6.35% - 7.0%. The discount rate used for the year ended December 31, 1997 and the nine-months ended September 30, 1998 was 7.0%. The discount rate used in the present value calculations was 7.0% for the three months ended March 31, 1996 and was 6.75% for the remainder of the year ended December 31, 1996.

(f) Cash and Cash Equivalents

The Company considers all highly liquid investments with original maturities of three months or less to be cash and cash equivalents.

(g) Concentration of Credit Risk

Financial instruments that potentially subject the Company to a concentration of credit risk consist of trade accounts receivable and long-term license installments receivable. The Company records long-term license installments in accordance with its revenue recognition policy, which results in receivables from customers (primarily large organizations with strong credit ratings).

(h) Equipment and Improvements

Equipment and improvements are recorded at cost. Depreciation is computed using the straight-line method over the estimated useful lives of the assets, which are three years for equipment and purchased software and five years for furniture and fixtures. Leasehold improvements are amortized over the life of the lease.

(i) Software Costs

In compliance with the Statement of Financial Accounting Standards ("SFAS") No. 86, "Accounting for the Costs of Computer Software to be Sold, Leased, or Otherwise Marketed", certain software costs are capitalized by the Company. Capitalization of software costs begins upon the establishment of technological feasibility, defined by the Company as a working model or an operative version of the computer software product that is completed in the same language and is capable of running on all of the platforms as the product to be ultimately marketed. No costs were capitalized during 1998, 1997, or 1996.

Amortization of capitalized software costs is included in cost of software license revenue. No amortization expense for capitalized software costs was charged to cost of software license revenue in 1998 and 1997. Total amortization expense charged to cost of software license was \$0.5 million during 1996.

(j) Net Earnings (Loss) Per Share

The Company follows the provisions of SFAS No. 128, "Earnings Per Share". SFAS No. 128 establishes standards for computing and presenting (loss) earnings per share and applies to entities with publicly held common stock or potential common stock. In accordance with the Securities and Exchange Commission's Staff Accounting Bulletin ("SAB") No. 98, the Company has determined that there were no nominal issuances of common stock or potential common stock in the period prior to the Company's initial public offering ("IPO"). The Company has applied the provisions of SFAS No. 128 and SAB No. 98 retroactively to all periods presented.



For the year ended December 31, 1998, diluted weighted average shares is the same as basic weighted average shares as the inclusion of stock options and warrants would be anti-dilutive. Calculations of basic and diluted net earnings (loss) per share and potential common share are as follows:

	Years Ended December 31,		
	1998	1997	1996
	(in thousands, except per share data)		
Basic:			
Net income (loss)	\$ (13,070)	\$ 1,085	\$ 7,500
	=====	=====	=====
Weighted average common shares outstanding	28,604	28,284	24,802
	=====	=====	=====
Basic earnings (loss) per share	\$ (0.46)	\$ 0.04	\$ 0.30
	=====	=====	=====
Diluted:			
Net income (loss)	\$ (13,070)	\$ 1,085	\$ 7,500
	=====	=====	=====
Weighted average common shares outstanding	28,604	28,284	24,802
Effect of assumed exercise of stock options	-	1,984	1,595
	-----	-----	-----
Weighted average common shares outstanding, assuming dilution	28,604	30,268	26,397
	=====	=====	=====
Diluted earnings (loss) per share	\$ (0.46)	\$ 0.04	\$ 0.28
	=====	=====	=====

For the years ended December 31, 1998, 1997 and 1996, 1,987,020 options and warrants, 185,481 options and 7,201 options, respectively, were excluded from the weighted average common shares outstanding, assuming dilution, as their effect would be anti-dilutive.

### (k) Comprehensive Income

In June 1997, the Financial Accounting Standards Board ("FASB") issued SFAS No. 130, "Reporting Comprehensive Income". SFAS No. 130 requires disclosure of all components of comprehensive income on an annual and interim basis. Comprehensive income is defined as the change in equity of a business enterprise during a period from transactions and other events and circumstances from nonowner sources. The components of the Company's comprehensive income are as follows:

(in thousands)	Year Ended December 31		
	1998	1997	1996
Net (loss) income	\$ (13,070)	\$ 1,085	\$ 7,500
Foreign currency translation, net of income taxes	(81)	(198)	39
Comprehensive (loss) income	----- (13,151) =====	----- 887 =====	----- 7,539 =====

### (l) Segment Reporting

During 1998, the Company has adopted SFAS No. 131, "Disclosures About Segments of an Enterprise and Related Information". SFAS No. 131 requires certain financial and supplementary information to be disclosed on an annual and interim basis for each reportable operating segment of an enterprise, as defined. Based on the criteria set forth in SFAS No. 131, the Company currently operates in one operating segment, customer service software.

SFAS No. 131 also requires that certain enterprise-wide disclosures be made related to products and services, geographic areas and major customers. The Company derives substantially all of its operating revenue from the sale and support of one group of similar products and services. Substantially all of the Company's assets are located within the United States. During 1998, 1997 and 1996, the Company derived its operating revenue from the following countries (as a percentage of total operating revenue):

	Year Ended December 31,		
	1998	1997	1996
United States	77%	84%	82%
United Kingdom	11%	8%	11%
Other	12%	8%	7%
	---	---	---
	100%	100%	100%
	===	===	===

In 1998 one customer accounted for approximately 17.7% of the Company's total revenue. In 1997, two customers accounted for approximately 13.7% and 10% of the Company's total revenue, respectively. In 1996, three customers accounted for approximately 14.5%, 11.4% and 10.5% of the Company's total revenue.

(m) New Accounting Standards

In March 1998, the AICPA issued SOP 98-1, "Accounting for Costs of Computer Software Developed or Obtained for Internal Use". SOP 98-1 requires computer software costs associated with internal use software to be expensed as incurred until capitalization criteria are met, as defined. Adoption of this statement will not have a material impact on the Company's consolidated financial position or results of operations.

During 1998, the Financial Accounting Standards Board issued SFAS No. 132, Employers' Disclosures About Pensions and Other Postretirement Benefits. SFAS No. 132 is effective for years beginning after December 15, 1998. Management does not expect that the adoption of this statement will have a material impact on the Company's consolidated financial statements taken as a whole.

In June 1998, the FASB issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities". SFAS 133 establishes accounting and reporting standards for derivatives as either assets or liabilities in the statement of financial position and measure those instruments at fair value. This statement applies to all entities for all fiscal quarters beginning after June 15, 1999. Initial application of this statement should be as of the beginning of an entity's fiscal quarter. As of December 31, 1998 and during

the three year period then ended the Company did not hold any derivative instruments or have any hedging activities. The Company does not expect adoption of this statement to have a significant impact on its financial position or results of operations.

#### (n) Stock Options

The Company grants stock options for a fixed number of shares to employees with an exercise price equal to the fair market value of the shares at the date of the grant. The Company accounts for stock option grants in accordance with APB Opinion No. 25, "Accounting for Stock Issued to Employees", and intends to continue to do so. During 1995, the Company granted stock options for a fixed number of shares to employees with an exercise price less than the then fair market value of the shares at the date of the grant. For the difference between the fair market value and the exercise price, the Company recorded deferred compensation in the consolidated statements of stockholders' equity, which is being expensed over the vesting period.

The Company has adopted only the disclosure provisions of SFAS No. 123, "Accounting for Stock-Based Compensation," and will continue to account for its stock option plans in accordance with the provisions of APB Statement No. 25.

## 2. RESTATEMENTS

On April 15, 1998, the Company restated its consolidated financial statements for each of the unaudited first three quarterly periods ended September 30, 1997. The restatements reflected revenue adjustments as a result of a change in the timing of revenue recognition on certain contracts. Also included in the restated consolidated financial statements are operating expenses, including a provision for bad debts not previously recorded by the Company and the recording of certain other expenses and reserves.

On October 29, 1998, the Company publicly announced its preliminary, unaudited results of operations for the three and nine-month periods ended September 30, 1998. Subsequently, based on information that had not previously come to the attention of the Company or its independent auditors, the Company determined that it may not have accounted properly for certain revenue transactions. As a result, the Company, with the assistance of its independent auditors, conducted a comprehensive review of those transactions and others relating to the three months ended September 30, 1998 and other periods in 1998 and 1997.

Based on such review, the Company concluded that it was necessary to revise its previously disclosed preliminary, unaudited results of operations for the three and nine-month periods ended September 30, 1998 and to restate its unaudited interim financial statements for the first

and

second quarters of each of 1998 and 1997. The revenue changes are principally reversals of license and services revenues arising from the inability to reasonably estimate the fair value of undelivered elements (implementation services) in connection with software license and implementation service arrangements, issues surrounding the timing and delivery or acceptance of licensed software, certain project milestones not being completed and billing errors or delays. The revenue changes also reflect an increase in revenue reserves. In the opinion of management, all material adjustments necessary to correct the consolidated financial statements have been recorded.

A summary of the impact of such restatement on the financial statements for the unaudited nine-month period ended September 30, 1998 is as follows:

	(unaudited) Nine Months Ended September 30, 1998 (in thousands)	
	As Reported -----	As Restated -----
Software license revenue	\$40,750	\$27,224
Services revenue	27,436	22,799
Total revenue	68,186	50,023
Income (loss) from operations	13,806	(5,520)
Net income (loss)	10,917	(1,065)
Earnings (loss) per share: Basic	\$.38	\$ (.04)
Earnings (loss) per share: Diluted	\$.37	\$ (.04)
Total assets	\$150,596	\$147,955

See Note 11 for disclosure of the restated unaudited selected quarterly information for the four quarters ended December 31, 1998 and 1997.

### 3. EQUIPMENT AND IMPROVEMENTS

The cost and accumulated depreciation of equipment and improvements consist of the following:

	December 31,	
	1998	1997
	(in thousands)	
Equipment	\$ 11,987	\$ 7,243
Furniture and fixtures	2,721	1,895
Leasehold improvements	2,627	838
Equipment under capital leases	342	-
	-----	-----
	17,677	9,976
Less: accumulated depreciation and amortization	(7,633)	(4,398)
	-----	-----
Equipment and improvements, net	\$ 10,044	\$ 5,578
	=====	=====

Depreciation and amortization expense was approximately \$3.2 million, \$2.0 million and \$1.2 million for the years ended December 31, 1998, 1997 and 1996, respectively.

#### 4. ACCOUNTS PAYABLE AND ACCRUED EXPENSES

Accounts payable and accrued expenses consist of the following:

	December 31,	
	1998	1997
	(in thousands)	
Trade accounts payable	\$ 2,502	\$ 863
Employee compensation and benefits	3,317	1,332
Accrued income taxes	161	754
Other accrued expenses	3,792	1,114
Revenue reserve	4,861	961
Accrued consulting costs	209	374
	-----	-----
	\$ 14,842	\$ 5,398
	=====	=====

#### 5. DEBT

The Company had no outstanding long-term debt at December 31, 1998 and December 31, 1997.

As of December 31, 1998, the Company had a working capital line of credit, which will expire on June 30, 1999, with a bank allowing for borrowings up to \$5.0 million at the bank's prime rate (7.25% at December 31, 1998). The Company had no borrowings outstanding under the line of credit at December 31, 1998. Borrowings are subject to various covenants which call for a specified level of working capital and net worth, maintenance of certain financial ratios and restrictions on the payments of dividends. As of December 31, 1998, the Company was in compliance with all covenants, except for the profitability financial covenant, for which the Company subsequently received a non-compliance waiver. The Company intends to renegotiate the terms and covenant requirements under the existing line of credit with the same bank.

## 6. STOCKHOLDERS' EQUITY

### (a) Recapitalization and Stock Split

On July 10, 1996, the Company increased the number of shares of common stock authorized from 9.0 million to 45.0 million shares. The Company's Board of Directors approved a three-for-one stock split in the form of a stock dividend effective on July 10, 1996. The financial statements give effect to the stock split for all periods presented.

The Board of Directors is authorized, subject to certain limitations prescribed by law, without further stockholder approval, to issue from time to time up to an aggregate 1.0 million shares of preferred stock in one or more series and to fix or alter the designations, preferences, rights and any qualifying limitations or restrictions of the shares of each such series thereof, including the dividend rights, dividend rates, conversion rights, voting rights, terms of redemptions (including sinking fund provisions), redemption price or prices, liquidation preferences and the number of shares constituting any shares or designations of such series.

### (b) Long-Term Incentive Plan

In 1994, the Company adopted a Long Term Incentive Plan (as amended, the "1994 Plan") to provide employees, directors and consultants with opportunities to purchase stock through incentive stock options and non-qualified stock options.

In addition to options, eligible participants under the 1994 Plan may be granted stock appreciation rights, restricted stock and long-term performance awards. As of December 31, 1998, a total of 6.8 million shares of common stock were reserved for issuance under the 1994 Plan.

The option price per share is determined at the date of grant. For incentive stock options, the option price may not be less than 100% of the fair market value of the Company's common stock at the grant date. Incentive stock options granted to a person having greater than 10% of the voting power of all classes of stock must have an exercise price of at least 110% of fair market value of the Company's common stock. Options granted under the 1994 Plan generally vest over five years and expire no later than ten years from the date of grant.



(c) 1996 Non-Employee Director Stock Option Plan

The 1996 Non-Employee Director Stock Option Plan (the "Director Plan") was adopted by the Board of Directors on May 13, 1996 and approved by the stockholders on June 26, 1996. The Director Plan provides for the grant of options for the purchase of up to 250,000 shares of common stock of the Company.

The Director Plan is administered by the Compensation Committee and provides that each person who becomes a director of the Company after May 13, 1996, and who is not also an employee of the Company, will receive upon initial election to the Board of Directors an option to purchase 30,000 shares of common stock vesting in equal annual installments over five years. The exercise price for all options granted under the Director Plan is equal to the market price of the common stock on the date of grant.

(d) 1996 Employee Stock Purchase Plan

The 1996 Employee Stock Purchase Plan (the "Stock Purchase Plan") was adopted by the Board of Directors on May 13, 1996 and approved by the stockholders on June 26, 1996. An aggregate of 500,000 shares of common stock are reserved for issuance pursuant to this plan. To date, there have been no offerings under the Stock Purchase Plan and no shares of common stock have been issued thereunder.

The following table presents the combined activity for the 1994 Plan and the Director Plan for the years ended December 31, 1998, 1997 and 1996:

	1998		1997		1996	
	Number of Options	Weighted Average Exercise Price	Number of Options	Weighted Average Exercise Price	Number of Options	Weighted Average Exercise Price
	(in thousands)		(in thousands)		(in thousands)	
Outstanding options at beginning of year	3,099	\$ 10.40	2,582	\$ 5.04	1,924	\$ 0.34
Granted	5,955	\$ 12.35	1,214	\$ 22.79	993	\$ 13.19
Exercised	(138)	\$ 3.13	(316)	\$ 2.03	(202)	\$ 0.33
Cancelled	(3,384)	\$ 18.69	(381)	\$ 20.52	(133)	\$ 4.94

Outstanding options at end of year	5,532 =====	\$ 7.61 =====	3,099 =====	\$ 10.40 =====	2,582 =====	\$ 5.04 =====
Exercisable options at end of year	1,065 =====	\$ 2.57 =====	822 =====	\$ 2.13 =====	679 =====	\$ 0.33 =====
Weighted average fair value of options granted during the year		\$ 9.34 =====		\$ 11.38 =====		\$ 8.84 =====

The following table presents weighted average price and life information about significant option groups outstanding and exercisable at December 31, 1998:

Range of Exercise Prices	Options Outstanding			Weighted Average Exercise Price	Options Exercisable	
	Number Outstanding	Weighted Average Remaining Contractual Life (years)			Number Exercisable	Weighted Average Exercise Price
	(in thousands)				(in thousands)	
\$0.33-0.39	1,179	6.18		\$ 0.34	863	\$ 0.34
\$6.00-\$7.75	3,303	9.78		\$ 7.74	-	\$ -
\$8.00-\$12.50	434	7.39		\$ 9.79	145	\$ 9.90
\$17.06-\$20.56	412	9.00		\$ 17.51	57	\$ 17.67
\$22.69-28.09	204	9.41		\$ 22.73	-	\$ -
	----- 5,532 =====				----- 1,065 =====	

The following are the pro forma net income (loss) and earnings (loss) per share for 1998, 1997 and 1996, as if the compensation expense for the option plans had been determined based on the fair value at the grant date for grants in 1998, 1997 and 1996, consistent with the provisions of SFAS 123:

	1998		1997		1996	
	As Reported	Pro Forma	As Reported	Pro Forma	As Reported	Pro Forma
Net income (loss) (in thousands)	\$ (13,070)	\$ (15,235)	\$ 1,085	\$ (774)	\$ 7,500	\$ 7,122
Basic earnings (loss) per share	\$ (0.46)	\$ (0.53)	\$ 0.04	\$ (0.03)	\$ 0.30	\$ 0.29
Diluted earnings (loss) per share	\$ (0.46)	\$ (0.53)	\$ 0.04	\$ (0.03)	\$ 0.28	\$ 0.26

A range of expected vesting percentages were given to each range of exercise prices. In 1998, for the range of exercise prices from \$0.33 to \$0.39, \$6.00 to \$7.75, \$8.00 to \$12.50, \$17.06 to \$20.56, and \$22.69 to \$28.09, it is expected that 95 percent, 90 percent, 80 percent, 75 percent and 50 percent of those options will vest, respectively. These ranges were based upon the Company's estimates that a more significant number of lower priced options as compared to higher priced options will vest.

The fair value of options at the date of grant were estimated using the Black-Scholes option pricing model with the following weighted-average assumptions:

	1998	1997	1996
Volatility	.97	0.5	0.0-9.9
Expected option life (years)	5.0	5.0	5.0
Interest rate (risk free)	4.23-5.65%	6.13-6.57%	5.38-6.69%
Dividend yield	0.0%	0.0%	0.0%

Volatility for 1998 was calculated on a daily basis and was determined to be .97. Volatility for 1997 was calculated on a quarterly basis and was determined to be 0.5. Volatility for 1996 was calculated on a monthly basis. For 1996, exclusive of one month's data where volatility was 9.9, volatility ranged from 0.0 to 1.4. The Company has never declared, nor paid dividends, on any of its capital stock and does not expect to in the foreseeable future.

The effects on 1998, 1997, and 1996 pro forma net income (loss) and earnings (loss) per share of expensing the estimated fair value of stock options and shares are not necessarily representative of the effects on reporting the results of operations for future years as the periods presented include only two, three, and four years of option grants under the Company's plan.

## 7. SOFTWARE LICENSE AND SUPPORT AND WARRANT AGREEMENTS

On June 27, 1997, the Company entered into Software License and Support and Warrant Agreements with First Data Resources, Inc. ("FDR").

The provisions of the Software License and Support Agreement give FDR the right to use the Company's software in connection with new products and also the exclusive right to market, distribute and sublicense the Company's software and new products to FDR customers and prospects. In addition to the granting of a license to use its software, the Company will also provide services to FDR in connection with the new products. For the right to the license and the services, FDR is expected to pay the Company a base fee of \$49.25 million with additional fees possible based on successful resale of the products. FDR paid \$8.25 million in 1998 and remaining fees are expected to be paid on a monthly basis over the term of the agreement. The initial term of this agreement commenced on June 27, 1997 and runs through December 31, 2002.

In accordance with the Software License and Support Agreement, the Company was granted a license for access to and use of the designs, specifications and code of FDR's ESP product. As consideration for this right, the Company paid FDR \$10.0 million. This amount was recorded as purchased software on the accompanying balance sheets.

In connection with the Software License and Support Agreement on June 27, 1997, the Company committed to provide a warrant to FDR. Pursuant to the Warrant Agreement, the Company gave FDR the right to purchase 284,876 shares of the Company's common stock at a purchase price of \$28.25 per share which represented the fair market value of the common stock on the date of the agreement. The warrant became exercisable on June 27, 1998 and will expire on June 27, 2002. The warrant was valued at \$2.9 million and the corresponding deferred asset was capitalized and included in "purchased software and other" on the accompanying balance sheets.

The Company will recognize the base fee revenue and also amortize the value of the purchased software and the warrant on a pro rata basis over the initial 5 1/2 year term of the agreement. During the year ended December 31, 1998 and the period from June 27, 1997 through December 31, 1997, the Company recognized revenue of approximately \$8.9 million and \$4.6 million, respectively, related to the Software License and Support Agreement and

recorded amortization expense of approximately \$2.3 million and \$1.2 million, respectively, related to the ESP software and warrant.

## 8. LEASES

The Company leases certain equipment and office space under non-cancelable capital and operating leases. Future minimum rental payments required under the capital and operating leases with non-cancelable terms in excess of one year at December 31, 1998 are as follows:

Year Ended December 31,	Capital Leases (in thousands)	Operating Leases (in thousands)
Future Minimum Payments		
1999	\$ 123	\$ 4,634
2000	123	4,159
2001	115	4,159
2002	-	4,159
2003	-	2,075
Thereafter	-	1,322
	-----	-----
	361	\$ 20,508
		=====
Less--Amounts representing interest	36	
	-----	
	\$ 325	
		=====

Total rent expense under operating leases was approximately \$5.1 million, \$3.0 million and \$1.4 million, for the years ended December 31, 1998, 1997, and 1996, respectively.

## 9. INCOME TAXES

Income (loss) before provision (benefit) for income taxes consists of the following:

	1998	1997	1996
Domestic	\$ (15,490)	\$ 8,599	\$ 11,546
Foreign	(3,991)	(6,850)	572
	-----	-----	-----
Total	\$ (19,481)	\$ 1,749	\$ 12,118
	=====	=====	=====

The provision (benefit) for income taxes for the years ended December 31, 1998, 1997, and 1996 consists of the following:

	1998	1997	1996
	(in thousands)		
Current:			
Federal	\$ -	\$ (149)	\$ 6
State	84	(30)	212
Foreign	101	121	160
	-----	-----	-----
Total current	185	(58)	378
Deferred:			
Federal	(6,380)	688	3,662
State	(966)	34	578
Foreign	750	-	-
	-----	-----	-----
Total deferred	(6,596)	722	4,240
	-----	-----	-----
	\$ (6,411)	\$ 664	\$ 4,618
	=====	=====	=====

The effective income tax rate differed from the statutory federal income tax rate due to the following:

	1998	1997	1996
Statutory federal income tax rate	(35.0)%	34.0%	35.0%
State income taxes, net of federal benefit and tax credits	(3.0)%	3.9%	4.2%
Permanent differences	(0.9)%	6.4%	0.3%
Tax credits	(0.9)%	(8.6)%	(0.6)%
Foreign Taxes	6.9%	-%	-%
Other	-%	2.3%	(0.8)%
Effective income tax rate	(32.9)%	38.0%	38.1%

Deferred income taxes at December 31, 1998 and 1997 reflect the net tax effects of net operating loss and tax credit carryforwards and temporary differences between the carrying amounts of assets and liabilities for financial statement purposes and the amounts used for tax purposes. The approximate income tax effect of the Company's net deferred tax liability as of December 31, 1998 and 1997 are as follows:

	December 31,	
	1998	1997
	(in thousands)	
Software revenue	\$ (13,980)	\$ (18,195)
Depreciation	(2,934)	(76)
Vacation accrual	1,001	184
Receivable and other reserves	3,260	1,198
Net operating loss carryforwards	11,719	8,195
Tax credits	1,081	864
Foreign Taxes	(750)	-
Other	185	183
	-----	-----
	(418)	(7,647)
	-----	-----
Less valuation allowance	(332)	-
	-----	-----
Net deferred tax liabilities	(750)	(7,647)
	-----	-----
Less current portion	-	(3,978)
	-----	-----
	\$ (750)	\$ (3,669)
	=====	=====

A valuation allowance has been provided for a portion of the deferred tax asset since it is uncertain if the Company will realize the entire benefit of the deferred tax asset.

At December 31, 1998, the Company had alternative minimum tax ("AMT") and research and development ("R&D") credit carryforwards of approximately \$1,081, available to offset future federal taxable income. The carryforward period for the AMT credit is unlimited. The R&D credit carryforwards generally expire from 2004 to 2018.

As of December 31, 1998 the Company also has available net operating loss carryforwards of approximately \$29,936 expiring through 2018. These carryforwards may be used to offset future income taxes payable, if any, and are subject to review by the Internal Revenue Service.

As of December 31, 1998, approximately \$14,025 of the net operating loss carryforward relates to the excess tax benefit of disqualifying dispositions and the exercise of non-qualified stock options. Accordingly, approximately \$5,256 of the deferred tax asset was recorded in additional paid in capital.

## 10. LITIGATION AND CONTINGENCIES

In April 1998, a complaint purporting to be a class action was filed with the United States District Court for the District of Massachusetts (the "Court") alleging that the Company and several of its officers violated section 10(b) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), Rule 10b-5 promulgated by the Commission thereunder, and section 20(a) of the Exchange Act. In December 1998, the plaintiffs filed their First Amended Consolidated Complaint which names the Company, the Company's President (Alan Trefler) and a former officer and director (Ira Vishner) as defendants. The Amended Complaint alleges that the defendants issued false and misleading financial statements and press releases concerning the Company's publicly reported earnings. The Amended Complaint seeks certification of a class of persons who purchased the Company's Common Stock between July 2, 1997 and October 29, 1997, and does not specify the amount of damages sought. The defendants have filed a motion to dismiss this litigation to which the plaintiffs have replied.

In December 1998, a complaint also purporting to be a class action was filed with the Court alleging that the Company and Alan Trefler violated section 10(b) of the Exchange Act, Rule 10b-5 promulgated by the Commission thereunder, and that Mr. Trefler also violated section 20(a) of the Exchange Act. This litigation was filed after the Company's announcement on November 24, 1998 that it might be recording revenue adjustments, on behalf of a purported class of persons who purchased the Company's Common Stock between October 29, 1998 through November 24, 1998. The Complaint does not specify the amount of damages sought. Plaintiff's have indicated that they intend to file an amended complaint. The defendants have not yet filed an answer or other responsive pleading in this action.

The Company intends to defend these actions vigorously, but no assurance can be given as to the outcomes. Management believes that is possible that the Company may be required to pay substantial damages or settlement costs which could have a material adverse effect on the Company's financial position or results of operations. In addition, regardless of the outcome of any of these actions, it is likely that the Company will incur substantial defense costs and that such actions will cause a diversion of management time and attention. The Company's delay in filing its Form 10-Q for the quarter ended September 30, 1998 and other regular reports with the SEC and its announcement that it has adjusted previously published financial statements have resulted in negative publicity for the Company. Such events and related publicity have adversely affected demand for the Company's products and services may also have an adverse effect on the Company's financial position or results of operations.



## 11. SELECTED QUARTERLY INFORMATION (UNAUDITED)

(in thousands, except per share data)	1998			
	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Revenue	\$14,234	\$18,157	\$17,631	\$10,384
Loss from operations	(1,743)	(395)	(3,382)	(18,843)
Net income (loss)	(350)	500	(1,215)	(12,005)
Earnings (loss) per share-Basic	\$(.01)	\$.02	\$(.04)	\$(.43)
Earnings (loss) per share- Diluted	\$(.01)	\$.02	\$(.04)	\$(.43)

  

(in thousands, except per share data)	1997			
	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Revenue	\$7,958	\$5,272	\$8,668	\$22,462
Income (loss) from operations	(86)	(5,421)	(4,011)	6,128
Net income (loss)	644	(2,482)	(1,620)	4,543
Earnings (loss) per share-Basic	\$.02	\$(.09)	\$(.06)	\$.16
Earnings (loss) per share- Diluted	\$.02	\$(.09)	\$(.06)	\$.15

The information above is inclusive of the effects of quarterly restatements performed by the Company. See Note 2 for further discussion of these restatements.

## 12. VALUATION AND QUALIFYING ACCOUNTS

Description (in thousands)	Balance at beginning of period	Additions charged to costs and expenses	Charged to other account	Deductions (c)	Balance at end of period
Allowance for doubtful accounts:					
Year ended December 31, 1998	\$2,200	\$2,165	--	(\$1,612)	\$2,753
Year ended December 31, 1997	939	1,938	(a)285	( 962)	2,200
Year ended December 31, 1996	434	300	(b)205	--	939

(a) Amount relates to service revenue reversed, which was previously charged against the allowance for doubtful accounts.

(b) Amount reclassified from liabilities during the year.

(c) Deductions are related to accounts receivable write-offs.

## Subsidiaries of the Registrant Exhibit No. 21.1

Name of Subsidiary	Jurisdiction of Organization
Pegasystems Limited	England
Pegasystems Party Limited	Australia
Pegasystems Worldwide Inc	United States
Pegasystems Investment Inc	United States
Pegasystems Company	Canada
GDOO	Sweden

**Exhibit 23.1**

**CONSENT OF INDEPENDENT PUBLIC ACCOUNTANTS**

As independent public accountants, we hereby consent to the incorporation by reference of our report dated April 15, 1999 included in this annual report on Form 10-K, into the Company's previously filed Registration Statement on Form S-8, file No. 333-09305.

*/s/ ARTHUR ANDERSEN LLP*

*Boston, Massachusetts  
April 15, 1999*

**Exhibit 23.2**

**CONSENT OF ERNST & YOUNG LLP, INDEPENDENT AUDITORS**

We consent to the incorporation by reference in this Annual Report (Form 10-K) of Pegasystems Inc. of our report dated February 24, 1997, included in the 1997 Annual Report to Stockholders of Pegasystems Inc.

Our audits also included the financial statement schedule of Pegasystems Inc. for the years ended December 31, 1996 and 1995, listed in Item 14(a). This schedule is the responsibility of the Company's management. Our responsibility is to express an opinion based on our audits. In our opinion, the financial statement schedule referred to above, when considered in relation to the basic financial statements taken as a whole, presents fairly in all material respects the 1996 and 1995 information set forth therein.

We also consent to the incorporation by reference in the Registration Statement (Form S-8 No. 333-09305) pertaining to the Amended and Restated 1994 Long-Term Incentive Plan, the 1996 Employee Stock Purchase Plan, and the 1996 Non-Employee Director Stock Option Plan of Pegasystems Inc. of our report dated February 24, 1997, with respect to the consolidated financial statements and schedule of Pegasystems Inc. as of December 31, 1996 and for each of the two years in the period ended December 31, 1996, included or incorporated by reference in the Annual Report (Form 10-K) for the year ended December 31, 1997.

*/s/ ERNST & YOUNG LLP*

*Boston, Massachusetts  
April 15, 1999*

**ARTICLE 5**

CURRENCY: U.S. DOLLARS

PERIOD TYPE	12 MOS
FISCAL YEAR END	DEC 31 1998
PERIOD START	JAN 01 1998
PERIOD END	DEC 31 1998
EXCHANGE RATE	1
CASH	24,806
SECURITIES	0
RECEIVABLES	94,069
ALLOWANCES	2,753
INVENTORY	0
CURRENT ASSETS	69,549
PP&E	17,677
DEPRECIATION	7,633
TOTAL ASSETS	138,098
CURRENT LIABILITIES	36,679
BONDS	0
PREFERRED MANDATORY	0
PREFERRED	0
COMMON	287
OTHER SE	100,180
TOTAL LIABILITY AND EQUITY	138,098
SALES	60,406
TOTAL REVENUES	60,406
CGS	25,047
TOTAL COSTS	25,047
OTHER EXPENSES	59,608
LOSS PROVISION	0
INTEREST EXPENSE	0
INCOME PRETAX	(19,481)
INCOME TAX	(6,411)
INCOME CONTINUING	(13,070)
DISCONTINUED	0
EXTRAORDINARY	0
CHANGES	0
NET INCOME	(13,070)
EPS PRIMARY	(0.46)
EPS DILUTED	(0.46)

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