



PETSMART
Charities®

2018 Annual Report

#Pic

A Message From Our Leader



2018 marks a powerful step in our journey of serving pets in need. As we approach our 25th anniversary, we look back on the past two and a half decades of placing homeless animals into loving homes. In that time, we changed the lives of more than 8 million pets and their new families, helping reduce the homeless pet population to less than 4 million across the U.S. and Canada.

This success, in partnership with more than 4,000 animal welfare organizations and other charitable organizations, means we have the opportunity and responsibility to serve other pets in need. So, while we bring our first quarter-century to a close in 2018 with much to celebrate, we also look toward the future and embark on a brave, new strategic direction to serve pets in under-resourced communities or who face crisis and the risk of entering a shelter.

Thank you for being part of our journey in serving homeless pets. We can't wait to continue our work together in finding loving homes for pets in need and as importantly, prevent them from entering shelters. This begins with improving access to veterinary care and providing resources that bridge crisis and keep pets and people together.

Sincerely,

A handwritten signature in black ink, appearing to read 'DKT', written in a cursive style.

Deborah K. Turcott
Acting President

Our Mission

To find lifelong, loving homes for all pets by supporting programs and thought leadership that bring people and pets together.

2018 Board of Directors

Officers

Steve Marton
Chairperson and Director

Paulette Dodson
Vice Chairperson and Director

J. David Haworth, DVM, Ph.D.
President

Deborah K. Turcott
Treasurer

Janet Henry
Assistant Secretary

Roger Haston, Ph.D.
Secretary

Directors

Lacey Bundy
Director

Kimberlee Cornett
Director

Ashley Dobbs
Director

R. Christine Hershey
Director

Joshua Kanter
Director

Neal Litvack
Director

Elizabeth McLaughlin
Director

Mark Stetter, DVM
Director

J.K. Symancyk
Director



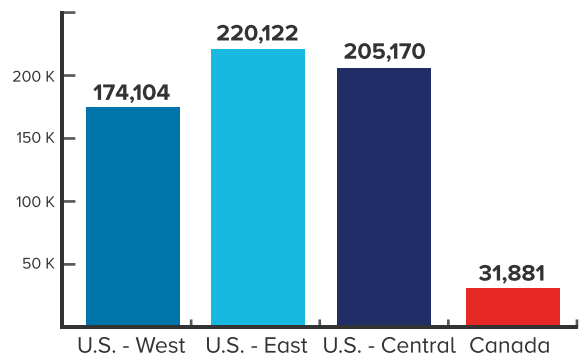
Together, We Are Changing Lives

Thanks to our partners at PetSmart, 2018 resulted in **631,277 new families formed** through in-store adoption programs across North America.

PetSmart's generous donation of in-store space over the years enabled us to create PetSmart Charities Adoption Centers in over 1,600 stores—giving our 4,000 Adoption Partners dedicated space to hold adoption events.

Thanks to our partnership with PetSmart and our Adoption Partners, we were able to help two pets get adopted every minute a PetSmart store was open in 2018.

631,277 Pets Adopted in 2018



“ *BEING ABLE TO BRING THE PETS INTO PETSMA RT AND HAVE THEM HERE FOR A LARGE NUMBER OF PEOPLE TO SEE THEM HAS BEEN FANTASTIC. IT REALLY GIVES OUR ANIMALS GREAT EXPOSURE TO THE PUBLIC.* ”

-Infinite Woofs
PetSmart Charities Adoption Partner



Because of You

As 2018 comes to a close and we reflect on the partnerships that contributed to the year's success, we also anticipate the celebration of a BIG milestone—our 25th anniversary. A look back calls for a look toward the future of changing the lives of pets, recognizing that supporting pets in under-resourced communities and those at risk of entering a shelter is critical to driving our mission. Because of you, we changed the lives of pets by changing the lives of those who love them.

“ HE’S THE ONLY THING I HAVE IN THIS WORLD SO I’VE GOTTA TAKE CARE OF HIM. AND, HE TAKES CARE OF ME, TOO. ”

-Ralph
St. Francis Pet Care Client

Pets like Raggs, a 14-year-old terrier who, despite having a loving home, was at risk of losing the only family he knew. Thanks to a partnership with St. Francis Pet Care, Raggs was able to get the veterinary care he needed to stay happy and healthy in his forever home.

According to the National Coalition Against Domestic Violence, up to 48% of domestic violence victims do not leave their abuser because they are concerned about what will happen to their beloved pets. Thanks to you, our partnership with Guelph Humane’s Pets in Transition program makes it possible for victims to find safety with their pets.



“ FAMILIES CAN FIND RELIEF IN KNOWING THAT THEIR PETS ARE WELL CARED FOR AND LOVED SO THAT THEY CAN FOCUS ON THEIR RECOVERY AND HEALING. ”

-Lisa Veit
Guelph Humane

Fresno, California is known to have one of the largest pet euthanasia rates in the nation. With your support, we partnered with H.O.P.E. Animal Foundation to fix that through spay and neuter initiatives that reduce pet overpopulation and increase access to veterinary care.






“ WE LIKE TO MAKE IT AS EASY AS POSSIBLE FOR THE CLIENT SO THEY DON’T HAVE ANY TRANSPORTATION CONCERNS OR FINANCIAL CONCERNS IF THEY WANT TO SPAY/NEUTER THEIR ANIMALS. ”

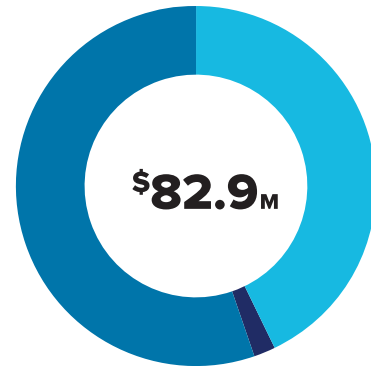
-Eric Downing
H.O.P.E. Animal Foundation

2018 PetSmart Charities Financials




Funding Sources (\$M)

Individual Donations -	\$46.0	
PetSmart, Inc. Contributions -	\$35.3	
Corporate, Foundations, etc. -	\$1.6	

Total Operating Income = \$82.9



Expenses (\$M)

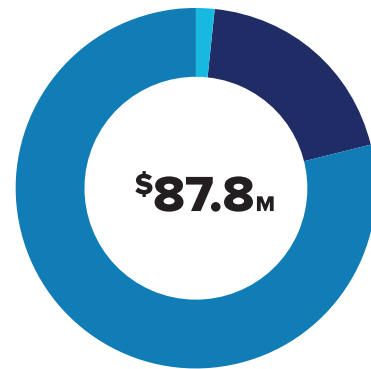
Program Expenses -	\$69.4	
Fundraising -	\$1.4	
Administrative* -	\$17.0	

Total Operating Expenses = \$87.8

Program Expenses Breakdown

Supporting the Bond Between People & Pets -	\$34.0
Pet Homelessness -	\$18.9
Helping Shelter Pets Thrive -	\$12.9
Emergency Relief & Other -	\$3.6

Total Program Expense = \$69.4



Net Operating (\$M)

Total Net Operating -	\$(4.9)
Net Investment Income Gain/(Loss) -	\$(1.6)
Other Loss -	\$(0.5)

Change in Net Assets - \$(7.0)

Ending Net Assets = \$46.3



*The 2018 financial results are reported based on audited financial statements and may differ from results reported in the IRS Form 990. Administrative expenses reported above include a one time, \$14.2M donation of advertising from PetSmart, Inc for a general awareness campaign. The donation is categorized as Administrative in accordance to U.S. GAAP.

Thank You!



Without support from generous donors and pet lovers across North America, we wouldn't be able to change the lives of pets and those who love them.

PETSMART
Charities
2018 Annual Report

PetSmart Charities

19601 N. 27th Ave., Phoenix, AZ 85027
P: (800) 423-7387

[PetSmartCharities.org](https://www.PetSmartCharities.org)

